



Value Creation Through Planned Port Investment

How the Cruise Industry Supports Seychelles' Tourism Economy

Presented by Sherin Francis, Principal Secretary for Tourism

Maritime Conference, September 25, 2024



Introduction

- The role of cruise industry in tourism
- Value creation through planned port investment in Seychelles

Seychelles as a premiere cruising destination

- -Seychelles has won several accolades as Indian Ocean's leading cruise destination
- -Key attractions for cruise visitors: island-hopping, snorkelling, diving, hiking, eco and cultural tours
- -cruise visitors' support the local economy through excursions and local services
- -Cruise ship impact study currently being carried out



Marine Tourism Strategy for Growth

- Seychelles has a vast ocean territory and marine tourism activities properly developed can become a strong economic pillar
 - enhancing existing port facilities and improving passenger amenities is key in the strategy
- Having the ideal port facilities

Port Infrastructure and Value-Added Services

- Importance of infrastructure investment
- The right Infrastructure play a key role in boosting revenue generation
- Think of the port gateway as an experience rather than just a service
- Creating value-added services for elevating visitor experience



Conclusion— Building a Thriving Ecosystem

- Planned port investments go beyond infrastructure
- Supporting tourism, local businesses, and community development
- Commitment to sustainability and growth in the tourism industry



Thank you!

www.seychelles.com