# The Barcelona Advantage





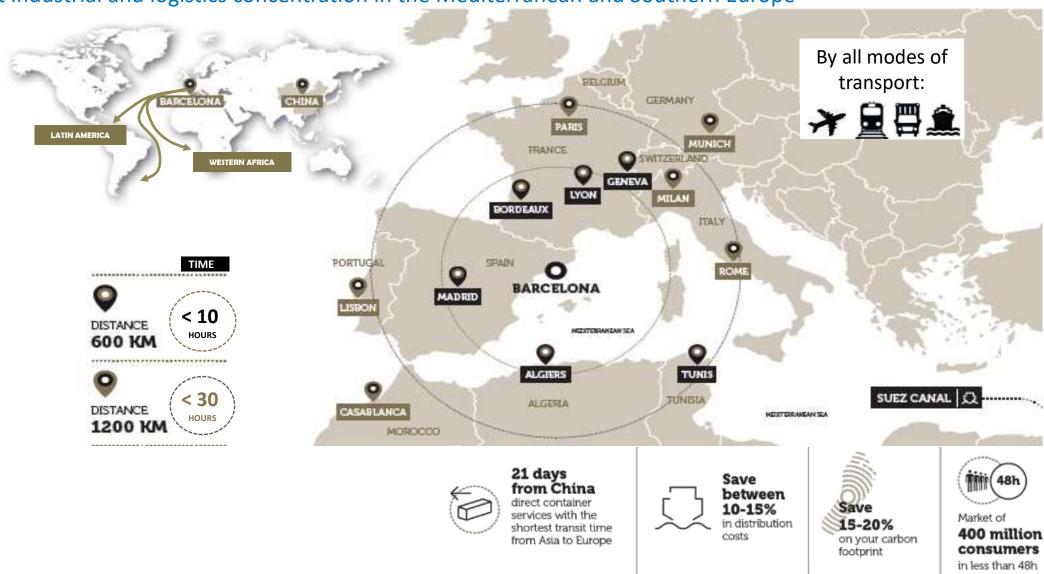
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- 1. Why Barcelona
- 2. The Port of Barcelona
- 3. Enlargement of the Port and Logistics areas
- 4. Port network and connectivity
- 5. Industry trends and Priority axis



### 1. Why Barcelona

Biggest industrial and logistics concentration in the Mediterranean and Southern Europe



#### 1. Why Barcelona

Industry and consumption concentration

#### **Economical relevance (Catalonia)**

**6.3% Spanish** area and **16% Spanish** population, account for:

20% of GDP

23% of Industry

25% of foreign trade

35% of exporting companies

45% of foreign multinationals

## **Global clusters**

Automotive, chemical, pharmacy, fashion....

#### E-commerce

**EDREAMS LETS BONUS** PRIVALIA PARABEBÉS



#### Fashion and footwear

ZARA MANGO DESIGUAL



#### **Automotive**

CONTINENTAL / NISSAN VOLKSWAGEN



#### **Electronic products**

FUJITSU / HAIER SIEMENS / SUNFOR



#### **Global Companies HQ** MANGO **eDreams** SEAT Desigual. amazon Schneider # Electric





KUEHNE+NAGEL

KERRY

LOGISTICS

**GEFCO** 

RHENUS LOGISTICS

PANALPINA \*

Logisfashion

#### Port de Barcelona

### 1. Why Barcelona?

Concentration of logistics facilities & services: airport, port, logistics areas, international logistics operators...

#### Warehousing

Fulfillment Postponement Repacking

**Transformational Cross Docking** 

. . . . .

