



# MAERSK'S CRUCIAL ROLE IN IRAN IN ENABLING GLOBAL TRADE AND INVESTMENT





# MAERSK LINE OVERVIEW

# Company Overview

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59,000  
customers

113 Years Legacy

31,000  
employees

No. 1 Carrier

USD 24 billion  
2015 revenue

10 million FFE  
annually

Port calls every  
15 minutes

# Vision and Mission

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To be leaders of the shipping industry providing opportunities in global commerce.

Through customer focus, determination to improve and building a sustainable foundation, Maersk Line moves the world.

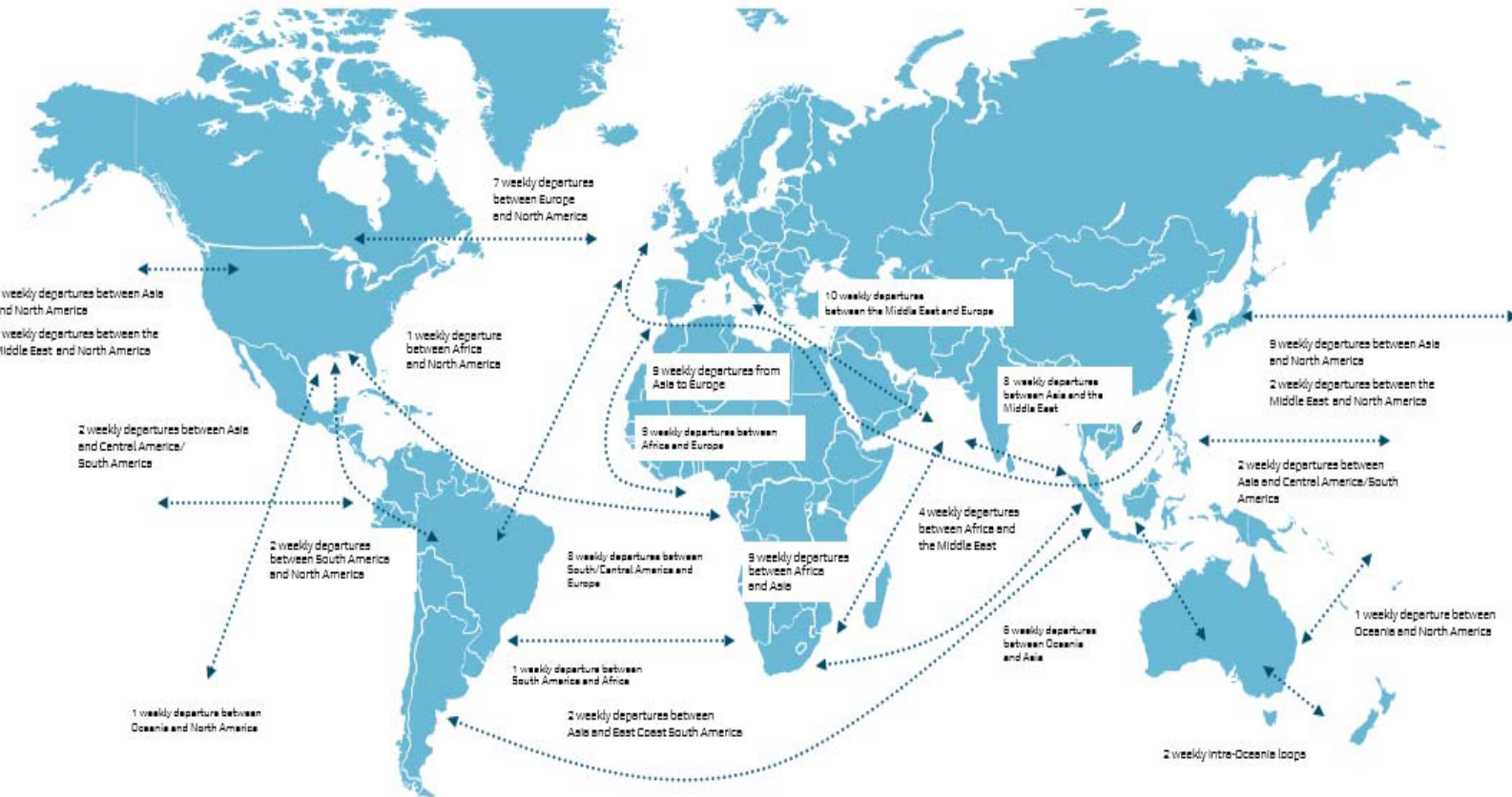
## **Our Brand Promise**

At Maersk Line, we bring our expertise to customers all over the world.

We move more than cargo.

We propel ambitions.

# Our Global Network





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# CREATING CUSTOMER VALUE IN IRAN

# Our Presence

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**\*Own offices**



# Creating Customer Value

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## **AN EXPERT SHIPPING PARTNER**

Banking on our 100+ years of shipping experience operating in more than 130 countries around the world in critical markets, to ensure that you get transportation solutions that fit your requirements.



## **UNMATCHED GLOBAL COVERAGE**

Access key markets worldwide via our strong global network, enabling you to capitalise on every opportunity to grow your business.



## **REFRIGERATED TRANSPORT EXPERTISE**

Superior cargo care is guaranteed when you ship your refrigerated goods with Maersk Line. We pair our expertise with an industry-leading network and a large fleet of equipment including 30,000 new reefer containers. 270,000 containers from our fleet are equipped with Remote Container Management (RCM) technology. RCM enables us to monitor your perishable goods while in transit, so your cargo is kept fresh and in peak condition from origin to destination.

