

# Collaborative Technology in East Africa for an Efficient Supply Chain



Ashraf A. Mukri, General Manager  
AFRITRACK, Internet of Things - Track Everything



**Internet of Things**

*Track Everything*



## **Contents**

**Brief on Afritrack**

**Collaborative Technologies**

**Afritrack's IoT Cloud Platform**

**Successful Projects in East Africa**



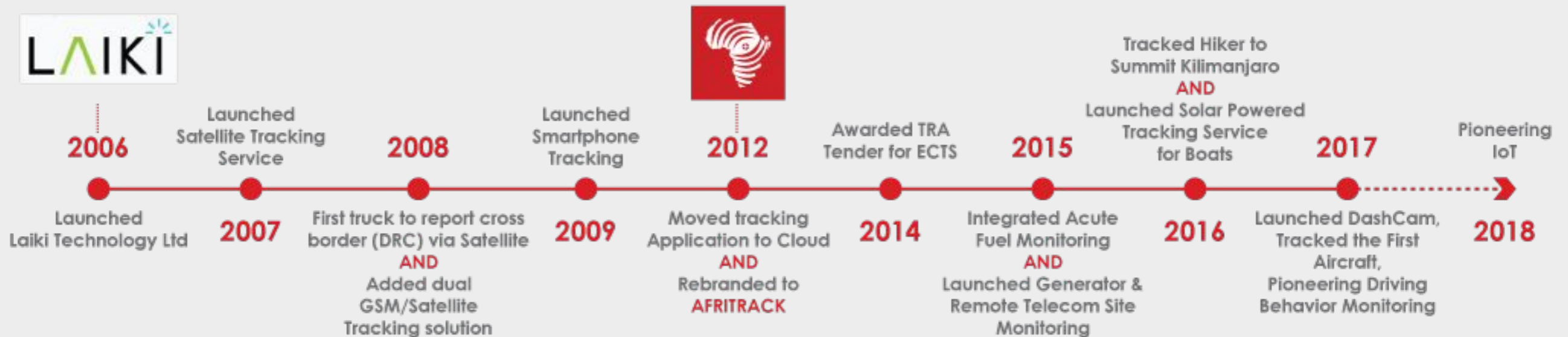
## ABOUT US

Incorporated in 2006, one of the firsts to bring vehicle tracking services to Tanzania.

Over the years, we have evolved to become an Internet of Things (IoT) provider.

With years of experience and dedicated focus on customer needs, we have built a reputation for being a reliable and dependable partner to our customers.

**Afritrack** is now a regional brand that continues to expand in Eastern and Southern Africa.





## Internet of Things – Track Everything

Over the years **Afritrack** has evolved in research and development to provide more power to the user by facilitating **tracking solutions** for all various equipment, herewith to name a few:



**Aircraft**



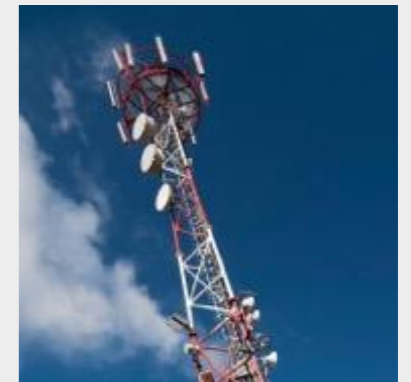
**Generator**



**Marine**



**Mining**



**BTS**



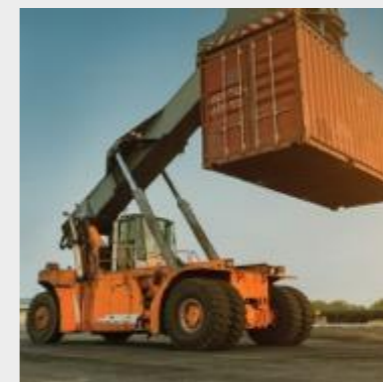
**Fleet**



**Farming**



**Construction**



**Machinery**




**Motorbikes**

**Internet of Things**

*Track Everything*



## AFRICA WIDE COVERAGE

-  Local Coverage
-  Africa Wide Roaming
-  Global Satellite Coverage



**Internet of Things**

*Track Everything*



**OUR VALUE PROPOSITION:**

**Actionable Intelligence**

**Internet of Things**

*Track Everything*



## **Internet of Things (IoT)**

Is the ability to add trackers and sensors to your assets or environments so that you can get actionable intelligence in order to improve your operations.

**Internet of Things**

*Track Everything*



# Collaborative Technologies





## Collaborative Technologies

Across the supply chain conventionally stakeholders operate in digital silos, information is relayed manually through email, group chats and other mediums. Equally information is received and entered manually into back office systems and updates are sent to customers again manually through emails, messages and other mediums.

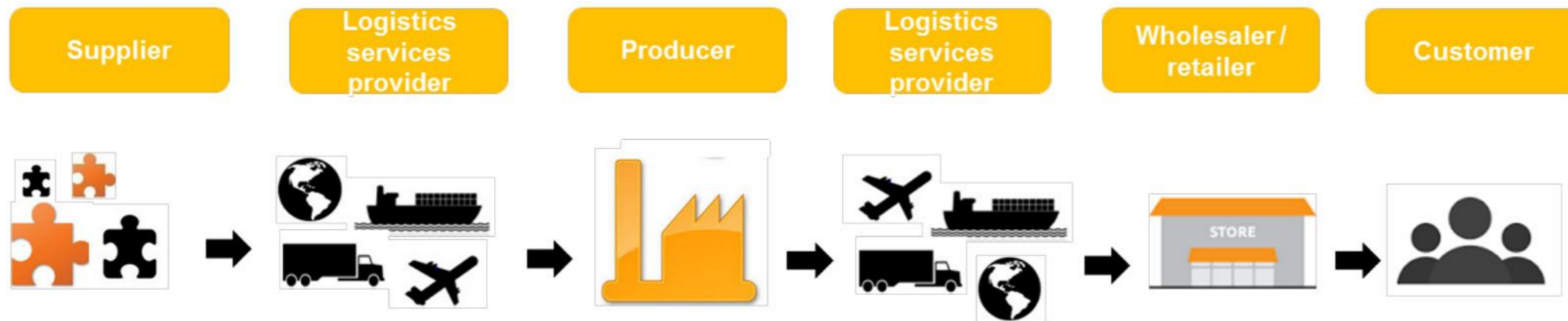


### Possible challenges

1. Too much manual = high error rates, information gaps, misaligned operations, unhappy customers
2. Rigid information systems = longer processing time, duplicate outdated data between multiple systems
3. Digital silos = lowered efficiencies, limited value chain optimizations



