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# Introduction



# Nishal Sooredoo, MSc

# **Current:**

# OCEAN SHIPPING CONSULTANTS

Past:



ARUP

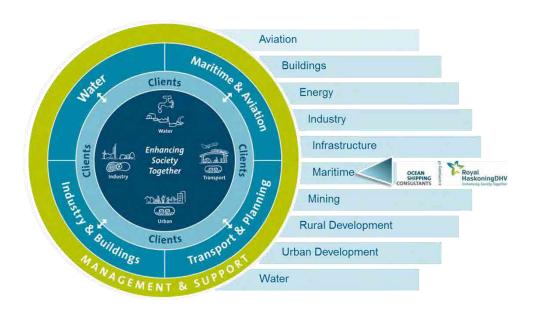




#### Introduction

Ocean Shipping Consultants (OSC) is the maritime economic consultancy group of Royal HaskoningDHV, and a leading brand in the maritime sector with more than 35-years of experience

# Key profile Top International Design Firm Resources - Originally founded in 1881 Ranked 2<sup>nd</sup> in Top International Design Firms – Marine & Ports by ENR (2016) - 6,000 employees - 100 offices in 35 countries - 650 dedicated ports and maritime professionals



## OCEAN SHIPPING CONSULTANTS

With over 350 projects in more than 65 countries successfully completed over the last 5 years, OSC provides global bespoke consultancy services from offices in London, Amsterdam, Dubai

and Singapore to more than 200 different clients, including port authorities, terminal operating companies, governments, shipping lines, logistics operators and the wider financial community.

These range of services are undertaken for all cargo types and sectors ensuring that clients are able to make appropriate, well informed decisions at all times.





#### Introduction

# **Examples of OSC projects in Spain**









## Market Study Update for El Gorguel , <u>2014</u>

OSC developed the long term container marketing study for the terminal of El Gorguel. This project defined the commercial market within which the asset terminal would be operating and developed a forecast of the volumes that would be secured. These traffic levels were then compared with the estimated planned capacity developments for the region to develop a robust supply/demand balance for competing terminals. The terminal is proposed as a transshipment facility and will be targeting the same market as TTIĂ.

# Strategic Commercial Plan A Coruna, 2015

The port authority of Coruna has heavily invested in the outer port during the last five years. The economic downturn in Spain has significantly affected the traditional cargo segments handled at the port. As a result, the port authority is seeking to diversify their traffics and has engaged OSC to assist them in the search of business opportunities and business models from other European ports that can be emulated at Coruña.

#### Algeciras Market Study, 2014

The main purpose of this study is to verify volume forecasts given the various changes to the Spanish economy and the changes in the container shipping world since 2009, when the previous report was commissioned. This is a reassessment of TTIA's capacity and demand addressed to related parties or potential investors.

# Valencia Productivity Levels. 2014

The primary purpose of this report is to assess the performance levels of container terminals within the Port of Valencia, specifically the performance of the Port of Valencia's facilities, which will have its recent performance bench-marked against a series of other container terminals in Spain, Portugal, Italy, Morocco, Germany and the Netherlands.

