



**SENEBOGEN**  
Asia Pacific








# JASON ANG

## Marketing Manager

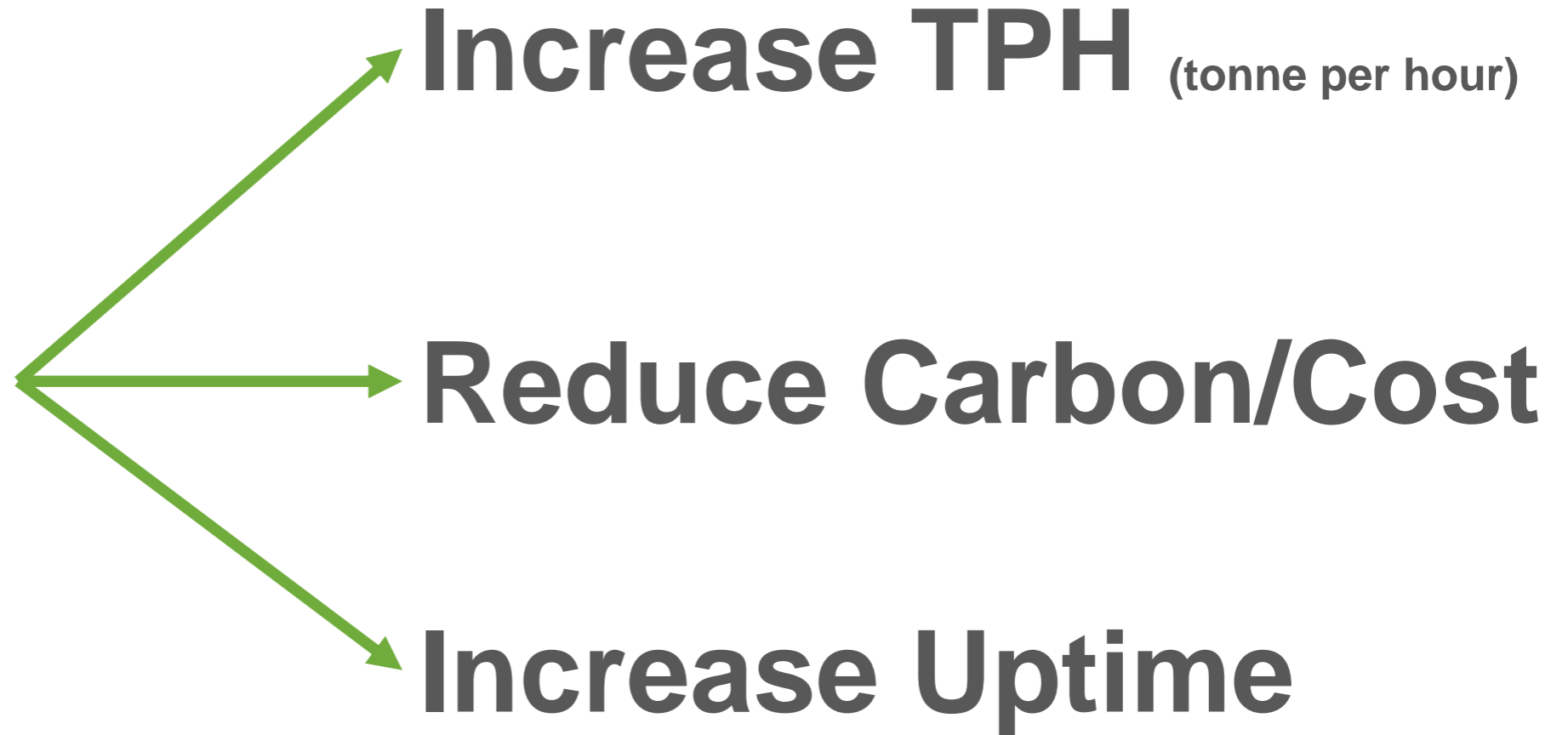
SENNEBOGEN ASIA PACIFIC  
SENNEBOGEN PTE LTD (SINGAPORE)

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- 2019  SENNEBOGEN MATERIAL HANDLERS AND CRANES
- 2016  BUSINESS MARKETING (B2B)
- 2014  SKID STEER LOADERS FOR 3PL & STEVEDORES
- 2012  TELEHANDLERS AND REACH STACKERS FOR LOGISTICS
- 2008  ENGINEERING (MECHATRONICS)

**M O V E**  
**B I G**  
**T H I N G S**





Who is SENNEBOGEN?