# Collaborative Technologies



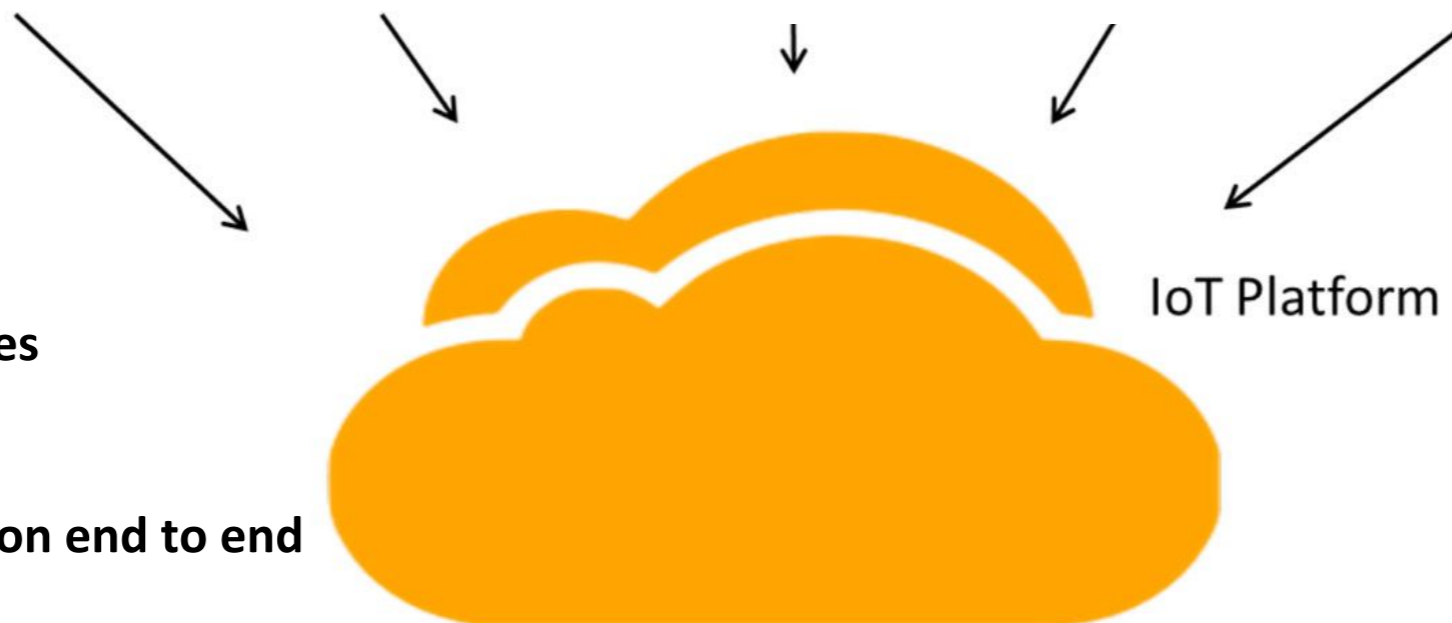
Connected inventory send information on quality, quantity, shelf location

Connected transportation assets send information on e.g location, estimated time of arrival, available capacity

Connected production assets send information on e.g machinery performance, early repair alerts

Connected products send information on e.g expiration date, temperature, humidity, replenishment

Connected products and devices send information on e.g expiration date, traceability, quality



## The effect

- 1. Faster turnaround times
- 2. Lowered costs
- 3. Value chain optimization end to end
- 4. Better compliance and improved safety
- 4. More work more money for all