# Commercial Due Diligence <u>.</u> 2015

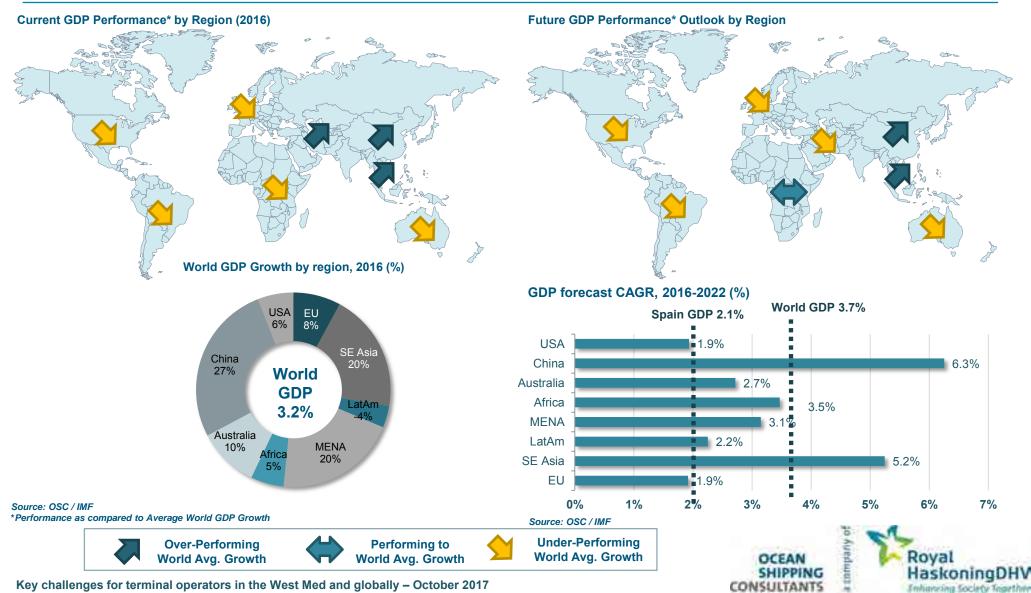
BNP Paribas has approached OSC to provide an independent analysis of the Spanish facilities owned by TCBGrup (Gijon, Barcelona, Valencia, Tenerife, la Palma). The purpose of this process is to enable TCBGrup to be able to refinance and upgrade the existing facilities by providing an independent view of the following issues: Overview of the TCBGrup portfolio relating to these facilities; Independent Market Study; Pricing and Revenue Analysis; Review of TCBGrup Business Plan; Risk Assessment.



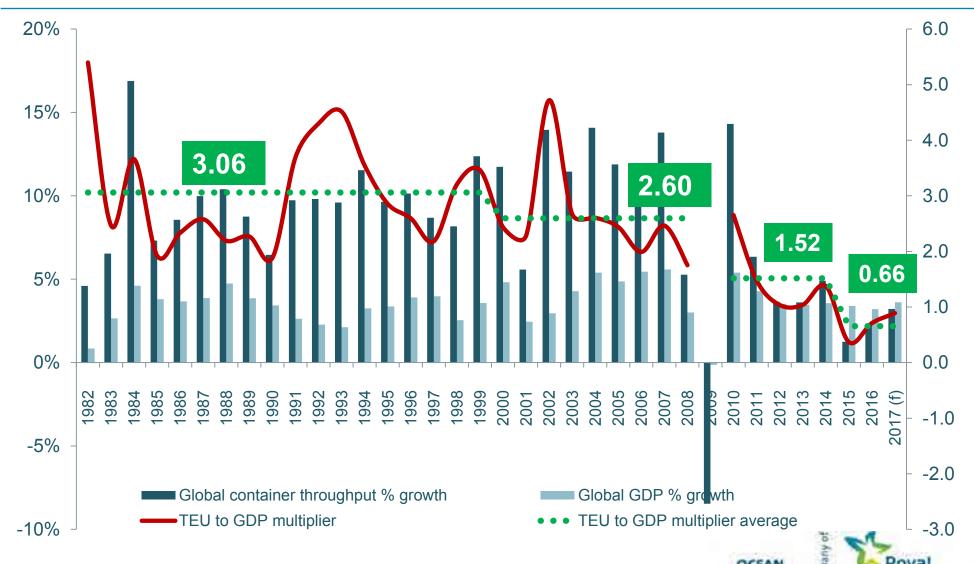




# SE Asia and China are expected to out perform other regional economies in the near future.



The declines in the container volume growth is putting pressure on Shipping Lines and Terminal Operators.



The declining TEU/GDP multiplier is driven by underlying changes in the market. For shipping lines and ports, this means lower TEU demand than in past years.

# Less offshoring, more reshoring:

- Offshoring to lower-cost countries is a onetime effect
- Increased reshoring

# Plateauing in the levels of containerization:

- Most commodities suitable for containerized transportation have already been migrated to containers
- Increasing trend toward miniaturization of manufactured goods

# Improvement of port facilities:

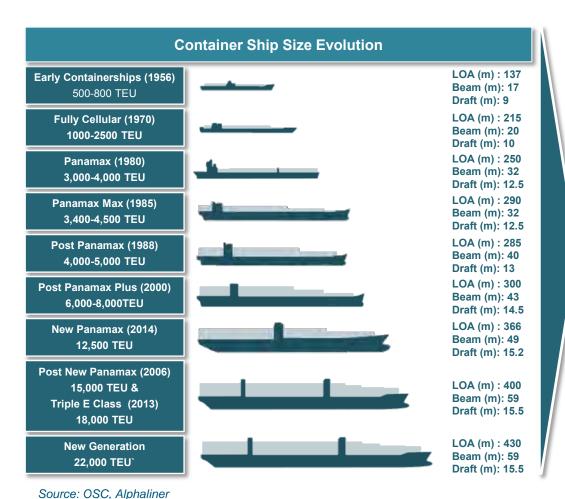
- More ports can be part of direct main line services
- More TS with large vessels deployment on main routes by less TS volume as a result of vessel cascading

