

# The Logistics Clusters in Mediterranean area: A trend or a necessity ?

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- 1. The Cooperation**
- 2. What is a Logistics Cluster ?**
- 3. Developing Logistics Clusters in South Mediterranean area**

# The Cooperation

**cooperation**



**makes beautiful music.**



No evidences for the crime  
Make a deal



### The dilemma



	Stays Silent	Betrays
Stays Silent	6 months / 6 months	10 years / Goes free
Betrays	10 years / Goes Free	5 years / 5 years

Even in the **worst situations** the **cooperation** is **essential**

Economic **Clusters** are built with the **cooperation** of actors which may have **antagonist objectives**



What these brands have in common ?



Located in the **Silicon Valley**

# The “Silicon Valley”

One of the most famous clusters in the world

More than 6 000 companies in the IT field

University of Stanford :

18 Affiliated Nobel Laureates

30 living billionaires

17 Astronauts

**A Cluster is**

**A geographical proximity  
of interconnected companies  
and associated institutions**

**in a particular field**

**linked**

**by commonalities and complementarities**

# The Cluster's benefits

Increase productivity

Increase innovation

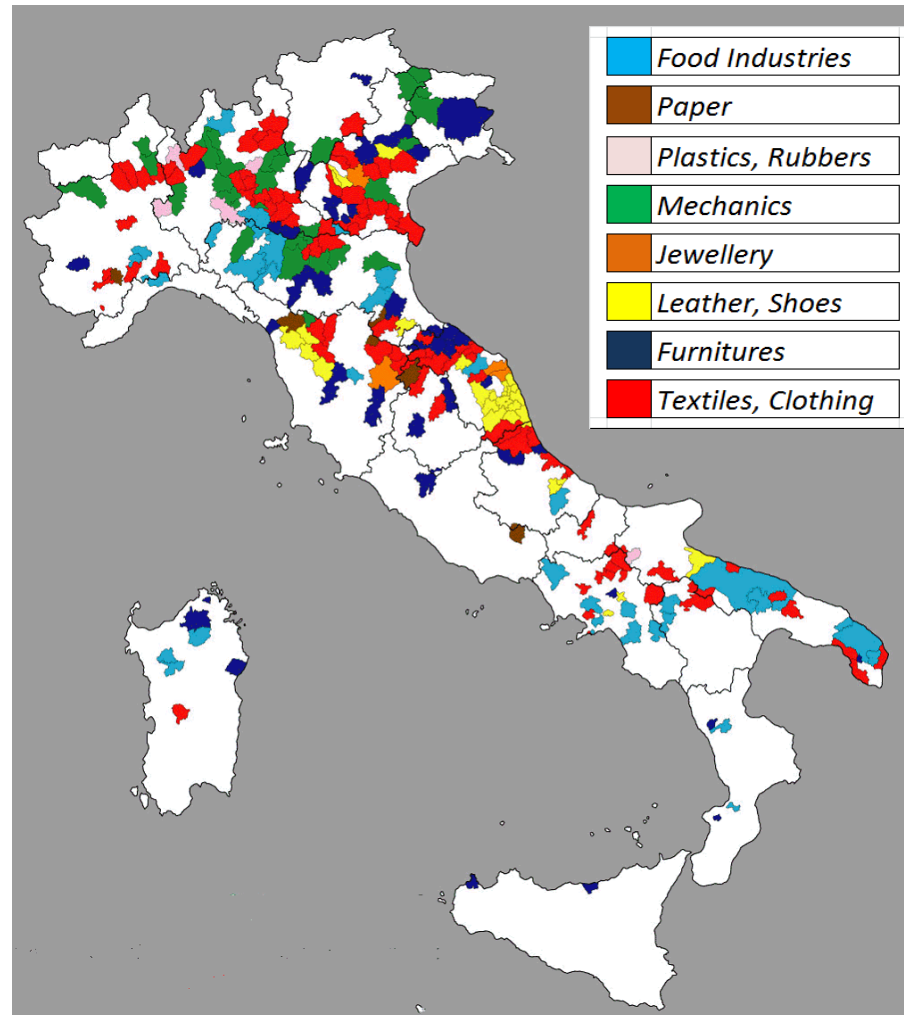
Encourage entrepreneurship

In 1890

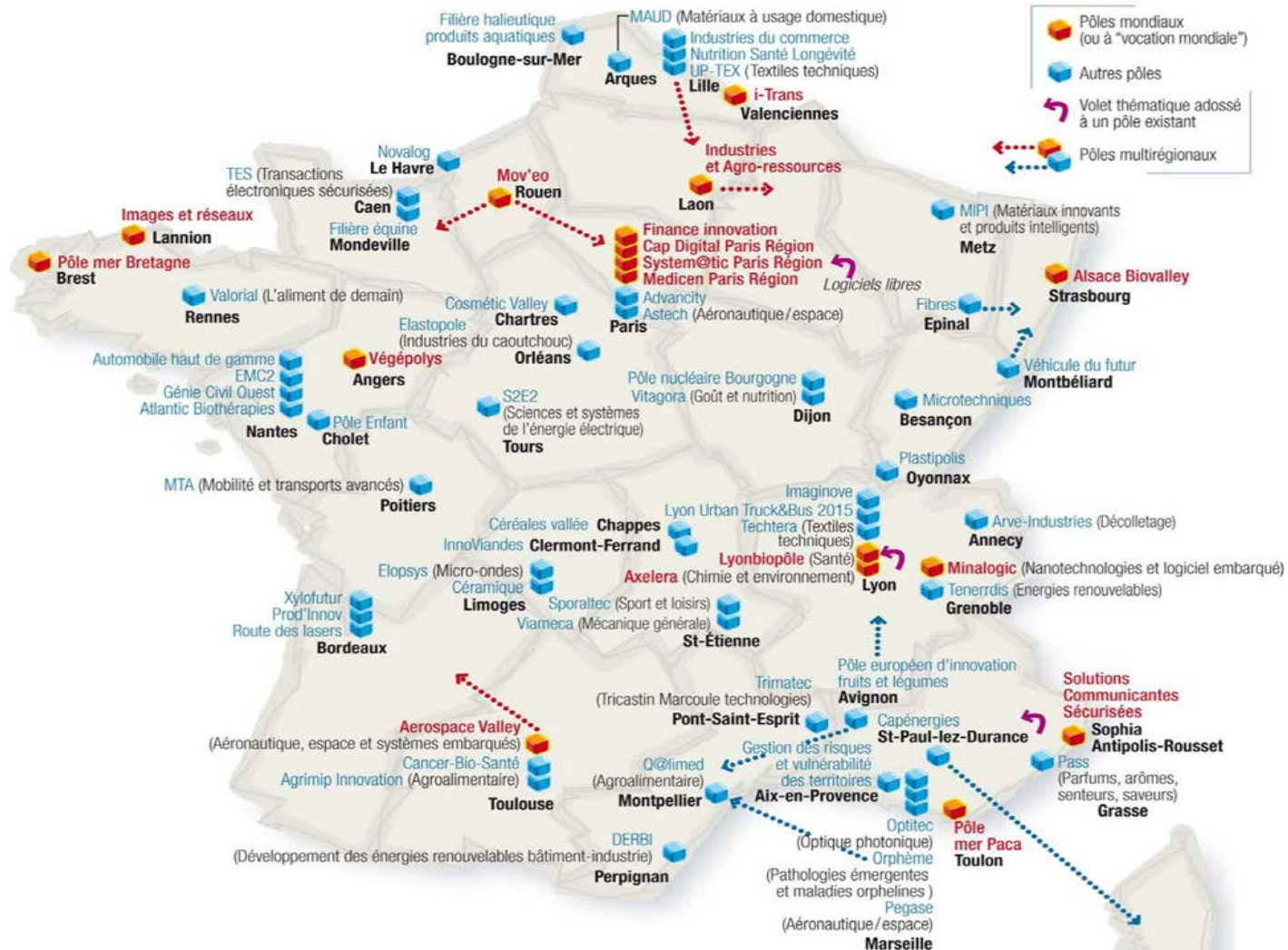
The economist Alfred Marshall  
spoke about the industrial districts