**Internet of Things**

*Track Everything*



## Integrated ecosystems

### Conventional Systems

### Collaborative Systems

Manual Data gathering across Systems



Real-time Connections

Manual Collaboration



Digitize Collaboration & Scenarios

Manual "What-If" Scenario Creation



Automatic Simulation

Cadence-based Planning and Decision-making



Continuous Event-driven Planning & Decision-making

**Internet of Things**

*Track Everything*



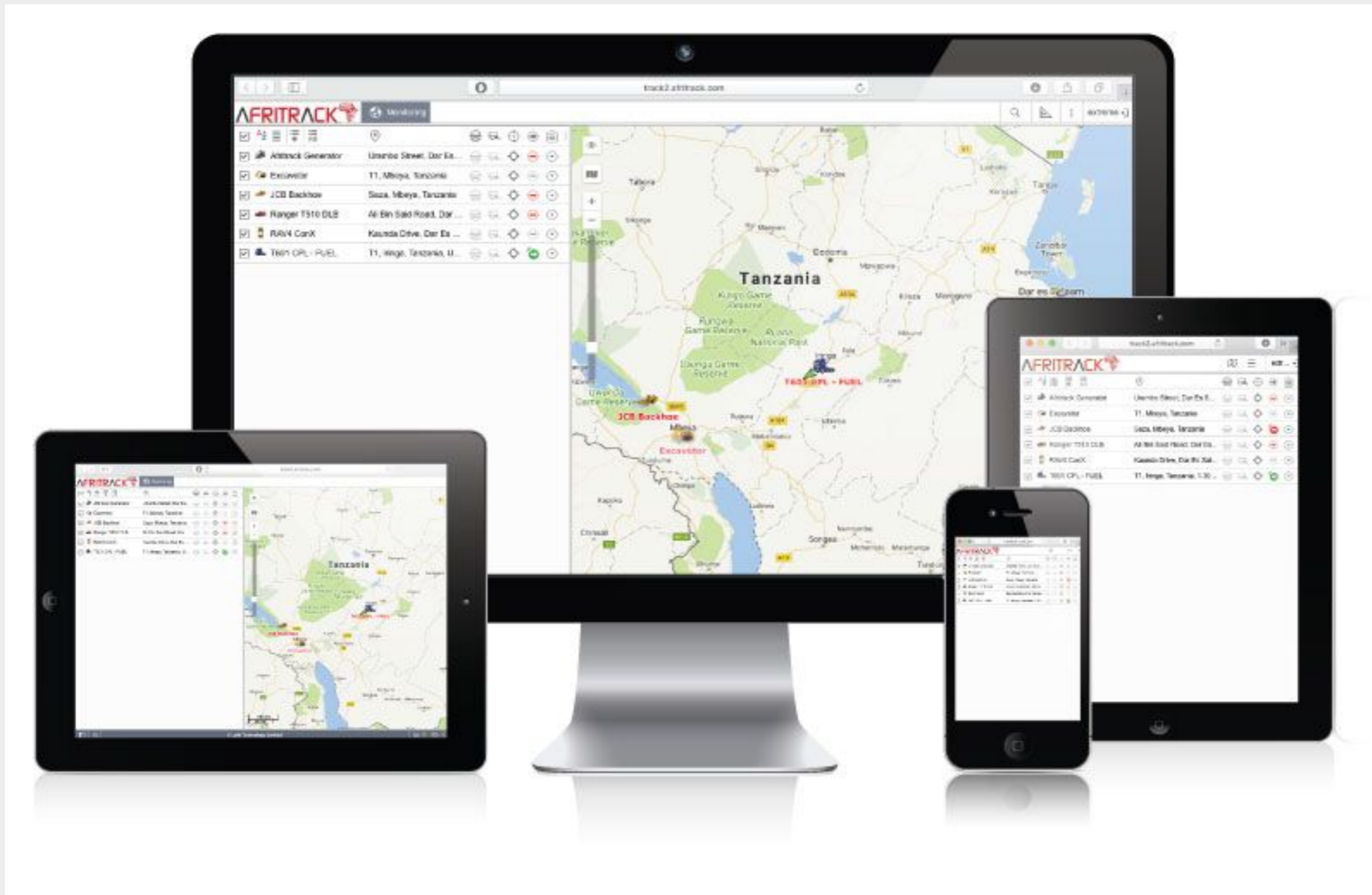
# Afritrack's IoT Cloud Platform

# Internet of Things

Track Everything

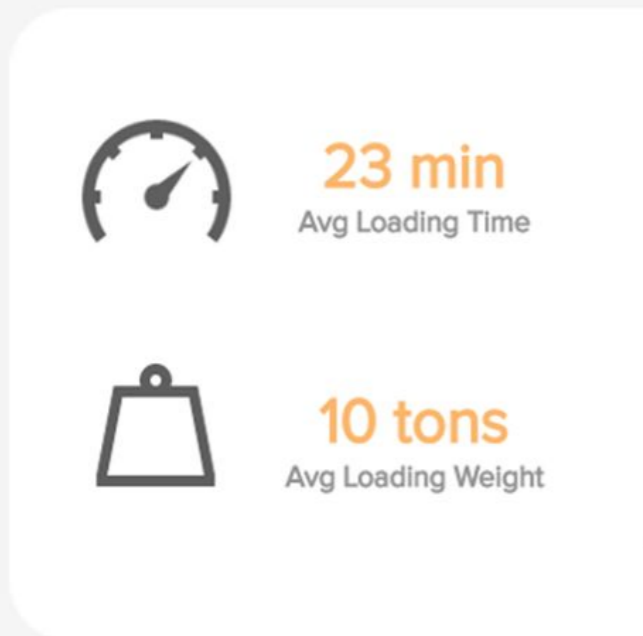
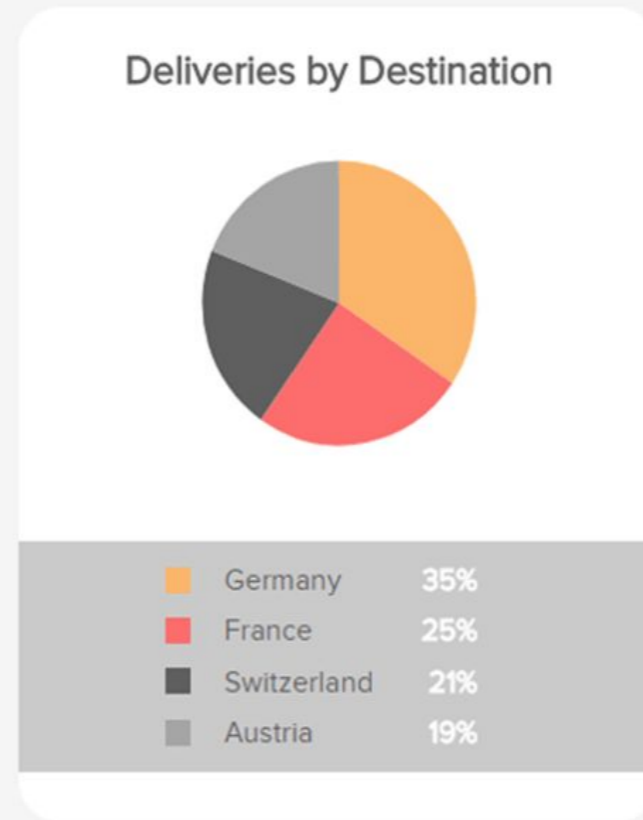
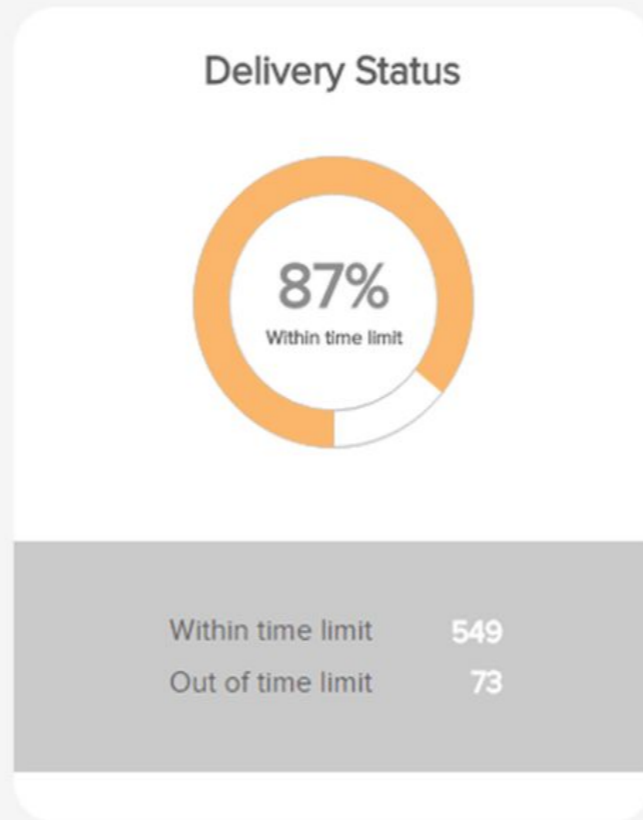
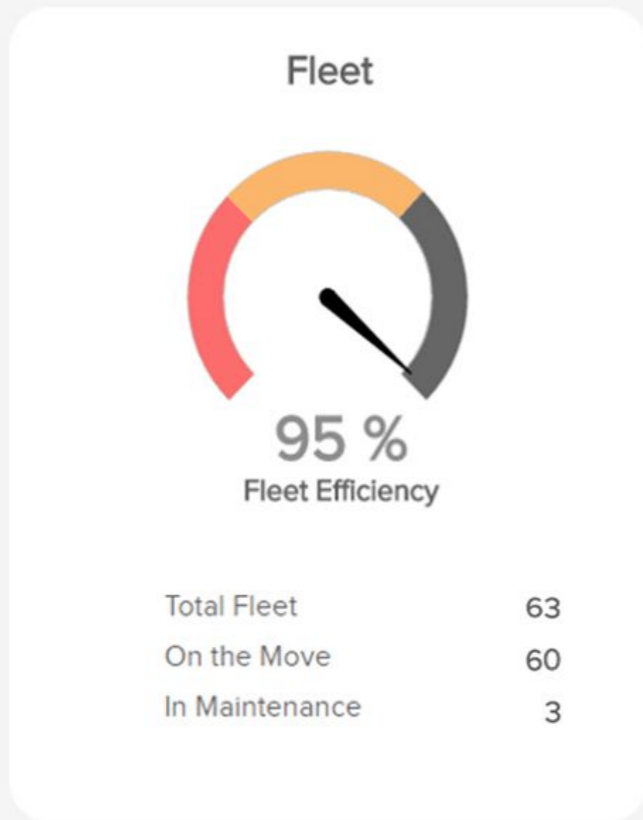


