



Smart Ports & Smart Logistics - Key Trends in Asia

17th ASEAN ports & shipping (Phnom Penh, Sep 11 2019)



Agenda

1. Smart Port Introduction
2. Automatic Development
3. Remote Control Trend
4. Other Technology Trends
5. About Blume Global



Smartports Introduction



Definition of Smartports

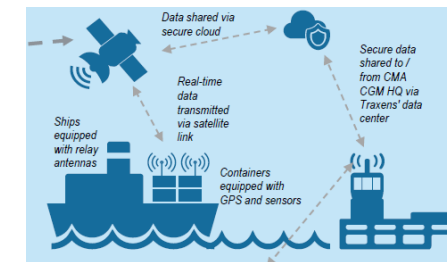
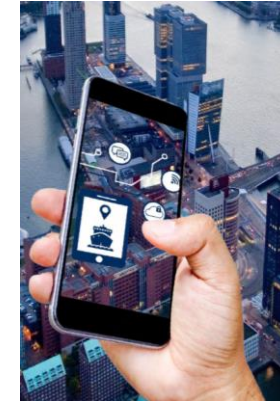
- “*No waste* of space, time, money and natural resources”
- “More efficient traffic management is made possible by *interlinking the information and communication systems*. This is how we keep the current traffic situation in the entire port area under control and are able to plan proactively.”
- Strategy:-“To develop intelligent solutions for traffic and trade flows in order to optimize the flow of information and *efficiently manage trade flows* at the port”
- Smart port policy (for example)- “could be to *maximize local value*, rather than maximizing cargo flows.”
- “A Smart port is an automated port that uses nascent technologies such as *big data, Internet of Things, blockchain solutions* and other smart technology based methods to improve performance and economic competitiveness. With these technologies, smart ports can also improve environmental sustainability”
 - - Wikipedia

Port Technology & Innovation

Larger Ports



Smarter Ports

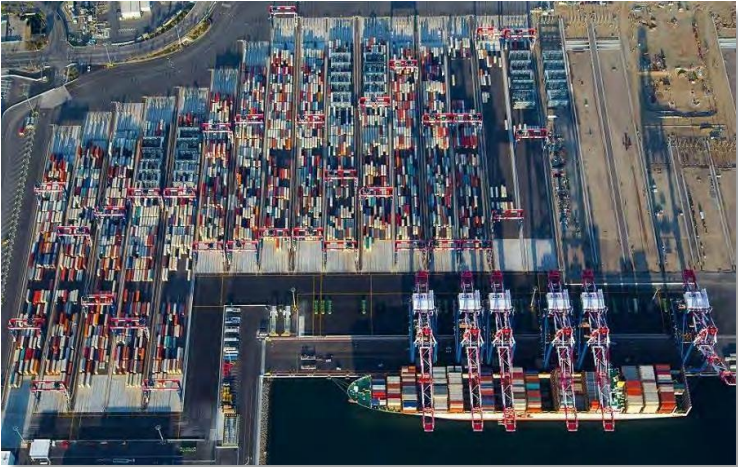


Automation Development

Terminal Automation



Yard Automation – Automatic Stacking Crane (ASC)



Yard Automation – Straddle Carrier



Automated Horizontal Transfer



Types of Automated Terminals



ASC

- Decouple process and minimize apron size
- With AGV or Shuttle Carrier
- High stack volume and density
- Optimised throughput



Auto Straddle

- Highly flexible
- Stacking and transportation by same type of equipment
- Relatively low initial investment
- Shorter time to implementation / realization