# Unfavourable trade-growth dynamics:

Chinese economy shifts toward domestic consumption



# Driven by market share & economies of scale, the ship size revolution has continued, but savings are decreasing



**Effect of Container Shipping Market** 

- Larger container volume exchanges resulted in the port call frequency to drop.
- Replaced vessels are downsized to other Secondary and Tertiary trade lanes.
- Formation of fewer, larger alliances in an effort to maximise vessel utilisation.



# Ship sizes: Container vessel capacity has increased while dimensions (400m by 59m) remain largely unchanged.

2006 - E-Class Maersk 14,770 TEU, 397m long, 56m beam (22 rows)

2013 - Triple E-Class Maersk

18,000 TEU, 400m long, 59m beam (23 rows)

2017 - Madrid Maersk 20,568 TEU, 400m long, 59m beam (23 rows)

2019 - CMA-CGM & MSC Order 20x 22,000 TEU ships 400m long, 59m beam (23 rows)



- Ports around the world were sized to accommodate the E class Maersk by providing 16m of draft.
- •Cranes were upgraded to 22 rows



- Cranes were extended to 23 rows
- •No change required for berth or channel drafts



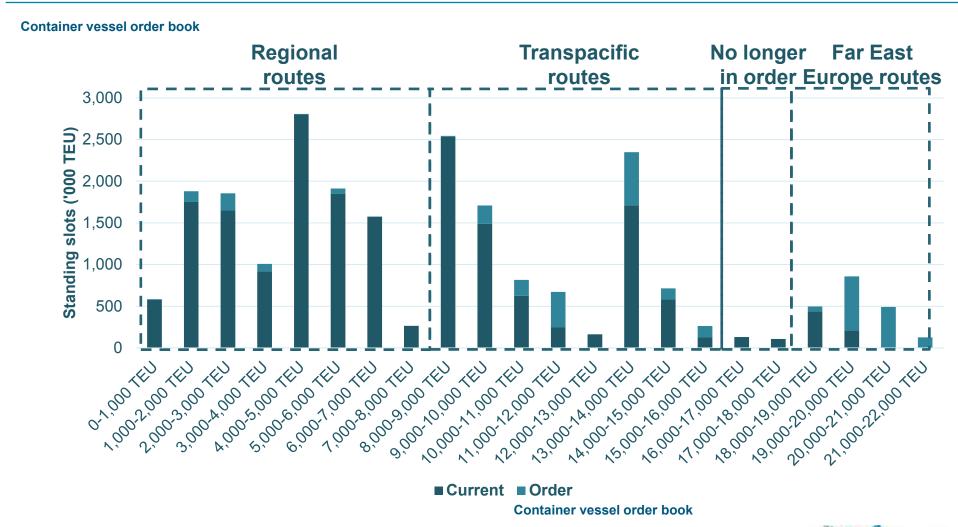
- Only possible with deepening of hull.
- •MOL Triumph (20.105 TEU) stacked 8 high on deck
- •OOCL 21,100 TEU pending



- •No detail given as to the length and beam of the ships.
- •Delivery expected in 2019.
- Reported operating cost savings of US\$500 per TEU compared to E-Class Maersk