## Access from anywhere, anytime.





# Meaningful dashboards





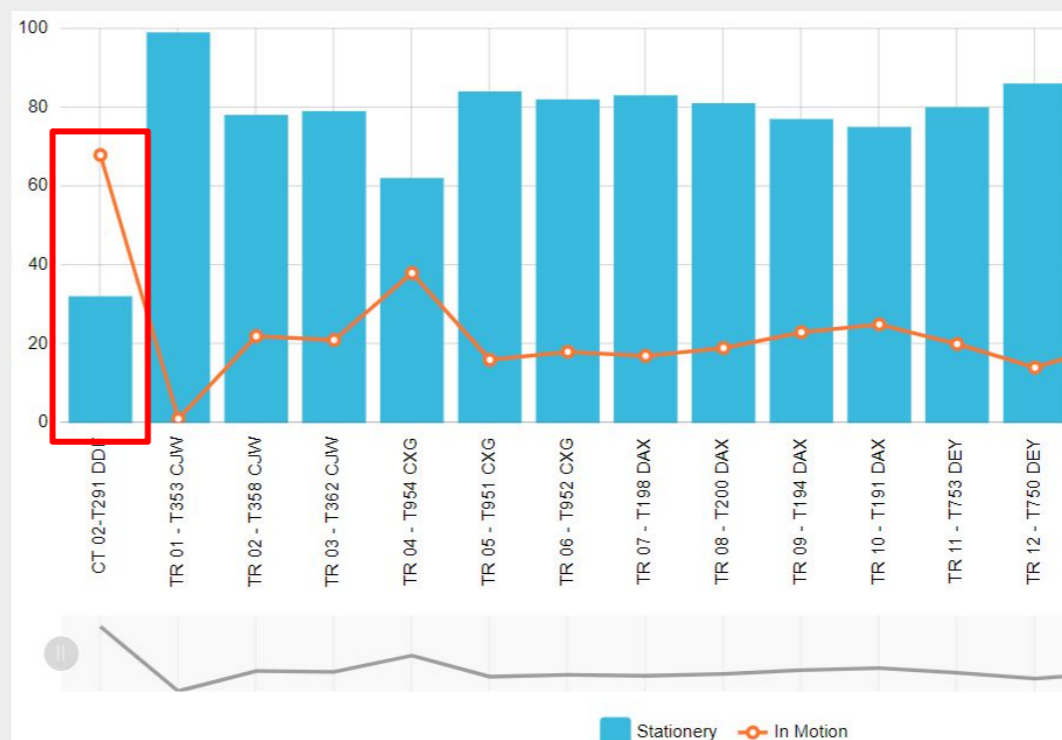
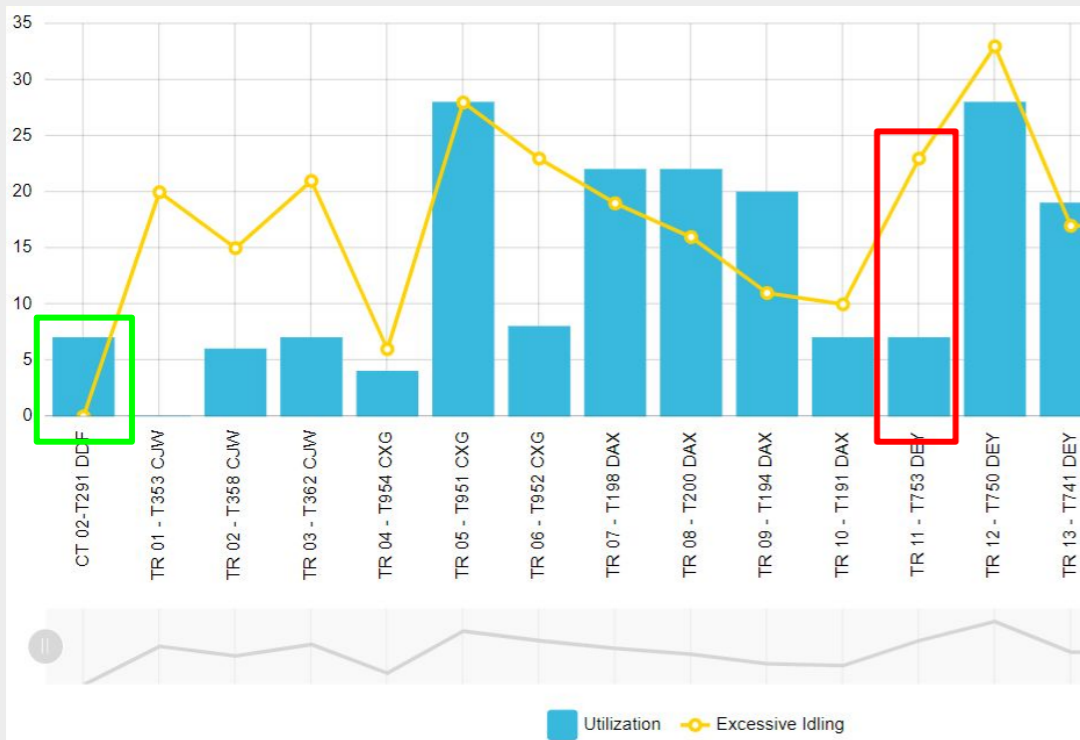
# In Depth Data Analysis

## BI - REPORTS



Print

No	Registration	General Alerts						Speeding (Km/h)				Avg Speed (Km/h)	Stop Time (min)						Total Trips	Penalties	Rank	Ranking	Engine Hours	Mileage	Total Duration
		After Hour Trips	Harsh Braking	Harsh Acceleration	Harsh Cornering	Excess Idling	Idle Time	> 80	> 100	> 120	> 140		< 10	> 10	> 20	> 30	> 45	> 60							
1	Ranger T786 DLL	-	391	105	11	0	11:24:00	5	0	0	0	19 km/h	224	0	0	0	0	0	94	95	4.1	Yellow	47:23:24	965 km	14 days 2:52:48
2	Ranger T791 DLL	-	58	10	68	0	7:29:08	3	0	0	0	19 km/h	149	0	0	0	0	0	72	43	5.2	Green	31:22:02	637 km	14 days 2:35:56
3	Ranger T798 DLL	-	364	163	22	0	4:20:24	142	64	10	0	29 km/h	99	0	0	0	0	0	54	211	2.9	Red	22:33:30	690 km	14 days 5:29:42
Total		-	813	278	101	0		150	64	10	0		472	0	0	0	0	0	220	349					
Average		-	271	92.67	33.67	0		50	21.33	3.33	0		157.33	0	0	0	0	0	73.33	116.33					



