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OF THE WORLD

Why Transport and Logistics Is Critical Not only in the Middle East

Aqaba, 24 October 2018

Carrying the weight

Logistics: core pillar of economic development

“Logistics performance – both in international trade and domestically – is central to the economic growth and competitiveness of countries, and the logistics sector is now recognized as one of the core pillars of economic development.”

Connecting to Compete 2016: Trade Logistics in the Global Economy,
World Bank

Country ranking

Logistics Performance Index (2018)

Country	LPI Rank	LPI Score
Germany	1	4.20
Sweden	2	4.05
Belgium	3	4.04
Austria	4	4.03
Japan	5	4.03
Netherlands	6	4.02
Singapore	7	4.00
Denmark	8	3.99

Country names do not necessarily reflect the World Economic Forum official position

United Kingdom	9	3.99
Finland	10	3.97

Country	LPI Rank	LPI Score
United Arab Emirates	11	3.96
Israel	37	3.31
Saudi Arabia	55	3.01
Bahrain	59	2.93
Kuwait	63	2.86
Egypt	67	2.82
Lebanon	79	2.72

Country names do not necessarily reflect the World Economic Forum official position

Jordan	84	2.69
Syria	138	2.30

Ability to compete

Global Competitiveness Report (2018)

Country	LPI Rank	GCR Rank
Germany	1	3
Sweden	2	
9		
Belgium	3	
21		
Austria	4	
22		
Japan	5	
5		
Netherlands	6	
6		
Singapore	7	2
Denmark	8	10

Country names do not necessarily reflect the World Economic Forum official position

United Kingdom

9

8

Finland

10

11

Country	LPI Rank	GCR Rank
United Arab Emirates	11	27
Israel	20	37
Saudi Arabia	39	55
Bahrain	50	59
Kuwait	54	63
Egypt	94	67
Lebanon	80	79
Jordan	73	84
Syria	---	138

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Setting nations up for success



Cross-border development

The Belt & Road Initiative (BRI)



= 60+

Countries/Regions



=

70% of
global

Population



=

55% of
global GDP

Economy



=

24% of
global

Trade export

Building digital platforms

Logistics in the 21st century



Orchestrate: Harnessing existing value flows in the ecosystem and orchestrate new value flows



Integrate: Integrating flows across the enterprise to create a single and complete view of the ecosystem



Digitize: Automating assets, actions, behaviours and processes to create flow

How we treat the planet

Environmental Performance Index (2018)

Country	LPI Rank	EPI Rank
Germany	1	13
Sweden	2	
5		
Belgium	3	
15		
Austria	4	
8		
Japan	5	
20		
Netherlands	6	
18		
Singapore	7	49
Denmark	8	3

Country names do not necessarily reflect the World Economic Forum official position

United Kingdom
6

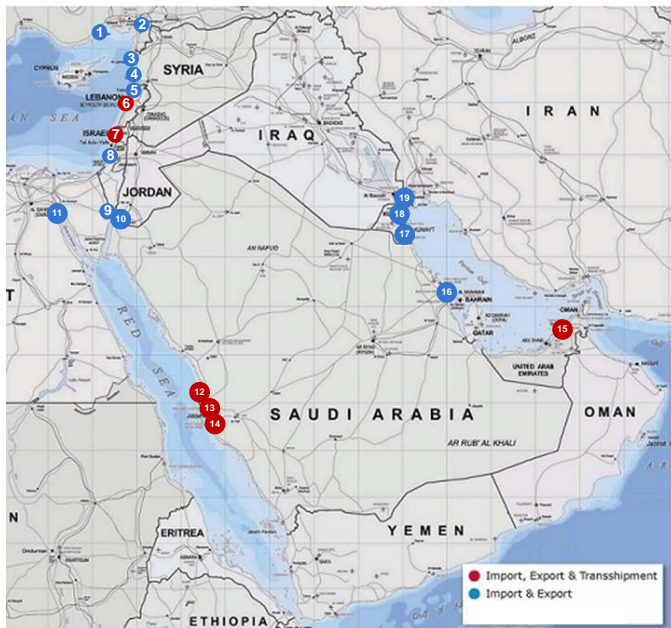
Finland
10

Country	LPI Rank	EPI Rank
United Arab Emirates	11	77
Israel	19	37
Saudi Arabia	86	55
Bahrain	96	59
Kuwait	61	63
Egypt	66	67
Lebanon	67	79
Jordan	62	84

Country names do not necessarily reflect the World Economic Forum official position

Syria

A regional snapshot



The region is quickly developing, with some countries faster than others: e.g. Israel, Kuwait, Saudi Arabia

Israel communicated the intention to serve the Arab world and started building a rail link from Haifa to reach Dammam in Saudi Arabia – Israel invests in its ports

Jordan is in a good place: geographically

Jordan logistics hub is in construction: yet no rail system, no dry ports, and no digital customs clearance process which would ease the flow of goods.

Syria and Iraq are expected to soon enter the phase of reconstruction; attracting attention and funds to build 21st century economic and logistics systems: clock is ticking

WORLD ECONOMIC FORUM

Thank you