

Roland Berger's view on Port Decarbonization

Oct 2024

Roland Berger



PartnerHead of Transport South East AsiaMD Roland Berger Việt NamEmail:Truong.Bui@RolandBerger.comPhone:(+84) 971003060



Roland Berger is a European-rooted, leading global consulting firm with a strong foothold in Asia and a trusted partner for clients

In-depth expertise in all industries

Full industry coverage along with **4** industrial expertise platforms, each with rich project experiences:

Full industry coverage



Our senior experts and advisor network with extensive experiences covering all **major economic regions** and **industry sectors**

Long-term trusted partner of industry leaders

We serve the largest international companies

30%

4()%

75%

of the Global 1000

of Europe's leading companies

repeat clients

Client trust







Founded in Germany, Roland Berger has increasingly expanded into the Southeast Asian region with several offices in all major countries



Decarbonization in freight logistics industry: Freight logistics companies' net-zero transition exhibits a dual momentum - top-down policy "push" from government and bottom-up market "pull" from customer demand



Investors

- Enforcing standardized ESG and other rating system
- Establish a net-zero centered investment strategy
- Actively support the development of net-zero enterprises by targeted beneficial policies

Government/ –

- Set up laws and regulations
- Establish regulatory mechanism
- Oversee the order of the carbon reduction market

Key player in the freight logistics decarbonization action

Downstream customers/Shippers

- FOT Maga
- Publicly promote net-zero commitment and carbon reduction initiatives
- Establishing green vendor partnerships and implement net-zero operations



Global freight logistics operators

- Proactively conduct CFV and develop carbon reduction **action plans**
- Implement carbon reduction plans and participate in carbon trading
- Participate in the **carbon reduction alliance** and promote the industry development

Among logistics value chain, the highly standardized maritime sector is expected to be one of the first areas to undergo a decarbonization transformation

Comparison analysis of the carbon reduction potential in major logistics segments

	Attractiveness			Feasibility		
	% of Carbon emissions [%, 2022]	% of Global freight turnover [%]	Comprehensive evaluation	Environmental complexity	Degree of standardization	Comprehensive evaluation
Maritime	••• 14%	••• • ~85%		Closed section with high operation	Mainly container transportation	
Aviation	14%	<1%		repetition		
Road	••• 71%	8%		Non-closed sections with interfering		
Railway	<1%	5 %		factors		
Others	<1%	<1%		 Short-distance logistics such as factories are applicable 		
Attractiveness Feasibility						
$\bullet \bullet $						

Source: Roland Berger

Seaport decarbonization methodology: "LEAD" the green wave, bring the "DEEP" impact



Key Measures

Phase I: Electrification

• Switch to e-power equipment and facilities

 Energy facilities (incl. charging, battery swap, storage)

Phase II: AI-driven intelligence

- Smart vehicles
- Intelligent management system (vehicle, equipment)
- Energy management system

Phase III: Linked ecology

- AI-enabled TOS
- Circular economy
- On-site green power supply

Fundamental: Digitalization

- Quantify operational activities in Carbon footprint verification
- Standardize operator behaviors

"LEAD" benefit seaport with carbon emission reduction and other value-added impact



Carbon emission volume

Note: *carbon reduction level compares to original level where most of equipment are diesel driven

Phase I – "E" Electrification

Transforming the energy utilization method of equipment from diesel-driven to electric-driven



Case Study: Seaport of Hamburg

Embraced sustainability as a core part of its strategy, introducing electric working equipment, aiming carbon neutral by 2040



Hamburg

Key points

- High carbon emissions
- One of the largest ports in Europe

Port throughput



Electrification initiatives Value creation **Electrification Of Working Equipment** Decarbonization • Shift to electric fleet: CTA's AGV fleet is 90% electrified, with a complete shift to lithium-ion batteries anticipated by 2023. Most of the port's container and rail gantry cranes are powered by green electricity Transition to electrify its fleet of Elbe ferries, which currently run on diesel. the Cöllni, an electric-powered workboat, is the first of its kind in the port of Hamburg Installation Of Onshore Power Supply First-mover of OPS installation: The port of Hamburg has installed onshore power supply (OPS) facilities at its container terminals and cruise ship terminals since 2018 • Launch 11 berths in 2025 : the port plans to have a total of 11 OPS-equipped berths by 2025, including 7 connection points for container ships and OPS facilities at the Steinwerder and HafenCity cruise terminals Introduction Of Hydrogen-powered Trucks **Plan in Hydorgen replacement and refuelling station:** The port is in the process of replacing diesel-fueled cargo trucks with hydrogen-powered trucks and plans to install 5 hydrogen refueling stations and 2 mobile refueling facilities, as well as an electrolyzer facility acquire financial support on hydrogen transformation: The port is receiving €15 million in German federal funding for the hydrogen truck project through the HyPerformer II scheme

