

# **Port Development Options**

Philippines Ports & Logistics 2024





# Victor Wai, CFA

Introduction to MTBS **Growth Projections** Port Development Options





# Agenda

#### Introduction to MTBS

**Growth Projections** 

Port Development Options



#### Unique Qualifications of MTBS

- MTBS is the global leader in business & transaction advisory services in the port sector with a high success rate on both sell-side & buy-side transactions
- MTBS dedicated port team is the largest and most experienced team, certainly when compared with global accounting & strategy consultants.
- MTBS is a recognized contentleader: implementing international best practice transaction services and products.
- MTBS's track record encompasses a large number of transaction projects in Europe, Middle East, Africa, Latin America and the rest of the World.
- MTBS is independent, flexible and international.

- MTBS' senior experts have a long corporate history in blue chip organisations such as Deloitte, PWC, APMT, Royal Haskoning, Royal Boskalis, Port of Rotterdam etc.
- MTBS's team of experts all have deep-rooted experience in strategy, business valuation, transaction and finance.
- MTBS methodology focuses on delivery as well as skills transfers.

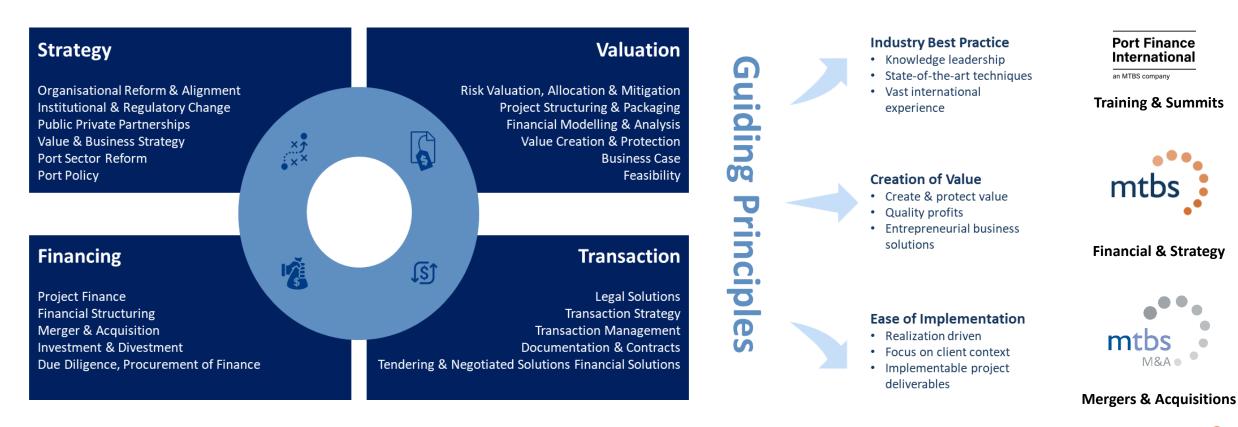


MTBS is proud to call the White House its 'home port'. A Landmark building since its completion in 1898



Our Mission: Unlocking Value in the Maritime & Transport Industry

On the interface of land and water, positioned between public and private interests, ports are the most strategic nodes in global transport network. Therefore, MTBS believes that ports offer a unique value proposition. It is the mission of MTBS to unlock and protect this value by offering its clients entrepreneurial business solutions and creating the quality profits they seek.