# Creating Customer Value

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## **EQUIPMENT AVAILABILITY**

Ship your cargo no matter the seasonality! The proximity to our large equipment pool in Jebel Ali means that we can provide you any equipment even at a short notice.



## **SEAMLESS END-TO-END DELIVERY**

Your precious goods are delivered at your desired destination in top-notch condition and on time, with our consistent products and fixed weekly sailings.



## **OWNED LOCAL OFFICE**

Proficient and quick assistance for your enquiries in our office in Iran manned by shipping experts who are always on-hand to help.

# Creating Customer Value



## INTUITIVE E-BUSINESS SOLUTIONS

Experience a flexible self-service application with a dedicated business area we call 'My Maersk Line'. It reduces your administration costs and makes the processing of shipment information easier than ever.



## SUSTAINABLE WAY OF DOING BUSINESS

We continually seek out innovative and commercially viable ways to minimise supply chain impacts. Not only do we help you achieve your sustainability goals, but we also work together with you to create a greener, more environment friendly world.

- **my.maerskline.com**



- **Apps for convenience and flexibility !**

## Counter App



## Track & Trace App



# Creating Customer Value

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Our **financial stability** provides reduced risk and a healthy foundation for long-term business relationships with customers.

Maersk Line's solid financial record shows that we are well-prepared for both challenges and opportunities as they arise and will be able to service customers for the coming years.

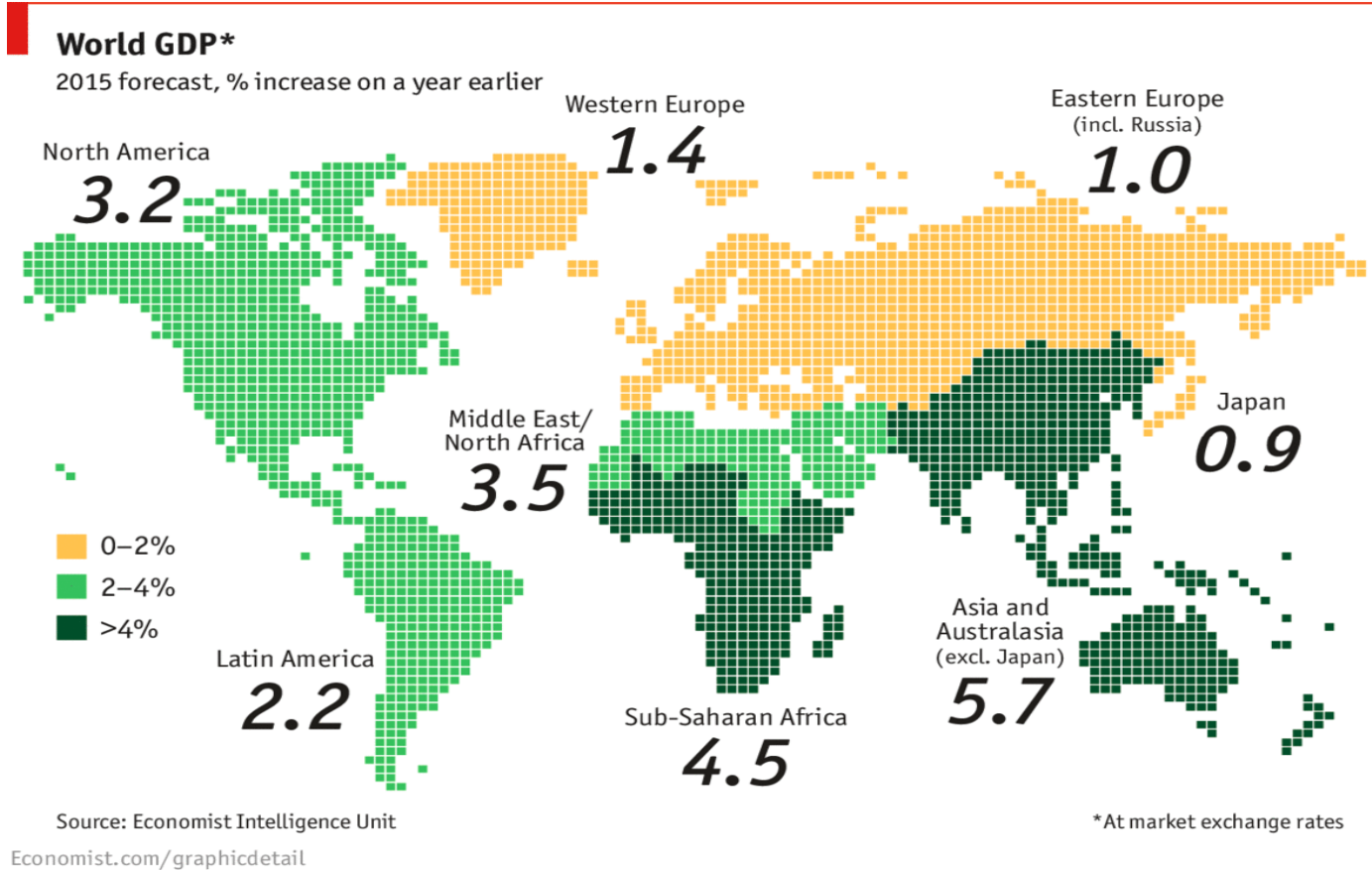
We are part of a group of diverse companies. In difficult times for the shipping industry, we can fall back on the returns gained through our sister companies operating in other industries.



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# DELIVERING PROMISES IN IRAN

# A Bright Future



**Iran GDP growth rate :**  
5.8% (2016) to 6.3% (2020)

# Building of Successful Partnerships!





Your promise. Delivered.





 **MAERSK**  
LINE



 **MAERSK**  
LINE