• The seaport's shore power facilities are estimated to reduce CO2 emissions by 30,000 tons per year



Case Study: The Seaport of Long Beach, CA, US

Announced the famous 'Clean Truck Program' to reduce total truck emissions by over 80% within 5 years



Key points

• High carbon emissions





Aims to become the world's first zero-emissions seaport

Announce several port decarbonization plans from 2017 (incl. <Clean Air Action Plan>) to achieve zero-emission target, incl.

Clean trucks program

 Replace 16,000 heavily polluted old trucks with clean energy trucks such as electric and nitrogen oxide vehicles

Clean container handling equipment program

• The existing diesel-powered gantry crane has been modified to operate on electricity, initiate the largest port **machinery zero-emission** pilot project in US

Green energy project "Pier wind"

 Build a 400-acre terminal for manufacturing, sectioning, assembly, and possible maintenance of offshore wind turbines





"As the world's first **fully electric,** zero-emission mega port, LBCT sets industry standards for sustainable transportation of goods, maintaining port competitiveness."— Long Beach Port Executive Director Mario Cordero

Ocen-going vessels

Harbor craft 🛛 🚺 Cargo hand

Cargo handling equipment

Locomotives

Heavy-duty vehicles

Source: Port of long beach 2022 Air Emissions Inventory; Roland Berger

Phase II – "A" Al-driven intelligence

Further reduce carbon emission and improve working environment based on intelligence technology



Economical value add in Phase II: Multiple combined factors drive cost reductions, including energy consumption optimization and others



1) ETT is electric powered vehicle, DTT is diesel powered vehicle

Case study - Seaport of Laem Chabang, Thailand

Mixed operation of electric vehicles and diesel vehicles, helping save energy costs and optimizing driver driving experience



Key points

- Difficulties in recruiting drivers
- Safety hazards exist

130

 High carbon emissions

Port throughput



Performance comparison - MT vs. New energy truck



1) MT = Diesel truck with drivers, ET = Electric truck with drivers, AT = Autonomous electric truck without drivers; 2) Cost efficiency = workload / operation cost; 3) workload / CO2 emission; 4) Euro to RMB exchange rate = 7.66 (2023 averaged rate);

Case study - Seaport of Felixstowe, United Kingdom

Achieve CO2 emission reduction based on integrated intelligent management system for truck, fleets, and energy



1) based on scenario with 100% green electricity supply

Phase III – "L" Linked ecology

Constructing an interconnected ecosystem for enhanced efficiency and sustainability by integrating dispersed systems, devices, energy, information, and materials within the terminal



Advanced TOS: Through intelligent algorithms and supporting equipment, TOS enables real-time data transmission to further optimize seaport operations



Economical value add in Phase III: Through TOS deployment and productivity enhancements, there exists significant potential for reducing TCO in the future



1) ETT is electric powered vehicle, DTT is diesel powered vehicle

Case study – Seaport of Tianjin, China

Intelligent interconnected all elements in seaport to achieve "DEEP" impact



Case study – Seaport of Rotterdam, Netherland

Leading the advancement of the seaport's circular economy by effectively closing the material loop

2023 Quick Glance

R Heavily Loaded Business

- Container throughput: 13.4 mn TEU
- Revenue: 841.5 mn Euro

Highly Committed Decarbonization

- By 2030, aims to reduce carbon emissions by 90% compared to 2019 levels
 - 2050 Carbon Neutral

Circular Seaport pillar



• Establish On-site plastic recycle plant, annually convert 20,000 tons of nonmechanically recyclable plastic into renewable raw material

• Launch carbon capture program, which is the first CO2 storage project in the Netherlands, to further lower the carbon emission in seaport area







Source: Annual Report 2023 - Port of Rotterdam Authority; Roland Berger



Roland Berger