



8TH BLACK SEA PORTS & SHIPPING 2019

CiViTAS
Cleaner and better transport in cities



Promoting Sustainable Mobility in Port Cities under OBOR initiative. A Comparative Analysis of Constanta and Ningbo

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THE CIVITAS INITIATIVE
IS CO-FINANCED BY THE
EUROPEAN UNION

PORTIS

Port Cities: Sustainable Development by Innovation

01st September 2016 – 31st August 2020

Budget 16.376.774,63 EUR

***Aim:** To identify innovative solutions regarding the use of mobility and accessibility in the EU port cities for improving the operational and social cohesion between the city and the port in a sustainable way and enhancing the economical growth in the city and the metropolitan area*



Specific Objectives

- **Improving the governance by enhanced cooperation between the cities and the ports in order to plan and implement innovative mobility solutions and of integrated structures of spatial planning**
- **Creating a more sustainable and healthier city-port environment**
- **Development of a transport infrastructure and of an integrated mobility system to attract residents and to support the diversification of the local economy**
- **Improving the efficiency of the urban freight transport in the cities in relation with the port**



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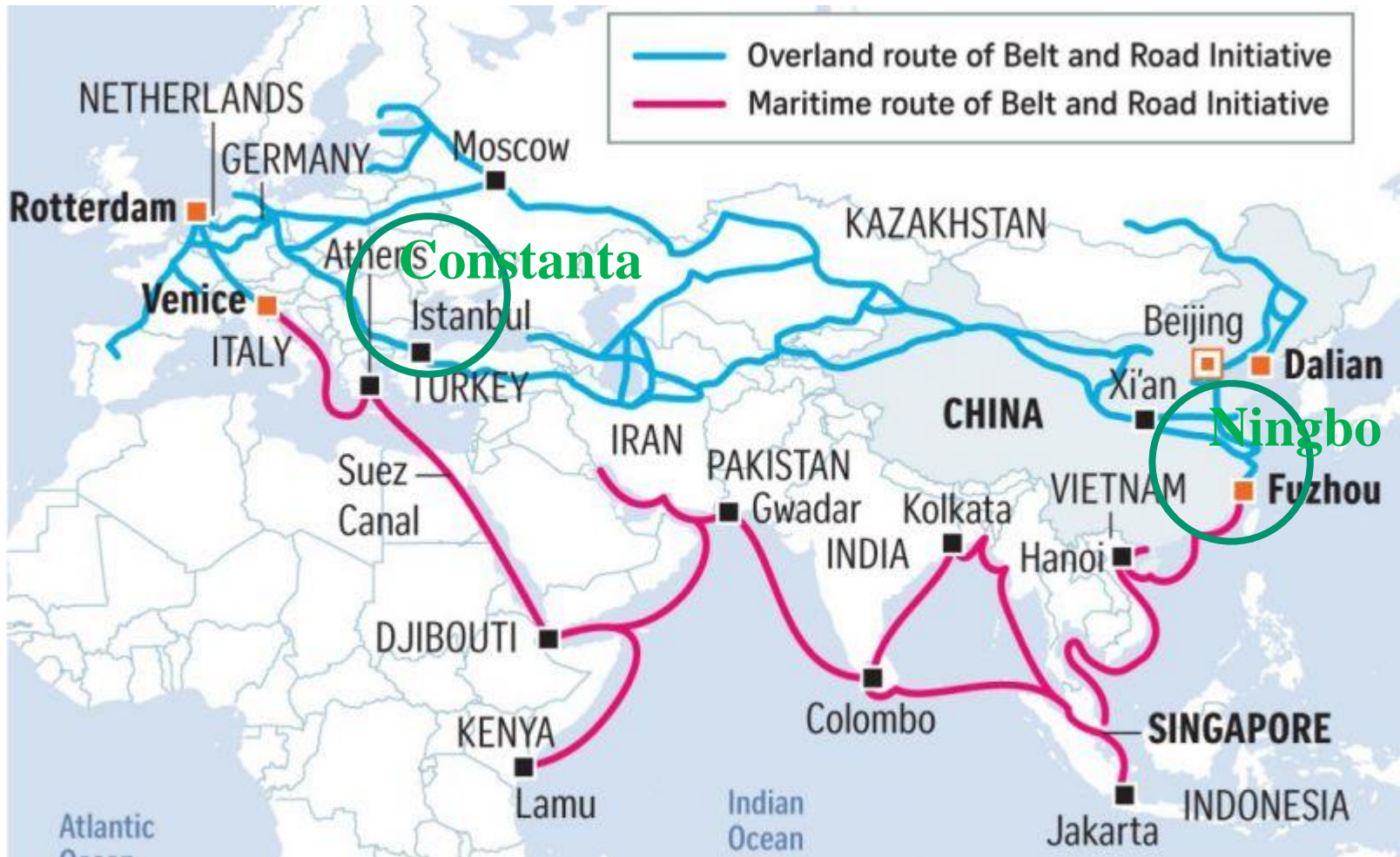
PORTIS Consortium

