

# SHALL SHALL WITH YOU

RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA

10th Philippines Ports and Shipping 2019

Chiefy Adi Kusmargono, S.Psi., M.Sc General Secretary of Indonesia Port Business Corporation Association, President Director of IPC Car Terminal

#### **CHIEFY ADI KUSMARGONO**







#### **CHIEFY ADI KUSMARGONO**

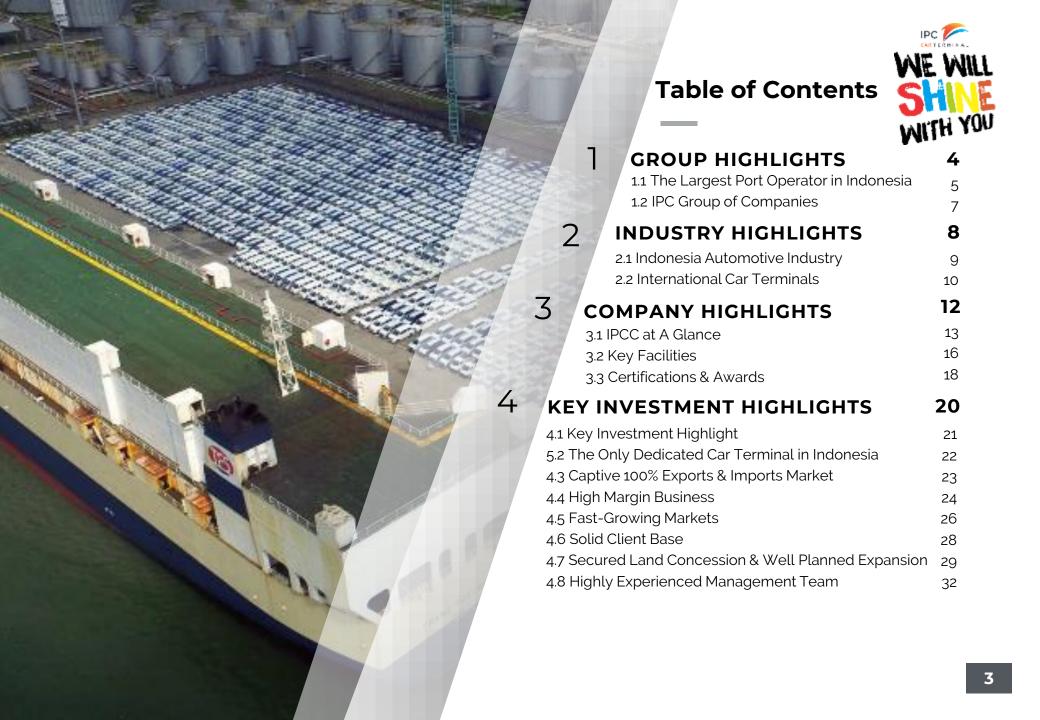
**President Director of IPC Car Terminal** (2017-Current), Port Experienced 19 years. Previous position was as General Manager Port of Banten (2014-2017).

Bachelor's Degree in Psychology Gadjah Mada University Yogyakarta (2000), Master of Science in Netherlands Maritime University (2012) majoring in Shipping and Transport.

**General Secretary of Indonesia Port Business Corporation Association (ASBUPI)**, Member of International Association of Ports and Harbours (IAPH), member of Indonesia Psychologist Association.

Certified of Port Expert from Institut Pertanian Bogor, (2014). Certified in Human Capital Management from LM-PPM (2010). Certified Modern Port Management UNCTAD (2010), Certified in Auditor for Human Capital Management from ACA-HCM (2009), Certified in improving port Performance I from UNCTAD (2003).

The Best CMO Creative Branding & Marketing-Subsidiary of SOE Companies (2017). The Best Sales & Marketing Director – Sector: Subsidiary of SOE Companies (2017). Silver Winner of The Best Leader of The Work Ethics (2018). The Most Indonesia Innovative & Inspirative Leader of the Year (2018). Top Leader CSR Commitment (2018). The Best Communicators (2018). The Best Indonesia Leaders 2018-2019 Category: Public Company SOE's Subsidiary (2018).





# 1. GROUP HIGHLIGHTS

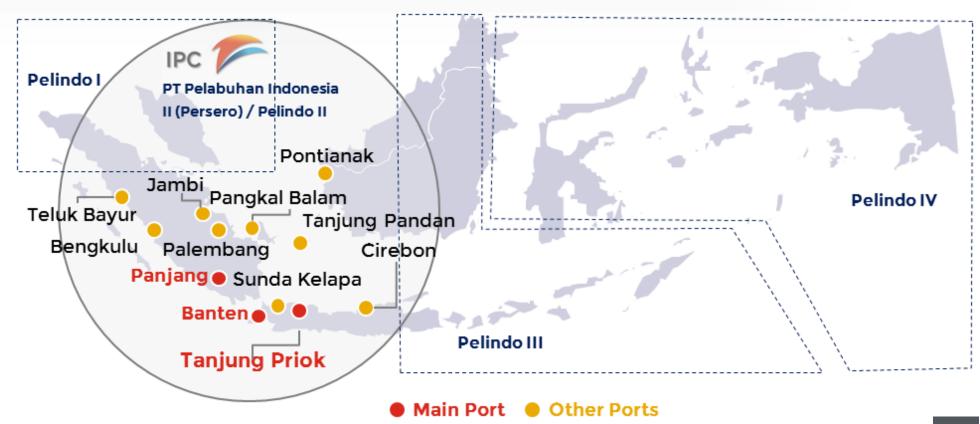
RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA

#### 1.1 IPC: THE LARGEST PORT OPERATOR IN INDONESIA



PT Pelabuhan Indonesia II (Persero) or ("IPC"), a 100% Indonesian government-owned enterprise, is the largest port operator in Indonesia with 12 ports located in the fastest growing provinces in Indonesia, including Tanjung Priok, the primary gateway port to Jakarta.

IPC's Strong Presence in the Fastest-growing Regions Across 10 Provinces (Port Locations, Historical Cargo Volume)



#### ...IPC GROUP OF COMPANIES

IPC is the largest port operator in Indonesia with 12 ports located in the fastest growing areas in Indonesia, including Tanjung Priok that handles around 65% of national container exports & imports.

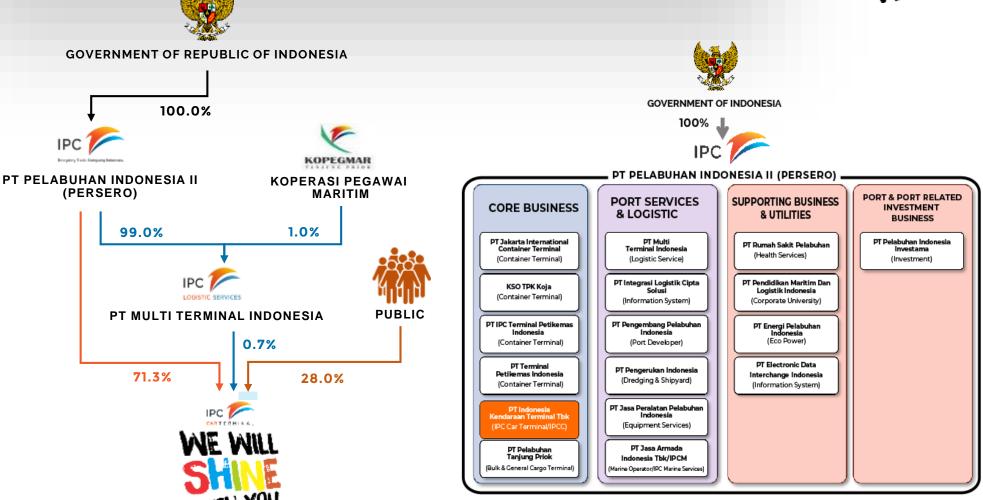




#### 1.2 IPC GROUP OF COMPANIES

IPCC is **71.3% owned by Pelindo II (IPC),** 0.7% owned by sister company, and 28 % owned by public. IPC is **100% owned by the Government of Indonesia**. IPCC is 1 of 17 subsidiaries of IPC.







