



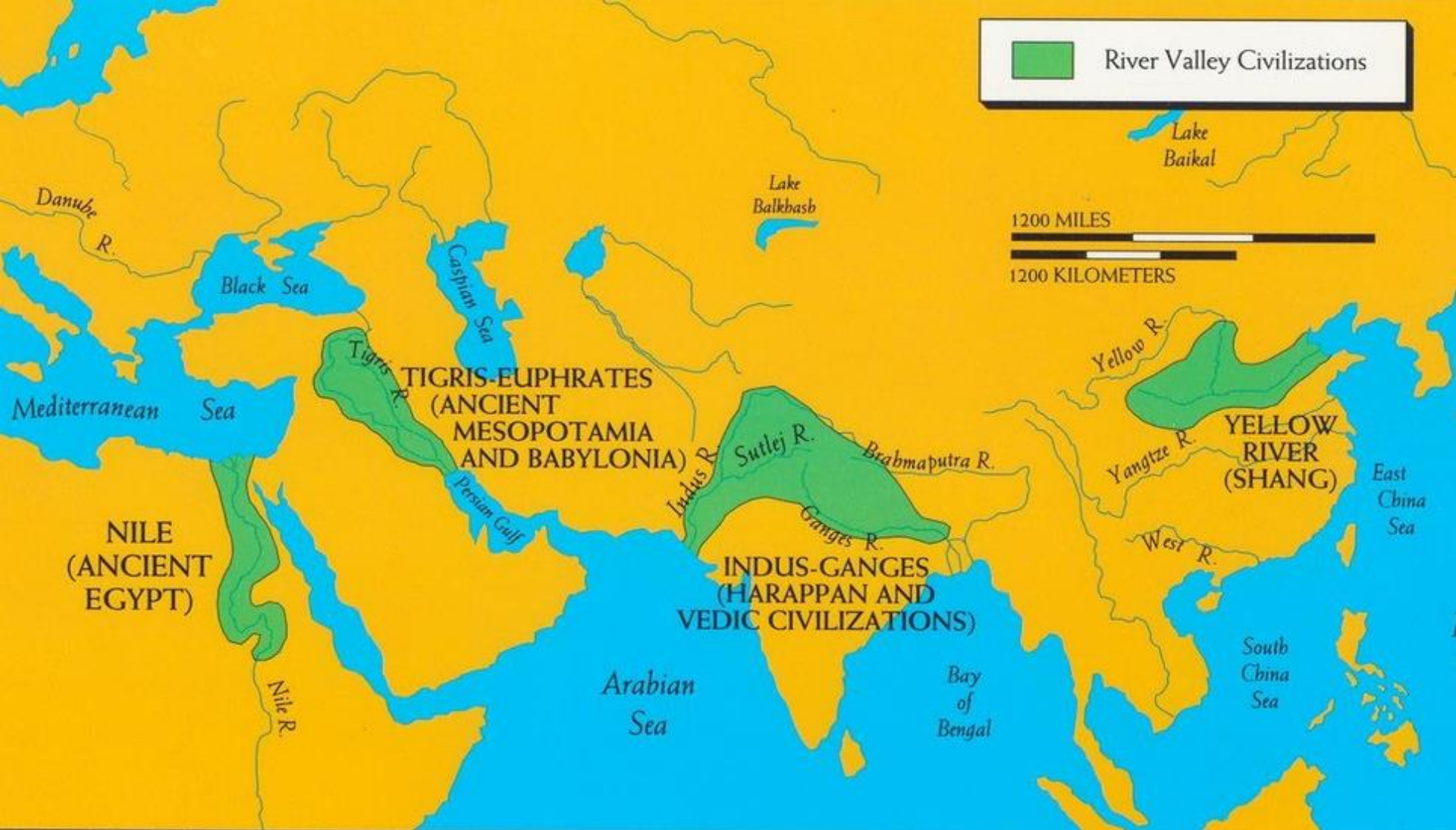
# HOW GEOGRAPHICAL & HISTORICAL TRENDS DRIVE ASEAN'S SUPPLY CHAINS AND LOGISTICS EXPANSION