ANTWERP - Belgia	Antwerp
	Apa
	Provant
	De Lijn
	NMBS
	Traject
	Bam
ABERDEEN – Scoția	ACC
	Ashire
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	TPA
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CONSTANTA - România	U.A.T. Municipiul Constanța
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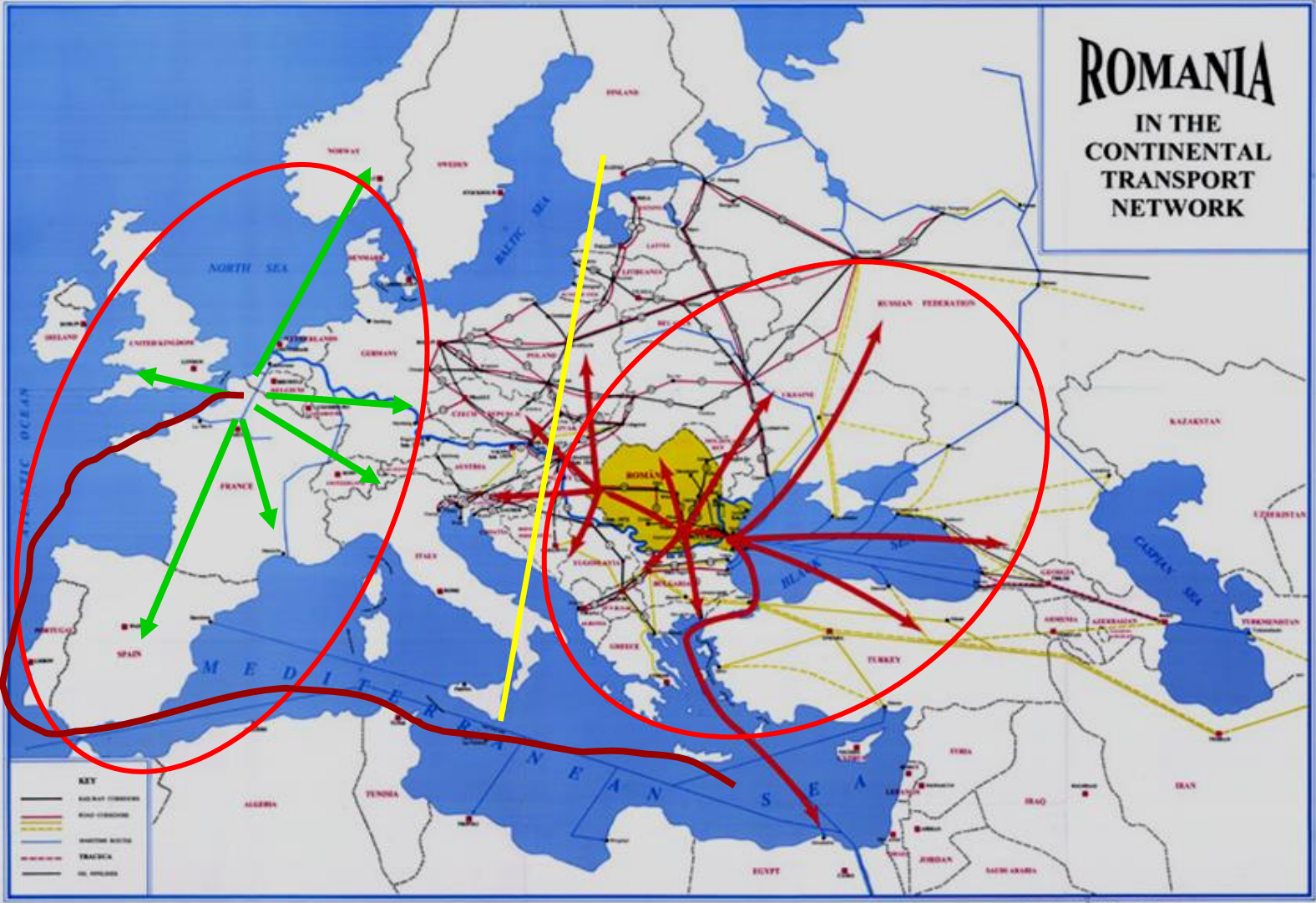
One Belt One Road Initiative