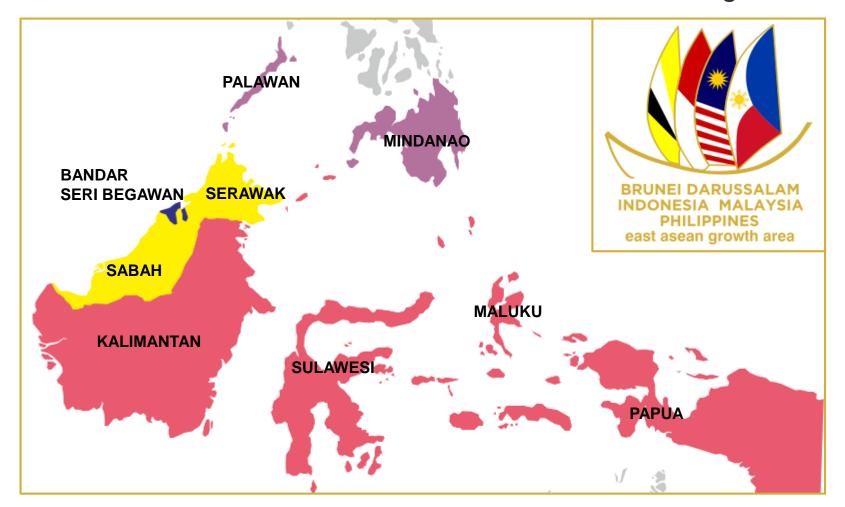
# 2. INDUSTRY HIGHLIGHTS

RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA

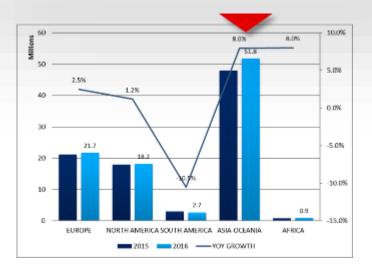
#### **BIMP-EAGA**



BIMP-EAGA covers the world's most resource-rich regions that includes the Heart of Borneo and Sulu-Sulawesi Marine Ecoregion







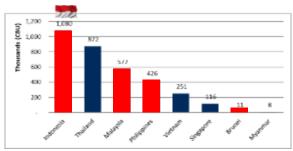
Asia-Oceania is the **dominant region** of automotive production, accounting for **52% of global production**.



THE WORLD'S CAR SALES 2017

No	REGIONS/COUNTRIES	2017
1	CHINA	29,122,531
2	USA	17,583,842
3	JAPAN	5,238,888
4	INDIA	4,017,539
5	GERMANY	3,811,246
6	UNITED KINGDOM	2,955,182
7	FRANCE	2,604,942
8	BRAZIL	2,238,915
9	ITALY	2,190,403
10	CANADA	2,077,000
11	SOUTH KOREA	1,798,796
12	IRAN	1,718,565
13	RUSSIA	1,602,270
14	MEXICO	1,570,764
15	SPAIN	1,451,089
16	AUSTRALIA	1,188,677
17	INDONESIA	1,060,894
18	TURKEY	980,394
	ARGENTINA	900,403
20	THAILAND	873,506

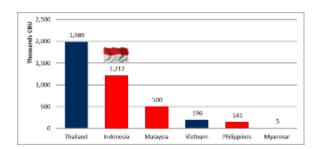
In terms of automobile sales, Indonesia is the world's 17<sup>th</sup> largest and the the 1<sup>st</sup> largest in ASEAN.

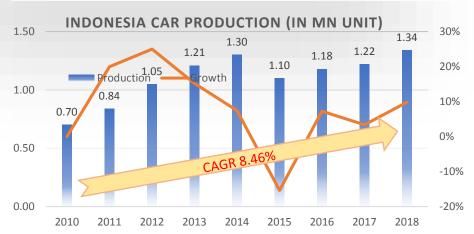


THE WORLD'S CAR PRODUCTION 2017

015,434
,010,707
189,985
693,746
,645,581
782,896
,114,913
,068,415
,848,335
,699,672
,227,000
,199,789
,988,823
749,385
,695,731
,551,293
,515,396
,419,993
,216,615
,142,210
,001,520
,

In terms of automobile production, Indonesia is the world's 18<sup>th</sup> largest and the the 2<sup>nd</sup> largest in ASEAN.

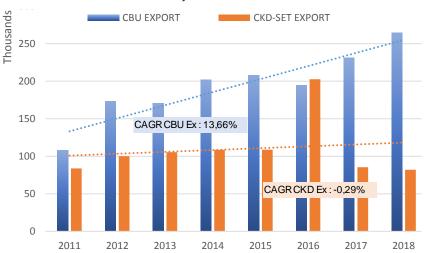




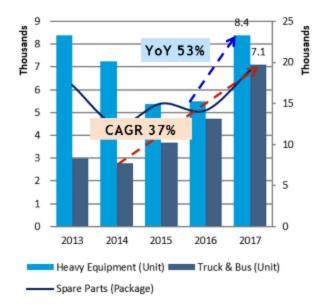
The Indonesian automobile production grew at a CAGR of 8.46% between 2010 and 2017.



#### (Source: Gaikindo, Drewry)



Indonesian automobile exports have grown from 2011 to 2018, achieving a CAGR of 8,83%. While CAGR of CBU car exports up to 13,66%.

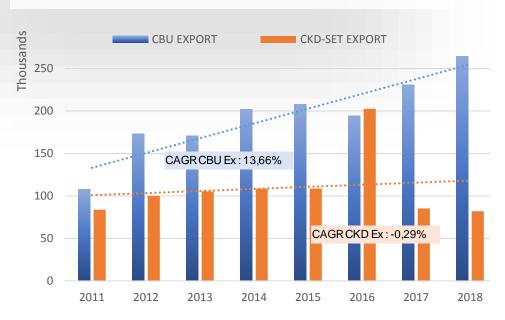


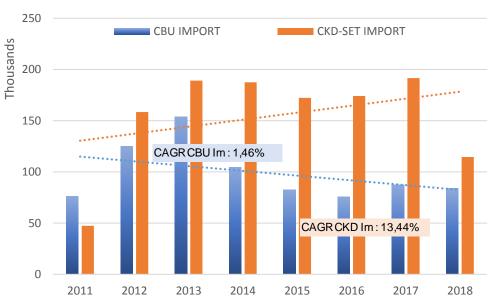
The positive performance in 2017 was also extended to heavy equipment (53% year-on-year growth), trucks and buses (51% year-on-year growth) and spare parts (35% year-on-year growth).

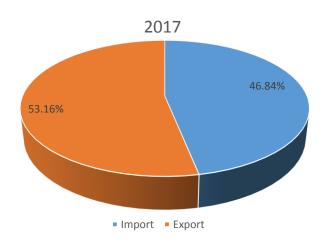
The trucks and buses segment had grown steadily from 2014, registering a CAGR of 37%.