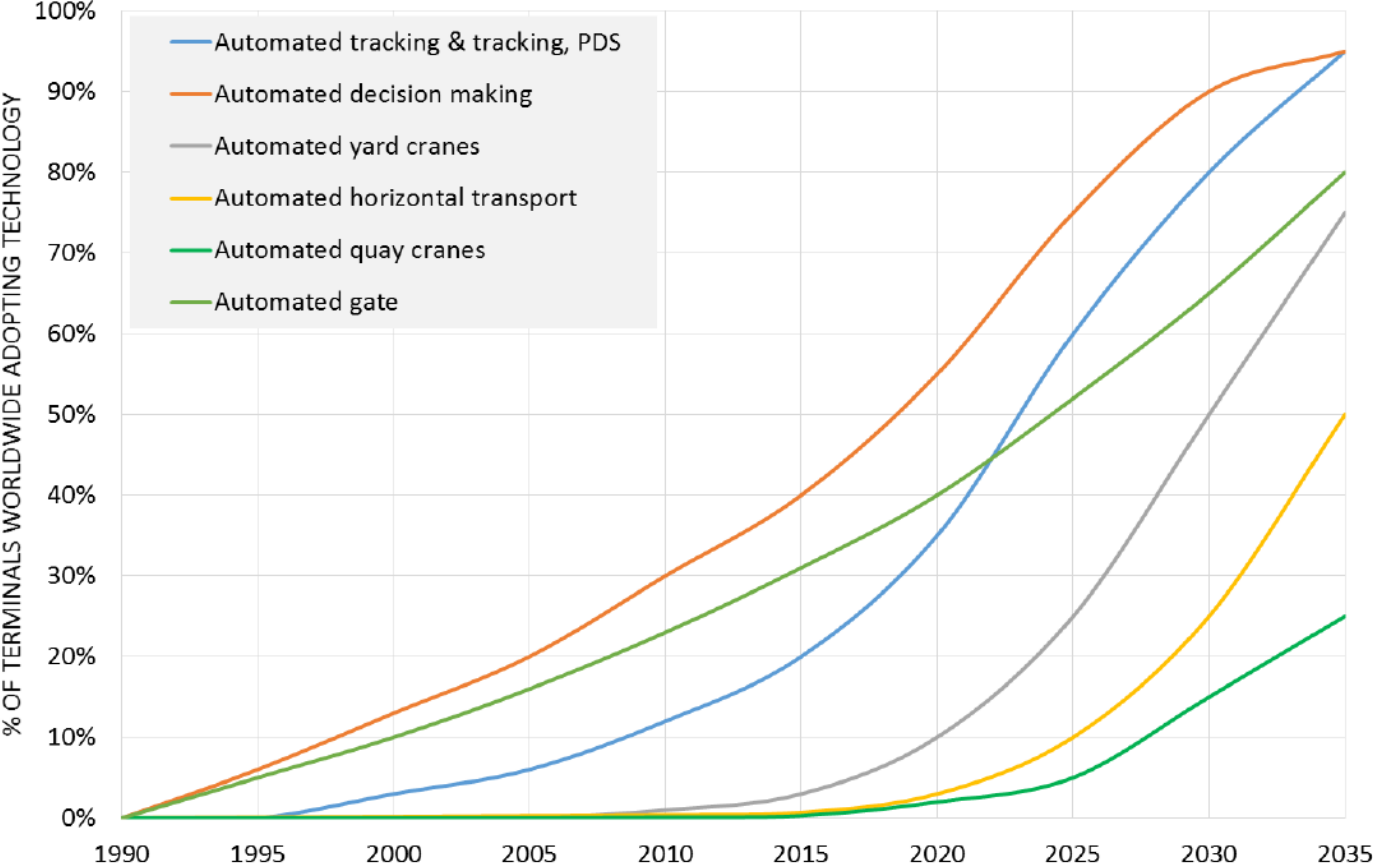


Remote Control Rubber Tire Gantry (RTG)

- Various degree of automation
- High stack capacity and manoeuvrability
- With TT or unmanned truck (AI trucks)
- Medium and large terminals