One Belt One Road Initiative



CONSTANTA



CONSTANTA PORT



CONSTANTA PORT



Local Authority
Municipality of Constanta

**Local Authorities
From
Metropolitan Area**
*Metropolitan Area
Association*

Businesses
*Constanta
Port Authority*

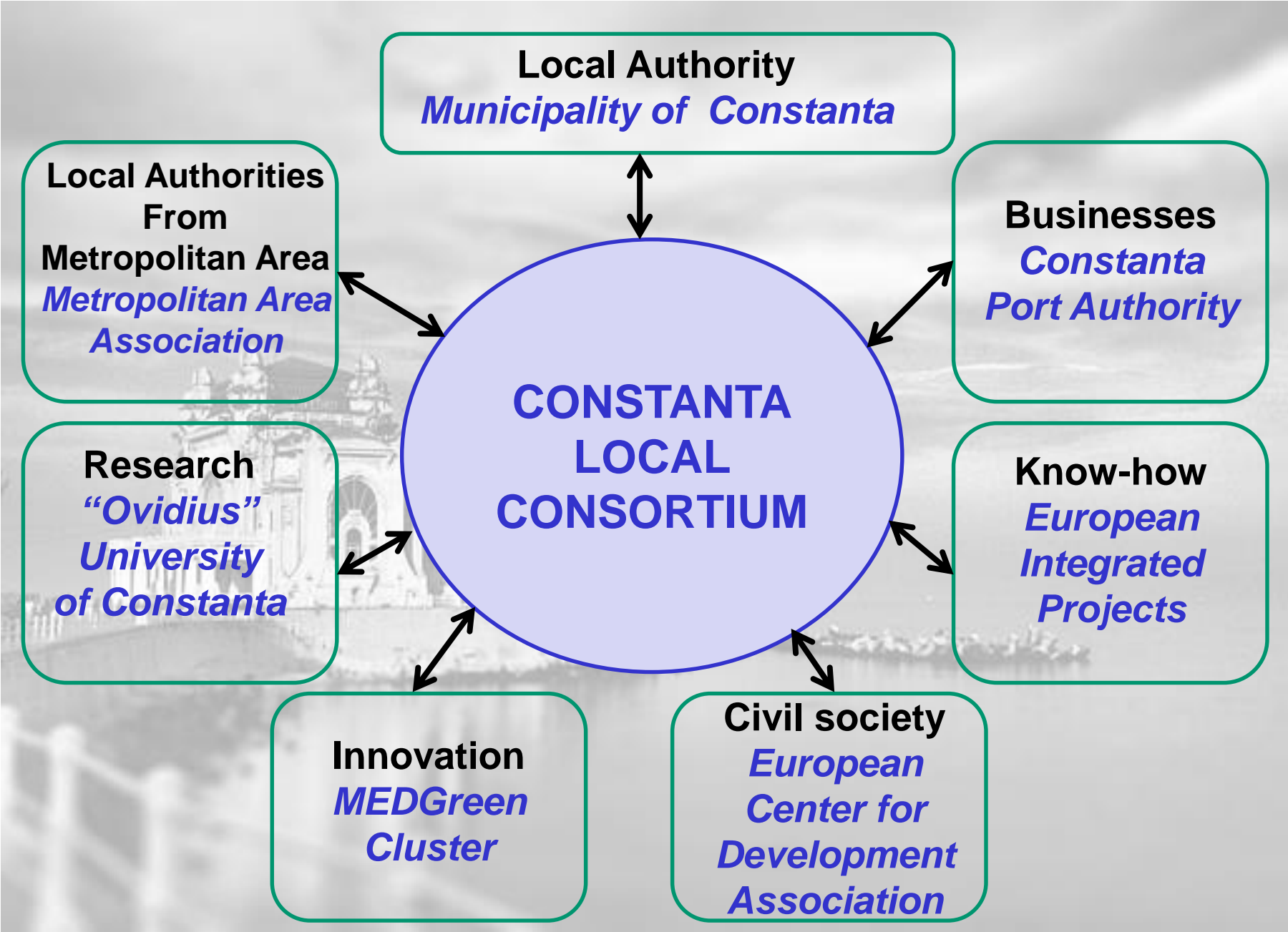
Research
*"Ovidius"
University
of Constanta*

**CONSTANTA
LOCAL
CONSORTIUM**

Know-how
*European
Integrated
Projects*

Innovation
*MEDGreen
Cluster*

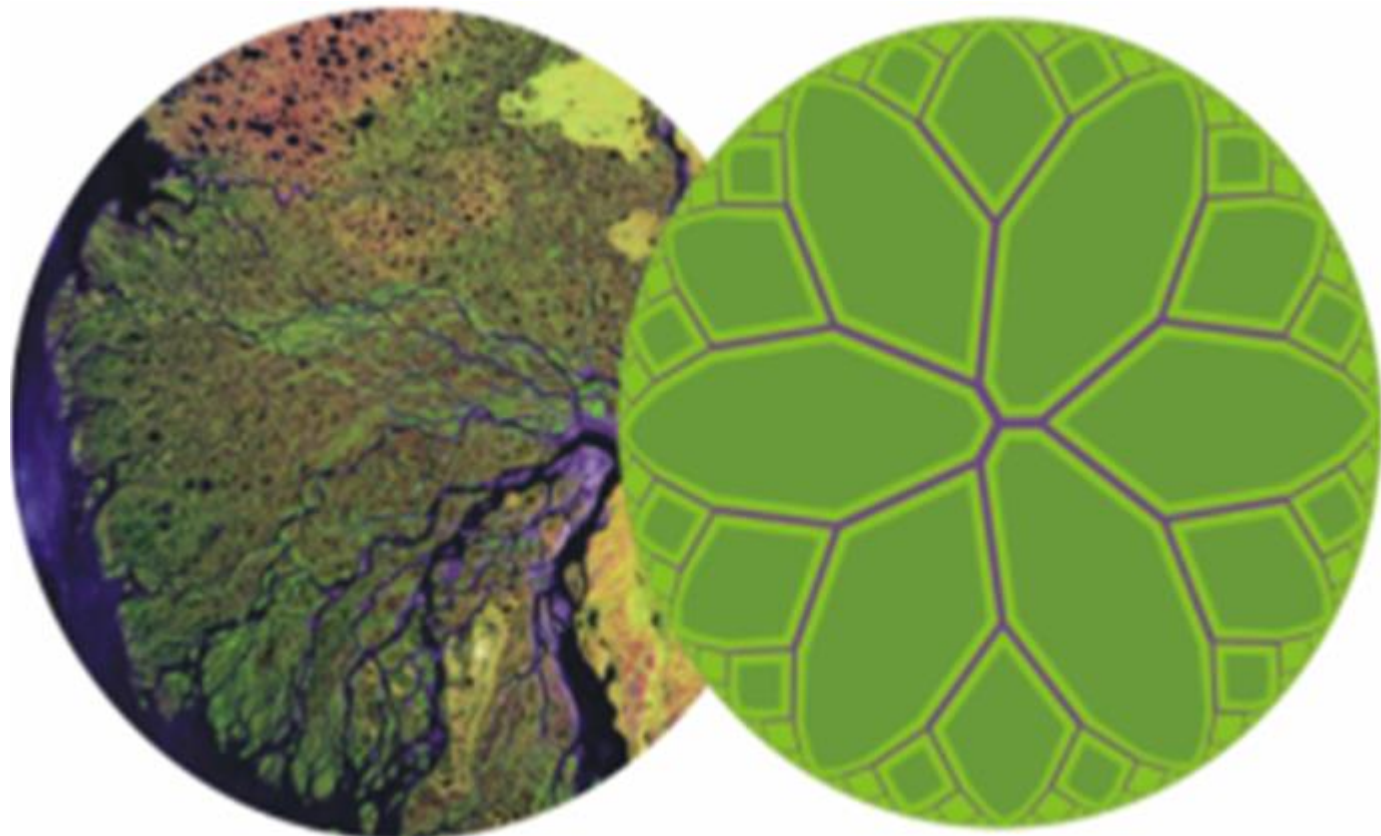
Civil society
*European
Center for
Development
Association*