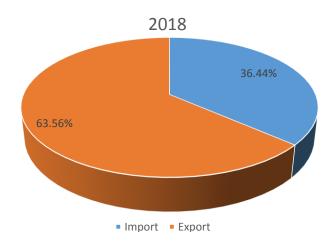
(Source: IPCC, Drewry)





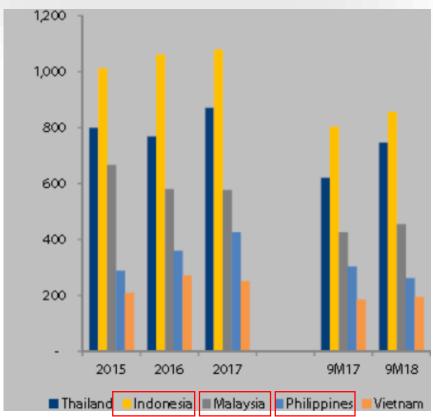




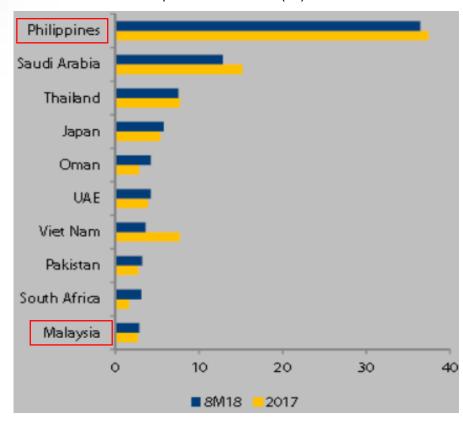




Car Sales in ASEAN (in 000 Unit)



Indonesia Car Export Markets (%)



(Source: ASEAN Automotive Federation)

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World	Asia	Country		Production (mn units)					2017			2017 Gr.	CAGR2010-
Rank	Rank Rank	Country	2010	2011	2012	2013	2014	2015	2016	2017	(yoy)	2017	
		World	77.63	80.09	84.14	87.51	89.75	90.78	95.06	97.30	2.4%	3.3%	
1	1	China	1826	18.42	19.27	22,12	23.72	2450	28.12	29.02	3.2%	6.8%	
3	2	Japan	9.63	8.40	9.94	9.63	9.77	928	920	9.69	5,3%	0.1%	
5	3	India	3.56	3.93	4.17	3.90	3.84	4.16	4.52	4.78	5.8%	43%	
б	4	South Korea	427	4.66	4,56	4,52	452	456	423	4.11	-2.7%	-05%	
12	5	Thailand	1.64	1.46	2,43	2,46	1.88	1.92	1.94	1.99	2,3%	2.8%	
14	6	Turkey	1.09	1.19	1.07	1.13	1.17	136	1.49	1.70	14.1%	65%	
15	7	Russia	1.40	1.99	2,23	2,18	1.89	138	130	1.55	19.0%	1.4%	
16	8	Iran	1.60	1.65	1.00	0.74	1.09	0.98	1.16	1.52	30,1%	-0.8%	
18	9	Indonesia	0.70	0.84	1.05	1.21	1.30	1.10	1.18	1.22	3.3%	<b>8.2</b> %	
25	10	Malaysia	057	0.53	0.57	0,60	0.60	0.61	0.51	0.46	-10.4%	-3.0%	
30	12	Vietnam	0.04	0.03	0.04	0.04	0.05	0.05	024	024	0.0%	27.9%	

(Source: Organization Internationale des Construction d'Automobiles (OICA), Mandiri Sekuritas

Indonesia automotive sector is steadily improving in the last decade. Indonesia cars production in 2018 is estimated at 1.3 million units or back to its highest level in 2014. Rank wise, Indonesia is considered as top 20 car producer countries in the world (approximately ranked at 18<sup>th</sup> place). In Asia, Indonesia itself is the 9<sup>th</sup> biggest car producers after China, Japan, India, South Korea, Thailand, Turkey, Russia and Iran.

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WITH YOU	J

Country				Export Value	(USD bn)				2017 Gr.	CAGR
Country	2010	2011	2012	2013	2014	2015 2016		2017	(yoy)	2010-2017
World	662.1	766.5	790.8	817.8	851.3	0.808	832.0	896.5	7.8%	4.4%
China	5.72	9.15	11.42	10.79	11.52	10.12	9.91	12.67	27.9%	12.0%
Japan	103.41	101.52	113.39	104.98	102.11	98.58	103.35	104.61	1.2%	02%
India	5.52	4.73	5.80	6.46	6.72	6.43	7.35	7.81	6.2%	5.1%
South Korea	34.91	44.67	46.44	47.83	47.91	44.67	39.86	41.37	3.8%	2.5%
Thailand	12.89	11.67	16.24	17.24	16.91	17.58	18.12	1820	0.5%	5.1%
Turkey	10.39	11.49	10.48	11.81	12.51	12.35	14.44	18.25	26.4%	8.4%
Russia	0.52	0.86	1.60	2.19	2.07	1,60	1.49	1.74	16.6%	18.8%
Iran	0.40	0.15	0.33	0.08	0.11	0.02	0.04	0.02	-48.1%	-34,4%
Indonesia	1.10	1.53	2.49	2.40	2.92	2.66	2.74	3.26	18.9%	16.8%
Malaysia	0.26	0.23	0.30	0.36	0.37	0.30	0.35	0.40	15.9%	62%
Vietnam	0.00	0.01	0.02	0.00	0.01	0.00	0.01	0.00	-45.7%	12.3%

(Source: Organization Internationale des Construction d'Automobiles (OICA), Mandiri Sekuritas

Vast domestic market alongside with growing export market, makes Indonesia viable for manufacturing base for some car brands, especially Japan's brands. Daihatsu has the biggest capacity currently at 530 thousand units, followed by Toyota and Suzuki both at 320 thousand units. In total, there are at least 16 car brands that already have manufacturing base in Indonesia with total capacity reaching 2.2 million units. With production rate at only 1.3 million, leaving around 0.9 million idle capacity. This idle capacity can be focused to serve more export markets.



Car Production Growth in Indonesia (in Unit)							
Merk	2018	2017	Δ (%)				
Toyota	531,573	552,487	-3.79%				
Daihatsu	201,387	184,506	9.15%				
Mitsubishi Motors	164,107	61,721	165.89%				
Honda	156,592	181,497	-13.72%				
Suzukui	124,194	116,393	6.70%				
Mitsubishi Fuso	53,680	40,404	32.86%				
Hino	43,599	31,665	37.69%				
Isuzu	26,051	17,657	47.54%				
Wuling	16,146	6,149	162.58%				
Datsun	11,840	8,894	33.12%				
Hyundai (Pc)	3,520	508	592.91%				
Nissan	3,468	11,557	-69.99%				
BMW	3,127	2,302	35.84%				
DFSK	2,031	160	1169.38%				
Ud Truck	1,968	1,510	30.33%				
Renault	177	127	39.37%				
MINI	170	0	0.00%				
Faw	84	0	0.00%				
TOTAL	1,343,714.00	1,217,537.00	10.36%				

The production of Indonesian motorized vehicles throughout 2018 has grown significantly, driven by demand in the domestic and export markets. New players such as Wuling and DSFK Sokoindo also recorded significant production increases to catch up the Indonesia market an anticipate the increase of demand.

Based on GAIKINDO data, last year's car production increased 10.36% to 1.34 million units in line with the growth of wholesales in the domestic market at 6.9% to 1.51 million and exports which soared compared than before.

(Source: Gaikindo, Bisnis Indonesia)

#### 2.2 INTERNATIONAL CAR TERMINALS





Based on throughput, IPCC is currently the 3rd largest car terminal in ASEAN behind Asia Automobile Terminal Singapore Pte. Ltd. and Namyong (Laem Chabang)

(Source: PwC)