# 141 Industrial Districts in Italy

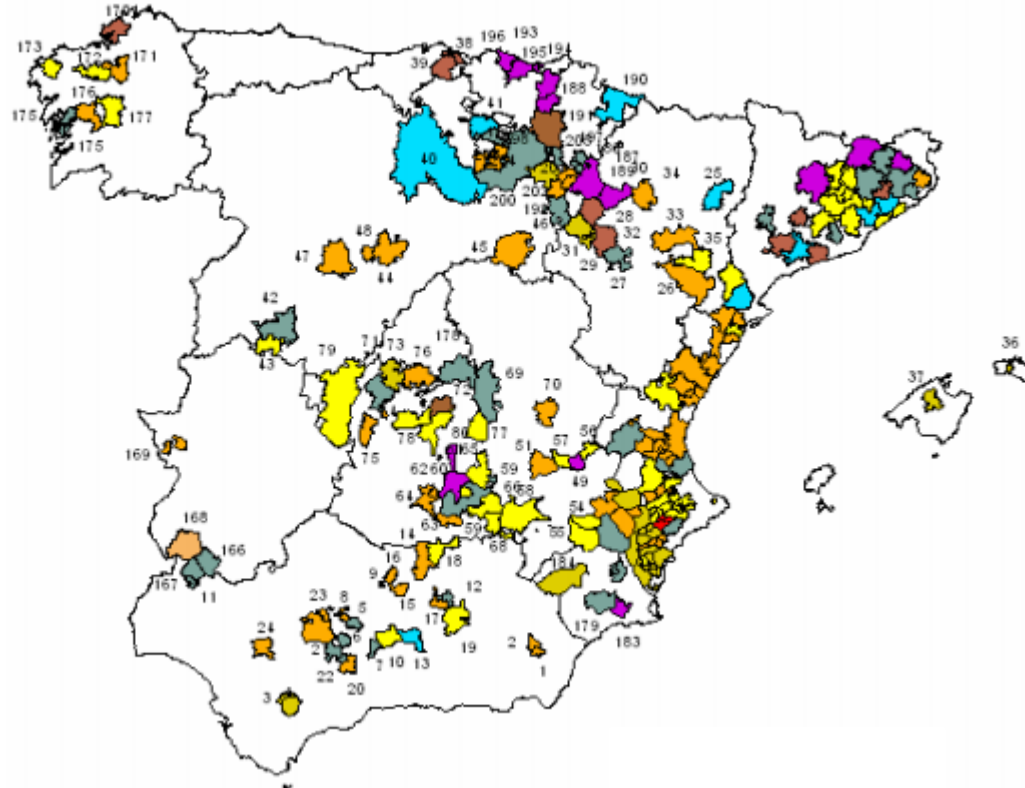
25 %  
of the  
economy













## 71 Clusters in France



## 205 Districts in Spain

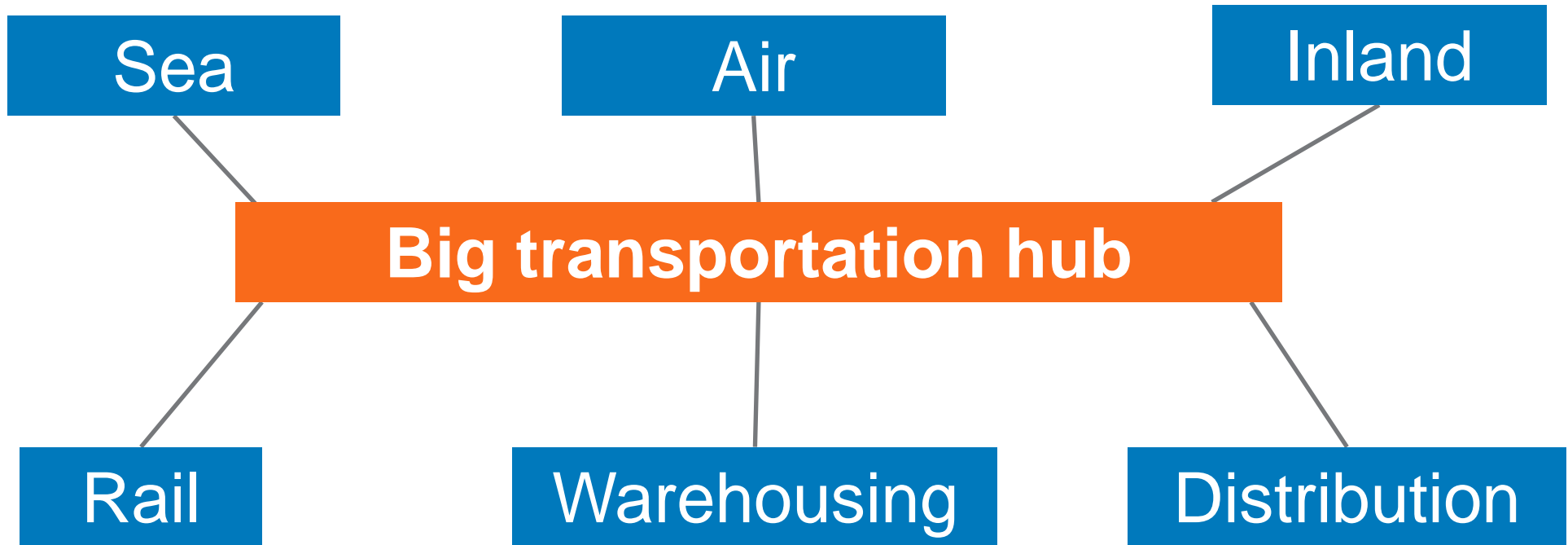


	<i>Automotive</i>
	<i>Food industries</i>
	<i>Mechanics</i>
	<i>Steel</i>
	<i>Chemical and petrochemical</i>
	<i>Jewellery, musical instruments and toy</i>
	<i>Paper, edition and graphical arts</i>
	<i>Leather, Shoes</i>
	<i>Furnitures</i>
	<i>Textiles, Clothing</i>