CONSTRUCTAL THEORY

"For a finite-size system to persist in time (to live), it must evolve in such a way that it provides easier access to the imposed currents that flow through it."

A. Bejan, 1996



Specific measures for Constanta

- **New models of mobility governance for port cities:**
 - 1CTA1 – Demonstration of SUMP strategies to strengthen the core to growth pole accessibility for economic and social cohesion
 - 1CTA2 – Establishing decision-support forum
- **Life styles based on new types of mobility to port cities:**
 - 2CTA1 – Allocating road space for walking and cycling
 - 2CTA2 – Reducing car dependency for port workers
 - 2CTA3 – Raising awareness
 - 2CTA4 – Implementing virtual e-mobility



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Specific measures for Constanta

- **Efficient and sustainable mobility for port cities:**
 - 3CTA1 – Transferring real-time information
 - 3CTA2 – Improving seamless mobility through TEN network nodes
 - 3CTA3 – Charging e-busses with alternative energy
 - 3CTA4 – Enforcing parking strategy
- **insuring a harmonized and effective model for goods transport:**
 - 4CTA1 – Mapping freight traffic flows and designing a distribution plan



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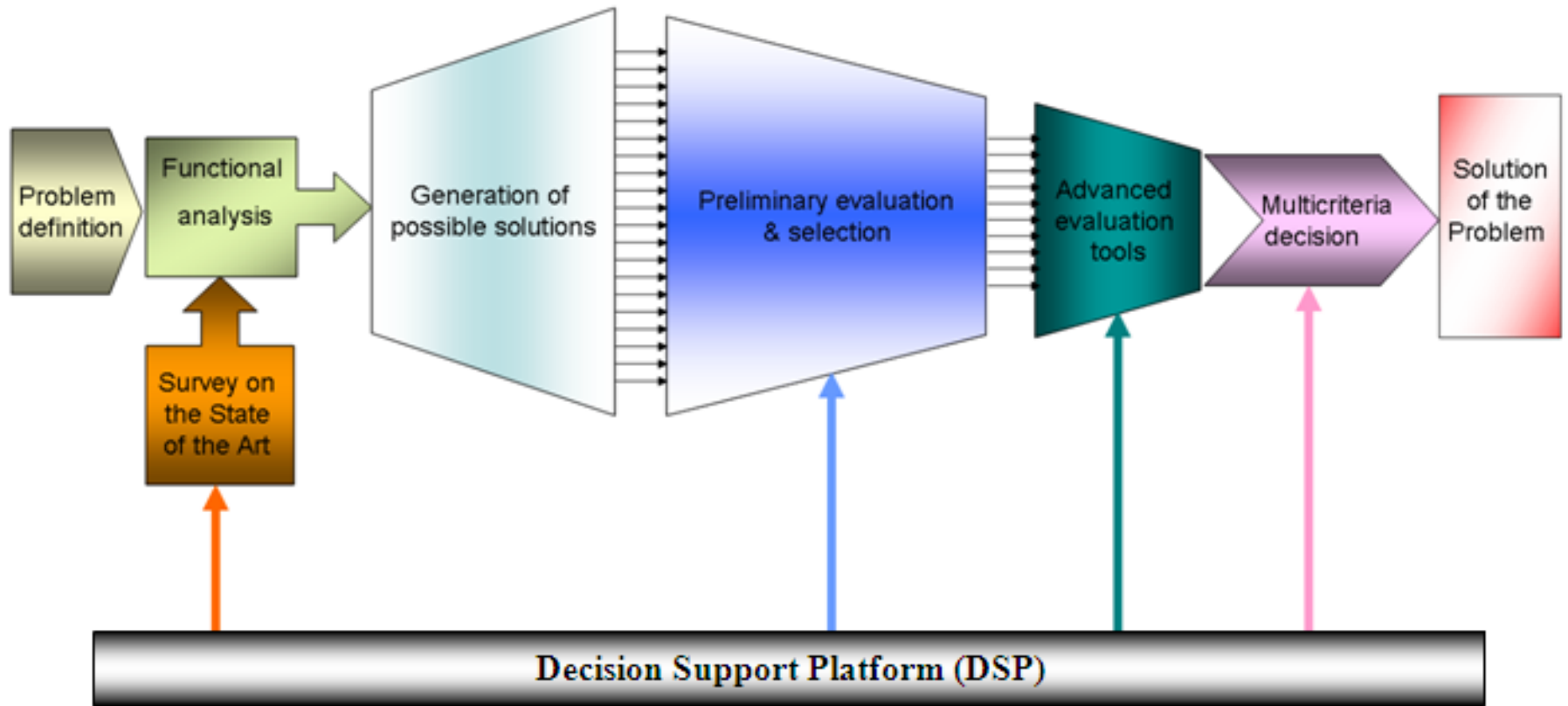
GREEN PORT



