

# INSIGHTS ON HOW PORTS COULD HELP A REGION IN ACHIEVING ECONOMIC STABILITY, GROWTH AND PROSPERITY

# Hasan CIFTCI Sales & Marketing Manager YILPORT HOLDING INC.







## YILDIRIM GROUP OVERVIEW

CANAL

UTE GUATEMALA

COSTA RICA

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COLOMBIA

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# **Across 5 Continents & 49 Countries**

• Established in 1963 as Garip YILDIRIM and Sons Co.

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SOUTH AFRICA

NORWA

BELGIUN

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• Became YILDIRIM Holding in 2006

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SPAIN

PORTUGA

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URUGUAY

MOROCCO

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MALTA

Headquarters are in Istanbul, Turkey

employ more than 12,000 people around the world

TE CHINA

THE VIETNAN

YILDIRIM Group

of Companies



Headquarters

Representative Office

Metals & Mining

Pertilizers & Chemicals

Port Management

+ Energy

- 🗟 Coal & Coke
- Logistics

Shipping

Shipbuilding

Industrial Construction

Real Estate Development

Private Equity



RUSSI

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BANGLADESH

SINGAPOR



## **YILDIRIM GROUP OVERVIEW**





Metals & Mining Chromium	g #1 (TURKEY) Market Share
Cr Ore Producer	25%
Hard Lumpy Marketable Cr Ore Expo	rter 30%
High Quality HC FeCr Producer	100%
#2 (WORLD)	#4 (WORLD)
HC FECT Producer	Chromium Industry

GROUP OF COMPANIES

3









Market

Share

29%

16%

# YILPORT HOLDING OVERVIEW



# PORT MANAGEMENT & LOGISTICS



#### The FASTEST GROWING

international container terminal operator in the world.



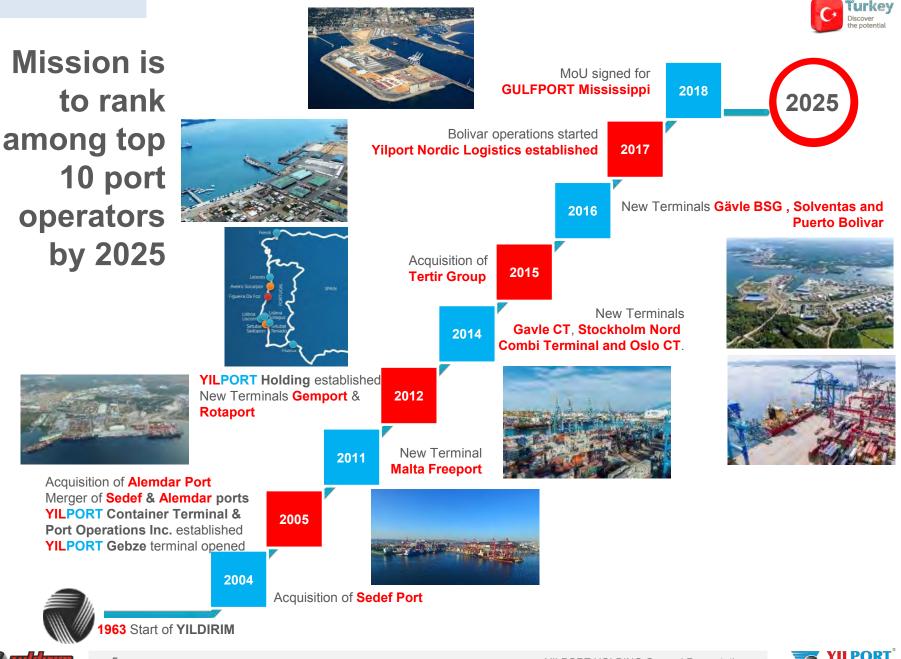
Vision to rank Among **TOP 10** international container terminal operators by 2025







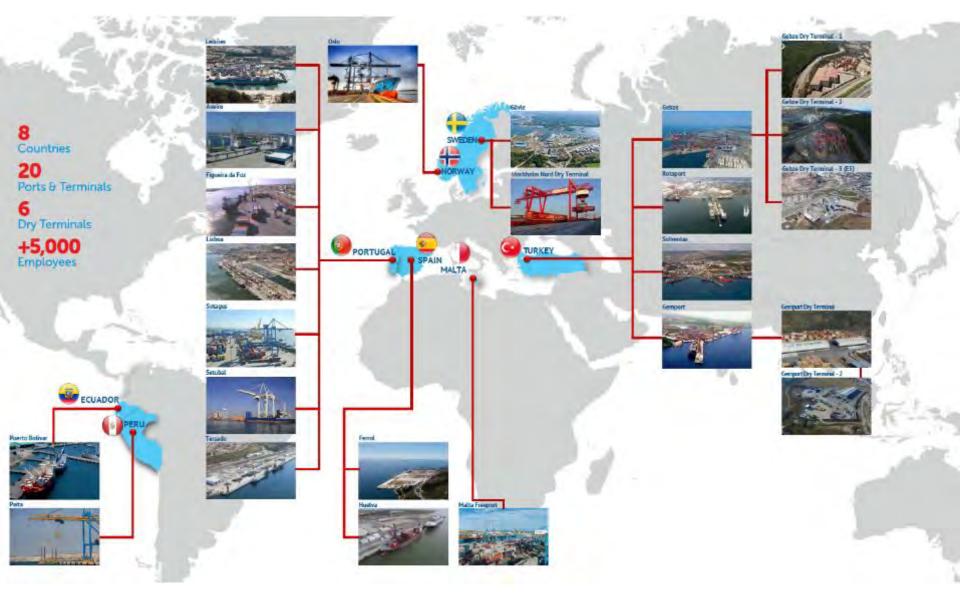
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HOLDING INC