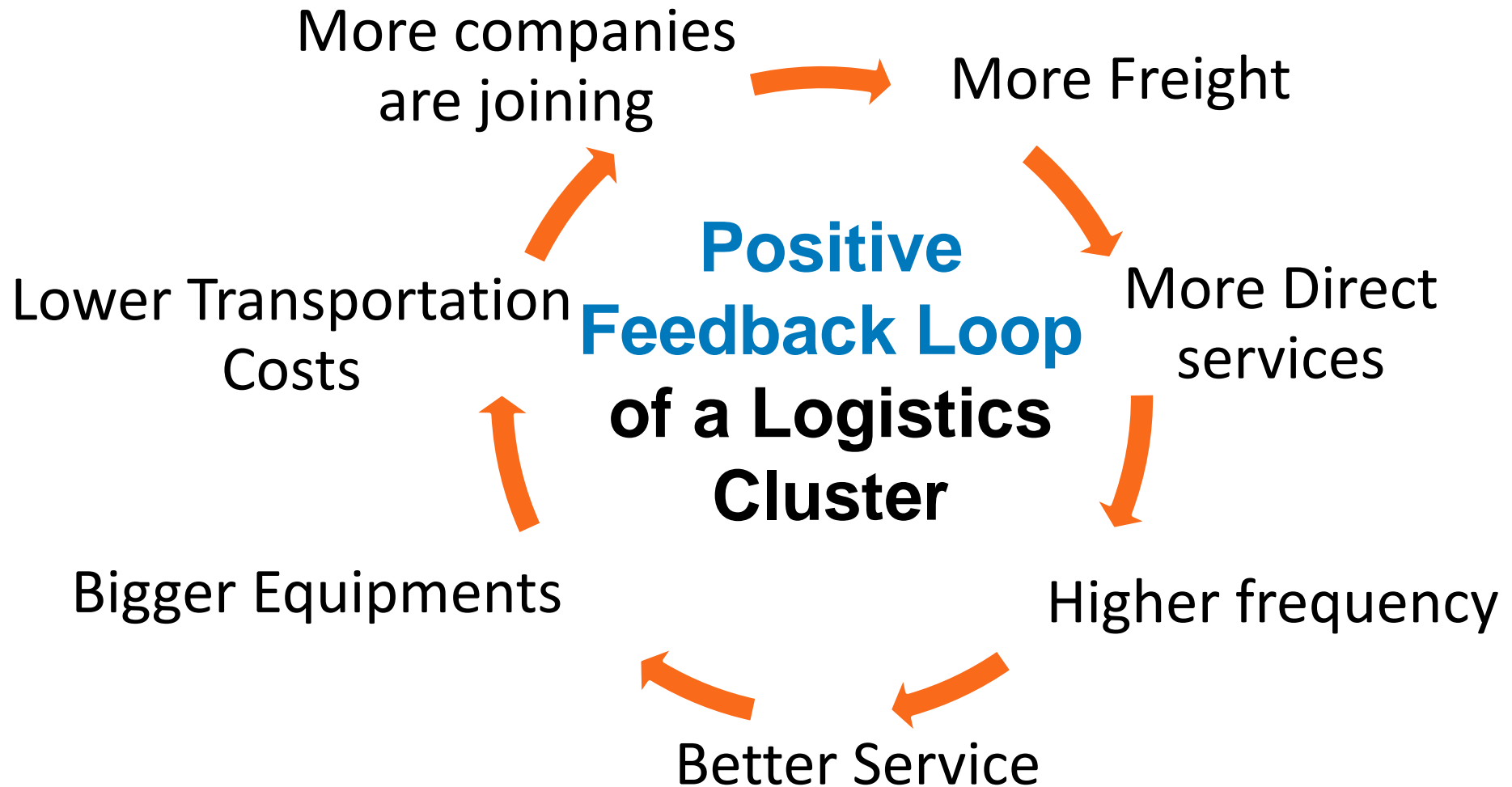


# What is a Logistics Cluster ?