No	Negara	Nama Pelabuhan	Operator Terminal Kendaraan	Throughput Kendaraai
1	Belgia	Zeebrugge	C.Ro, ICO, Toyota, WWL, PSA Zebrugge	2,776,113
2	Jerman	Bremerhaven	BLG Automobile Logistics	2,068,000
3	Cina	Port of Shanghai	Shanghai Haitong International Automotive Terminal Co., Ltd.	1,522,000
4	Korea Selatan	Pyeongtaek-Dangjin H	WWL, Eukor	1,505,790
5	Jerman	Emden	Autoport Emden, EVAG	1,336,700
6	Jepang	Nagoya Port	Sebuah perusahaan manufaktur mobil	1,300,000
7	Arab Saudi	Jeddah Islamic Port	United National Marine Projects Co. Ltd	1,122,669
8	UK	Grimsby	C.Ro, BCA, DFDS, GBA, Gefco	1,080,000
9	Singapore	Port of Singapore	Pasir Panjang Automobile Terminal	1,020,000
10	Thailand	Lacm Chabang (A5)	Namyong	990,000
11	Belgia	Antiwerp	ICO, Crimaldi Antwerp Euro Terminal, Salleum Terminals	962,416
12	UK	Southampton	Associated British Ports	901,000
13	Cina	Port of Tianjin	Tianjin Port Ro-Ro Terminal Co., Ltd, Tianjin Global Ro-Ro Terminal Co., Ltd.	798,000
14	Spanyol	Barcelona	Autoterminal, Setram	778,109
15	Spanyol	Valencia	Ford, Valencia Terminal Europa	774,174
16	Meksiko	Veracruz	CPV, SSA Mexico	770,729
17	Slovenia	Koper	Luka Koper	749.384
18	Amerika	Baltimore	Amports, Ports America, WWL VSA, Ceres	731.750
19	UK	Bristol	BCA, CBA, Cefco, Groupe Cat	719.000
20	Amerika	Jacksonville	Amports, Southeast Toyota, WWL	652 285
21	Belanda	Vlissingen	Cobefret, Verbrugge Terminals	646.230
22	UK	London	Forth Ports	637,719
23	Amerika	Brunswick	Atlanta Vehicle Processors, IAP, WWL VSA, Amports, Mercedes Benz, BMM	631,713
24	Italia	Livorno	Livorno Terminal Manttimo	596,677
25	UK	Tyne	Port of Tyne	593,543
26	Arab Saudi	King Abdulaziz Port D		576.491
27	Indonesia	Water Lawrence Works Lawrence	cc	520.863
	Amerika	New York	TAI'S, Toyota Logistics Services, BMW	505.151
29	Uni Emirat Arab	Jebel Ali	DP World	500,000
	Spanyol	Sentander	n/a	490.063
	Cina	Port of Guanozhou	Guangzhou Nansha Port Automotive Terminal Co., Ltd	489,000
	Afrika Selatan		Transnet Port Terminals	480,000
33	Jerman	Custemen	BLG Logistics	478 495
	Cina	Port of Datian	Dalian Automobile Terminal Co., Ltd	454,000
	Spanyol	Vigo	n/a	451,771
	Argentina	Zarate	n/a	450.000
	Belanda	Rotterdam	n/a	437.500
-	Italia	Salerno	n/a	400.953
	Kanada	Vancouver	WWL VSA	393.290
	Amerika	San Diego	Pasha Automotive Services	390,954
40	Allerika	San Diego	Fasha Automouve dervices	360,55



IPCC is the 27th largest car terminal in the world based on throughput, above New York, Rotterdam and Vancouver.

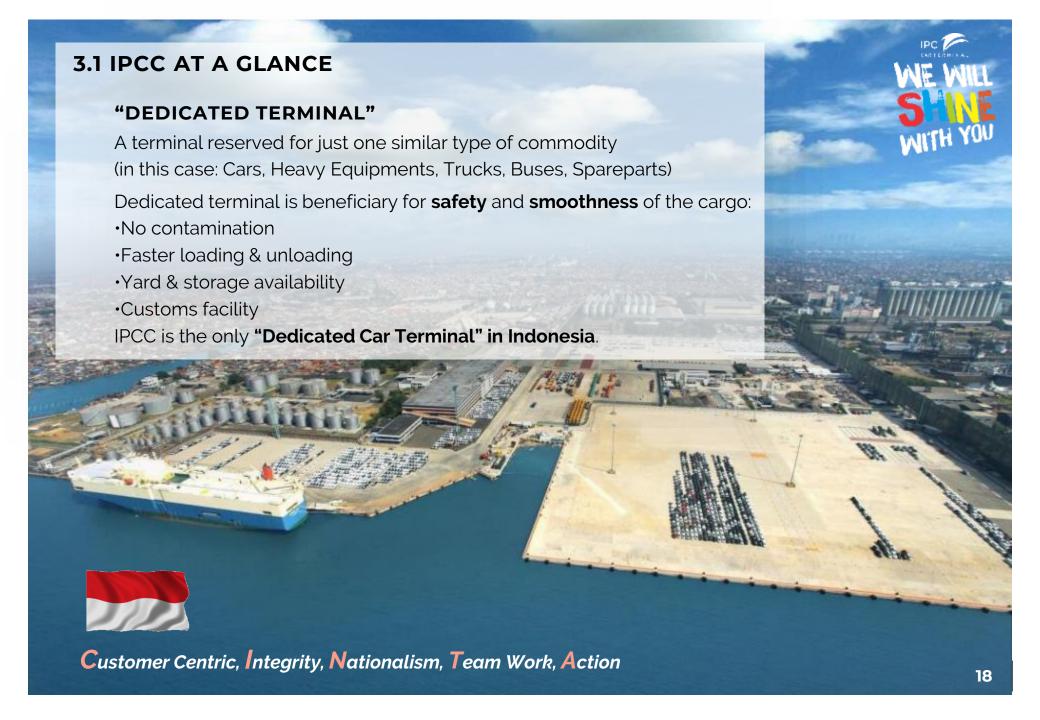
(Source: PwC)



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# 3. COMPANY HIGHLIGHTS

RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA



#### IPCC AT A GLANCE



Car terminal division was spun off as a Subsidiary. December 1st 2012 sub sidiary (99% is owned by IPC, 1 % is owned by PT Multi Terminal Indonesia). Land area total became 16.9 ha, with a capacity of 400,000 vehicles per year.



2006

GOI instructed IPC to develop dedicated terminal to handle vehicles (cars, heavy equipments, trucks, buses and spareparts) in Tanjung Priok.



2018

On July 9, 2018 became a public company listed on the Indonesia Stock exchange (IDX).

Total land area of 34,5 ha with a capacity of 780,000 vehicles a year.



2007

Completed construction of Tan jung Priok Car Terminal. Start Operations as a Division/ Strate gic Business Unit (SBU) of PT Pelabuhan Indonesia II (Persero). Total area of 7.38 ha with a capa city of 200,000 vehicles a year



#### ...IPCC AT A GLANCE

Key milestones of Car terminal transformation from a division of IPC became a public company.

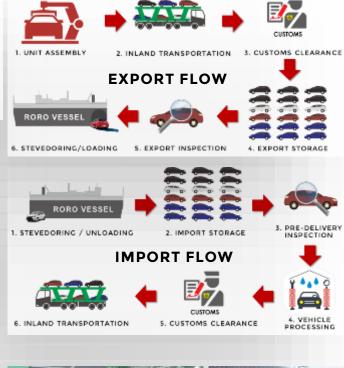
#### ...IPCC AT A GLANCE

Line of Business: Integrated World-Class Car Terminal



#### 1. TERMINAL HANDLING

Terminal Cargo Handling for Automotive, Heavy Equipments & Spareparts







#### 2. VALUE ADDED SERVICES

Vehicle Processing Service (VPC)
Equipment Processing Service (EPC)
Road Freight Services.
Port Stock.



#### 3. SEA TOLL SERVICES

Cargo carried by Trucks (supporting Government Sea Toll Program).