**SENNEBOGEN**  
Asia Pacific

# Heavy Machinery Manufacturer



# The SENNEBOGEN Family





CRANES



TELEHANDLER  
S



MATERIAL  
HANDLERS



# Ultra Modern State-of-the-art Logistics Warehouse



Fully automated spare parts warehouse that house over 30,000 articles with space for 5,300 pallets and 37,400 small parts containers.



## SENNEBOGEN IN FIGURES



**1800**

Employees worldwide



**70+**

Years of experience



**100+**

Countries worldwide  
which we export to



**180+**

Sales and service  
partners worldwide

# Germany



# Bavaria





**Marco Burgmer**

Managing Director



**Dennis Hansenkopf**

Material Handling Solutions



**Reinhard Boettner**

After Sales Manager



**Jason Ang**

Marketing Manager

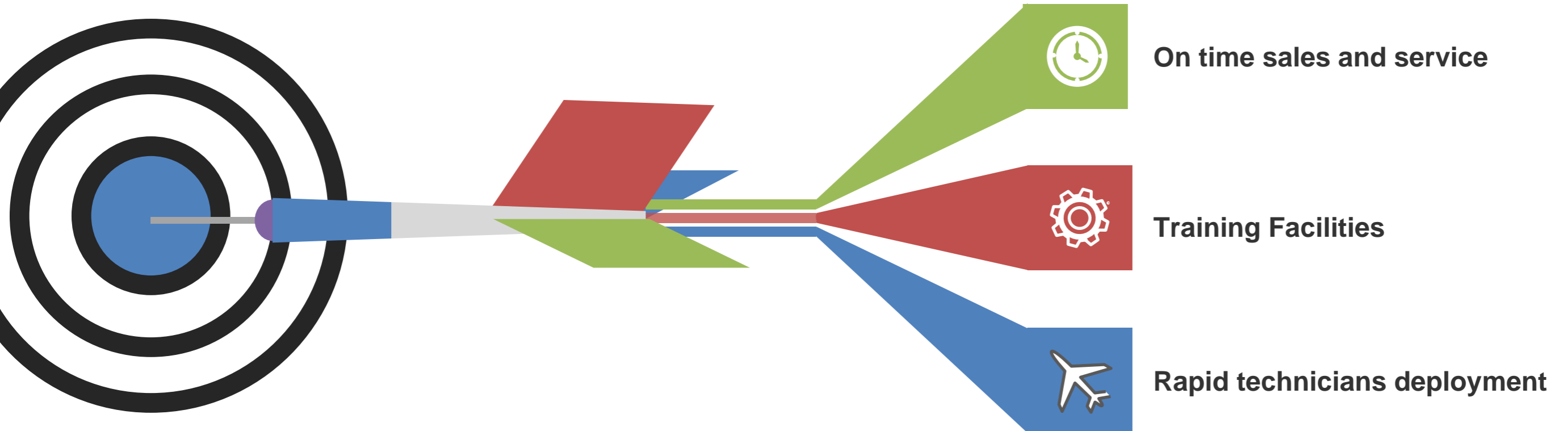


# UNICO VINA JSC



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**Increase TPH** (tonne per hour)

**Reduce Carbon/Cost**

**Increase Uptime**

- ❖ Cabin is not just a work place but a personal area
- ❖ 360 view for safety confidence
- ❖ Requires little thinking to focus on what really matters