#### Key Products in Port Business & Transaction Advisory

	Areas of Expertise	
Deep-sea Ports	Dry Ports	Shipping
River Ports & IWT	Free Zones	IWT

Proj	ect Structuring
DBFOM	DBFM
ВОТ	M&A: Equity Transactions

Analysis
Market Studies & Forecasts
Tariff Studies
Benchmark Studies
Feasibility Sutdy

Planning & Operations	
Master Planning	
Business Planning	
Technical & Operational Planning	
Productivity Improvements	

Financial Analyses & Financing	
Master Planning	Value for Money
Business Planning	Viability Gap Funding
Technical & Operational Planning	Financial Structuring
Productivity Improvements	Financial Due Diligence

Partnering
Partnering Strategy & Search
Market Sounding & Consultations
Operator Search

Procurement
Operators (Revenue)
Contractors (Capex)
Investors/Banks (Financing)
M&A (Equity)

Sell Side Transactions
Transaction Design & Management
Bid Documentation
Investor Selection
Negotiations & Close

Buy Side Transactions
Due Diligence
Bid Preparation & Support
Negotiations & Close



#### Overview of our Clients







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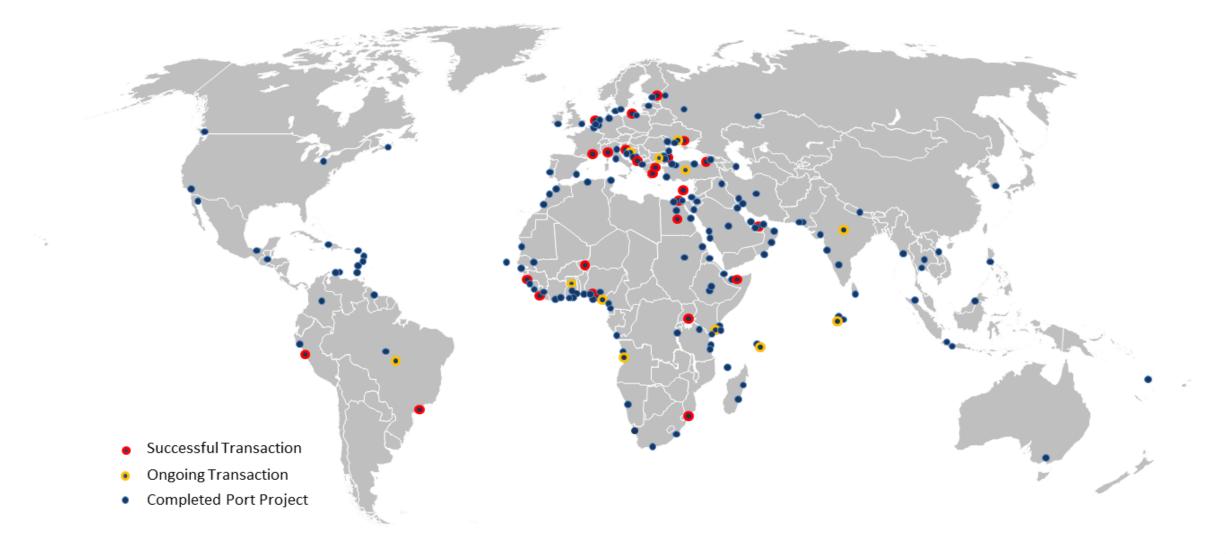
**Growth Projections** 