Terminal Automation Trend

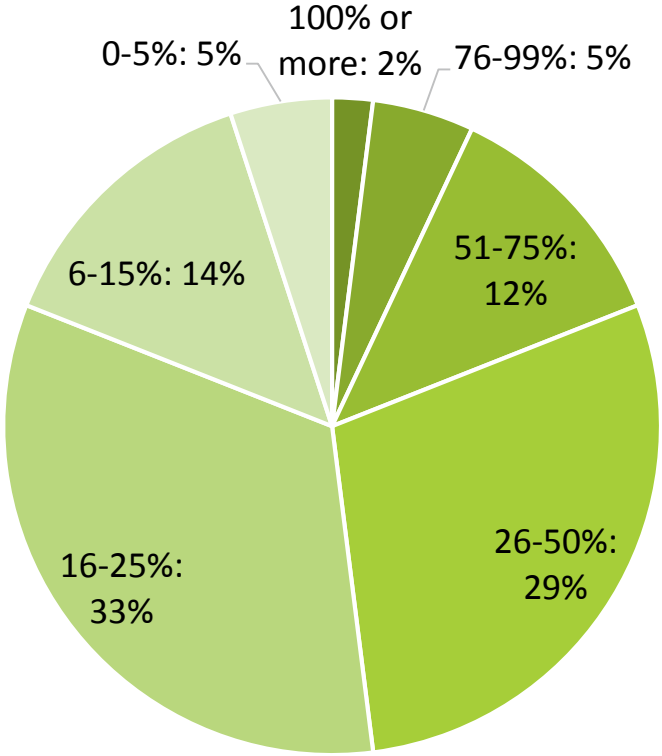
Types of Automation Development



Source: TBA



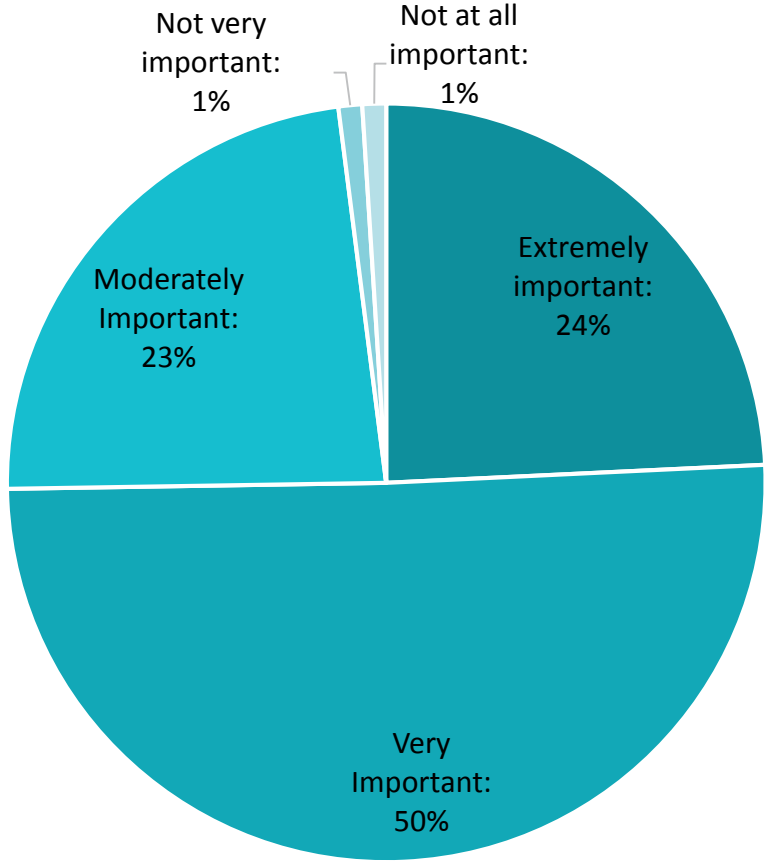
Automation – Reduction in Operating Cost?



- Labour cost is key cost component, which accounts for **40-60%** of the total costs per TEU (US)
- Manned operations requires **double of labour** cost than full automation
- Power & fuel perspective, eRTG (e-mode) of 2-3 kwh/TLC vs ASC of 1-3 kwh/TLC

Source: TechValidate 2018 survey of 78 current users of Navis

Automation – Secure Competitiveness?



- An ASC costs about US\$1 million more than an electrified RTG
- RMG requires rail construction, thus involves additional costs
- IT investment is in a range of US\$1-1.3 million, depending on the choice of TOS

Source: TechValidate 2018 survey of 78 current users of Navis

Automation – Benefits?



Source: TechValidate 2018 survey of 78 current users of Navis

Remote Control Trend

Remote Control Centre – Hong Kong (HIT-T9)



Remote Control Centre – Thailand (LCB Terminal D)



