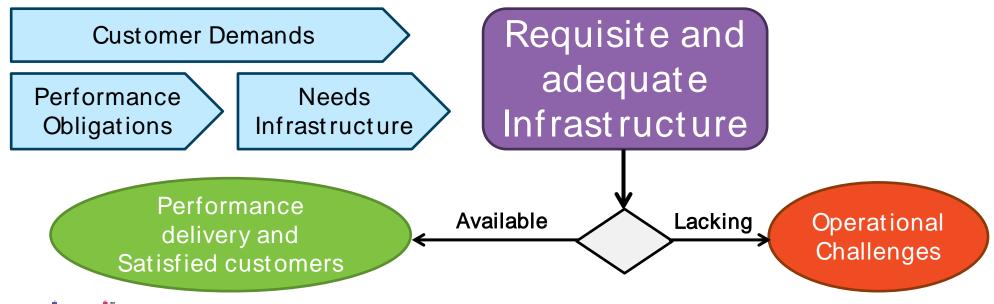
Meeting Port **Operation Challenges** and Opportunities in Southern Asia

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Why do operations challenge arise?



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Do we understand our customers' requirements?

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Marine	Terminal Handling	Storage	Evacuation	Customer Service

Marine Infra Vessel waiting for berth or vice versa?

- Multiple berths
 - Tugs

Costs of Inadequate Infrastructure **Pre-berthing detentions** 1.5 days PBD = Rs. 8100 Cr

in 2008 ~ Rs. 157 / MT



Marine Infra For all vessel types or restricted facility?

- All weather
- Deep draft berths
- LOA

Terminal Infra Sufficient fleet of necessary cargo handling equipment? • Cranes / Hoppers Excavators, etc High capacity adar

Costs of Inadequate Infrastructure Vessel Turnaround Time 4 days Vessel TAT versus 7 days ~ Rs. 24 / MT



Terminal Infra One size fits all or evolved around commodity? Specialized infra

- FCC / Steel Yard
- Mechanized

Storage Ample space with large storage in covered area?

> Safe and secure Cargo with no Contamination

Costs of Inadequate Infrastructure Lack of proper storage

India wastes 21 million tonnes of wheat every year



Evacuation Multi modal with higher capacity?

 Inverted funnel philosophy

Costs of Inadequate Infrastructure **Delayed Evacuation** 21 days vs 38 days for 45000

MT fertilizer cargo = Rs. 72 / MT additional costs



Operational challenges arise due to lacking infrastructure



Operational challenges can be tackled by providing adequate infrastructure



How the market dynamics would change in future

Superior infrastructure and excellent operations translates to performance delivery while Customer Services acts as Key Differentiator



We need to become customer centric

Customer centricity is building and developing business around customers.



Illustrative: Initiatives to enhance customer centricity

- Customer Service Cell
- Operational Information available on Website
- Vessel Cargo Information through Mobile: APP and SMS
- Customer Satisfaction Survey
- Vessel Performance Index

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