**BEN LINE AGENCIES**



**BEN LINE AGENCIES**

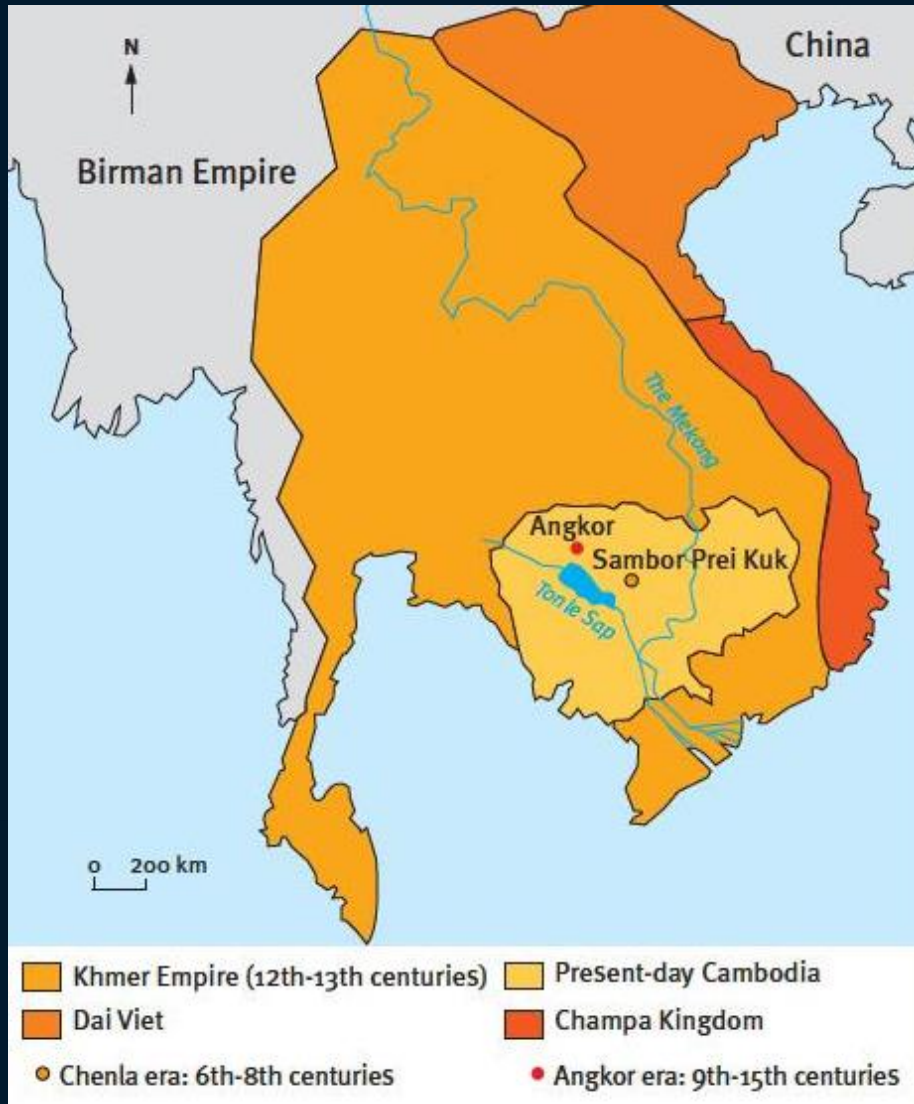


**BEN LINE AGENCIES**



# 900 Years ago in Cambodia

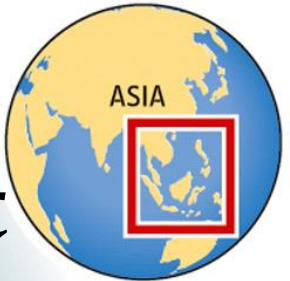
## RIVER TRADE



BEN LINE AGENCIES



# COASTAL & REGIONAL TRADE



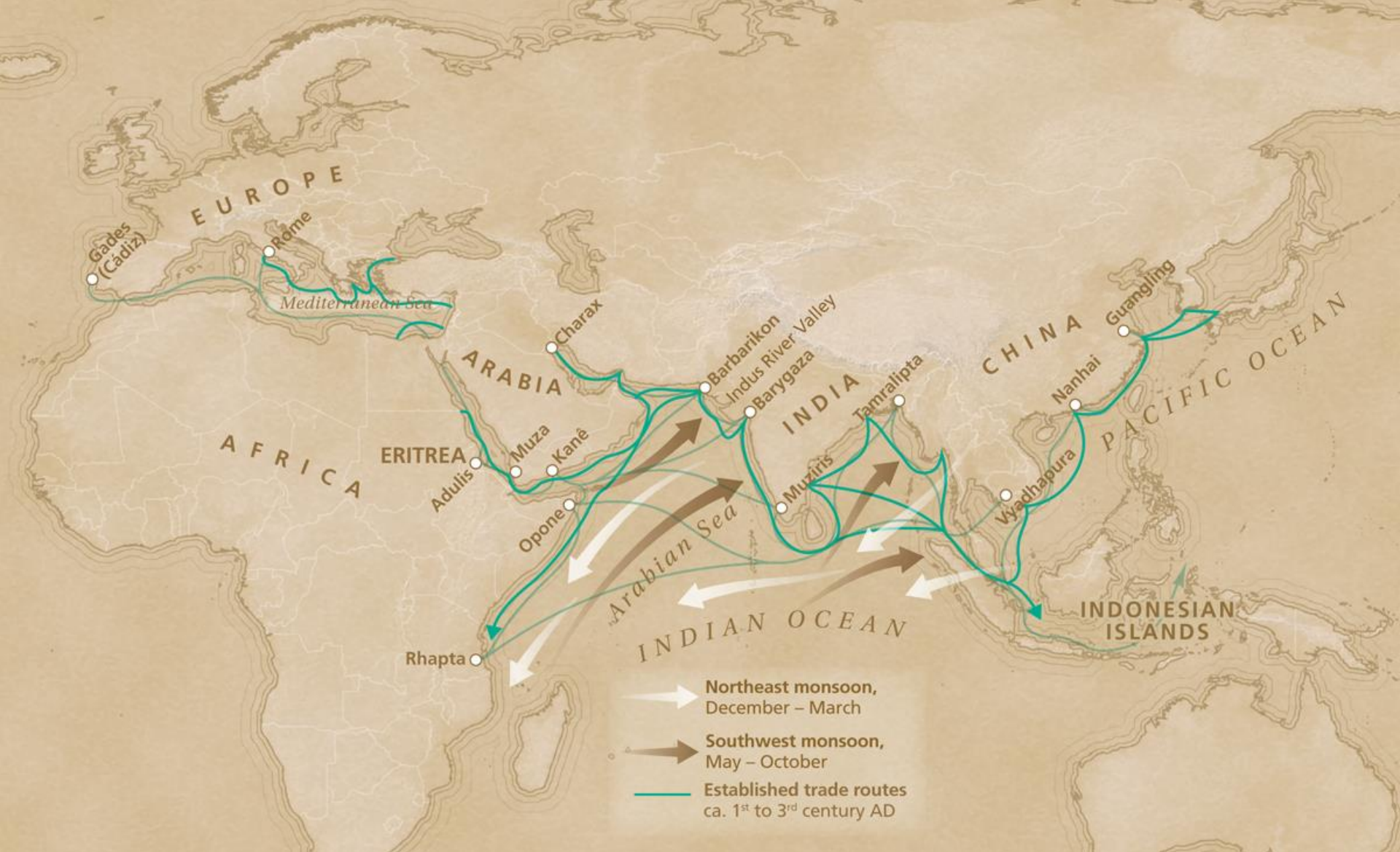
- Capital city
- Important urban center
- Major trade route
- Minor trade route
- Srivijaya Empire
- Kediri
- Khmer Empire
- Champa

**Geographical Labels:** N, DAI VIET, KHMER EMPIRE, CHAMPA, SOUTH CHINA SEA, INDIAN OCEAN, JAVA SEA, VISAYAN, MALUKU, Spice Islands, JAVA, BALI, SUMBA, TIMOR.

**Major Cities and Centers:** Sukhothai, Indrapura, Angkor, Kauthara, Grahi, Langkasuka, Patalung, Kelantan, Trengganu, Pahang, Poni (Brunei), Singapore, Dharmasraya, Jambi, Palembang, Kalapa, Sunda, Galuh, Dahanu, Kahuripan, Banggai.

**Other Labels:** To India, To China, Lamuri, Perlak, Batak, Barus, Pane, (Kedah), Batak, Sunda, Galuh, Kediri, Dahanu, Kahuripan, Bali, Sumba, Timor.