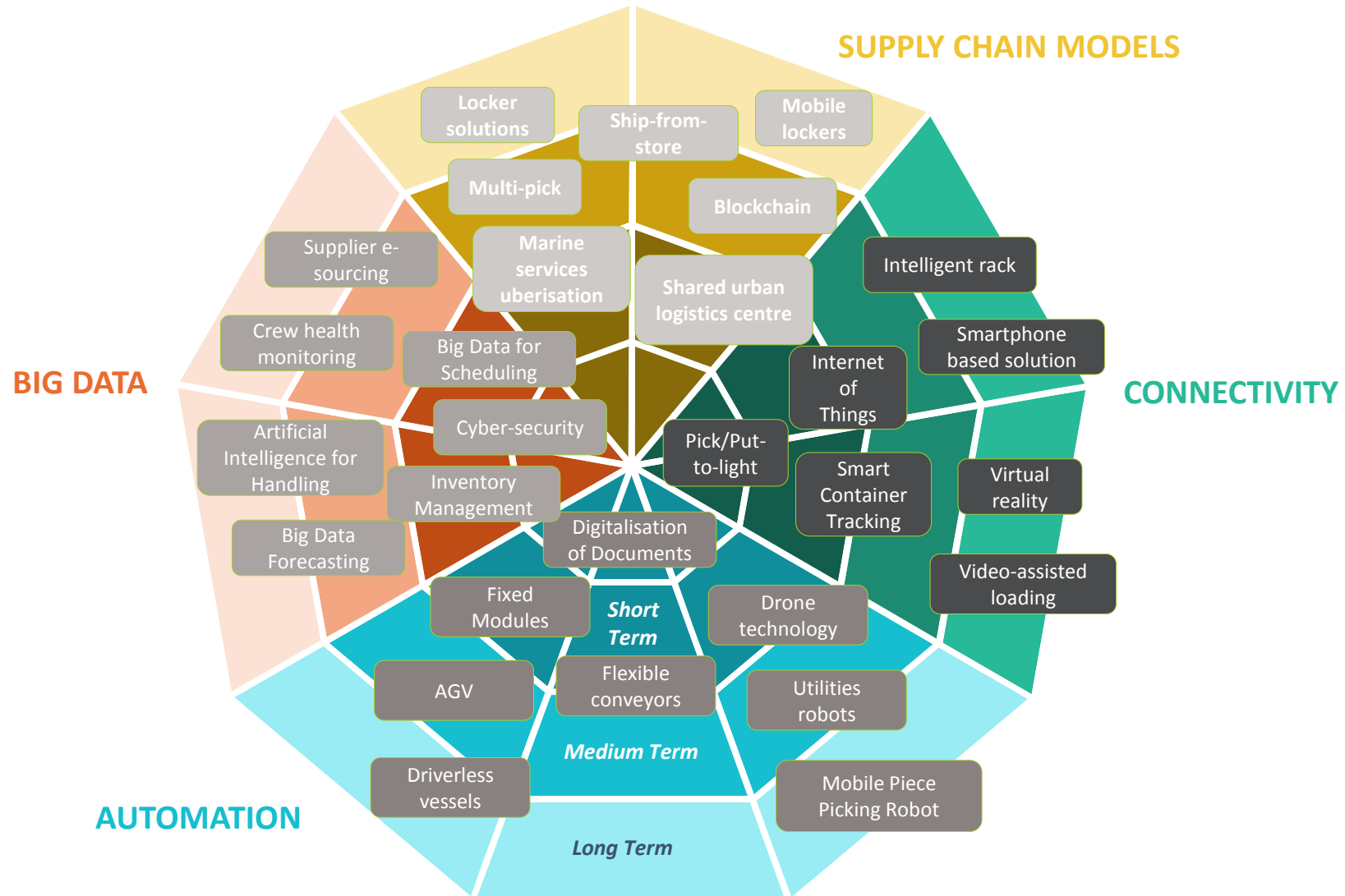
Remote Control Trend

- Remote control QC and RTG have been made available to the market
- QC and RTG with remote control function cost higher than traditional QC and RTG, but much less than ASC
 - Traditional RTG – USD ~1.7 mil
 - **RC RTG – USD ~2 mil** (+17% vs traditional RTG)
 - ASC – USD ~3 mil (+76% vs traditional RTG)
- Labour – one driver for traditional RTG vs one staff for **4-8** RC-RTGs
- Productivity – expect higher MPH (allegedly 20% by HIT) but at **limited level** given standardised process
- Safety and better working environment
- Remote control top priority for greenfield terminals and also preferred option for brownfield where conversion is possible