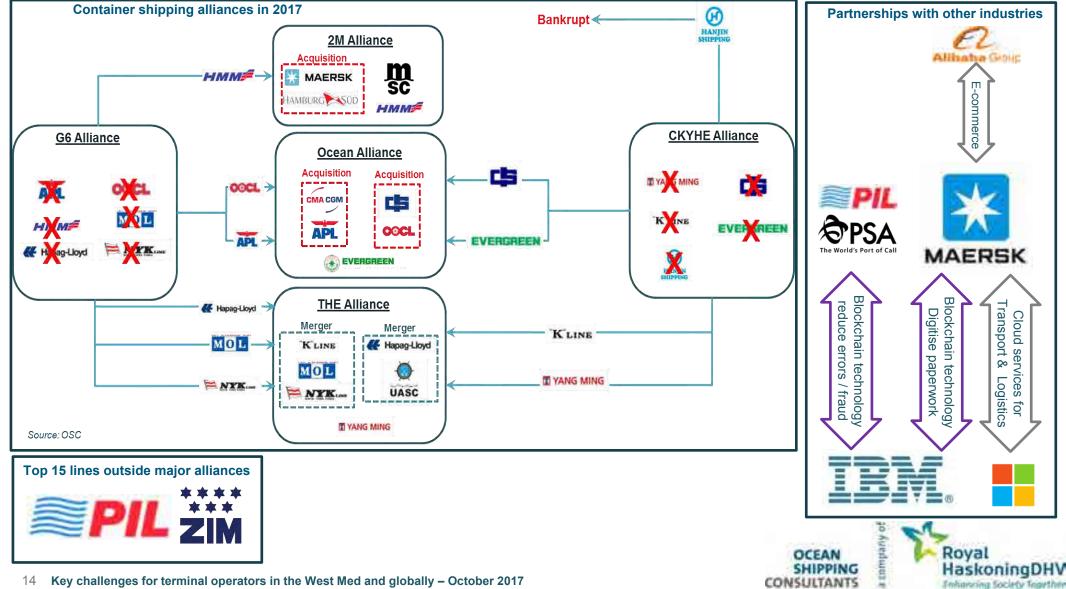


# Obsolescence of recent mega vessels



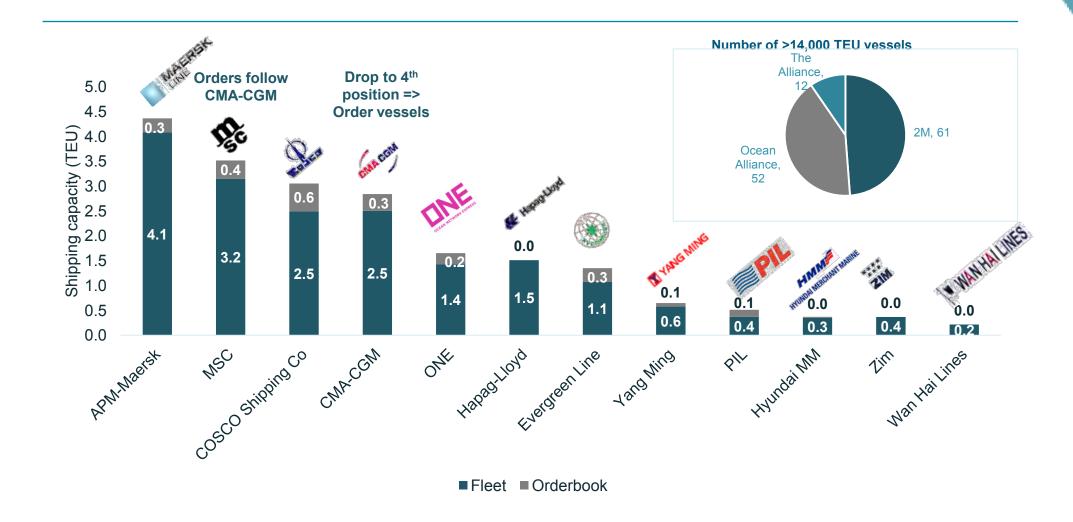


# Complete reshape of shipping alliances and acquisitions in 2017.



#### 1. Container shipping industry

# Orders placed after the consolidation to maintain market position.





Costs are rapidly increasing for terminals due to larger ships, less frequent calls and larger alliances.