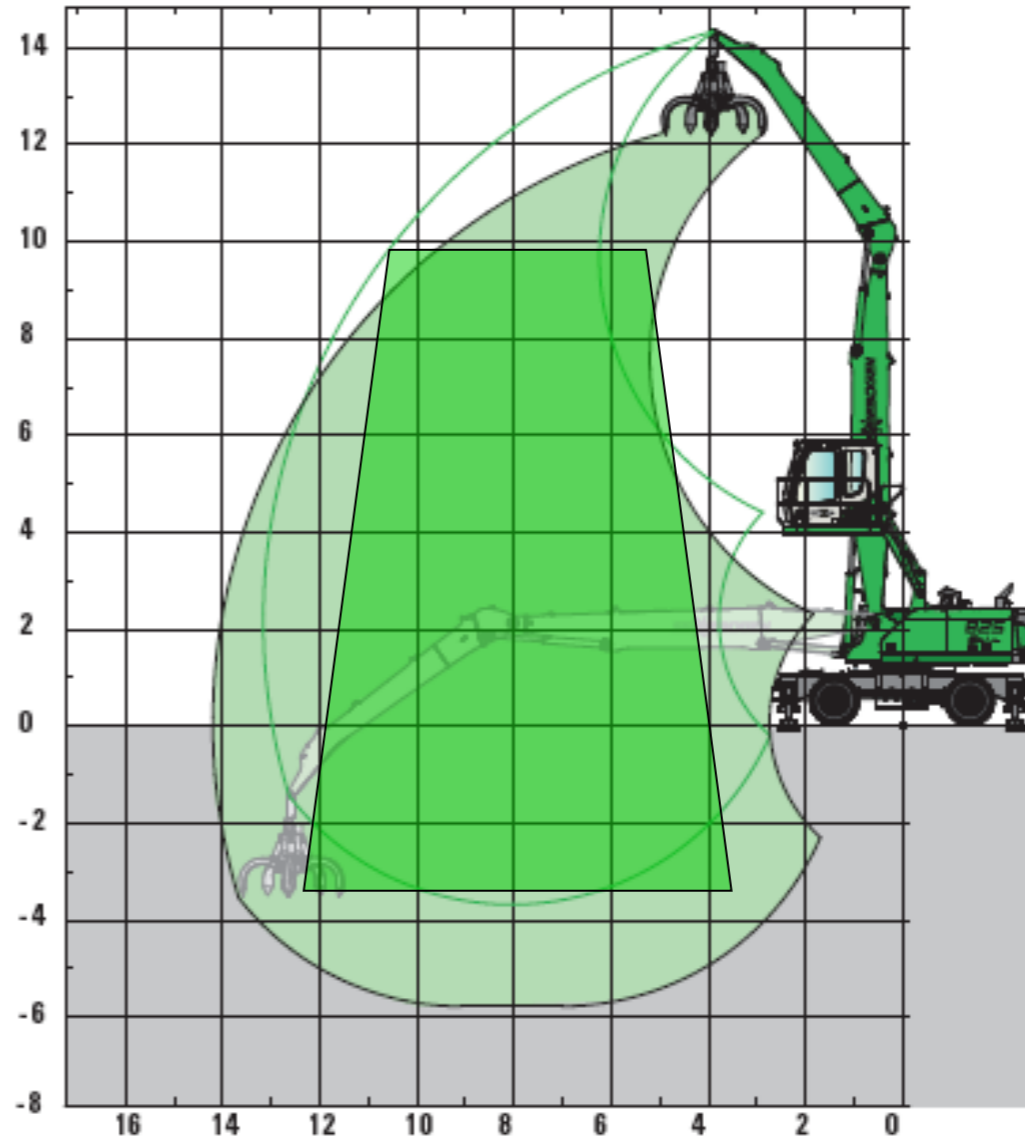
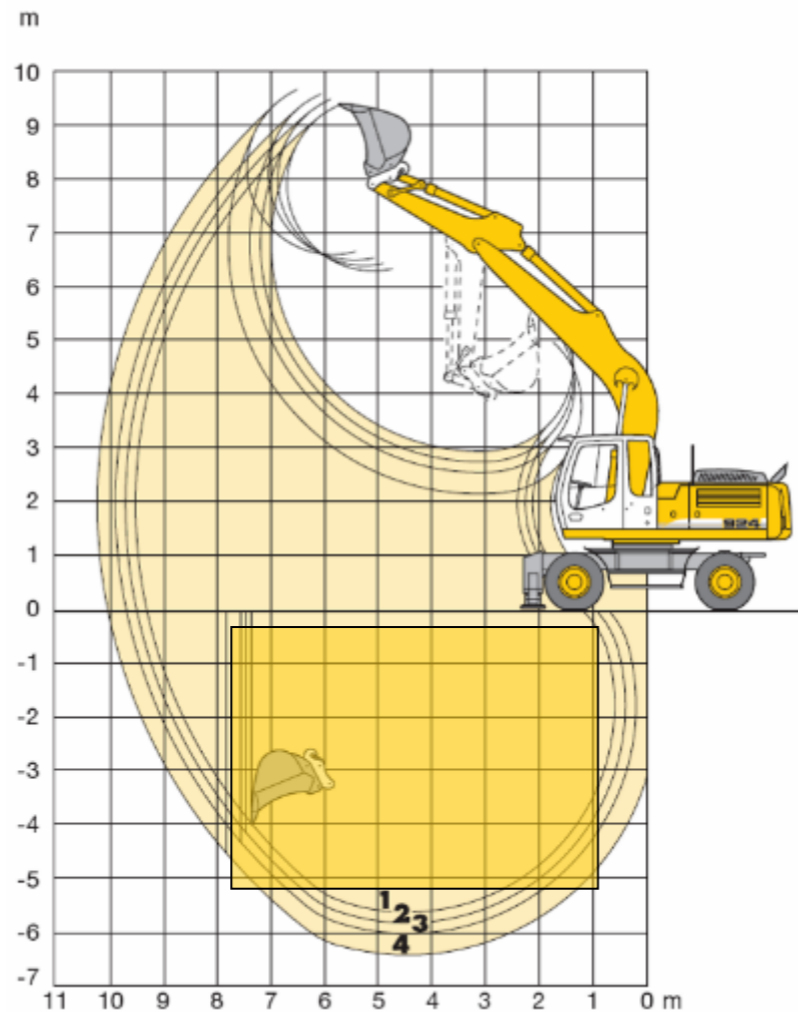