Internet of Things

Track Everything



# Control center ready

## Real time Alerts Reporting & Incident Management System



#	Date/Time	Type	Asset	Details	Location	Priority	Ack. By	Ack. Time	Actions
1	25 May 2018 13:13	Overspeeding.	T282 CBE	Vehicle Exceed 85km/h	Iringa Road, Iringa, Tanzania, 8.68 km from Mahenge	MEDIUM	-	-	<input checked="" type="checkbox"/> <input type="checkbox"/>
2	25 May 2018 11:05	Overspeeding.	T257 CBE	Vehicle Exceed 85km/h	T1, Mbeya, Tanzania, 3.24 km from Uyole	MEDIUM	-	-	<input checked="" type="checkbox"/> <input type="checkbox"/>
3	25 May 2018 09:27	Overspeeding.	T331 BAE - Fuel	Vehicle Exceed 85km/h	T3, Singida, Tanzania, 7.40 km from Choda	MEDIUM	-	-	<input checked="" type="checkbox"/> <input type="checkbox"/>

### Acknowledge

**Asset** T331 BAE - Fuel

**Details** Vehicle Exceed 85km/h

**Notes**

Acknowledge

**Nearest Units**

Search address: Warioba Road, Dar es Salaam, Tanzania

Number of units to show: 5

Consider routing:

Routing provider: WebGIS

Geofence: All

Data for last: 5 min

Unit	Distance	gprs
CATIC T664 BHK	0.372 km	? gprs
Isuzu T899 ALB	0.375 km	? gprs
Tata T664 CFL	0.377 km	? gprs
Tata T353 CVX	0.406 km	? gprs
Bajaj MC466 BGJ	0.818 km	? gprs



**Internet of Things**

*Track Everything*



# Successful Projects in East Africa



## Internet of Things (IoT) - Example #1

Dsm Corridor Group needed;

- Fuel monitoring
- Driving behaviour assessment
- Fleet utilization analytics
- Pro-Active Maintenance planning
- Fleet records management

Solution Delivered.





# Acute Fuel Monitoring

Report Templates

**Report Result**

Summary

Detailed Breakdown

Fuel fillings

Fuel deficits

1000 km / 1000 mi

SEBOYSIRRI KILISCHOOLRY

Indonesia, Banda Sea, Papua New Guinea

N 21° 48.2655' : E 021° 15.1518'

Map data ©2018 Google, INEGI Terms of Use

<< < 1 of 1 > >> Items from 1 to 2 of 2 50

No	Grouping	Beginning	Initial location	End	Final location	Mileage	Fuel Consumed	Avg consumption
1	TATA T545 DHC	05.03.2018 11:10:26	Dar Es Salaam, Coca Cola Rd.	08.03.2018 18:05:02	Dar Es Salaam, Coca Cola Rd.	116 km	45.77 lt	39.62 lt/100 km
2	TATA T694 BXU	06.03.2018 11:17:08	Dar Es Salaam, Coca Cola Rd.	08.03.2018 11:02:26	Dar Es Salaam, Nelson Mandela Road	155 km	18.08 lt	11.65 lt/100 km

No	Grouping	Time	Location	Initial fuel level	Filled	Final fuel level
1	TATA T545 DHC	10.03.2018 09:55:52	Dar Es Salaam, Coca Cola Rd.	40.20 lt	75 lt	110 lt
2	TATA T694 BXU	06.03.2018 11:22:46	Dar Es Salaam, Coca Cola Rd.	30.40 lt	80 lt	111 lt

No	Grouping	Beginning	Initial location	Time	Deficit
1	TATA T545 DHC	05.03.2018 15:55:00	Dar Es Salaam, Madoto Road	05.03.2018 15:57:58	20.40 lt
2	TATA T694 BXU	----	----	----	----



# Planned repairs, automated reminders, cost accounting

<b>Services</b> Due: <b>0</b> Overdue: <b>5</b> In progress: <b>0</b>	<b>Units</b> Active: <b>73</b> In service: <b>0</b>	<b>Intervals</b> Total: <b>6</b>	<b>Cost per 1 km (USD)</b> Total cost/Total mileage: <b>0</b>
--	---	-------------------------------------	--

Interval	Frequency	Advance notice
Defensive Driving Certification Renewal Quartely	3 months	30 days
Driving License Renewal This alert is to remind when the driver's license needs to be renewed	3 years	30 days
HSE Training Bi annually	6 months	30 days

Service	Unit	Term of completion: Any
Major Trucks 45000 Kms/ 180 Days	T261 BXH	Overdue: 334 km
Major Trucks 45000 Kms/ 180 Days	T411 DFE	Overdue: 136 days
Major Trucks 45000 Kms/ 180 Days	T633 DFA	Overdue: 524 km
Major Trucks 45000 Kms/ 180 Days	T796 ATE	Overdue: 138 days

← Unit: Ford T364 BTM

Unit info	Services	Assigned inter
Current mileage (km) <b>201 073</b>	Current engine hours <b>310</b>	
Total cost <b>0 USD</b>	Cost per 1 km <b>0 USD</b>	




## Who is behind the wheel - Real time monitoring

<input type="checkbox"/>	TR 05 - T951 CXG	Nelson Mandela Road, Dar Es Sal...		MATHEW M. BUYOBA
<input type="checkbox"/>	TR 06 - T952 CXG	Nelson Mandela Road, Dar Es Sal...		truck driver
<input type="checkbox"/>	TR 07 - T198 DAX	Nelson Mandela Road, Dar Es Sal...		
<input type="checkbox"/>	TR 08 - T200 DAX	Nelson Mandela Road, Dar Es Sal...		
<input type="checkbox"/>	TR 09 - T194 DAX	Nelson Mandela Road, Dar Es Sal...		
<input type="checkbox"/>	TR 10 - T191 DAX	Nelson Mandela Road, Dar Es Sal...		
<input type="checkbox"/>	TR 11 - T753 DEY	Nelson Mandela Road, Dar Es Sal...		
<input type="checkbox"/>	TR 12 - T750 DEY	Nelson Mandela Road, Dar Es Sal...		
<input type="checkbox"/>	TR 13 - T741 DEY	Nelson Mandela Road, Dar Es Sal...		

**MATHEW M. BUYOBA**

truck driver



Phone: +255715700717  
Driving: TR 13 - T741 DEY  
Resource: DSM

Blood Group: AB+  
DCG ID: 100120  
Driving License:  
4000253856

Internet of Things

Track Everything



## Internet of Things (IoT) - Example #2

Twiga Cement needed;

- Fleet Utilization Analytics
- Logistics Optimization

Solution Delivered.