# Larger Ships

- Larger cranes
- Additional dredging
- Other upgrading Quay wall strength, locks, bridges, etc
- Increased insurance cost

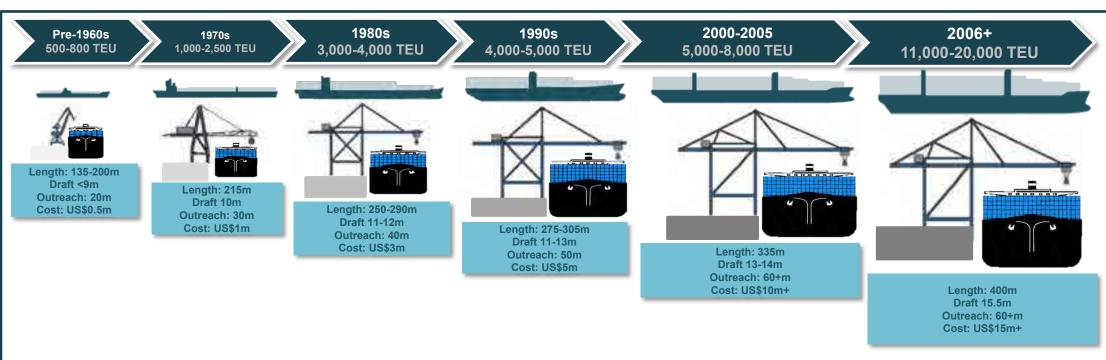
#### Less frequent calls

- Larger container exchanges
   Higher peak capacity & productivity required throughout the terminal
- More flexible labour needed
- Increased impact when losing a client

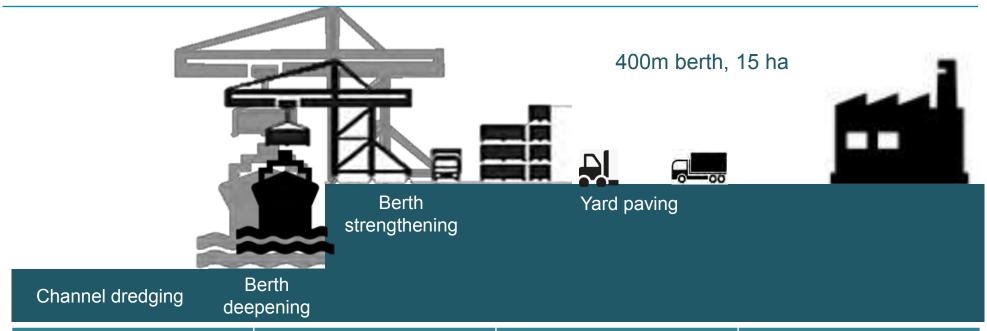
#### **Larger Alliances**

- Increased bargaining power of Alliances
- Lower number of port calls consolidated in fewer ports
   Some ports are bound to lose customers

with port selection dictated by strongest alliance member



The increase in vessel sizes has resulted in port authorities and terminal operators incurring capital expenditure to upgrade their facilities.



Area	Current	New	Estimated cost (US\$ millions)
Channel depth & width	1 km, 242m wide, 15m	295 wide, 16m	4
Berth depth	400m, 15.0m	16.0m	2
Equipment upgrades	4 cranes with 18 rows	4 cranes with 23 rows	40
Yard	15 ha	20ha	30
Total	Will the lines pay for these extra costs?		76
			ö <b>_</b> (

Port operators have responded by slowing or canceling greenfield terminal projects, forming alliances, partnering with shipping lines, or acquiring/merging with competitors.

## Slowing or canceling greenfield terminal projects

• Total number of greenfield terminal projects has fallen by almost half compared to 10 years ago

### Alliance & Partnerships

- Conference agreement between Port of Miami Terminal Operating Company (Pomtoc) and South Florida Container Terminal (SFCT)
- •Co-management Agreement Between COSCO Shipping Ports and Hutchison Port Holdings of several terminal in Hong-Kong