**BEN LINE AGENCIES**







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SINGAPORE – THE HUB



BEN LINE AGENCIES

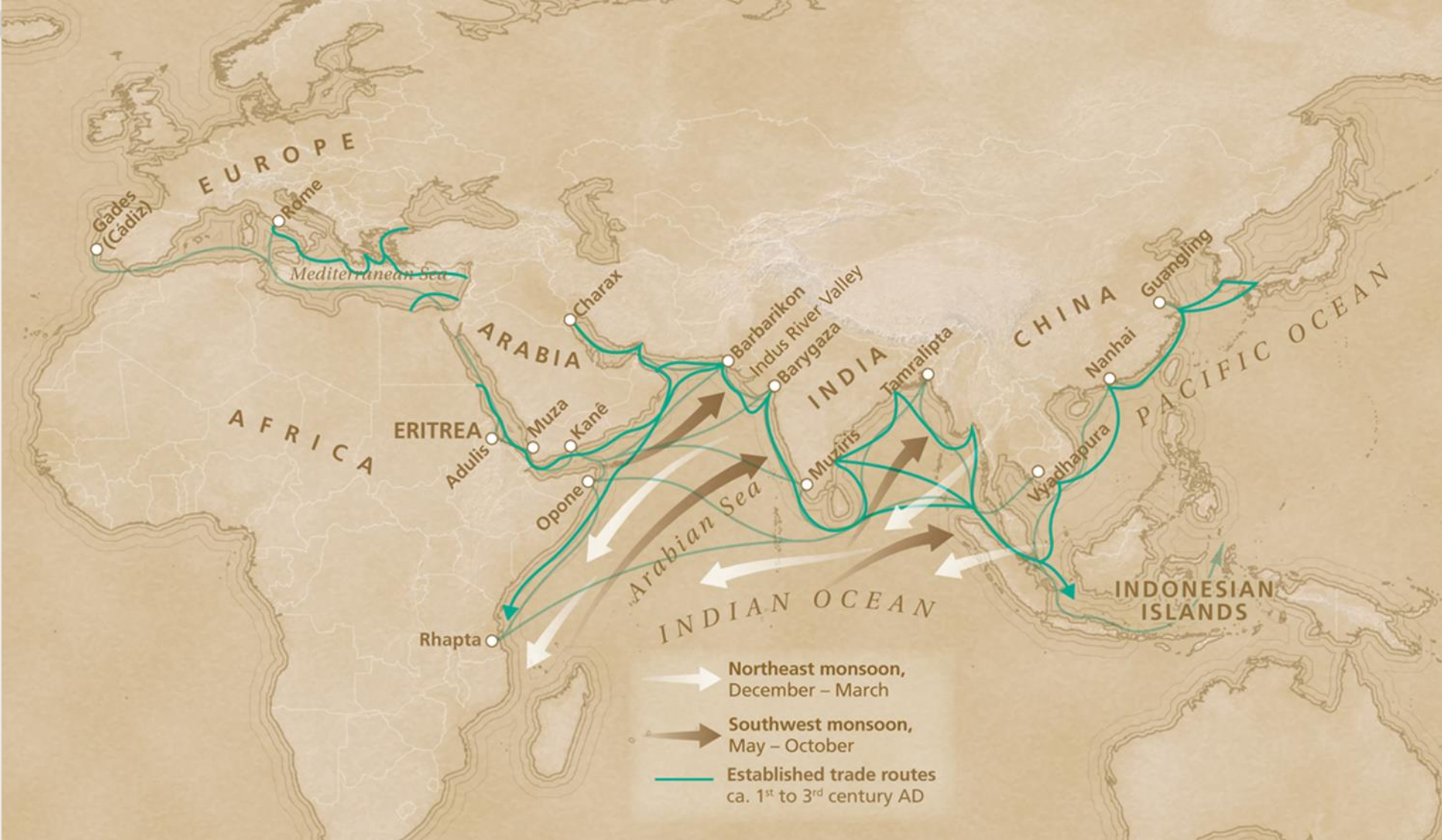


**BEN LINE AGENCIES**





**BEN LINE AGENCIES**



THIS IS VERY SIMILAR TO... THIS



**BEN LINE AGENCIES**





BUT THIS HAS CHANGED A LOT - INFRASTRUCTURE



**BEN LINE AGENCIES**



# Sohar Port, Oman







**BEN LINE AGENCIES**





GROWTH & INFRASTRUCTURE