Internet of Things

Track Everything



## End to End Logistics management & monitoring





# Logistics optimization

**Dashboard**

### Orders

November 2017 | December 2017

Single orders: 19 | Permanent orders: 503

### Routes

Active	Planning	Fulfilled
7	7	2
Units: 2	Units: 3	Units: 3
Total number of orders: 11	Total number of orders: 15	Total number of orders: 5
Estimated mileage: 11 km	Estimated mileage: 19.1 km	Estimated mileage: 9 km

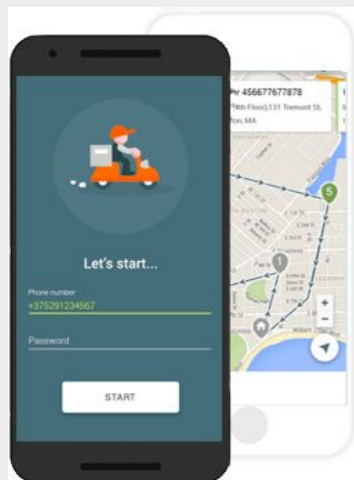
### Reports

Percentage of orders visited without sta... 33.3 %	Total orders 3
Percentage of orders visited in time 33.3 %	Percentage of non-visited orders 66.7 %
Order's avg time (estimated) 9:22:02	Orders' estimated mileage 1511 km

### Chat

- driver\_logist ( Courier )
- Carlos Sainz Jr. ( Jaguar XK8 )
- Christopher ( BMW 735i )
- Chuck Norris ( Aston Martin DB5 )
- Dani Pedrosa
- Fernando Alonso ( Buckaroo's rocket car )
- Jaimito
- Jesús Puras

Route	Driver	Estimated ...	Deviation	Estimated mile...
Horse T442 D...	SALEHE SA...	02.01.2020 1...	-1:49:12	0.00 km
Horse T442 D...	SALEHE SA...	06.01.2020 1...	-0:13:11	0.00 km
Horse T506 D...	HAMAD AB...	06.01.2020 1...	-4:51:24	0.00 km
Horse T208 C...	ALLY HAMISI	07.01.2020 1...	-1 days 10:2...	18.95 km
Horse T208 C...	ALLY HAMISI	08.01.2020 0...	-8:31:20	27 km
Horse T208 C...	ALLY HAMISI	09.01.2020 1...	-18:06:01	21 km
Horse T506 D...	HAMAD AB...	09.01.2020 1...	-18:28:51	0.00 km
Horse T130 D...	RICHARD F...	09.01.2020 1...	-1 days 3:11:...	185 km
Horse T500 D...	RODRICK K...	09.01.2020 1...	-2 days 3:52:...	185 km
Horse T208 C...	ALLY HAMISI	09.01.2020 1...	-1 days 0:40:...	18.95 km
Horse T506 D...	HAMAD AB...	14.01.2020 0...	-0:03:40	0.00 km
Horse T208 C...	ALLY HAMISI	14.01.2020 0...	-9:04:21	0.00 km
Horse T130 D...	RICHARD F...	14.01.2020 0...	-2:26:10	0.00 km
Horse T506 D...	HAMAD AB...	14.01.2020 1...	-14:12:49	21 km
Horse T506 D...	HAMAD AB...	17.12.2019 1...	-2 days 12:4...	1137 km
Horse T442 D...	SALEHE SA...	18.12.2019 1...	-0:30:38	0.00 km
Horse T442 D...	SALEHE SA...	18.12.2019 1...	-1 days 20:2...	185 km
Horse T208 C...	ALLY HAMISI	19.12.2019 0...	-2:22:13	0.00 km
Horse T500 D...	RODRICK K...	20.12.2019 0...	-2 days 11:4...	1137 km
Horse T208 C...	ALLY HAMISI	20.12.2019 0...	-16:00:51	18.95 km
Horse T506 D...	HAMAD AB...	23.12.2019 1...	-3 days 20:2...	1137 km
Horse T500 D...	RODRICK K...	27.12.2019 1...	-1:31:07	0.00 km
Horse T508 D...	STANLEY S...	27.12.2019 1...	-0:39:14	0.00 km
Horse T130 D...	RICHARD F...	30.12.2019 1...	-6:00:00	0.00 km



📍	1	Order 1	missed	Missed
📍	17	Order 1		Rejected
📍	17	Order 1		Visited, status is not set
📍	22	Order 1	+ 27 min	Visited with advance, confirmed
📍	17	Order 1	+ 33 min	Visited with advance, rejected
📍	22	Order 1	- 23 min	Visited with delay, confirmed
📍	17	Order 1	- 44 min	Visited with delay, rejected



**Internet of Things**

Track Everything



## Internet of Things (IoT) - Example #3



Oilfield Movers needed;

- Driving behaviour scorecarding
- Driver Fatigue & Distraction alerting

Solution Delivered.