#### **Production services**

Kitting Light Assembly Technical Services

••••

**Distribution services** 

**Aftermarket services** 









SIEMENS



Haier







amazon

#### **E-commerce**

EDREAMS LETS BONUS PRIVALIA PARABEBÉS



## Fashion and footwear

INDITEX MANGO PRONOVIAS DESIGUAL



#### **Electronic products**

FUJITSU HAIER
BEKO HUAWEI IBM
SIEMENS SUNFOR



## Industrial products and consumer durables

BEKO HAIER SUNFOR



#### Chemicals

BAYER HENKEL BASF SOLVAY DOW



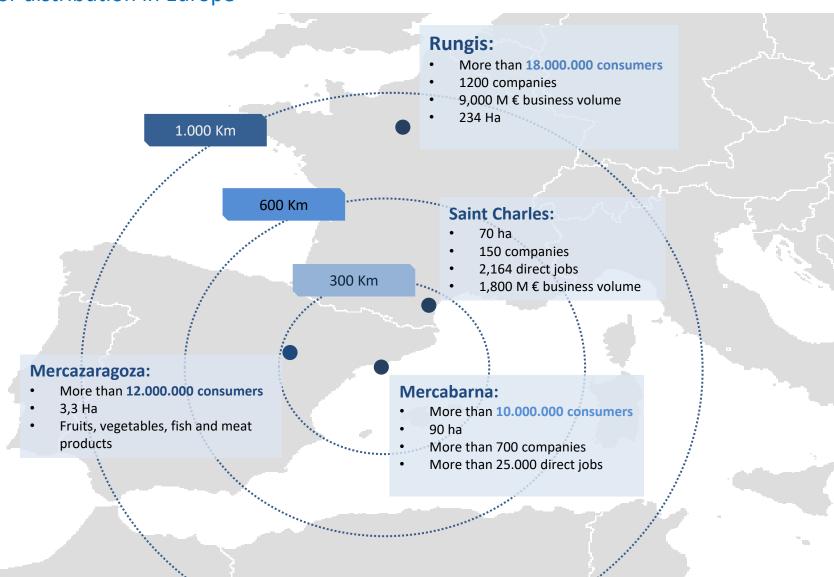
#### **Automotive**

CONTINENTAL
HONDA KEEWAY
VOLKSWAGEN



### 1. Port of Barcelona strategy

Unique location for distribution in Europe





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### 2. Port of Barcelona strategy

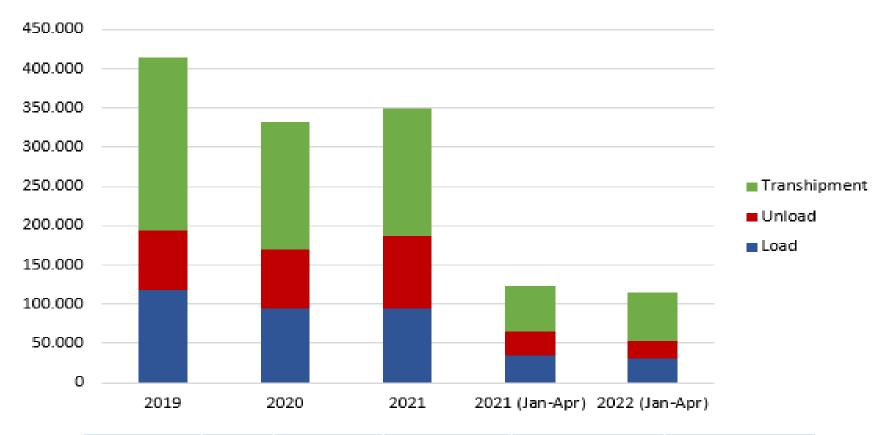
A unique port due to its specialization in different traffics



https://www.youtube.com/watch?v=ZR88HV2rdlo

### 2. Port of Barcelona traffic

NORTHERN AFRICA TRAFFIC (TEUS)



	2019	2020	2021	2021 (Jan-Apr)	2022 (Jan-Apr)
Load	117.504	94.971	94.613	33.802	30.218
Unload	75.690	75.198	92.913	30.647	22.915
Transhipment	222.110	162.080	161.991	59.074	62.526
TOTAL	415.304	332.248	349.517	123.522	115.659



## Port de Barcelona

## 2. Port of Barcelona traffic

NORTHERN AFRICA MAIN PRODUCTS (TEUS)

PRODUCT	TEUS
NO COATED PAPER AND CARBOARD	4.546
POLYETHYLENE	1.448
PAPER AND CARBOARD FINISHED	1.408
POLYETHERS AND EPOXY	1.334
PVC	1.276





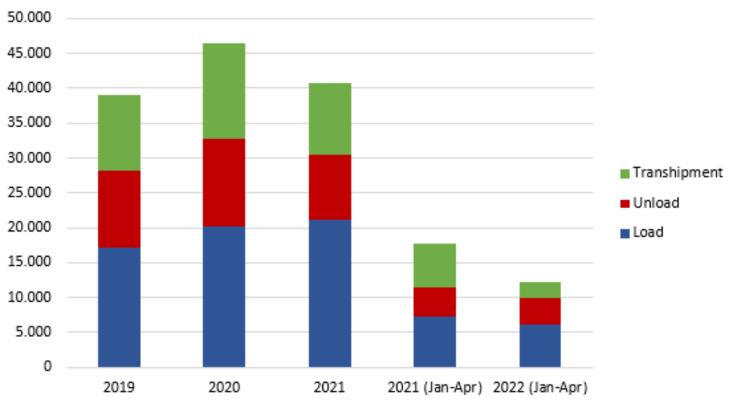






### 2. Port of Barcelona traffic

### WESTERN AFRICA TRAFFIC (TEUS)



	2019	2020	2021	2021 (Jan-Apr)	2022 (Jan-Apr)
Load	17.221	20.237	21.206	7.238	6.193
Unload	10.904	12.616	9.208	4.182	3.812
Transhipment	10.851	13.576	10.397	6.348	2.253
TOTAL	38.976	46.428	40.811	17.768	12.258