16.05.2022

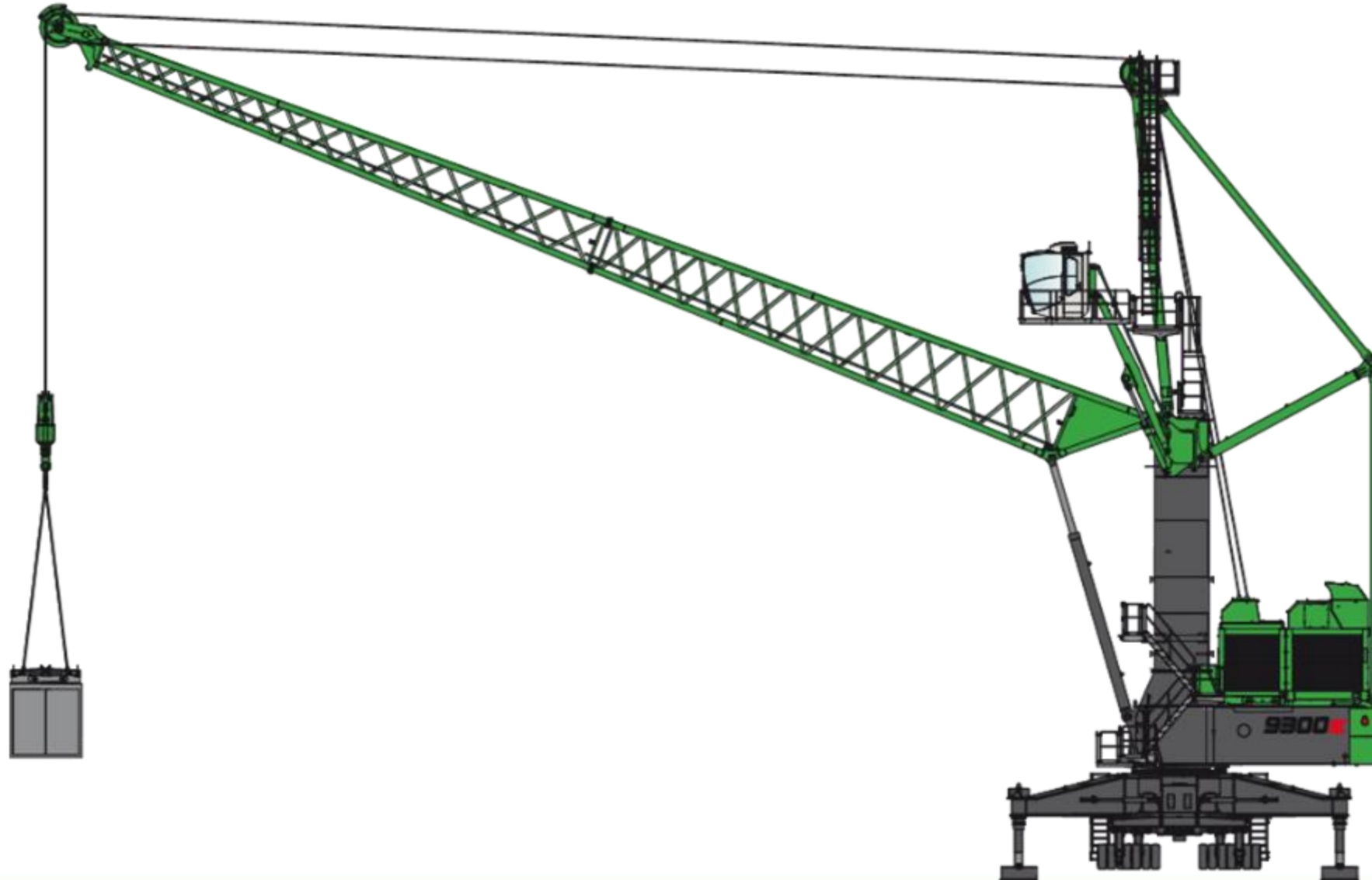
# CAB UPDATE: THE NEW G-SERIES MAXCAB FOCUS