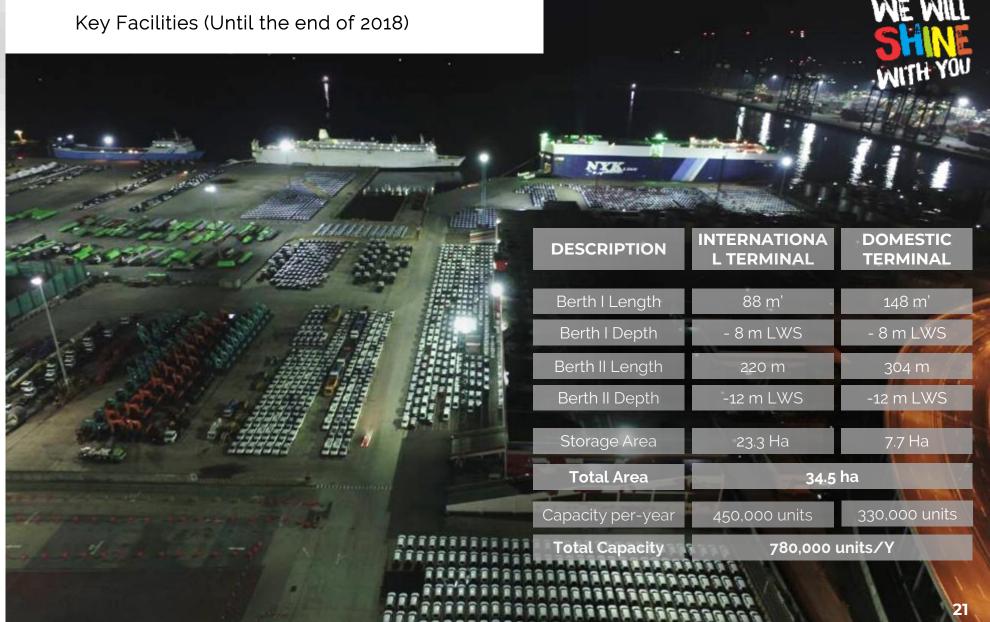












#### ...FACILITIES

#### Supporting Facilities





YARD, BERTH &
RESOURCE
PLANNING SYSTEM



**AUTOGATE SYSTEM** 



LOADING/ UNLOADING AREA CAR CARRIER



INTEGRATED INSPECTION FACILITY



VIN & BARCODE SCANNING



**TAXI CARS** 



DASHBOARD INFORMATION



**CONTROL TOWER** 



**SIMULATOR ROOM** 



CUSTOMER SERVICE CENTER BUILDING

#### 3.3 CERTIFICATIONS & AWARDS



- Prima Utama (Excellent Service) for Public Service in Transportation Sector, Ministry of Transportation, 2014
- Prima Utama (Excellent Service) for Public Service in Transportation Sector, Ministry of Transportation, 2016
- The Best Subsidiary Company of BUMN in Marketing Award 2016
- The Best CEO Marketing Leadership BUMN Award 2016
- The Best Subsidiary, IPC Forum Manajemen 2017
- The Best Innovation Subsidiary of IPC, Anniversary IPC 25th Talkshow 2017 & Appreciation Night
- The Best Customer Satisfaction Index, 2017 of IPC Subsidiary IPC Annual Meeting 2018
- The Best In Indonesia Business and Company Award, World Achievement Association, 2018.
- The Best Trusted Car Terminal Company & Service Excellent of The Year 2017, Indonesia Development Achievement Foundation (IDAF) dan Venna Event Management
- The 1st Best 5 of Sales & Marketing Director Sector: Subsidiary of BUMN Company, 1st Indonesia Sales and Marketing Award, Economic Review
- The Best Sales & Marketing in Sector : Subsidiary Of BUMN Company, 1st Indonesia Sales And Marketing Award, Economic Review
- Gold Winner Brand Strategy of Corporate Branding Subsidiary of SOE's Companies, 5th BUMN Branding & Marketing Award, BUMN Track, 2017
- Gold Winner Brand Communication of Corporate Branding Subsidiary of SOE's Companies, 5th BUMN Branding & Marketing Award, BUMN Track, 2017
- The Best CMO Creative Branding & Marketing Initiative Subsidiary of SOE's Companies, 5th BUMN Branding & Marketing Award, BUMN Track, 2017
- The Best Branding Subsidiary of SOE's Companies, BUMN Track, 2017
- The Most Indonesia Innovative & Inspirative Leader of the Year 2018, 2nd Indonesia Sales and Marketing Award, Economic Review, 2018
- The Best Indonesia Sales & Marketing Award, 2nd Indonesia Sales and Marketing Award, Economic Review, 2018
- The 2nd Best Indonesia Legal Award, 1st Indonesia Legal Award, Economic Review, 2018
- Gold Winner of The Best Indonesia Unite Category, Subsidiary of SOE's Companies, Mental Revolution Award, BUMN Track, 2018
- The Best Leader of The Work Ethics Category, Subsidiary of SOE's Companies, Mental Revolution Award, BUMN Track, 2018



Quality
Management
Systems

ISO 14001:2015 Environmental Management Systems

18001:2007 Occupational Health And Safety Management Systems

OHSAS

**ISPS CODE** 

#### **CERTIFICATIONS & AWARDS**



- Platinum Winner of Human Capital Management System, Subsidiary of SOE's Companies, Economic Review, Indonesia Human Capital Award IV, 2018
- The Best of Human Capital Management System Sector Port Industry, Subsidiary of SOE's Companies, Economic Review, Indonesia Human Capital Award IV, 2018
- The 2nd Best of Enterprise Risk Management (ERM) Implementation, Subsidiary of SOE's Companies, Economic Review, Enterprise Risk Management Award II, 2018
- The 2nd Best of CSR Program, Category of SOE and Subsidiary of SOE, Anugerah BUMN, BUMN Track, 2018
- Prima Utama (Excellent Service) for Public Service in Transportation Sector, Ministry of Transportation, 2018
- Top Leader CSR Commitment 2018, Top CSR 2018, Indonesia CSR Society
- Top CSR Improvement 2018, TOP CSR, 2018, Indonesia CSR Society
- The Best Marketing Performance, service sector BUMN corporate, Transportation, Logistics & Energy, BUMN Branding & Marketing Award 2018
- The Best Brand Strategy, service sector BUMN corporate, Transportation, Logistics & Energy, BUMN Branding & Marketing Award 2018
- The Best Communicators 2018, Category: BUMN Subsidiary CEO, PR Indonesia Best Communicators 2018
- The 1st Most Implemented Corporate Culture at IPC Group, 2018
- The Best Indonesia Leaders 2018-2019, Category: Public Company SOE's Subsidiary Toll Road, Airport, Harbor And Allied Products, Economic Review
- Ro-Ro Port /Terminal of the Year 2019, The Global Ports Forum 2019 Awards, Dubai, United Arab Emirates 2019
- The Most Favorite Culture Transformation Video at IPC Group 2019, Millenial Forum I'M CINTA, 2019 - IPC Group
- **Silver Winner. The Best of State Own Enterprise InMA 2019**. LimouZine. Internal bulletin of IPC Car Terminal



#### ASSESMENT OF GCG INDEX





# SUMMARY OF GCG **ASSESMENT FROM GCG CONSULTANT\***





Scale:

 $60 < n \le 75$  Not Good

< 50 75 < n ≤ 85 Not Good Worse  $50 < n \le 60$  Not Good  $\ge 85$ 

Very Good

#### **ACHIEVEMENT OF CUSTOMER SATISFACTION**

# SUMMARY THE RESULT OF CUSTOMER LOYALITY & SATISFACTION SURVEY PT INDONESIA KENDARAAN TERMINAL TBK. 2018



- The result of PT IKT Tbk's customer satisfaction in 2017 at index level 4,48 (The highest in IPC Group)
- While in RKAP 2018 is equal to 4,50

#### Summary Topline Findings

# THE RESULT OF CUSTOMER LOYALITY & SATISFACTION SURVEY PT INDONESIA KENDARAAN TERMINAL TBK. 2018













#### **CERTIFICATIONS & AWARDS**



Nomor: 130/RE/MUR/XII/2018

Perihal: Hasil Survei Kepuasan Vendor

PT Indonesia Kendaraan Terminal, Tbk Tahun 2018

Kepada Yth

Bapak Chiepy Adi K,

Direktur Utama PT Indonesia Kendaraan Terminal, Tbk,

Di Tempat

Dengan hormat,

Sehubungan dengan telah dilaksanakannya kegiatan Survei Kepuasan Vendor PT Indonesia Kendaraan Terminal, Tbk Tahun 2018, maka kami sampaikan hasil pencapaian Indeks Kepuasan Vendor PT Indonesia Kendaraan Terminal, Tbk Tahun 2018 yaitu sebesar 4,34 (empat komo tigo puluh empat) dengan Kategori Sangat Puas.