## Port de Barcelona

### 2. Port of Barcelona traffic

WESTERN AFRICA MAIN PRODUCTS (TEUS)

PRODUCT	TEUS
COCOA BEANS	4.546
QUICKLIME	1.448
COCOA PASTE	1.408
VEHICLE PARTS AND ACCESSORIES	1.334
FOOD PREPARATIONS	1.276











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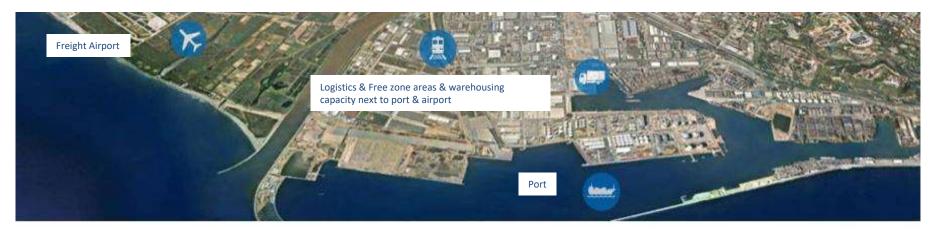
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#### 3. Enlargement of the Port and Logistics areas

A diversified port: traffic distribution areas

#### Barcelona, an integrated logistics hub



- Only location in Southern Europe hosting, within in 5 kilometers, all together a port, airport, free zones and logistics areas with warehousing capacity.
- Strong synergies among all transport modes for inbound and outbound flows and global distribution.
- A unique integration of world-class infrastructures (port, airport, free zone and logistics zone), services and top
   commercial & logistics partners.
- Best integrated rail network for direct distribution to central Europe and mainland Spain.
- Shareholders in inland's maritime terminals network linked with the port.



## 3. Enlargement of the Port and Logistics areas

A diversified port: traffic distribution areas





#### Port de Barcelona

## 3. Enlargement of the Port and Logistics areas ZAL



Important logistics
international & national
operators choose ZAL
Barcelona as logistics hub
and distribution center for
the South of Europe and
North of Africa



	ZAL BCN	ZAL PRAT	ZAL
Surface (Ha)	65	143	208
Development area (m2)	265,000	580,000	845,000
Warehouses & offices (m2)	250,000	550,000	800,000
Services (m2)	14,000	32,000	46,000
Companies	100	120	220
Workers	5,000	8,000	13,000
Investment (thousand €)	55,000	235,000	290,000





#### 3. Enlargement of the Port and Logistics areas

#### Reefer facilities and BIP





- > 5,729 m2 in two floors
- ➤ 31 loading gates
- 14 refrigerated warehouses (3.119 m2)
- 8 different operatives areas
- > Truck parking area

- Beginning of operations: 9th of July 2012
- Investment: 7M Euro
- > 31 gates for different kind of goods
- Monday to Friday: 08:00 to 20:00 h



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#### 4. Port network and connectivity

Connectivity: efficient maritime connections with foreland & Mediterranean

#### Weekly connections with all main world ports

Regular, frequent & direct services

## ➤ Main maritime routes from Barcelona (direct container services):

MAIN MARITIME ROUTES	Number of services from / to Barcelona
Europe – Far East	5
Europe – Indian Subcontinent	3
Europe – Middle East	7
Europe – Africa	25
Europe – North America	6
Europe – Central & South America	8
Mediterranean	49

#### Major shipowners partnerships:

2M: MSC, Maersk (Hamburg Süd)

Ocean Alliance: CMA-CGM (APL), COSCO, Evergreen, OOCL,

**THE Alliance:** 

Hapag-Lloyd (UASC), Yang Ming, ONE (MOL, NYK, K-Line) & HMM

#### You can check updated services at:

http://www.portdebarcelona.cat/es/web/Port-dels-Negocis/lineas-regulares

Almost **100** regular shipping lines
Operated by **54** shipowners
connecting Barcelona with **209** ports



#### Network of maritime services in the Mediterranean

Short Sea Shipping & Ro-Ro & Multipurpose services



## 4. Port network and connectivity

Connectivity with West Affrica. Weekly sailings.

