

PORT INVESTMENT:  
PROFITABILITY,  
ECONOMIC IMPACT AND  
FINANCING

# PORT INVESTMENT

- Investment is a variation of the total stock of capital goods used in productive activities. In the port sector this is necessarily a variation in instrumental assets, as the product – the throughput – is a service and therefore cannot be stocked. Investment is carried out by a port business in order to have the desired level of throughput capacity at its disposal. Investing in ports, therefore, has a direct impact on overall port capacity and supply.

# Unveiling the Vital Role of Ports in Global Prosperity

- Acting as global trade gateways
- Large scale distribution centres
- Access to specialised services
- Supporting economic growth and investment
- Fostering trade relationships

# The Power of Port Infrastructure Evolution

- Port expansion is essential for accommodating growing trade, fostering economic prosperity, reducing logistical challenges, and ensuring that different businesses can remain competitive in the global market.
- Commercial port expansion is also hugely advantageous for The Gambia because we are looking to accommodate additional trade.

# Growth and Investment

- Because port expansions often contribute to regional and national economic growth, governments, and private investors recognise the potential for job creation, increased revenue from trade-related activities, and the attraction of foreign investment. Similarly, population growth in urban areas can drive demand for consumer goods. In turn, this requires ports to expand to increase their import and export activities to handle the resulting trade volume.

# Infrastructure Modernisation

- Aging port infrastructure may no longer meet the demands of modern shipping practices and technology. Port expansions involve modernising facilities to include advanced technologies, automated systems, and eco-friendly solutions.

# Port Expansion and the Economic Impacts

- **Shipping route optimisation- Reduced costs and transit times**
- **Expanded Capacity for Mega-Ships**
- **Global Supply Chain Reconfiguration**  
Ports with expanded capacities can lead to reconfigurations in supply chains. Manufacturers and shippers may opt for different transportation routes, choosing the most efficient and cost-effective paths that involve the newly expanded ports.

The End