Port Development Options



# **Entrepreneurial approach to deal-making**

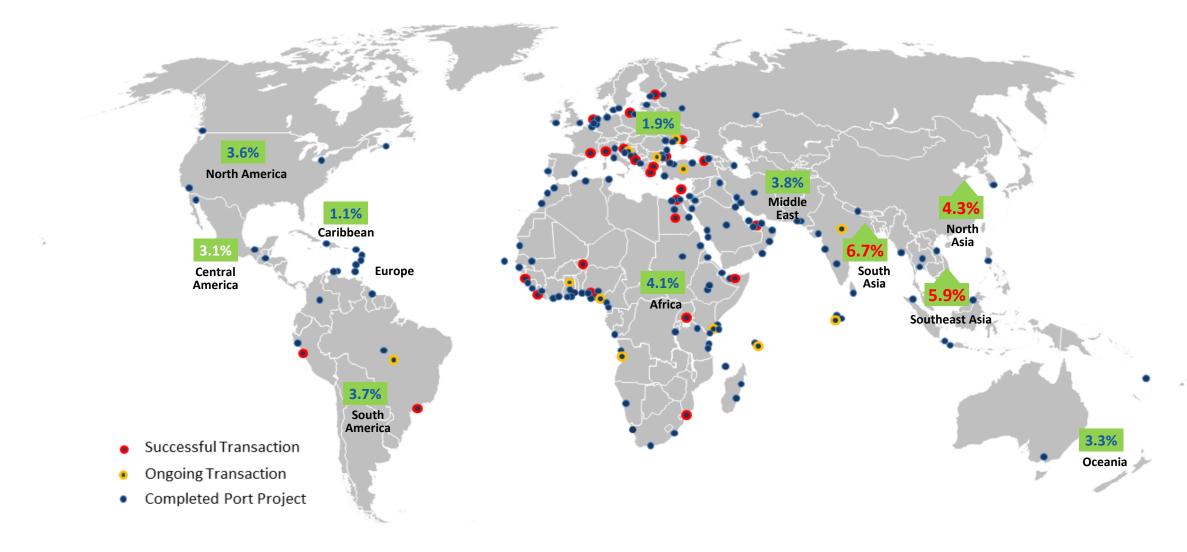
MTBS Track Record and Extensive Global Experience





## **Growth differential by region**

Container volume growth to GDP growth multiplier 1.3X.