SERVICE	ANGOLA	BENIN	COTE d'IVOIRE	GAMBIA	GHANA	GUINEA	NIGERIA	SENEGAL	TOGO	TOTAL	T/S PORTS	SHIPPING LINES
AGAPOME	1	1	3		2	3	4	1	1	16	Algeciras, TangerMed	CMA-CGM
MEDGULF		1	2				2	1	1	7	Valencia	MSC
LINE ORAN		1	1		1		1	1	1	6	Valencia	MSC
WEST MED FEEDER SERVICE 1		1	1		1	1		1	1	6	Algeciras, TangerMed	MAERSK LINE
SPX		1				1	2	1		5	Algeciras, TangerMed	HAPAG LLOYD
WEC-EAST spain canary service				2	1	2				5	Las Palmas	MSC
WEST MED BLACK SEA - WBS						1	2	1		4	TangerMed	HAPAG LLOYD
SSLMED - Euronaf M		1			1	1			1	4	Valencia	CMA-CGM
WESTMED TO SAEC			1			2				3	Las Palmas, Valencia	MSC
4E2								1		1	TangerMed	ONE
EURONAF M								1		1	TangerMed	CMA-CGM
MED SPAIN - CANARY SERVICE						1				1	Las Palmas	BOLUDA
TA-6		1								1	Algeciras	MAERSK LINE
TAT1 / AL6 / ZCI					1					1	Valencia	OOCL
WESTMED-RED SEA-MIDDLE EAST-ISC SERVICE								1		1	Valencia	COSCO
Total general	1	7	8	2	7	12	11	9	5	62		



### 4. Port network and connectivity

Short Sea Shipping services





Fron

## 4. Port network and connectivity

Potential hinterland of Port de Barcelona



n / to	TO / FROM	RAIL LOGISTICS OPERATOR	WEEKLY AVERAGE SERVICES	
ninals:	Lleida, Pla Vilanoveta	APMT Railway		
MT and	Madrid, PSA Azuqueca	APMT Railway (Direct and via TMZ)	2	
	Miranda de Ebro (Burgos)	Synergy	3	
	Monzón TIM + AgroTIM (Huesca)	APMT Railway: Dry + (Reefer NEW) MSC Dry + Reefer	6	
	Noáin TIN (Pamplona)	Synergy	5	
	Tarragona	TPNOVA	9	
	Villafria (Burgos)	Synergy NEW	1	
	Zaragoza TMZ	APMT Railway: Dry+Reefer	25	
	Zaragoza PLAZA (Noatum rail terminal and LTA)	SICSA / APMT Railway	6	
	Antwerp (Belgium)	HUPAC Containers & semitrailers	5	
inals:	Busto (Italy)	HUPAC	3	
ROT CAN	Ludwigshafen (Germany)	KOMBIVERKHER	3	
IS	Oporto (Portugal)	MEDWAY (via Zaragoza PLAZA) NEW	1	
	Alicante	Synergy NEW	2	
	Córdoba, Sevilla, San Roque	MULTIRAIL	2	
	Bilbao	CONTINENTAL / SICSA	6	
	Zaragoza PLAZA and Madrid Abroñigal	RENFE	5	
pignan Ilou	(Saarbrücken), CARGOB	Bettembourg and Calais), DB (EAMER (Calais NEW), NOVATinges) and other rail logistics open	TRANS	
Madrid onigal	To Murcia, Sevilla and Lis	sbon. Operated by Renfe: 5 we	ekly services	



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#### 5. Client Oriented

#### Customer orientation: competitiveness/quality/productivity/efficiency

Providing comprehensive and specialized services to promote increased competitiveness and international projection of the companies of our country



Link between the market and the Port
It acts as a promotion, complaints
handling, information requests,
incidents resolution, etc,



**Commitment of quality and service efficiency** between companies and institutions involved on the maritime transport in the Port of Barcelona



## It acts at APMT, BEST, the PIF, and Setram Autoterminal

Is involved in the detection of damage and faults in the goods and in the seal and supports the inspection services; Controls interventions and provides incidents information



Promotion to introduce and strengthen the presence of the companies of our country into the markets with more growth prospects through a customized agenda of business and institutional contacts,



#### Information service regarding the CO2

generated by the customer logistics chains and advice on more effective alternatives from an environmental point of view,



Telematic tool and interconnection between ports, It provides information services, document exchange and electronic commerce,



The Port offers **logistics consulting services** proposing alternatives for greater efficiency

#### 5. Client Oriented

#### **Efficiency Network**

Efficiency Network is a commitment to quality and efficiency of service between the companies and institutions involved in maritime transportation at Port de Barcelona.

**91** Certified companies: Freight Forwarders, Shipowners, Transport companies, Terminals







## 5. Priority axis

Sustainability

Actions to improve the air quality: Port actions to reduce ship emissions



## Our mission as a port



# Thank you



Javier.mendez@portdebarcelona.cat