ON OPERATOR COMFORT



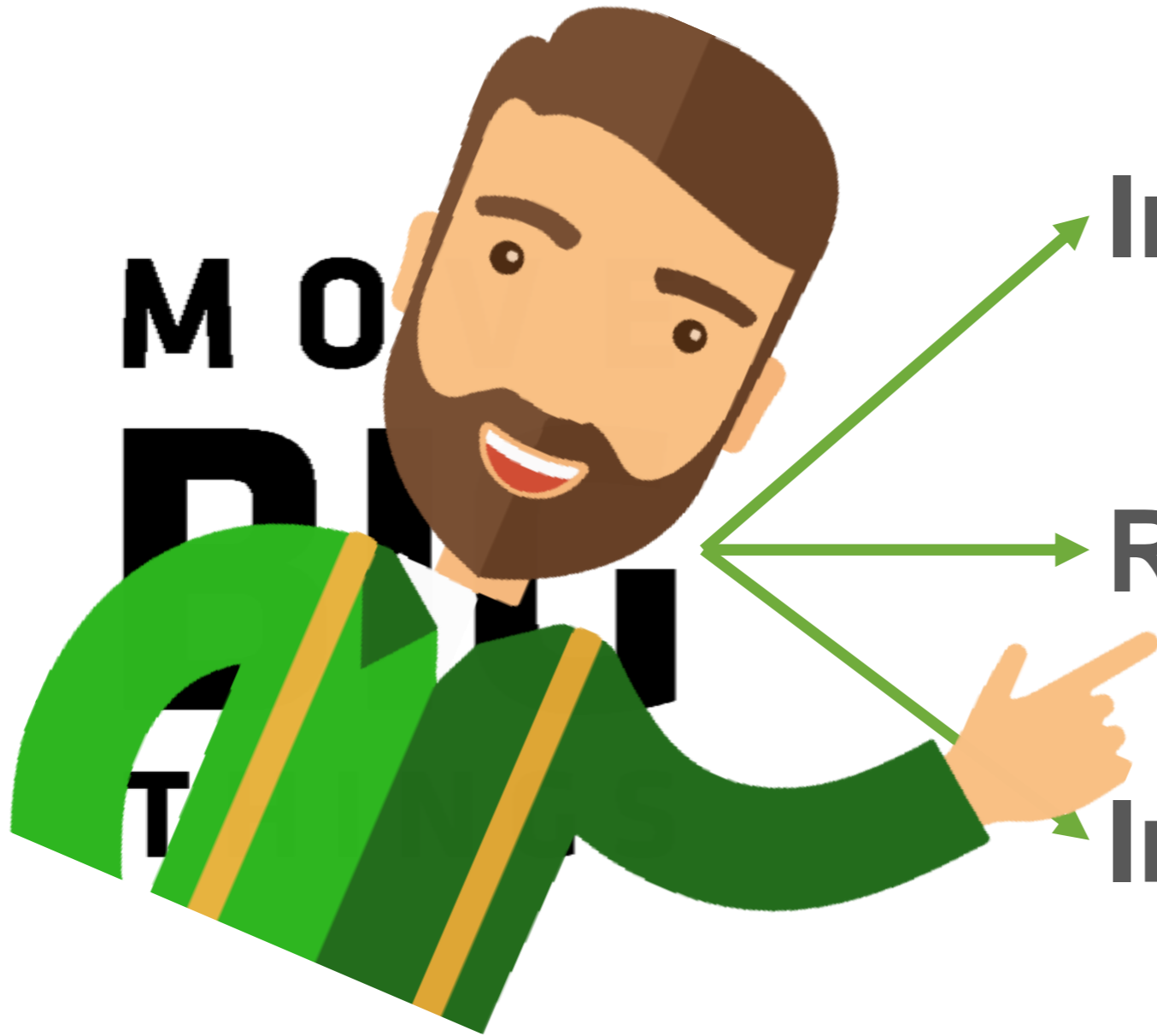
# Why Don't We Use An Excavator?