VISUM MODELING



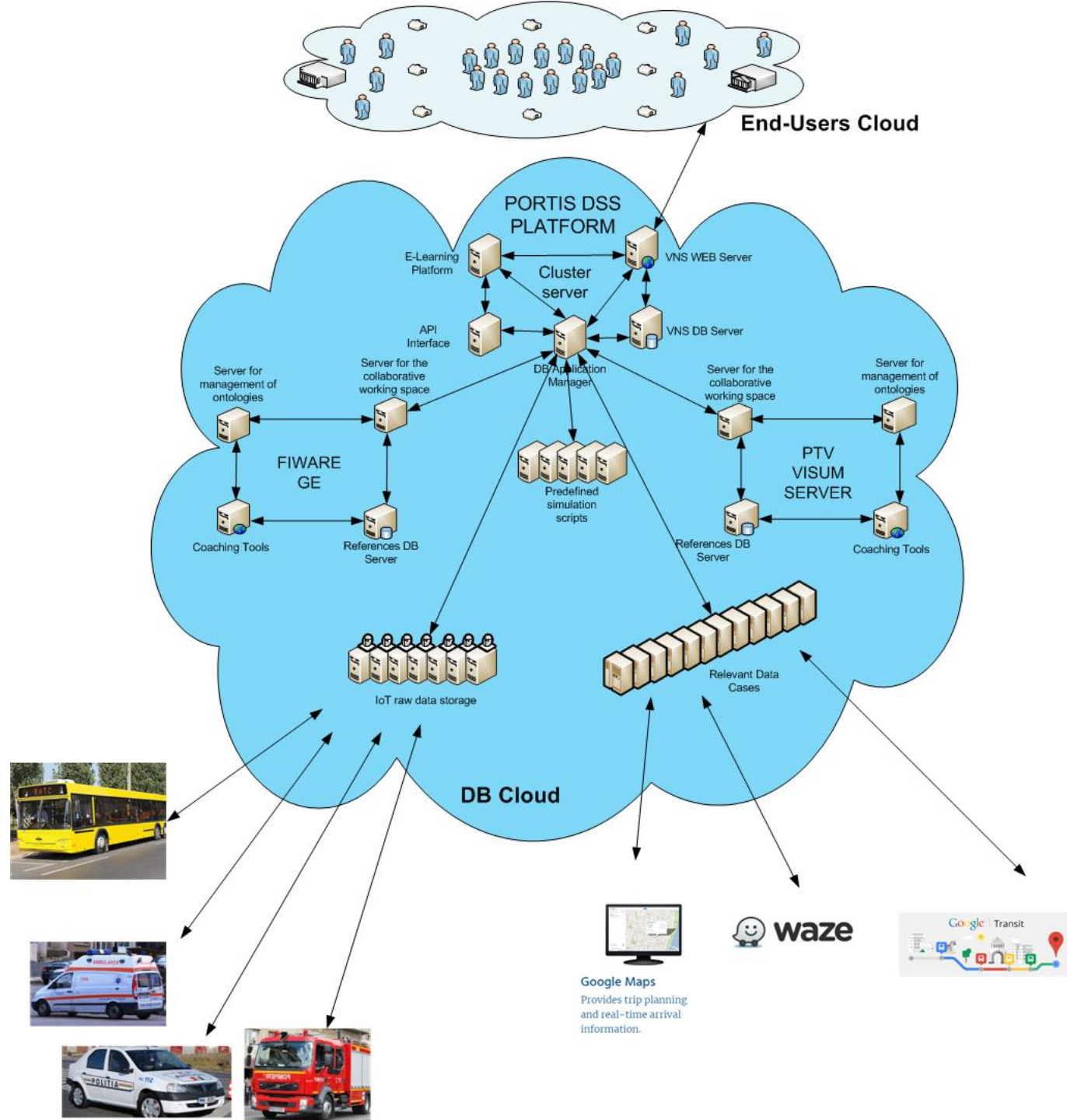
DECISION SUPPORT SYSTEMS FOR INNOVATION



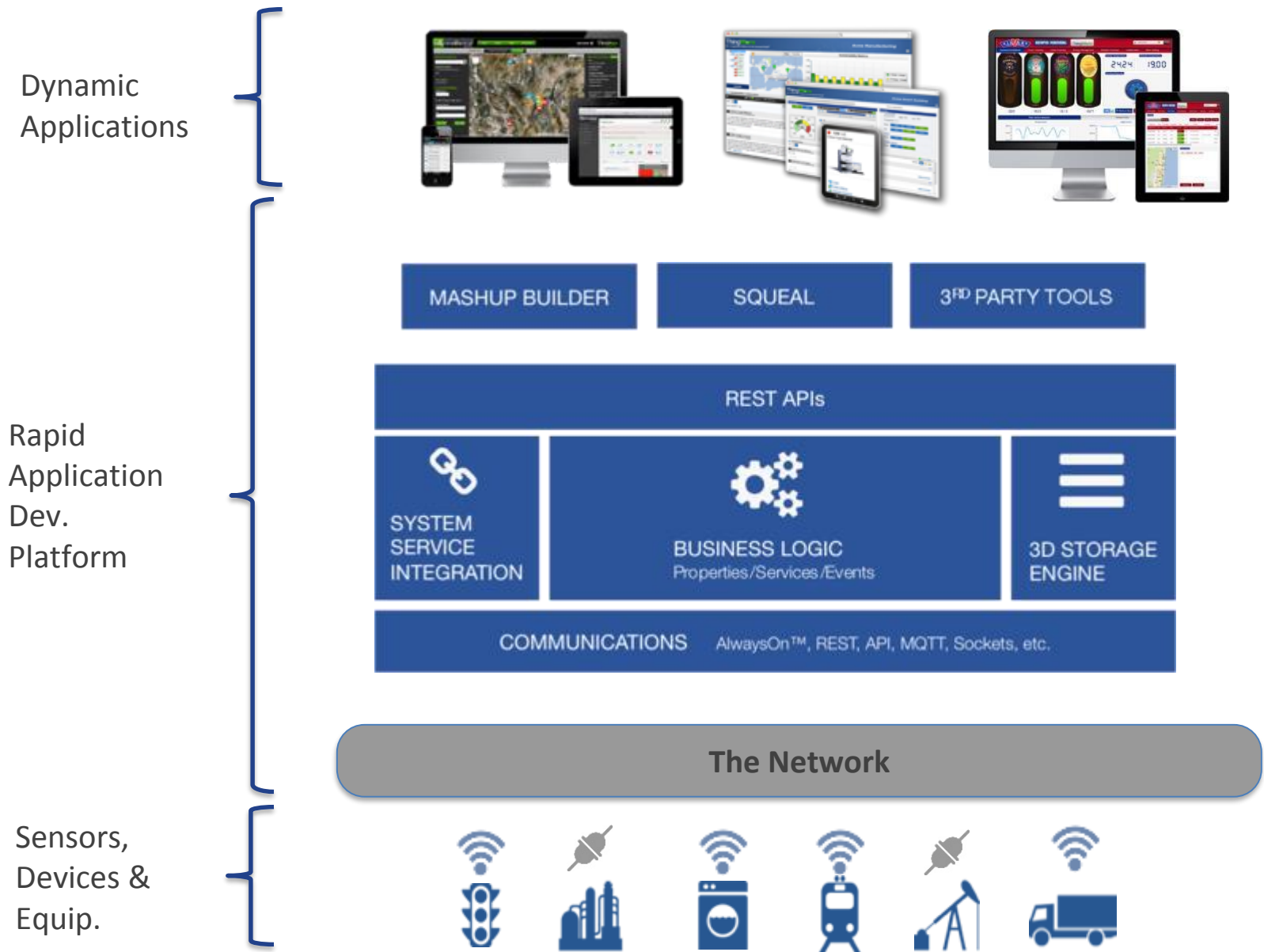
PLATFORM FUNCTIONALITY

- **Traffic Data Analyses**
- **Pollution Data Analyses**
- **Modeling, Simulation & Optimization**
- **Decision support**
- **Scenario building**
- **Simulation of alternative cases**
- **Sensitivity analysis**
- **Trip planning, step-by-step directions and schedules**
- **Bus estimated time of arrival to bus stops, estimated time of arrival to destination, live bus locations and stops**
- **Complete bus line information**
- **Points of interest, display Points of Interest that can be visited with the public transport in a given time**
- **Feedback inputs**
- **EVALUATION !!!!**

CONCEPT



Internet of Things - IoT



ARTIFICIAL INTELLIGENCE

Artificial Intelligence is simulation of human intelligence or experience by machines.

Machine learning is an application of AI with ability to automatically learn and improve from experience without being explicitly programmed.

Machine Learning (ML)

DL is a subset of ML, composed of algorithms that train itself to perform tasks, like speech and image recognition using vast amounts of data and neural networks

Deep Learning (DL)

Artificial Intelligence (AI)

USER INTERFACE



Acehopper

Provides schedule and real-time information.

For Android, Apple iOS



Apple Maps

Provides trip planning, step-by-step directions and schedules. Siri enabled.