#### YILPORT's Portfolio













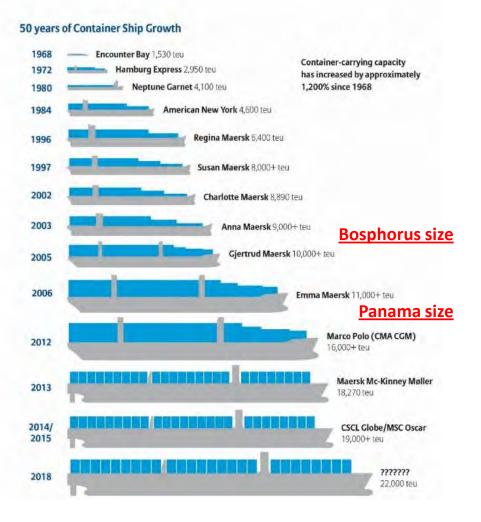
- East to West trade is the main route in global shipping
- Straights are limiting the vessel size and has negative 
  effect on cost
- Main trades to Black Sea are Far East, Med and Europe
- Max size for Bosphorus is 299 meters



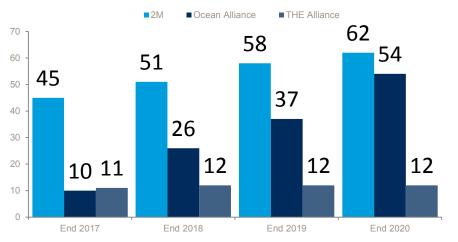




## Vessel Size Development



#### ULCV DEPLOYMENT PER ALLIANCE (NUMBER OF VESSELS)



- Growing vessel size push liners to be consolidated on the major trade lanes and also put pressure on port operators to invest on infrastructure and superstructure.
- Ever-growing container ship sizes lead inevitably to Cascading. This means that the newest and biggest vessels will replace the current largest ships on the major loops.
- Ship sizes on main trade lanes are doubled over last 7 years.

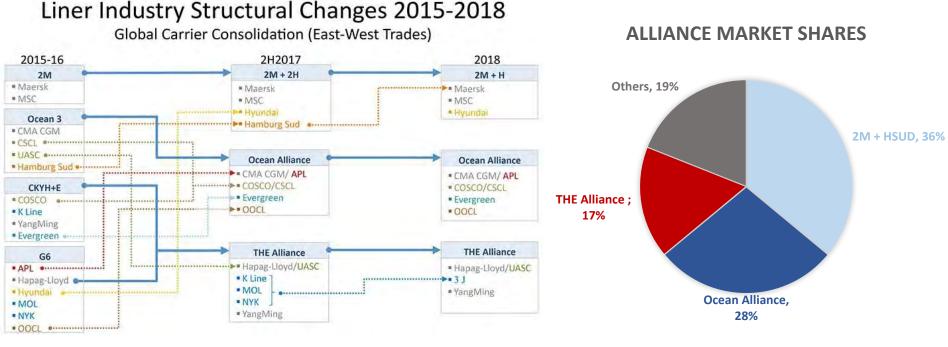




#### C Turkey Discover the potential

# Liners & Alliances Overview

- Latest Merger and Acquisitions decreased the number of liners in the market.
- Top 10 Liners control 90% of the global throughput.
- Over 80% of the major trade lanes' volumes are controlled by 3 Alliances.
- M&A Activities and Alliances on the major trade lanes make the Liners also stronger on the table with port operators.











#### **Regional Economic Strategy**



#### • Main trade lanes;

- Far East to Black Sea
- East Med to Black Sea
- North Africa /Med to Black Sea
- North Europe to Black Sea

#### **Port Operators**

Infrastructures & Superstructure

Hinterland Development of logistic solutions

Productivity/qualified man power

Global standards - State of the art Technology





What is the Role of Terminal Operator in Global Trade?