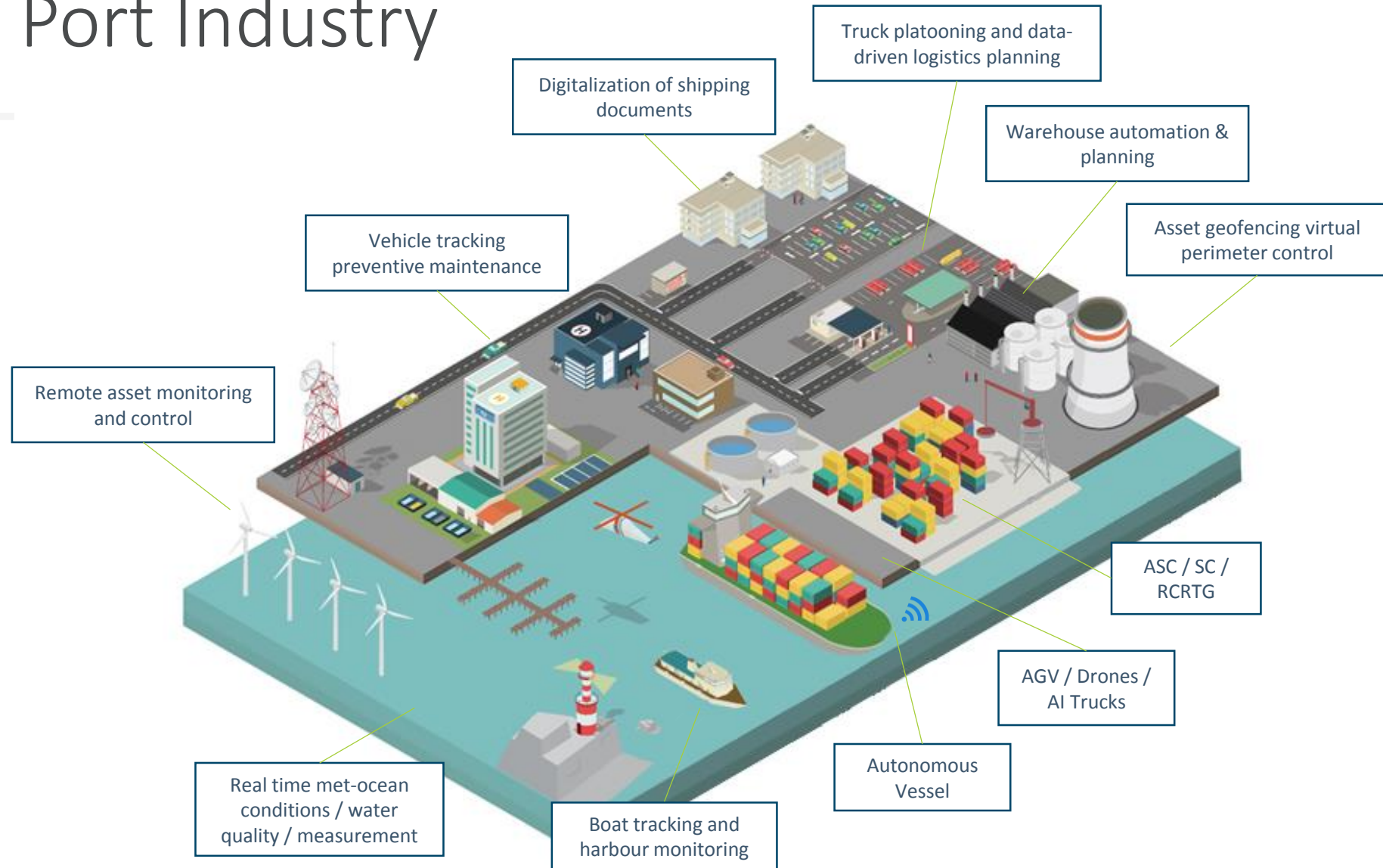
Other Technology & Trends



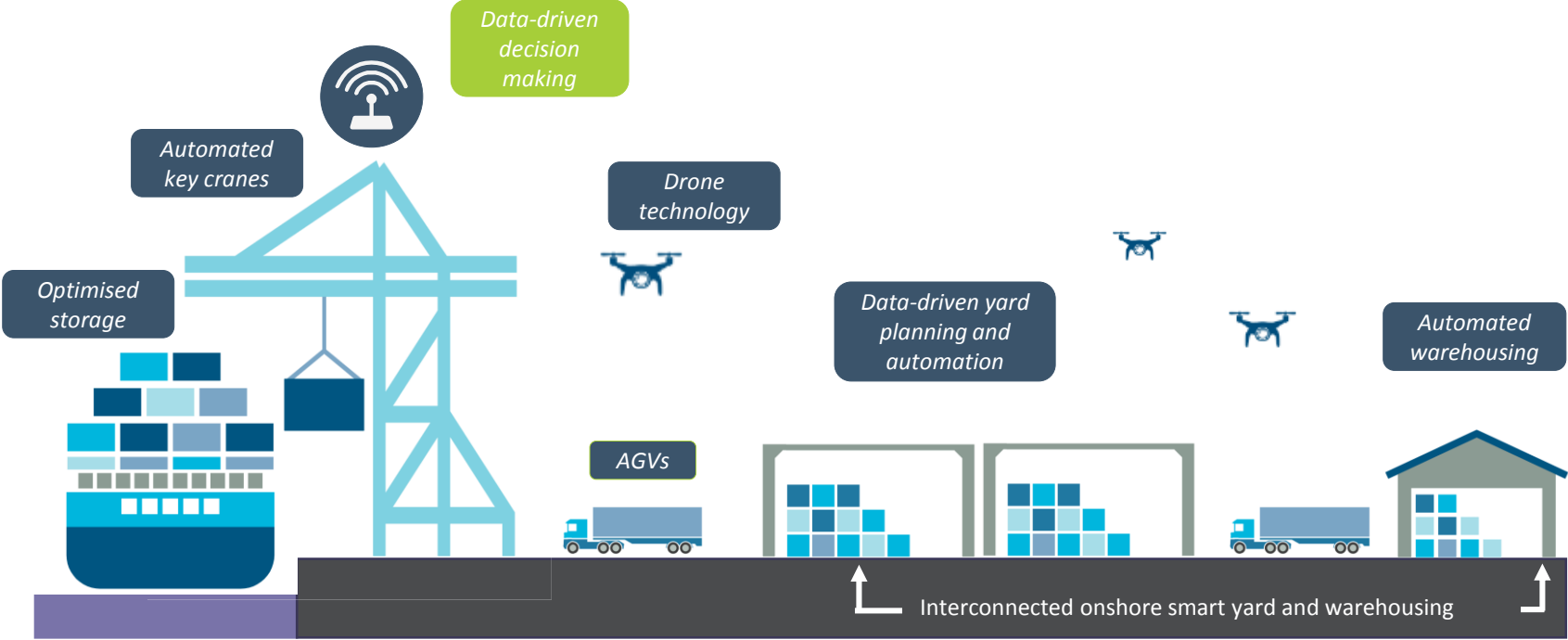
Innovation Trends on Logistics and Transport