**BEN LINE AGENCIES**

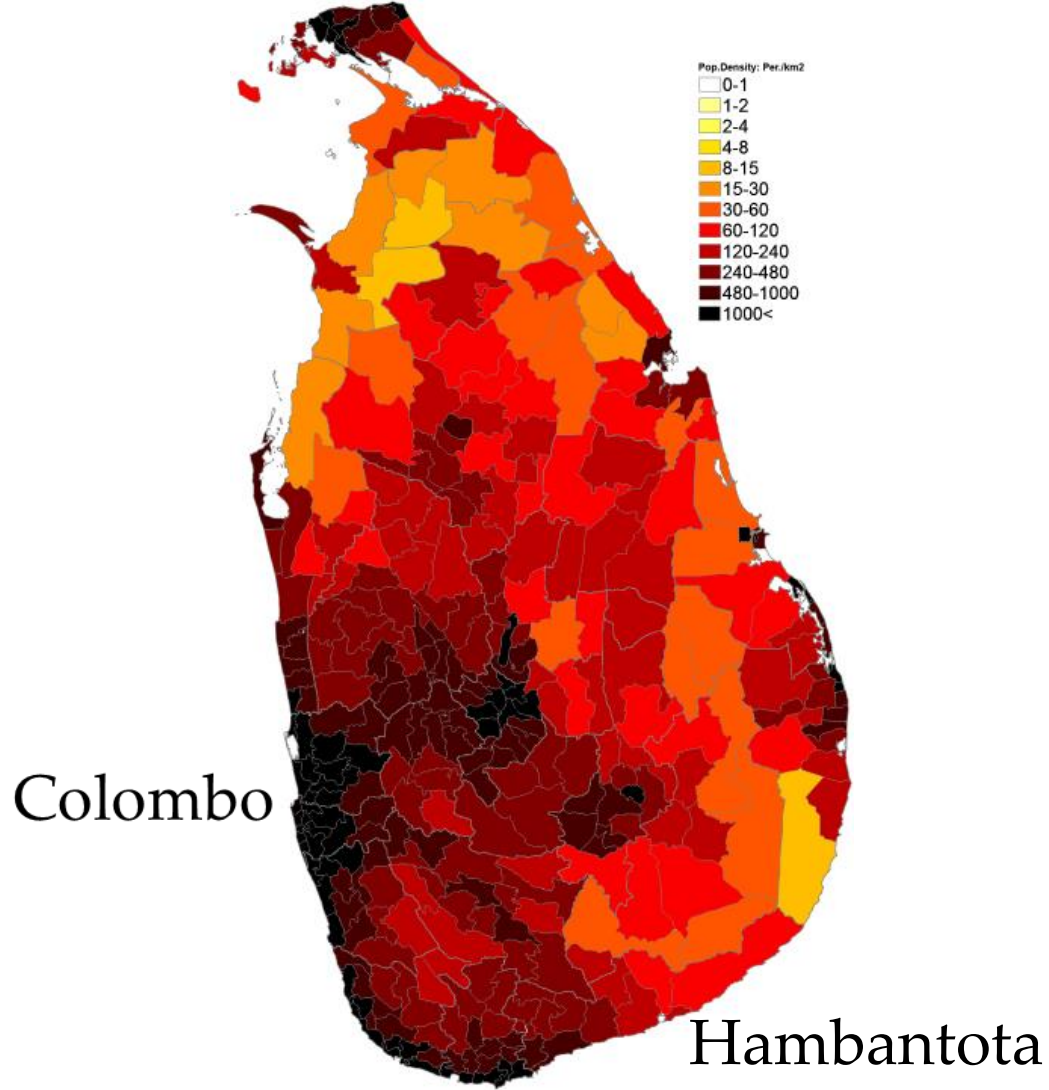




DO YOU WANT TO BUILD THIS?



**BEN LINE AGENCIES**



HUMAN GEOGRAPHY IS ALSO IMPORTANT



BEN LINE AGENCIES





OR DO YOU WANT TO BUILD THIS?



**BEN LINE AGENCIES**



THE BENEFITS ARE VERY OBVIOUS  
WHEN YOU LOOK AT A MAP



**BEN LINE AGENCIES**



IN ASIA FOR 160 YEARS – COVERING EVERY PORT



**BEN LINE AGENCIES**



BEN LINE AGENCIES



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