## <u>Quay</u>



# Hinterland

Logistics

'One-stop-shop'



# Terminal

Process flow for high-productivity



## Efficient gate



# State of the art technology







Trade = Product Price + Supply Chain Solution cost

Product Price is set by the market

Supply chain solution cost is the main indicator to create a trade lane

Ports are one of the main part of the supply chain and with the right design and service package, ports could easily bring the cost efficient supply chain solution to the hinterland.

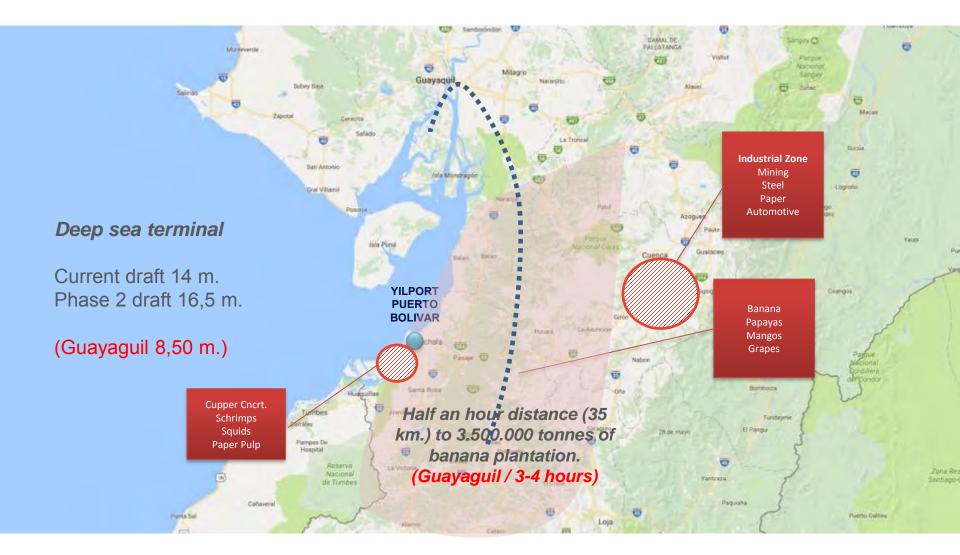
Difference between a direct service call and feeder connected container freight is about 20 %







#### **PUERTO BOLÍVAR** Regional Information

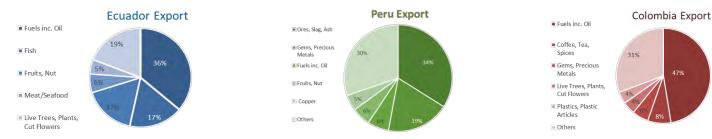






#### **Core Case / Puerto Bolivar Project**







ECLAC updates every year its ranking of container port throughput, which shows the cargo volume in containers in 120 ports of the region, based on data obtained directly from port authorities and terminal operators. In 2016 this activity fell 0.9%, with a total volume of approximately 47.5 million TEU. This infographic displays the first 20 ports of the ranking.



### Neo-postpanamax size 10,000 – 14,000 TEU vessels

Terminal	Country	Operators	Throughput (Teu)	Berth Draft (m)	Berth Length (m)	Canal draft (m)	Number of Plug	Rail Services	Largest Vessel to Access
BUENAVENTURA	Colombia	PSA-ICTSI, APMT, SPRB	1,821,654 (yr. 2016)	14.5 (16.5)	440	14.0 (16.0)	384	No	9,640 (Teu)
CARTAGENA	Colombia		2,300,000	16.5	700, 186, 202	na	1500	No	Super Post Panamax (16,000Teu)
CALLAO	Peru	DPW, APMT	915,741 (yr. 2016)	16		16	740		Super Post Panamax
POSORJA	Ecuador	DPW		16	400	16		NC	Post Panamax (15,500 Teu)
Contecon GUAYAQUIL	Ecuador	ICTSI, SAAM, DOLE	793,372	11.5	360	9.5	3789	No	11,000 (Teu)
PUERTO BOLIVAR	Ecuador	ҮРН	85149	14.5 (16.5)	2x125, 2x180, 300	14.5 (16.5)	896	No	
COLON (2.6% increased in 2017)	Panama	MIT (Manzanillo International Terminal)	1,878,473	14 - 16.5	4x310m & 2x400m	16	2106	Yes	Super Post Panamax
COLON (10.9% increased in 2017)	Panama	Evergreen port (Colon Container Terminal)	701,516	14 - 16.5	1258	16	1032	Yes	Super Post Panamax
COLON (40% increased in 2017)	Panama	Cristobal - Panama Ports Company (PPC)	1,311,219	13.5 - 15.8	324, 327, 350	16	1143	Yes	18,000 (Teu)
BALBAO (2.6% increased in 2017)	Panama	Hutchison- Whampoa	2,905,049	12.6 - 17	2x300, 2x336, 442	17	3612	Yes	Super Post Panamax
San Antonio	Chile	SSA Marine	1,290,000 (yr. 2016)	15	769		2700	Yes	Super Post Panamax







# THANK YOU FOR YOUR ATTENTION