# Why Don't We Use A Crane?



- 1) Confident operator**
- 2) Right machinery**

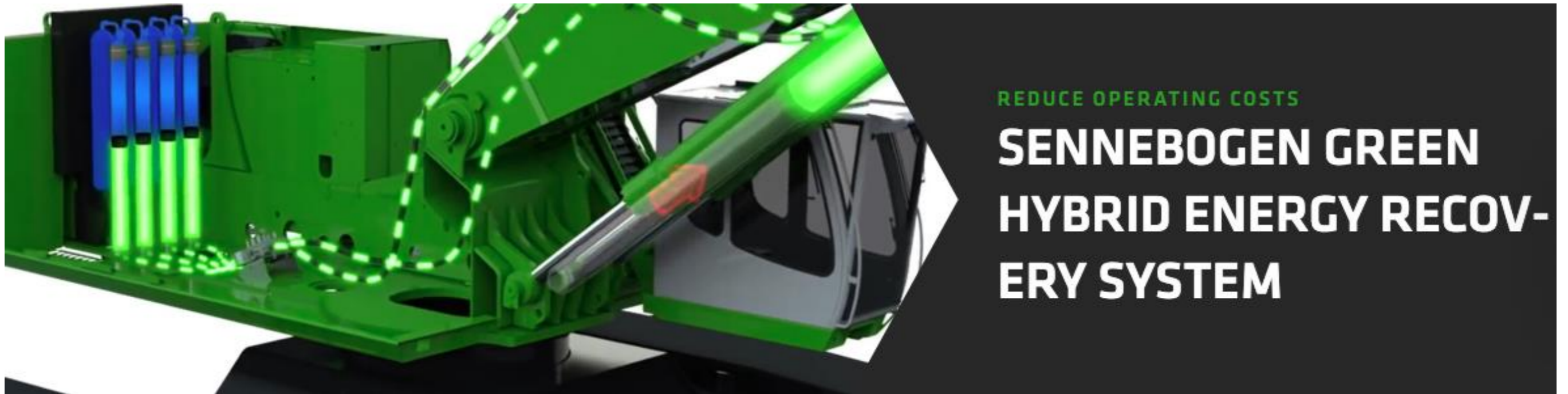


**Increase TPH** (tonne per hour)

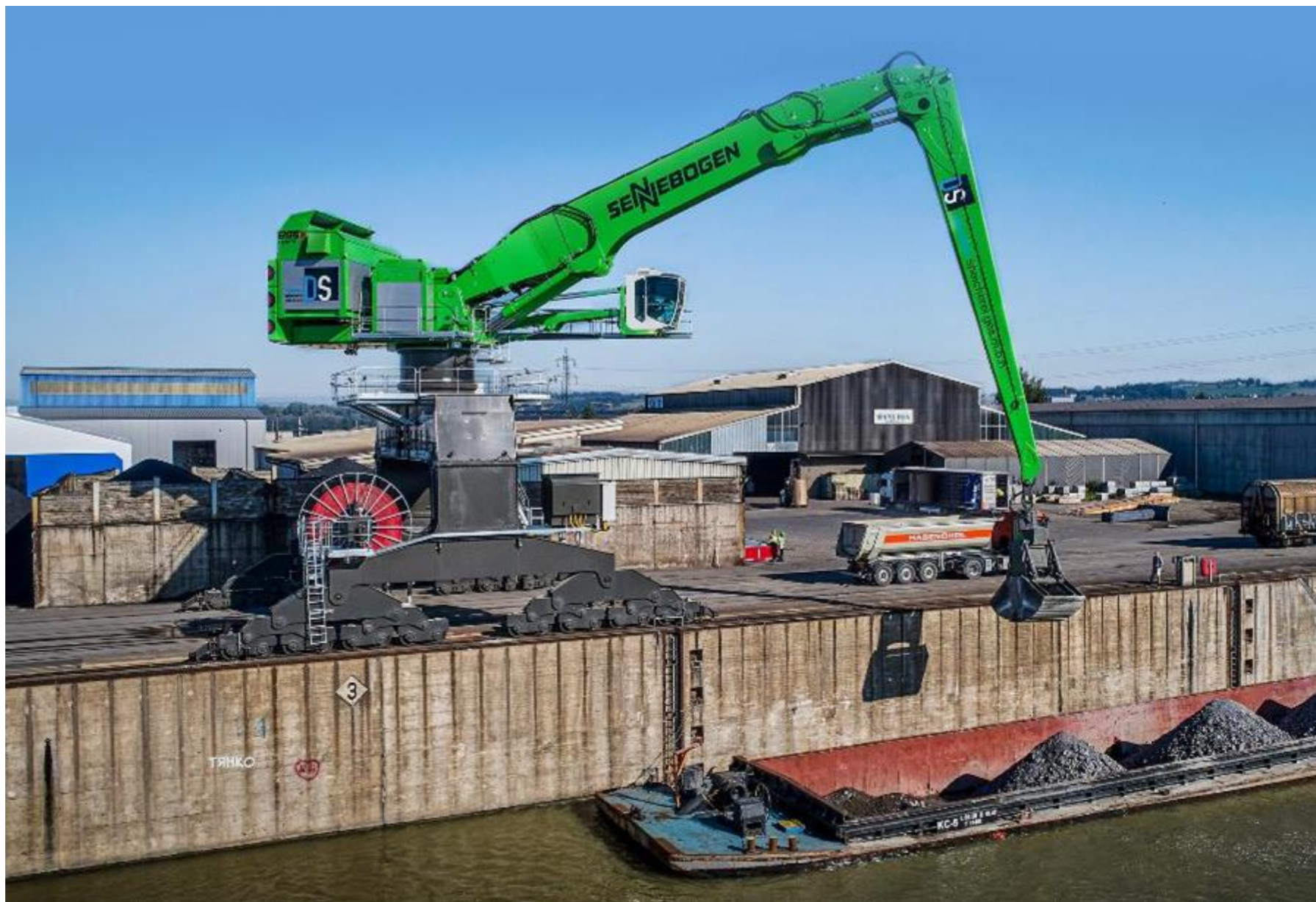
**Reduce Carbon/Cost**

**Increase Uptime**





**Hybrid cylinder: reduce  
operating costs by up to 30 %**





**Increase TPH** (tonne per hour)

**Reduce Carbon/Cost**