Demikian hasil Survei Kepuasan dan Engagement Vendor PT Indonesia Kendaraan Terminal, Tbk Tahun 2018 ini kami sampaikan atas perhatiannya diucapkan terima kasih

Jakarta, 31 Desember 2018 Hormat kami,





#### **VENDOR SATISFACTION INDEX**

4,34



# **VERY SATISFIED**





#### **EMPLOYEE SATISFACTION INDEX 2018**







- Employee satisfaction index : 4.26 (Scale 5)
  - Policy and working environment 4.34
  - Leadership 4.38
  - Remuneration & working balance 4.56
  - Achievement, career, & development 4.14
  - Collaboration 4.33
  - People development 4.17
  - Job & position 3.93



Indeks Engagement Pekerja
Indeks Kepuasan
Pekerja Tahun 2018

4,41

Kategori: Sangat Terikat

CONGRATULATIONS!
Serroga para in a tapat dipertahank and dhapat menjati motivasi begi peringkatan indikasi di masa yang akan datang dan dapat menjati motivasi begi peringkatan indikasi di masa yang akan datang

Employee Engagement Index: 4.41



# 4. KEY INVESTMENT HIGHLIGHTS

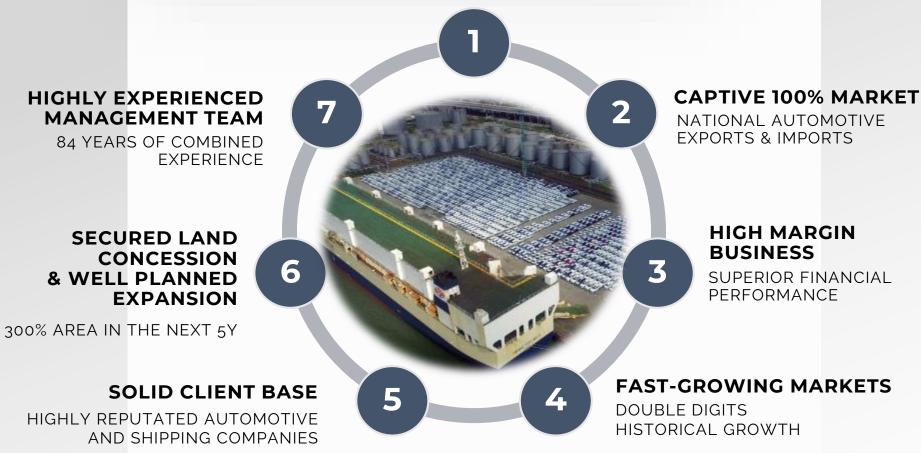
RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA

#### **KEY INVESTMENT HIGHLIGHTS**



### THE ONLY DEDICATED CAR TERMINAL IN THE WORLD'S 4<sup>TH</sup> MOST POPULOUS COUNTRY

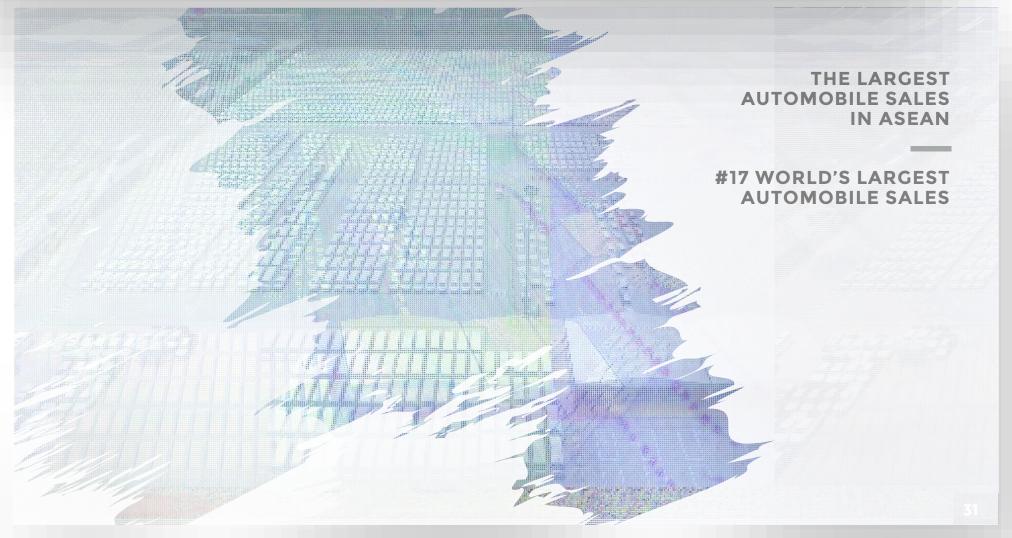
STRONG SUPPORT & COMMITMENT FROM SHAREHOLDER (IPC)



# 4.1 THE ONLY DEDICATED CAR TERMINAL IN THE WORLD'S 4<sup>TH</sup> MOST POPULOUS COUNTRY

Backed Up By The Largest Port Operator in Indonesia





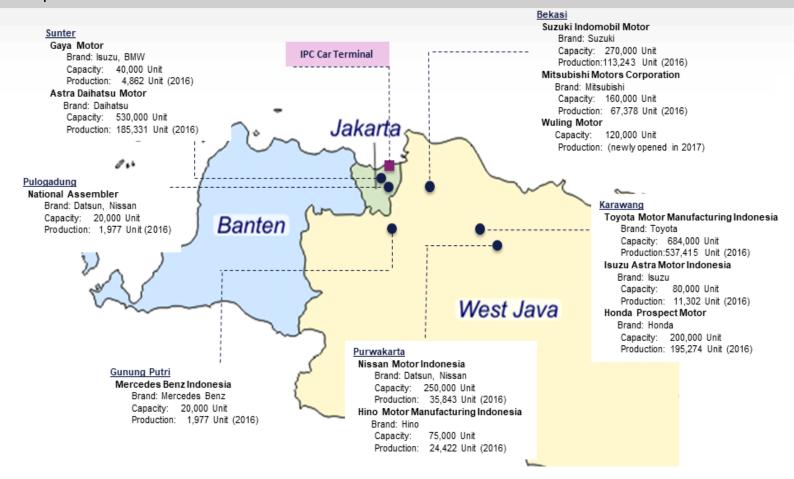
# 4.2 CAPTIVE 100% MARKET: ALL NATIONAL EXPORTS & IMPORTS

Strategic Location Near All Automotive Manufactures in Indonesia



"The automobile terminal market is characterised by concentrated oligopolies or monopolies."

- Drewry, Independent Maritime Advisors



#### 4.3 HIGH MARGIN BUSINESS

Superior Financial Performance



# Profitability (avg. Last 3Y)

Revenue, 100.0%

COGS, 47.7%

SG&A, 11.8%

**EBITDA, 40.4%** 

Net Income, 30.0%



2017

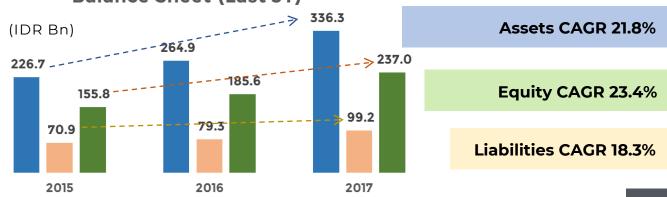
#### **Balance Sheet (Last 3Y)**

2016

■ REVENUE ■ EBITDA ■ NET INCOME

■ ASSETS ■ LIABILITIES ■ EQUITY

2015



#### ...HIGH MARGIN BUSINESS

Tariff Policy: B2B, Legalized by the Government, Increase every 2Y

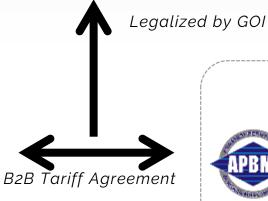




#### MINISTRY OF TRANSPORTATION

THE ONLY
DEDICATED
CAR TERMINAL













- Car Terminal tariffs are **B2B settlement** set up by IPCC and related Business Associations, **legalized by the Government of Indonesia** c.q. Ministry of Transportation c.q. Directorate General of Sea Transportation. The tariffs **can be adjusted every 2 years**.
- Based on **Customer Satisfaction Survey 2017** held by **the Government (BPKP)**, the tariffs are considered to be **"reasonable"**.