For Apple iOS, Apple Watch



bus@portland

Provides bus arrival time based on bus stop, finds nearby stops and routes.

For Android



City Transit App

Provides real-time Portland Streetcar arrival information and notifications.

For Android



Dadnab™

Provides public transit directions (trip planning) via text messaging.

For phones with text messaging



ezRide Offline Transit Planner

Provides offline TriMet trip planning combined with real-time transit info.

For Android, Android Watch



Google Earth

TriMet stops and stations are included in the “Transportation” layer under “Places of Interest.”

For PC, Mac, Android, Apple iOS



Google Maps

Provides trip planning and real-time arrival information.

For Android Watch, Apple Watch, web browsers and various mobile devices

DIGITAL ROBOTS

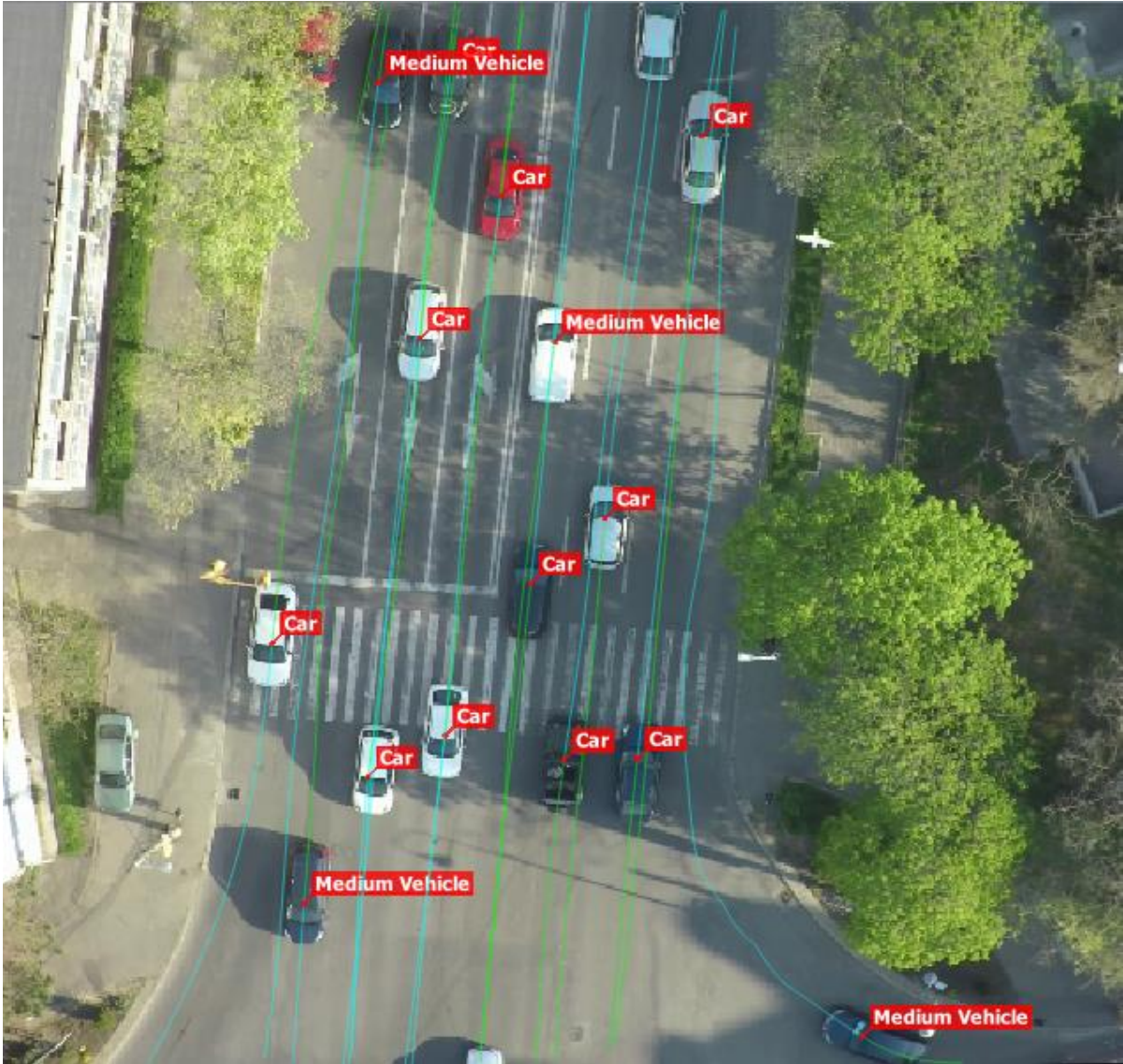


VIRTUAL REALITY

- Import of geometry
- Interaction of pedestrians and vehicles
- Modelling of cyclists
- Human (unpredictable) behavior
- Rendering and video quality in 3D
- Shared space between pedestrians and cyclists