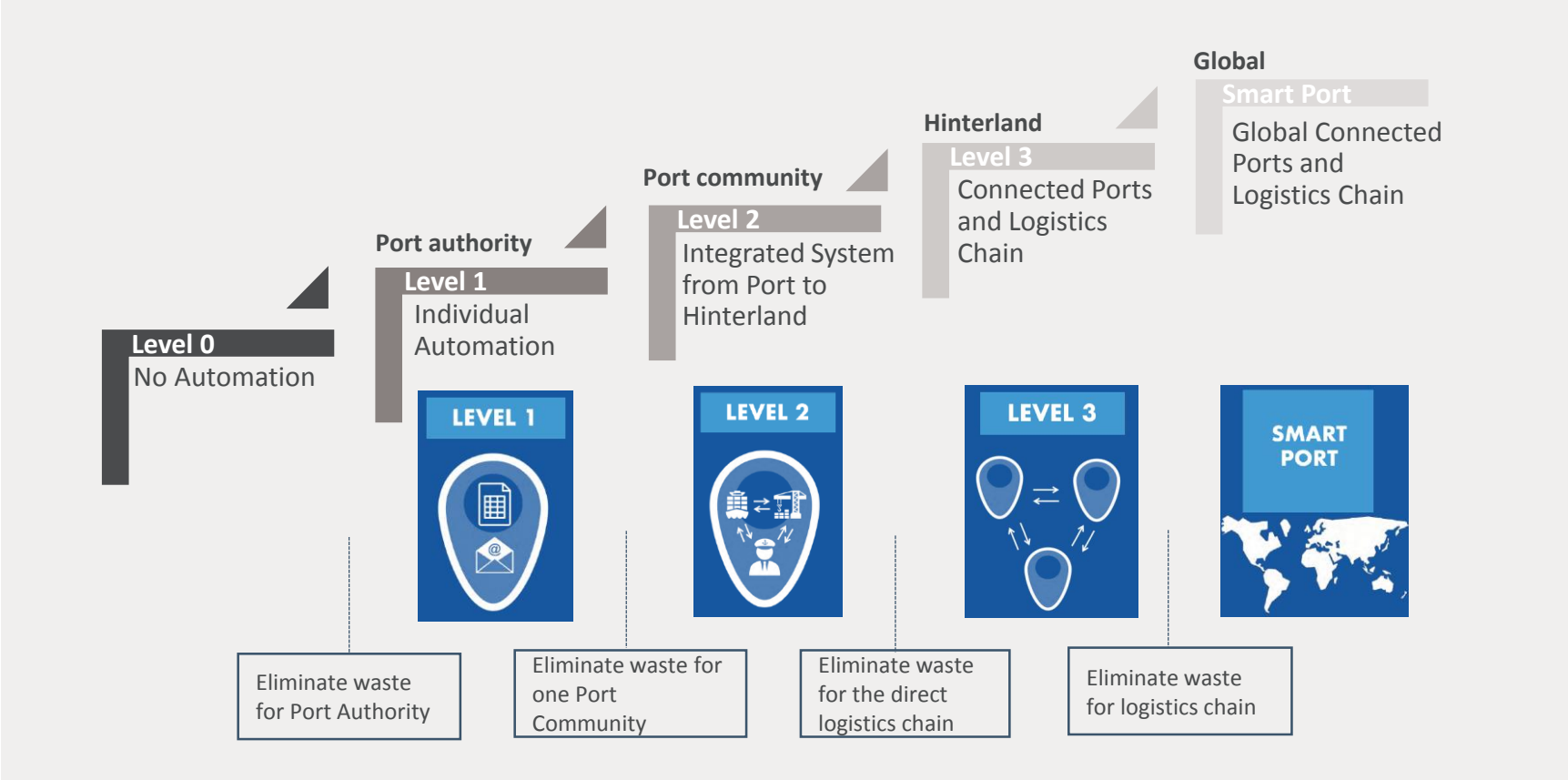
Future Port Industry



Smart Ports – Individual Level



Smart Ports – Global / Supply Chain Level



Source: Port of Rotterdam

Case Study – Ocean Terminal

Blume empowers ocean terminal to increase container throughput and terminal efficiency

The Challenge

One of the largest terminals in U.S. needs to reduce port congestion and improve terminal efficiency with the below goals:

1. Increase the movement of container going in and out of ports
2. Minimize dwell time
3. Increase container throughput
4. Reduce labor costs

The Solution

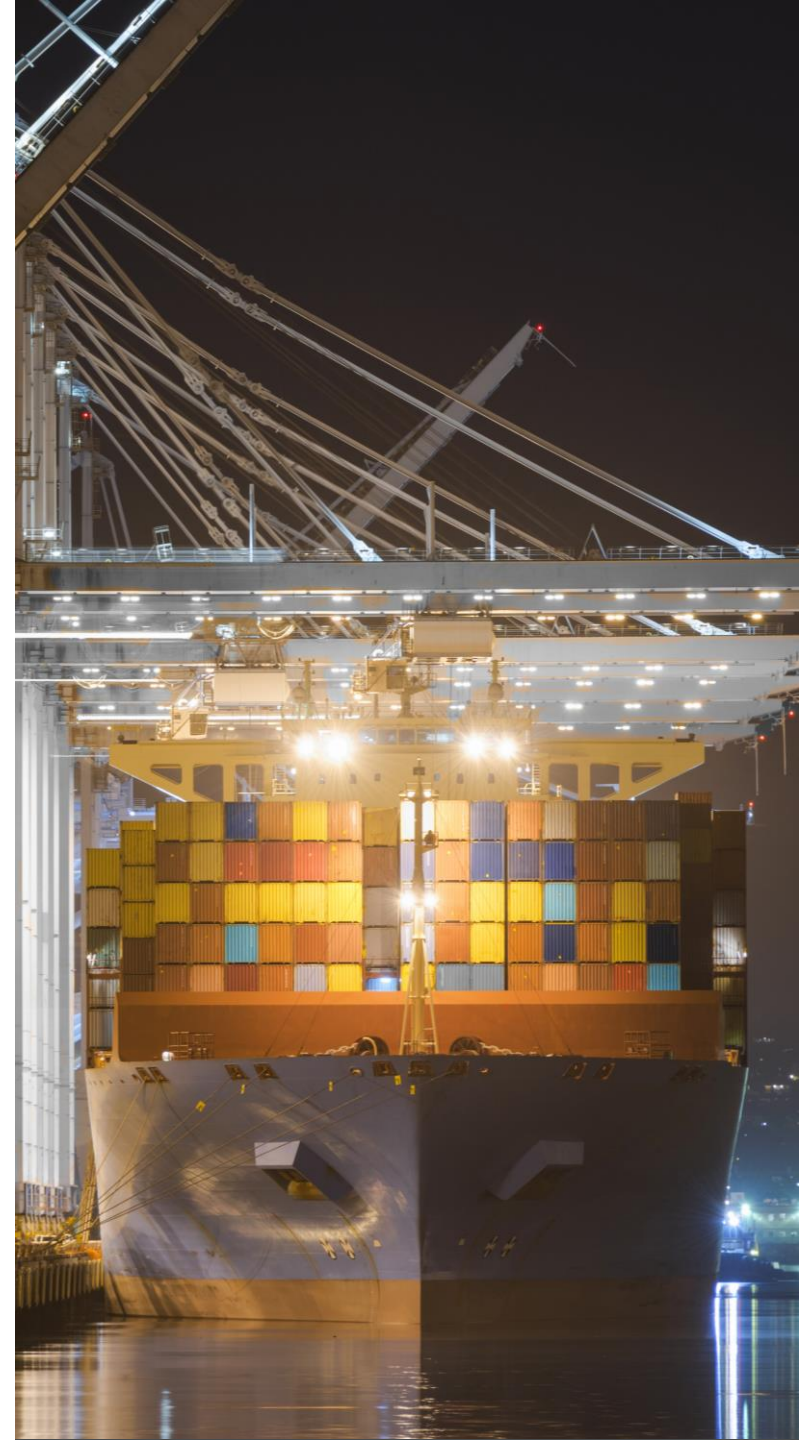
By sharing terminal data and using the Blume Optimization Engine, the terminal uses AI & ML on real-time asset tracking and event data to provide more efficient container moves to satisfy shippers, ocean carriers and motor carriers at one of the nation's busiest seaports. The solution includes:

- VIP Service for Customer Pick-ups
- Push Appointment Scheduling for Motor Carriers
- Expedited Container Retrieval Solutions

Success

The ocean terminal increases efficiency for all supply chain participants and improves own operational metrics to increase terminal competitiveness

- Increase container velocity and increase container throughput
- Reduce container dwell times by 48 hours or more
- Increase driver efficiency to enable more turns
- Provide differentiated customer service



Smart Ports – Example in Action

Tuas Megaport Terminal, Singapore



Blume Global

Global Supply Chain Platform for Logistics

The Blume Global Network

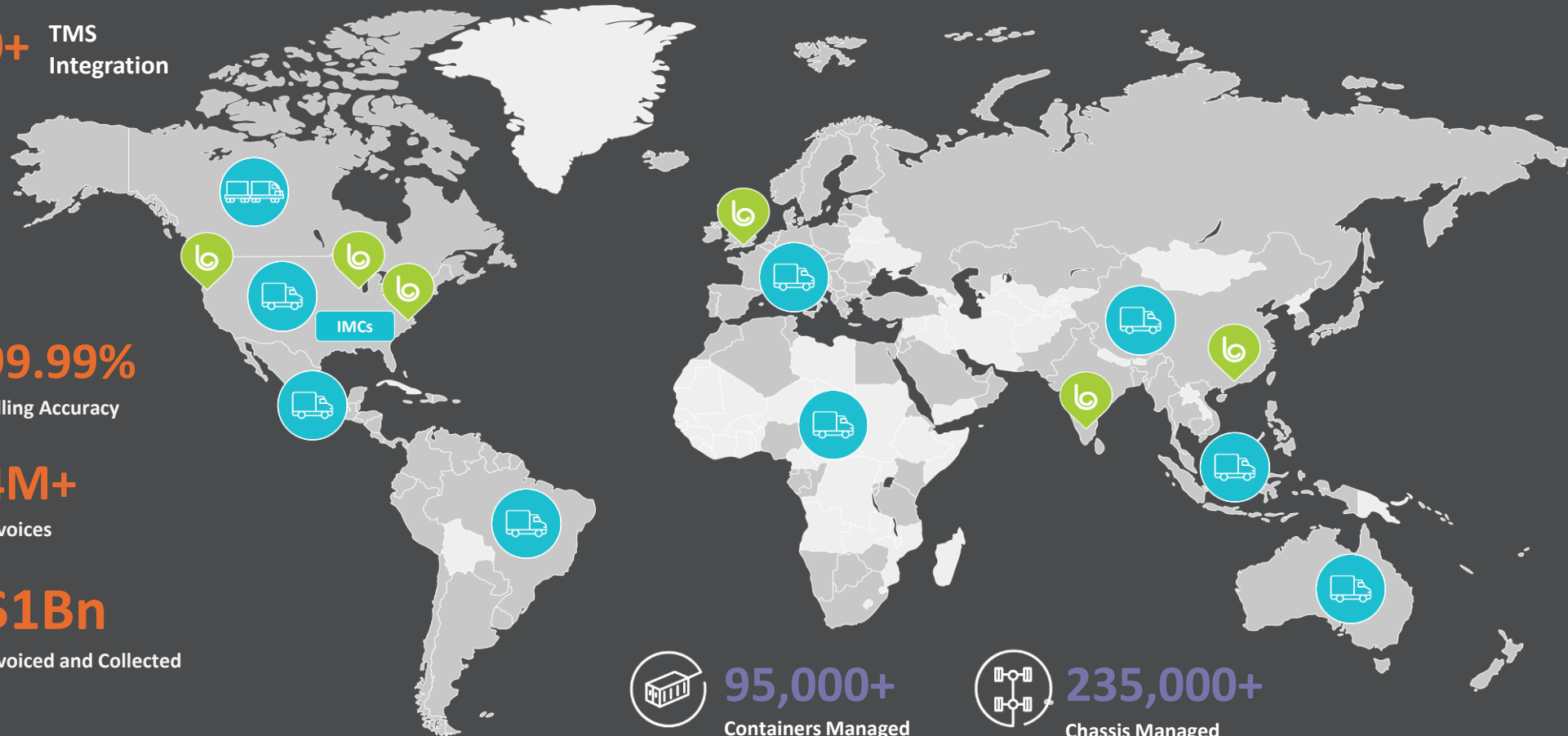
All U.S. Class 1 Railroads **119** Countries **22** Languages **6** Offices Globally **6M+** Shipments **181M+** Annual Events **1100+** Terminals Depots Rail Ramps