#### KEY INVESTMENT HIGHLIGHTS

#### **4.4 FAST-GROWING MARKETS**

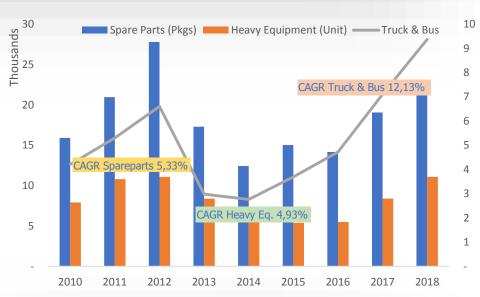
**Enormous Historical Growth** 





Total Automobile Ex-Im CAGR 2010-2018 is 8.84%

#### **IPCC Heavy Equipments, Trucks, Buses & Spareparts**



Heavy equipment & Truck & Bus throughput increased sharply due to recovery of mining industry, as well as national infrastructure development.

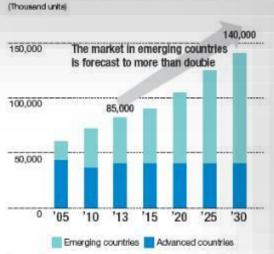
#### KEY INVESTMENT HIGHLIGHTS

#### ...FAST-GROWING MARKETS

**Future Growth** 



#### Global Vehicle Sales Trend and Forecast



Source: Data from various statistics compiled by SC-ABeam Automotive Consulting, Data from 2015 onward are forecasts.

#### VEHICLE SALES IN EMERGING COUNTRIES

Global vehicle sales are projected to rise from around **85 million** vehicles in **2013** to roughly **140 million in 2030**, driven by growing demand in emerging countries. At the same time, the center of the automobile market is poised to shift from advanced countries to emerging countries, which will account for an estimated **70% of global** sales.

# 140 Bloomberg 120 - 100 Bloomberg 100 Bew EMERGY FINANCE 100 BEV 600 BEV 600 BEV 600 PHEV 20 - 2015 2020 2025 2030 2035 2040

# ELECTRIC VEHICLES TO BE 35% OF GLOBAL NEW CAR SALES BY 2040

The study, published today, forecasts that sales of electric vehicles will hit **41 million by 2040**, representing **35%** of new light duty vehicle sales. This would be almost 90 times the equivalent figure for 2015, when EV sales are estimated to have been 462,000, some **60% up** on 2014.

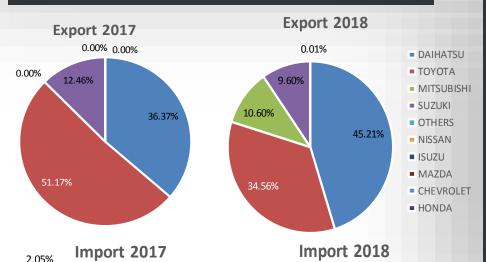
#### KEY INVESTMENT HIGHLIGHTS

#### 4.5 SOLID CLIENT BASE

Highly Reputated Automotive and Shipping Companies



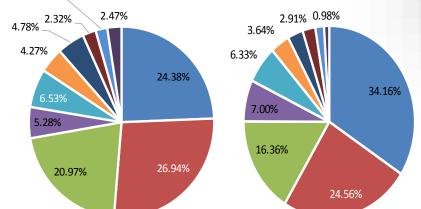
#### **AUTOMOBILE MARKET SHARE**



#### INTERNATIONAL CAR CARRIERS

7 major international PCTC operators currently call on Indonesia, of which 5 are among the top 10 PCTC operators in the world. These players are as follow:

- ✓ NYK
- ✓ K-Line
- ✓ Toyofuji
- ✓ Eastern Car Liner (ECL)
- ✓ WWL
- ✓ MOL Car Carriers
- ✓ Hoegh Autoliners



- TOYOTA
- SUZUKI
- MITSUBISHI
- HONDA
- MAZDA
- NISSAN
- CHEVROLET
- OTHERS TOYOTA
- DAIHATSU
- ISUZU





EASTERN CAR LINER, LTD.

DAIHATSU





CHEVROLET

KENE KELINE TOYOFUJI SHIPPING CO., LTD.



















#### KEY INVESTMENT HIGHLIGHTS

# 4.6 SECURED LAND CONCESSION & WELL PLANNED EXPANSION

627 ha Area in Tanjung Priok Belongs to IPC, Secured by The Port Act





#### ...SECURED LAND CONCESSION & WELL PLANNED EXPANSION

Strong Support from IPC: 300% Area Expansion for IPCC in the next 5Y, within IPC territory in Port of Tanjung Priok



	NO	YARD	2019		
			2018	2019	2022
	1	TOTAL YARD	31 HA	34.5 HA	89.5 HA
-	2	CAPACITY	700 K	780 K	2.100 K



## FUTURE WORLD'S 5<sup>TH</sup> LARGEST CAR TERMINAL

1. GERMANY (BREMERHAVEN, 240 HA)

2. BELGIUM (ZEEBRUGGE, 159 HA)

3. BELGIUM (ANTWERP, 125 HA)

4. FRANCE (LE HAVRE, 100 HA)

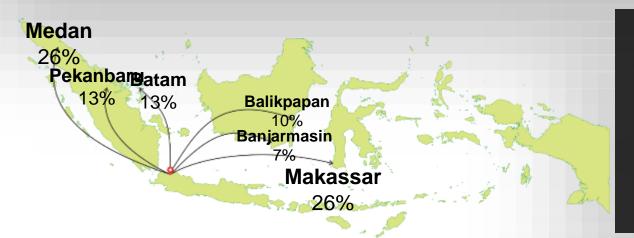
5. INDONESIA (IPCC TJ. PRIOK, 89.5 HA)



#### ...SECURED LAND CONCESSION & WELL PLANNED EXPANSION

Business Expansions Outside Tanjung Priok - 2018





#### **DOMESTIC CARGO FLOWS**

From automobile manufacturers located near IPCC, the products are distributed nationwide. The biggest throughputs are delivered to Sulawesi, Kalimantan and Sumatera.



# DOMESTIC CAR TERMINALS DEVELOPMENT

Based on actual domestic cargo flows, IPCC plans to develop new car terminals in the most prospective areas.

#### 4.7 HIGHLY EXPERIENCED MANAGEMENT TEAM

114 Years Combined Experience in Port Management and Corporate Finance





#### **CHIEFY ADI KUSMARGONO**

President Director (2017-Current), Port Experienced 17 years

President Director of IPC Car Terminal (2017-Current), Port Experienced 17 years. Bachelor's Degree in Psychology Gadjah Mada University Yogyakarta (2000), Master of Science in Netherlands Maritime University (2012) majoring in Shipping and Transport. General Secretary of Indonesia Port Business Corporation Association (ASBUPI), Member of International Association of Ports and Harbours (IAPH), member of Indonesia Psychologist Association. Certified of Port Expert from Institut Pertanian Bogor, (2014). Certified in Human Capital Management from LM-PPM (2010). Certified Modern Port Management UNCTAD (2010), Certified in Auditor for Human Capital Management from ACA-HCM (2009), Certified in improving port Performance I from UNCTAD (2003). The Best CMO Creative Branding & Marketing-Subsidiary of SOE Companies (2017). The Best Sales & Marketing Director – Sector: Subsidiary of SOE Companies (2017). Silver Winner of The Best Leader of The Work Ethics (2018). The Most Indonesia Innovative & Inspirative Leader of the Year (2018). Top Leader CSR Commitment (2018). The Best Communicators (2018). The Best Indonesia Leaders 2018-2019 Category: Public Company SOE's Subsidiary (2018).



#### **ARIF ISNAWAN**

**Director of Commercial & Business Development** (2018-Current), Port Experienced 25 years, Bachelor's Degree Faculty of Economics and Business from Gadjah Mada University Yogyakarta (1991),

Master of Maritime Economics and Logistic at Erasmus University Rotterdam (2010).