# In Depth Data Analysis

## BI - REPORTS

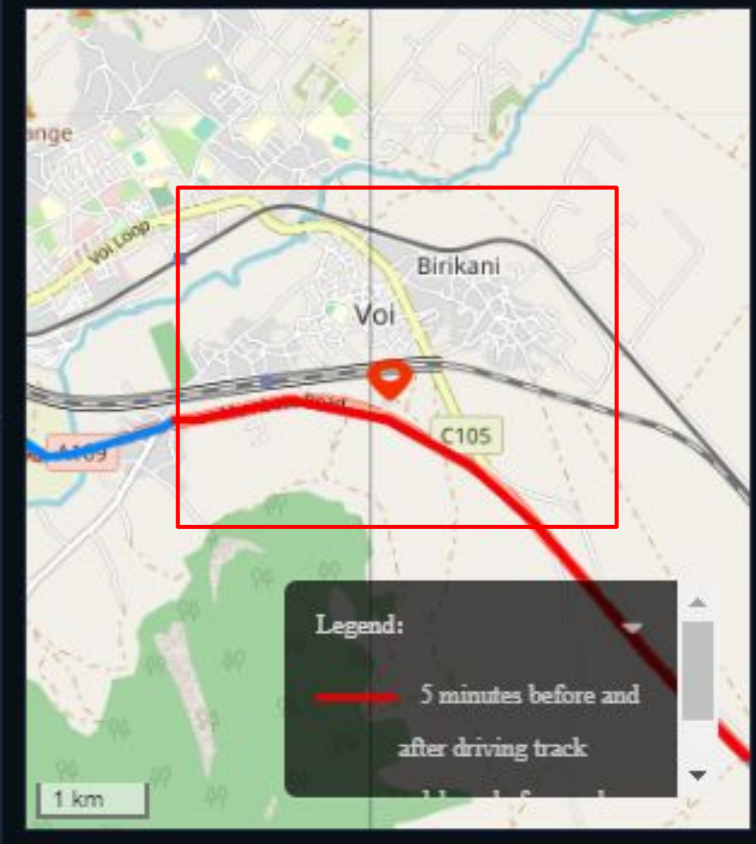


Registration	Driver	General Alerts						Speeding (Km/h)				Avg Speed (Km/h)	Stop Time (min)						Total Trips	Penalties	Rank	Ranking	Engine Hours	Mileage	Total Duration	
		After Hour Trips	Harsh Braking	Harsh Acceleration	Harsh Cornering	Excess Idling	Idle Time	> 80	> 100	> 120	> 140		< 10	> 10	> 20	> 30	> 45	> 60								
TR 01 - T353 CJW	THOBIAS GIBA	19	14	5	4	45	1 days 0:55:30	0	0	0	0	5 km/h	180	7	0	0	0	0	37	776	1.8		10:25:20	60 km	6 days 4:45:36	
TR 02 - T358 CJW	DICKSON M. NKAYAMBA	31	18	1	1	57	1 days 3:56:36	1	0	0	0	8 km/h	169	0	0	0	0	0	72	665	1.8		11:55:44	103 km	8 days 12:14:20	
TR 04 - T954 CXG	SELEMAN MOHAMED	28	10	2	4	87	1 days 9:33:48	0	0	0	0	5 km/h	289	0	0	0	0	0	61	666	1.8		15:39:08	88 km	8 days 8:38:50	
TR 12 - T750 DEY	SEBASTIAN BATISTA	7	3	1	1	291	7:20:14	0	0	0	0	6 km/h	57	0	0	0	0	0	19	184	3.1		3:33:36	23 km	7 days 23:43:34	
TR 09 - T194 DAX	HASSAN S. SADICK	10	4	0	1	24	10:05:24	0	0	0	0	7 km/h	78	0	0	0	0	0	22	176	3.2		4:48:16	36 km	7 days 23:46:06	
TR 05 - T951 CXG	HENRY MBUMI	31	2	0	0	61	1 days 2:43:04	0	0	0	0	6 km/h	129	0	0	0	0	0	64	126	3.7		9:53:18	60 km	8 days 11:49:30	
TR 10 - T191 DAX	JONES MKOJERA	11	2	0	0	12	6:35:58	0	0	0	0	7 km/h	46	0	0	0	0	0	19	87	4.2		3:17:14	24 km	5 days 3:38:58	
TR 08 - T200 DAX	HIJA HIJA	8	1	0	0	15	8:40:54	0	0	0	0	7 km/h	42	0	0	0	0	0	15	58	4.8		3:12:14	24 km	7 days 21:27:28	
TR 15 - T832 CWD	ANGUS ROWA	9	0	0	0	0	4:50:04	0	0	0	0	10 km/h	16	0	0	0	0	0	21	0	6		2:08:22	21 km	2 days 23:08:48	
TR 16 - T834 CWD	JOSEPH W. URASSA	17	1	2	0	57	1 days 1:43:36	0	0	0	0	9 km/h	127	0	0	0	0	0	47	0	6		6:03:16	54 km	8 days 0:40:34	
Total		325	103	23	16	923		53	0	0	0		1994	7	0	0	0	0	701	5312						
Average			5.72	1.28	0.89	51.28		2.94	0	0	0		110.78	0.39	0	0	0	0	38.94	295.11						

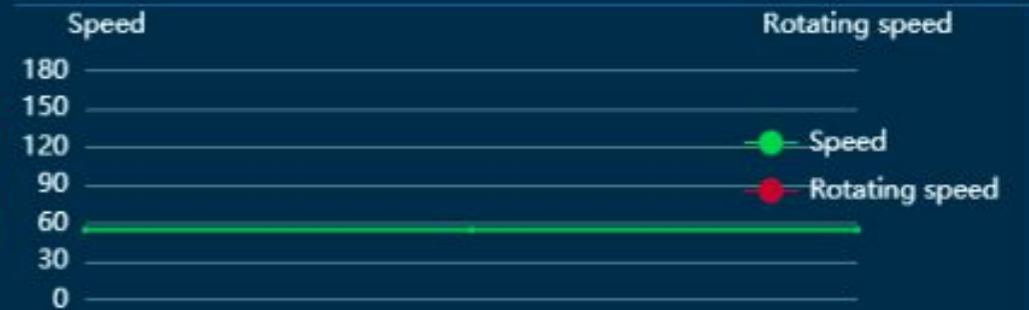


# AI detected Yawning

## Yawning Detection-Evidence center



- Left turn signal:  OFF
- Right turn signal:  OFF
- Accelerator:  0%
- Brake pedal:  0%





## AI detected phone use

2019-08-31 19:24:02

42KM/H

17085

IC1242

PHONE\_DETECTED

ON

forw

pho:33 / 40 / 0.80

had:0 / 0.000 / 0.95

cig:0 / 0.000 / 0.80

smk\_thr:40 / 0.80





## AI detected fatigue driving



**Internet of Things**

*Track Everything*



## Internet of Things (IoT) - Example #4

**GARDAWORLD**

GARDAWORLD;

- Realtime Guard Patrol Monitoring
- Guard KPI tracking



Solution Delivered.



# Real time workforce monitoring



End	Final location	Duration	Distance
13.01.2020 13:58:32	Dar Es Salaam, Nelson Mandela Road	6:07:34	6.68 km
13.01.2020 17:26:59	Dar Es Salaam, Nelson Mandela Road	1:18:03	3.04 km



**Internet of Things**

*Track Everything*



# Other Projects



## Internet of Things

Track Everything



# IoT : Train tracking

### Real time visibility

- Geo location and status
- Direction headed to
- ETA to planned stop

### Instant Notifications

- Entering restricted areas
- Stopped for longer than necessary
- PANIC - need help

### Actionable Insights

- Heatmaps of most overstay areas
- Journey records with costs per kms
- Fuel consumption by trips