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Introduction to MTBS

**Growth Projections** 

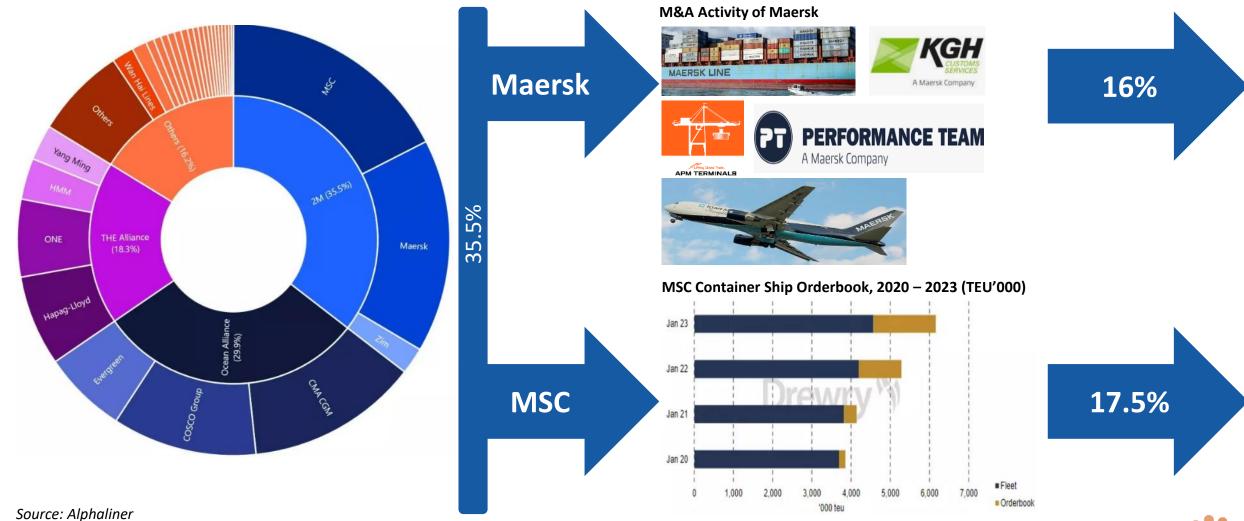
**Port Development Options** 



## **Liner Strategy**

Dissolution of 2M Alliance likely to rejig liner partnerships

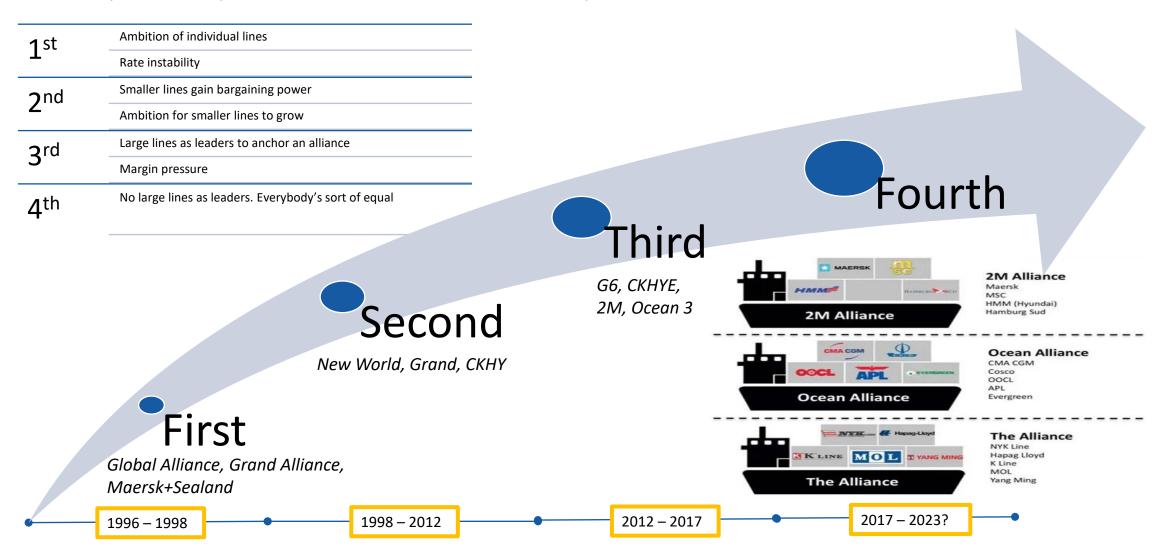
**Liner Capacity Market Share, 2023** 





## **Evolution of Alliances**

Driven by external pressures. Next evolution driven by innate motivation

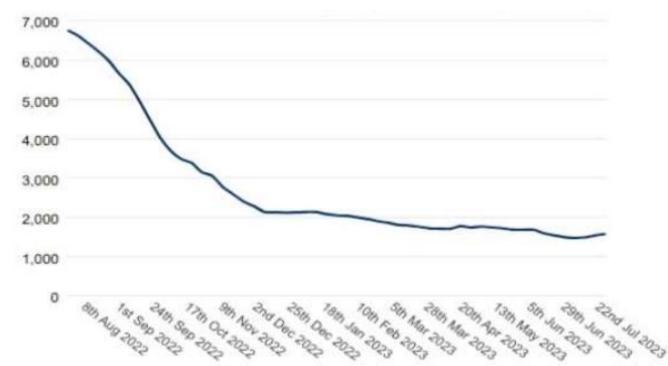




## **Options for Liners**

#### Cost-control to improve profitability





Source: Drewry Maritime Research

# **Binary Options for Liners** Vertical Integration Liner Horizontal Consolidation / Alliance



### What next for the future?

**Pros & Cons of Alliances** 

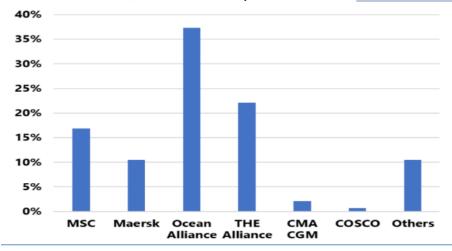
Economies of scale with mega-vessels

Continued relevance of feeder vessels

Reduced direct frequency and fewer port connections

Less differentiated service levels

#### Market share of lines/ alliances in Transpacific route



#### **New Competitors in Vertical Integration**











## **Options for Port Operators**

Scale up with differentiated services

Affiliation Independence Commercial Commercial risk viability Profit-centre Cost-centre Reasonable return Neutral return on on investment investment



# Thank you

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