**Increase Uptime**

# Quality Made in Germany

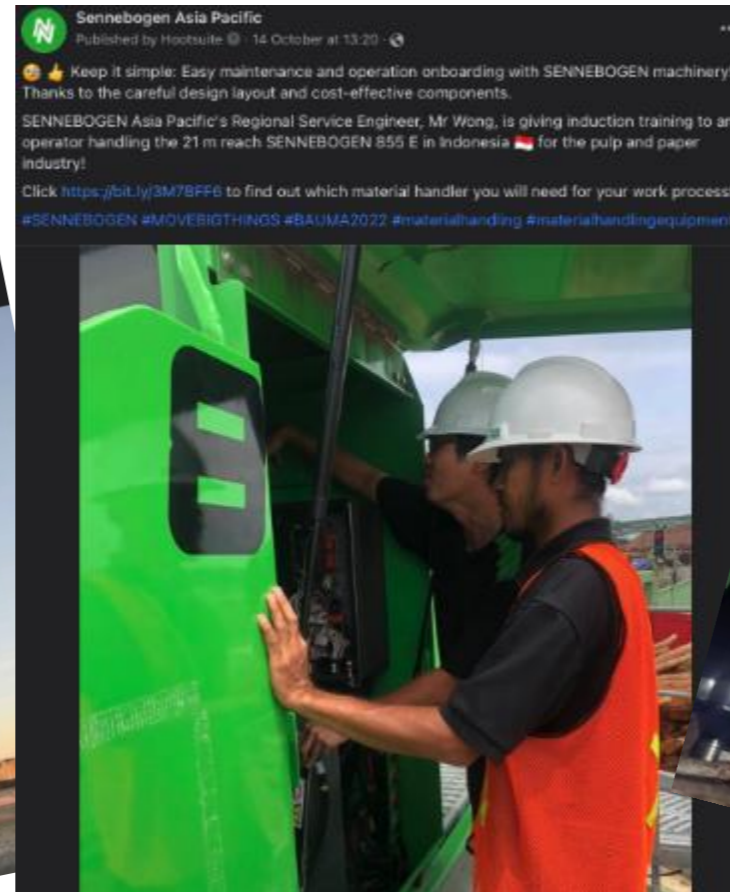


- Strength calculations and optimization by the acute mind of engineers in Germany
- 70 years of proven records (Since 1952)
- Inhouse steel fabrication by inhouse steel artisans (true quality)
- State-of-the-art technologies
- ISO certifications and accurate international data