#### **INDRA HIDAYAT SANI**

**Director of Operations & Technic** (2015-current), Port Experienced 21 years, Bachelor's Degree in Electrical Engineering from Gadjah Mada University Yogjakarta (1996), Master of Science in Port Management Malmo (2002), Executive Master of Business Administration, Logistic and Leadership from Kuehne Logistics University German (2014) and Harvard Business School –USA (2015) Certified Modern Port Management.



#### **SUGENG MULYADI**

Director of Finance & Human Resources (2018-Current). Port Experienced 21 years, Bachelor's degree Brawijaya University, Management- in Economy Faculty(1997), Gajah Mada University Yogyakarta Magister Management (2007), Port Modern Management- UNCTAD, Dublin (2009), Certified in Human Capital Management from LM-PPM (2010). Master of Science in Netherland Maritime University (2013),





**SALUSRA WIJAYA** 

**Director of Compliance** (2018-current), Served as Independent Director of IPCC. 30 years of experience in corporate finance. Bachelor's Degree in Economic from Indonesia University (1988), Master of business Administration University of Birmingham, England – UK (1996).



# SHALL SHALL SHALL WITH YOU

# 5. OPERATIONAL & FINANCIAL HIGHLIGHTS

RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA



### **5.1 OPERATIONAL HIGHLIGHTS**

RoRo Freight: Prospects and Challenges for the Philippines and the BIMP-EAGA

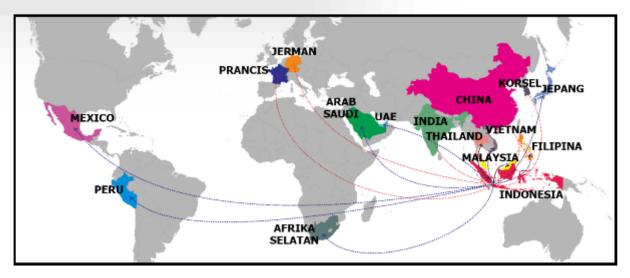
#### **INTERNATIONAL CARGO FLOWS**



#### **INTERNATIONAL CARGO FLOWS**

EXPORT 2017				
<b>Destination</b> Share				
Country	Silaie			
Phillippines	40.6%			
Saudi Arabia	18.9%			
Japan	8.0%			
Vietnam	7.6%			
Mexico	6.9%			
Thailand	6.3%			
UAE	3.8%			
Peru	2.8%			
Malaysia	2.6%			
South Africa	2.5%			

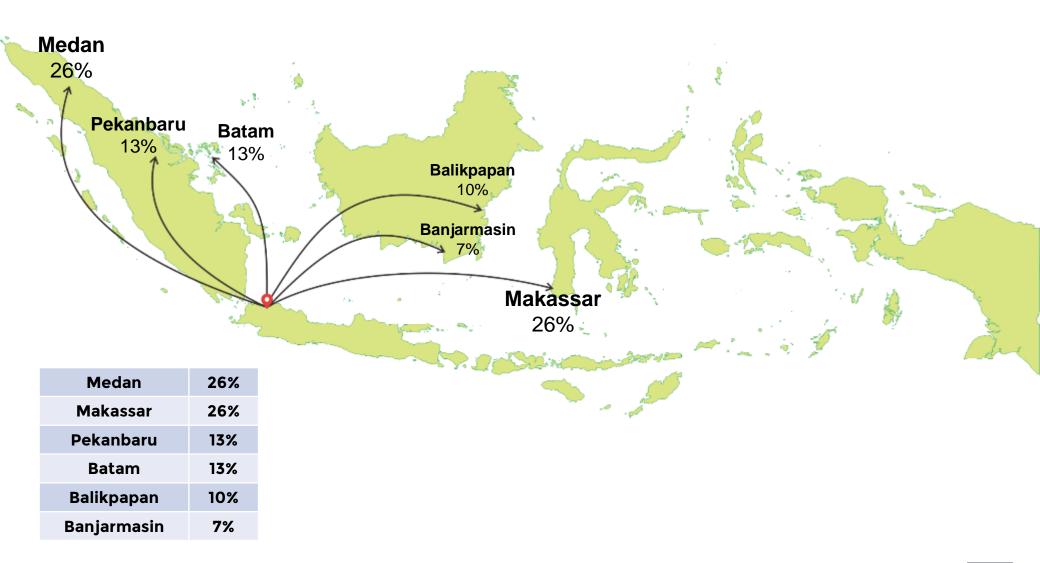
EXPORT 2018				
Destinatio Country	n Share			
Phillippines	45.2%			
Saudi Arabia	a 15.3%			
Thailand	10.2%			
Vietnam	9.4%			
Japan	8.5%			
Mexico	5.6%			
UAE	4.1%			
Malaysia	4.3%			
South Africa	4.6%			
Peru	3.2%			
Australia	0.2%			
USA	0.01%			
Others	18.0%			



IMPORT 2017		
Origin Country	Share	
Thailand	64.0%	
India	27.2%	
Korea	5.1%	
Malaysia	2.1%	
Germany	0.9%	
China	0.6%	
France	0.1%	

IMPORT 2018		
Origin	Share	
Country		
Thailand	53.16%	
India	24.56%	
Japan	17.48%	
Korea	2.69%	
Malaysia	1.65%	
Germany	0.47%	
China	0.00%	
France	0.00%	

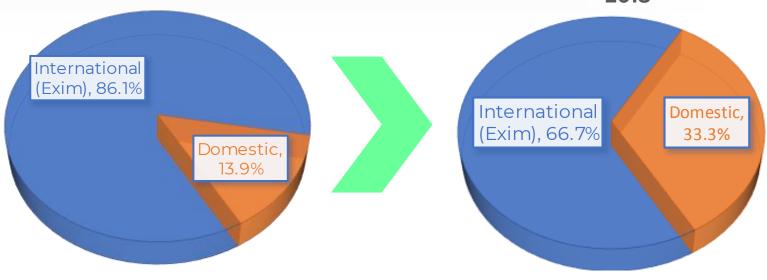
#### **DOMESTIC CARGO FLOWS**



#### **INTERNATIONAL & DOMESTIC CARGO PROPORTION 2017 - 2018**



INTERNATIONAL VS DOMESTIC THROUGHPUT 2017 INTERNATIONAL VS DOMESTIC THROUGHPUT 2018

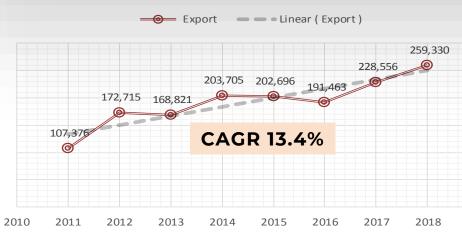


• IPCC's **throughput** in 2017 consists of **85% international** (exports & imports) and **15% domestic**. The increasing portion of domestic throughput make composition of international throughput has changed. The composition of IPCC's **throughput** in 2018 consists of **67% international** (exports & imports) and **33% domestic**.

#### THROUGHPUT GROWTH

# MITH YOU





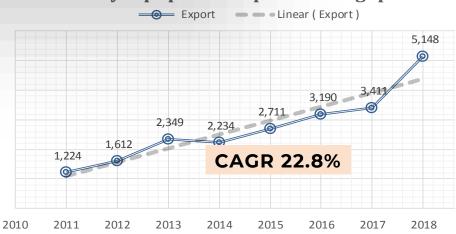
Car export growth in IPCC during 2011-2018: CAGR 13.4%

#### Sparepart Export Throughput



Sparepart export growth in IPCC during 2014-2017: CAGR 42.0%

#### **Heavy Equipment Export Throughput**



Heavy equipment export growth in IPCC during 2011-2018: CAGR 22.8%

#### **Heavy Equipment Domestic** Throughput



Heavy equipment domestic growth in IPCC during 2014-2017: CAGR 64.9%

#### **FOCUS OF DEVELOPMENT (2018-2022)**

BUSINESS, FINANCE, ORGANIZATION TRANSFORMATION









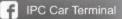


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