## IoT : Cargo Vessel Tracking

### Real time visibility

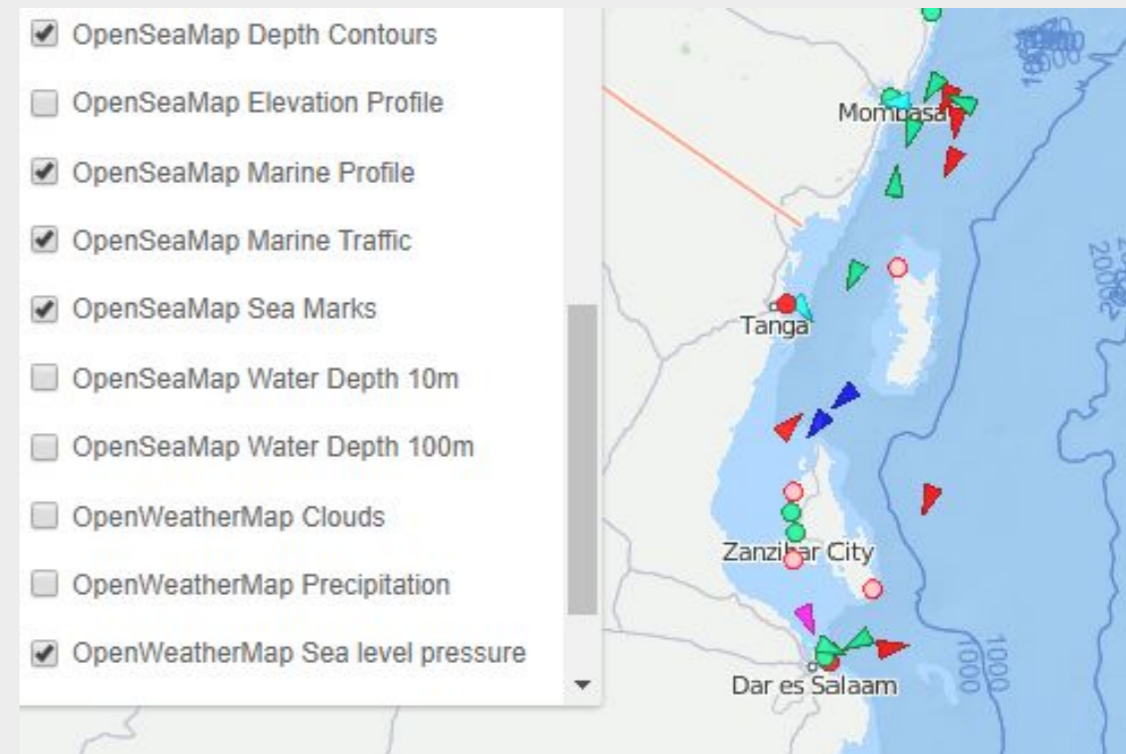
- Geo location and status
- Course headed
- ETA to planned stop

### Instant Notifications

- Entering restricted areas
- Stopped for longer than necessary
- PANIC - need help
- Water rising

### Actionable Insights

- OpenSeaMap integration
- Journey records with costs
- Ports visited and time spent at port





## IoT : Container Tracking

### Real time visibility

- Geo location and status
- ETA to planned stop

### Instant Notifications

- Entering restricted areas
- Stopped for longer than necessary
- Tampering alert
- Unlock alert

### Actionable Insights

- Lock/ Unlock reports
- Trips by lock
- Time spent at terminal/ in transit





# IoT : Temperature & Humidity Controlled Storage

## Real time visibility

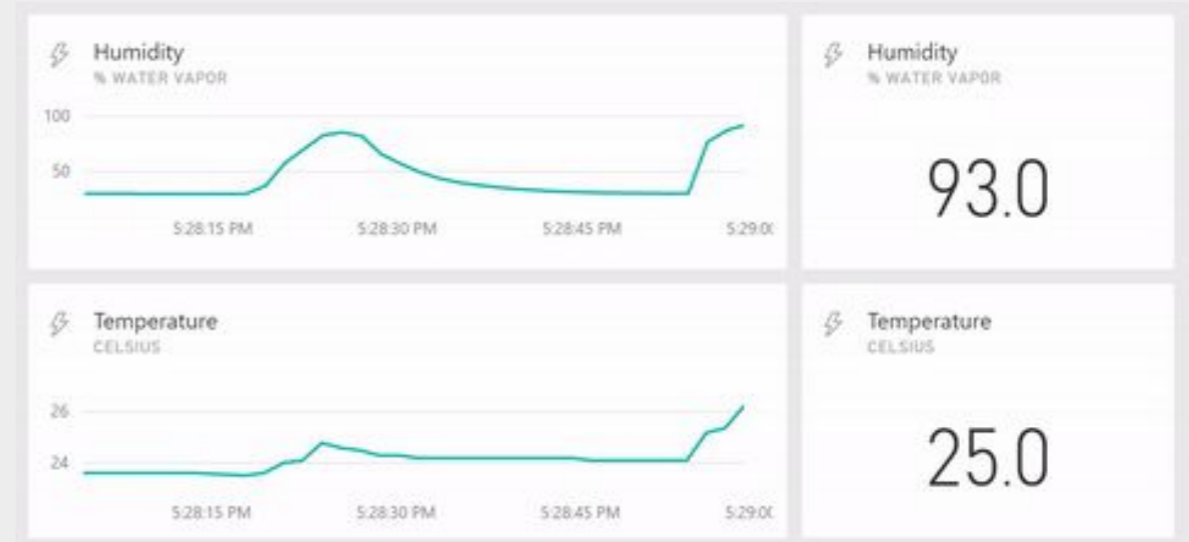
- Temperature & Humidity by storage area
- Door open / close
- Tagged items in storage

## Instant Notifications

- Door opened after service hours
- Door left open
- Unauthorised item leaving store

## Actionable Insights

- Temperature & Humidity trend by storage area
- Number of times accessed after service hours



# Internet of Things

Track Everything



## IoT : Heavy Machinery

### Real time visibility

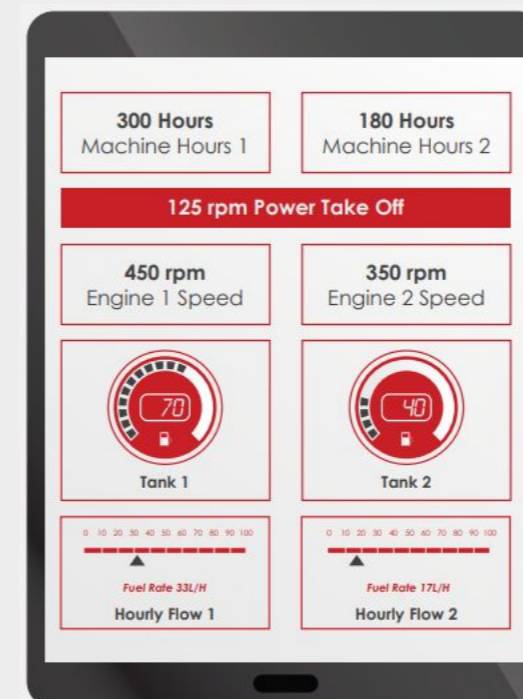
- Geo location and status
- Hours operated
- Operator onboard

### Instant Notifications

- Entering restricted areas
- Stopped for longer than necessary
- Over utilization
- Unbilled operations

### Actionable Insights

- Better refueling practices
- Increase operation time
- Reduce equipment downtime



to 11 of 11 | 50

	End	Total Mileage
1:57:32	11.01.2020 11:41:38	2.99 km
1:51:16	12.01.2020 09:06:22	2.92 km
1:06:46	10.01.2020 12:10:52	0.05 km



## In Closing...

*“If you want to go fast, go alone. If you want to go far, go together.”*

African Proverb

Internet of Things

Track Everything



**THANK YOU!**

Laiki Technology Limited (AFRITRACK)  
House No 1, Urambo Street, Upanga.  
Dar es Salaam, Tanzania

Telephone: +255 22 2152986

Email: [sales@afritrack.com](mailto:sales@afritrack.com)

Follow Us