#### Mergers & Acquisitions

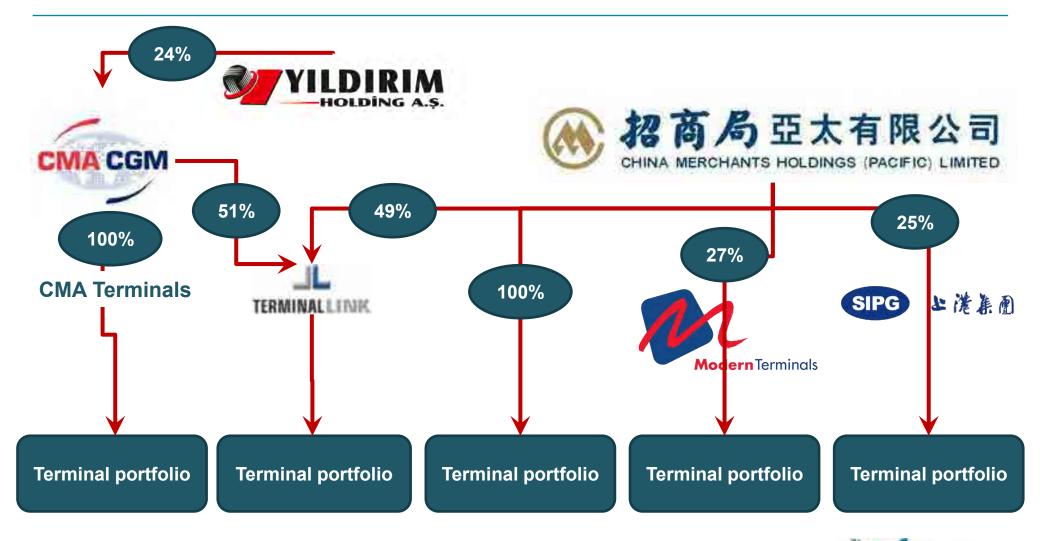
- •APM Terminals acquired Grup TCB
- •COSCO SHIPPING Ports acquire 40% interest in the Vado Terminals in Italy
- •COSCO SHIPPING Ports acquire 35% interest in Euromax Terminal in Rotterdam
- •COSCO SHIPPING Ports increase its stake in Qingdao Port International (QPI) to 18.41%
- •DP World acquired an additional 23.94% stake in Pusan Newport Company (PNC) in South Korea
- •DP World creating an investment fund with Caisse de dépôt et placement du Québec (55/45) to jointly invest in ports and terminals

## Joint venture deals with shipping lines

- •CMA CGM and PSA create a container terminal joint venture in Singapore
- •COSCO Shipping and PSA create a container terminal joint venture in Singapore
- •MSC and PSA create container terminal in Antwerp