70+ TMS Integration

99.99% Billing Accuracy

4M+ Invoices

\$1Bn Invoiced and Collected



200+ Air Cargo Carriers



14 World's Largest Ocean Carriers **All** Global Vessels Tracked



7000+ Motor Carriers



95,000+ Containers Managed



235,000+ Chassis Managed

Modes and Nodes on Blume Network

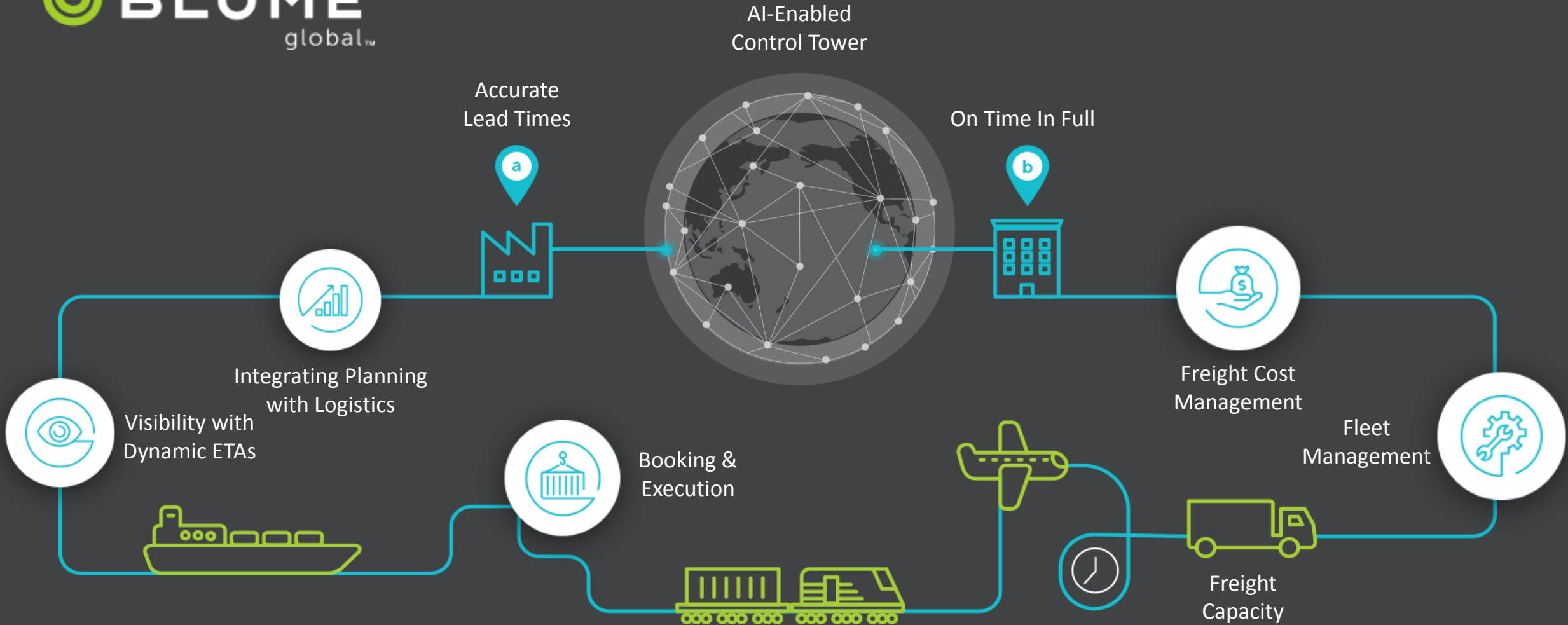
Physical Assets

Network Strength

Blume

Connected Countries





AI ML-Enabled Solutions for Every Move. Every Mode. Every Mile.

Preview of Blume's 7,000+ Customers and Partners

3PL



IMC

300+ IMCs in our network including...



C.H. ROBINSON



Ocean Carrier



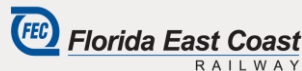
Motor Carrier

7,000+

Rail Road

All U.S. Class
1

railroads



Shippers



Top US Retailers



Top Agricultural Equipment Manufacturer

Port Logistics



Partners



Software Partners





Thank You! Arkun!

1. To learn more, please visit our website
 - www.blumeglobal.com
2. Or contact Dr. Mark Yong
 - Mark.yong@blumeglobal.com