# Strong Support from UNICO VINA



# Strong Support from SENNEBOGEN Asia Pacific

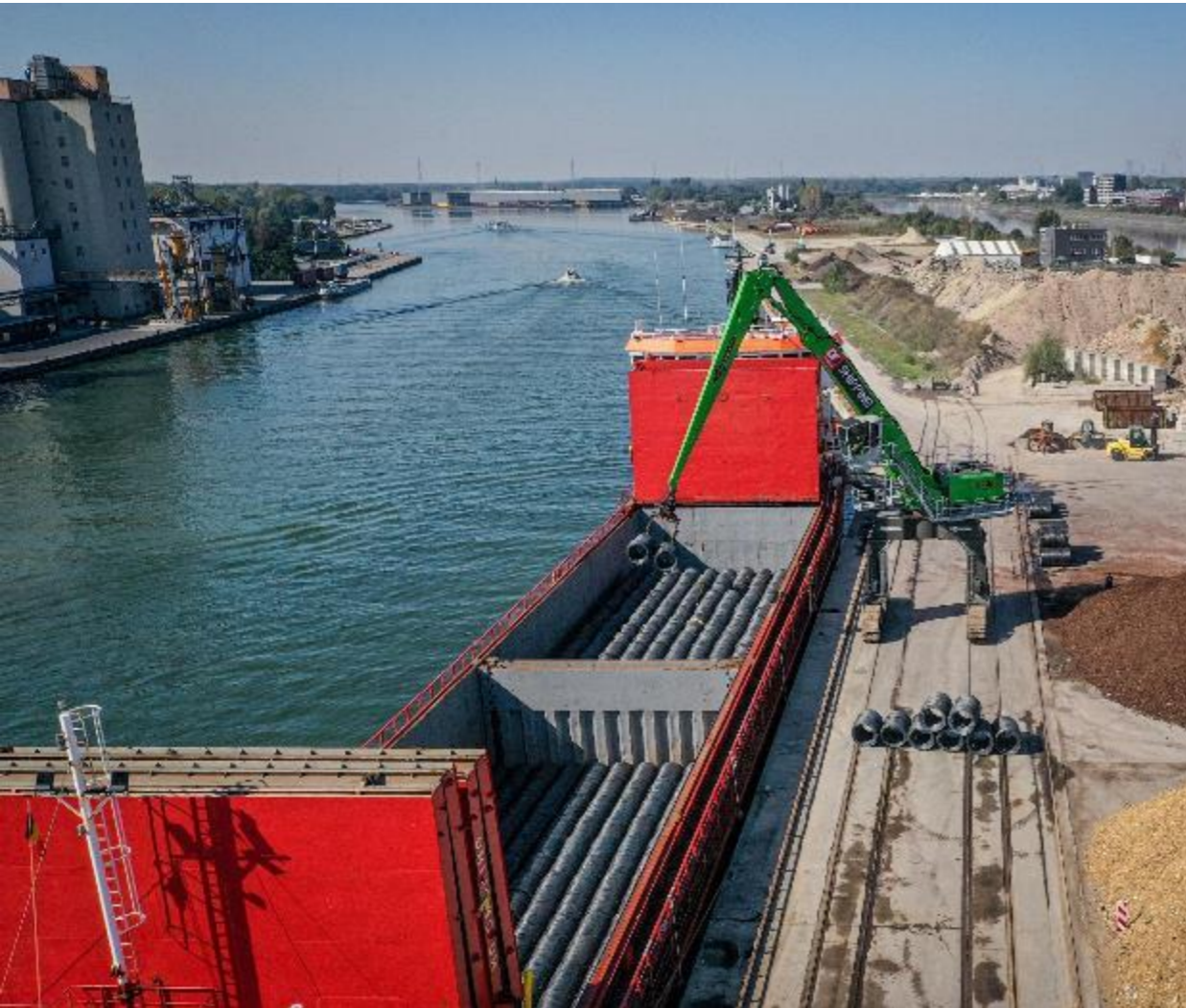


Applications



**SENNEBOGEN**  
Asia Pacific

# Wire Coils/Drums





# Ferrous Materials – Magnetic



# Logging



# Elongated (Special)



# Multi Bags





References

**SENEBOGEN**  
Asia Pacific

# What About Asia?



# References Asia – Mongolia



# References Asia – Taiwan





# References Asia – Bangladesh



# References Asia – Japan



# References Asia – Thailand



# References Asia – Vietnam



# References Asia – More!



**GREEN  
HEART  
OF BAUMA**

INNOVATION PACEMAKER

 **Sennebogen Asia Pacific**  
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Hi! Please let us know how we can help.

# Increase Efficiency and Progress Together

**M O V E**  
**B I G**  
**T H I N G S**

**SENNEBOGEN**  
Asia Pacific

Càmen