# **Terminal Operator ownership complexity**



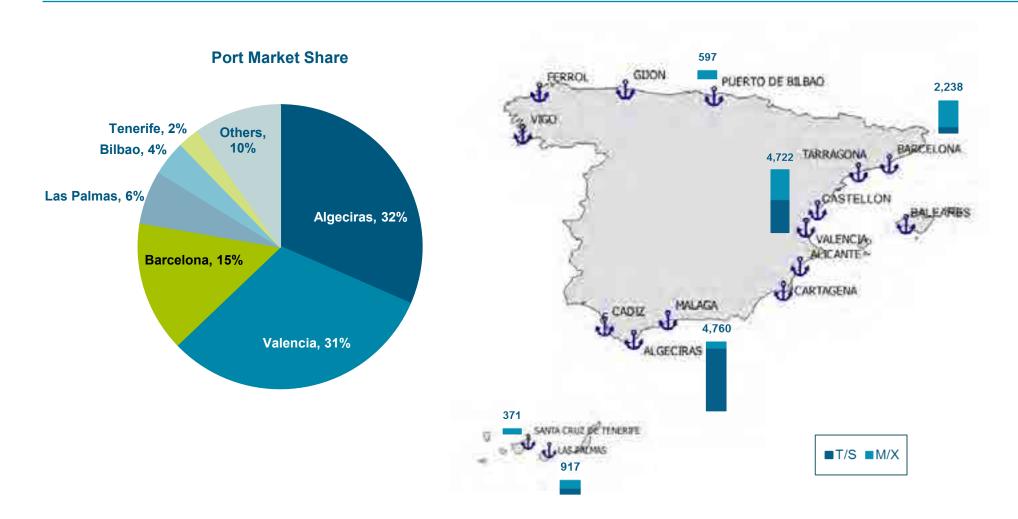




Spain Container Market & Port Investment Opportunities

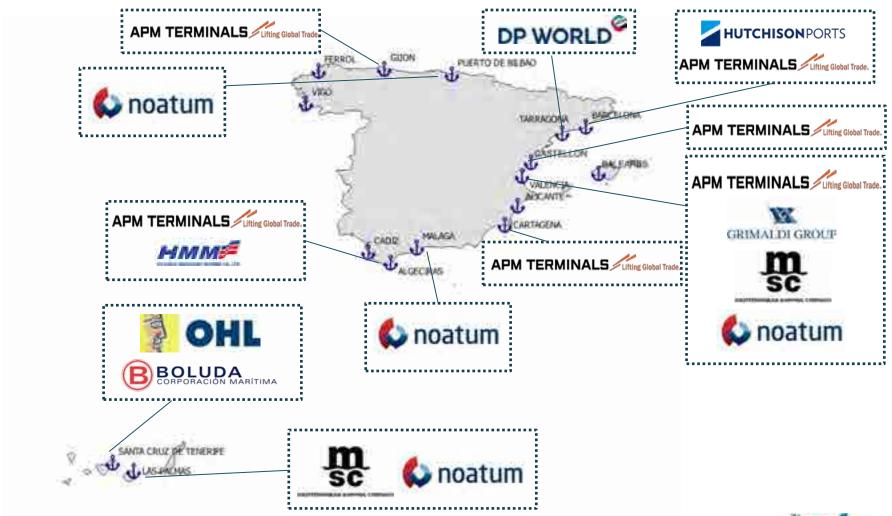


# Container Throughput ('000 TEU) in 2016:





# Map of port operators/owners



#### **Spain Container Market & Port Investment Opportunities**

# **Recent Developments**

#### Valencia port expansion:

- Major investment plan as part of port authority's business plan to 2020
- Dredging works to allow for draft of -18m at existing berths
- Improvements in road and rail access

#### **COSCO** acquires majority stake of Noatum:

- COSCO purchase of 51% of Noatum
- \$228mn transaction
- TPIH Iberia will hold the remaining 49%

#### **Barcelona port logistics zone expansion:**

- Expansion of ZAL Port (logistics zone of Barcelona port)
- Increase in warehousing capacity by approximately 1 square km
- Project timeline of 2 years
- EUR 75mn EIB loan

#### **Liberalisation of port services**

- European Union requirement reform of port system and especially deregulation of stevedoring
- Several parties have left the ANESCO (stevedoring association)
- Individual (port level) labour agreements have been formulated (e.g. in the Hutchison and APMT terminals in Barcelona)

#### Tender for new container terminal in Algeciras

- International tender for a third container terminal in the port of Algeciras
- Deadline is 31st October 2017
- Licensing term of 50 years
- The bid to include automated solutions



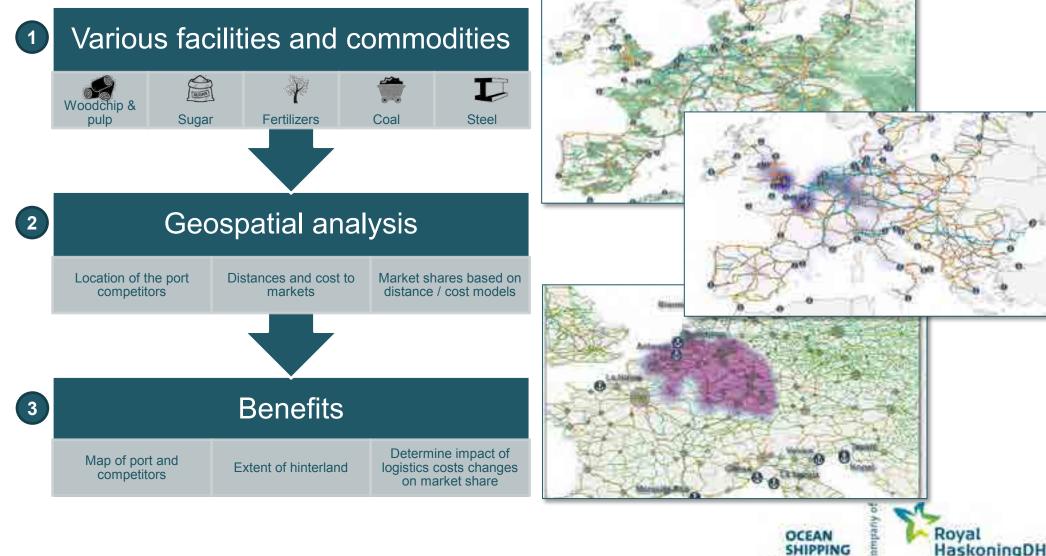


# RHDHV's unique Geospatial Tool



#### **RHDHV's unique Geospatial Tool**

We have developed a powerful proprietary Geospatial tool for Maritime advisory projects. This can be used to analyse and visualise the trade and hinterland of a group of ports within various markets.



**Enhancing Society Together** 

# Contact

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