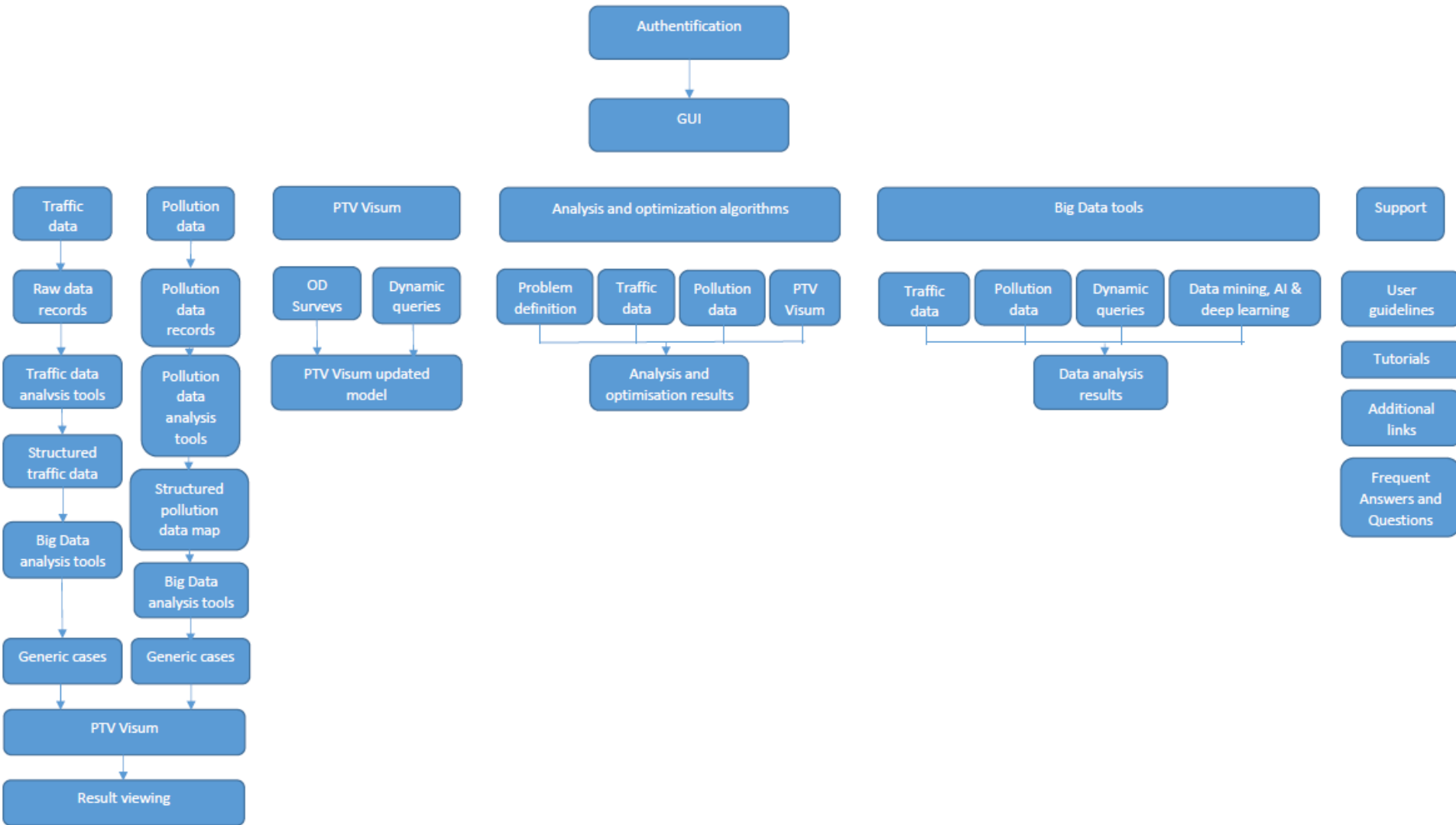
TRAFFIC DATA CAPTURING



TRAFFIC DATA CAPTURING



TOMYbot



TOMYbot

TOMYbot – robot digital pentru asistență, evaluare și suport de decizie pentru implementarea măsurilor de mobilitate durabilă în orașe portuare

www.tomy.ro

TOMYbot



TOMYbot



INTREABA-L PE TOMY !

Introducere adres:

gara constanta

hotel rex

A screenshot of a Google Maps interface. The map shows a route from 'Constanta, Strada Gării, Constanța 9001...' to 'Grand Hotel Rex, Constanța 90001'. Three route options are displayed: a blue route (21 min, 9.5 km), an orange route (24 min, 10.2 km), and a green route (23 min, 11.0 km). The map includes labels for 'Water park Aqua Magic Mamaia', 'Delfinariu Constanța', and 'Complexul Muzeal de...'. A 'Sign in' button is visible in the top right corner of the map area. The Google logo and 'Map data ©2019 Google' are at the bottom.

TOMYbot



Ningbo



Ningbo – Zhoushan Port



Ningbo Subway



Ningbo Supercapacitor Bus



Ningbo Bike sharing



Conclusions

In the case of the Constanta municipality and the metropolitan area, the present approach has been mostly a bottom – up approach

A bottom-up approach has many advantages because is generating cohesion in the community, is building trust and public involvement

In the case of Ningbo Municipality and Province, it has been followed a top-down approach

The major characteristics of such a top-down approach consisted on:

- concentration of resources,
- coherence of policies
- And scale

The top-down approach has been supported by many other initiatives from bottom-up (citizen involvement, multiple players, awareness programs)

Thank you for your attention!