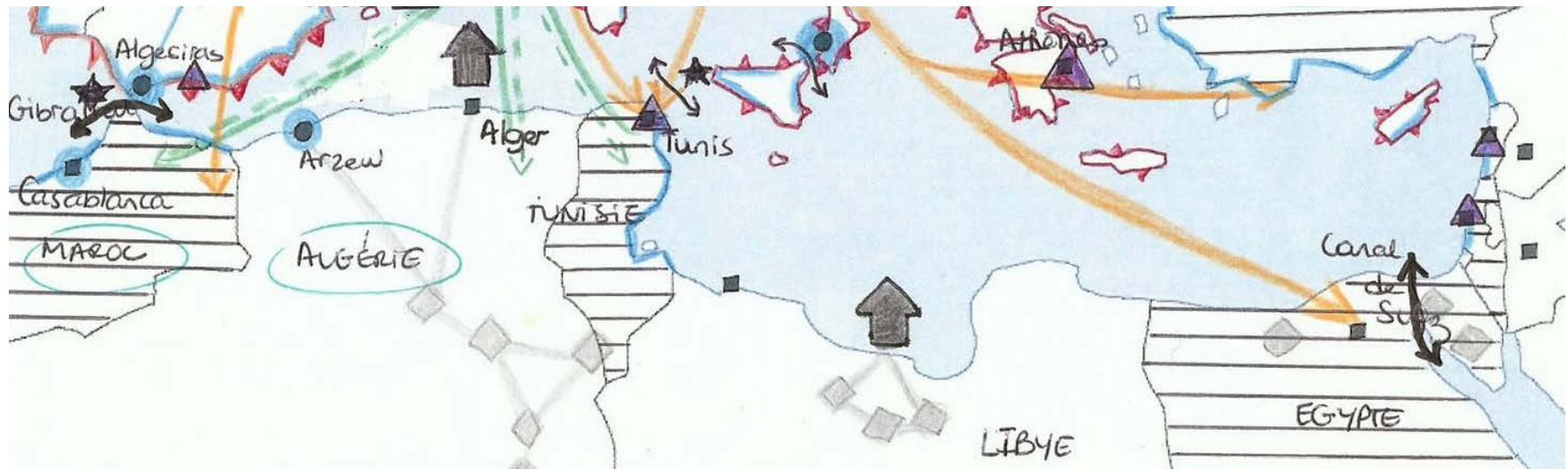


Located around ports, airports, or consumers location



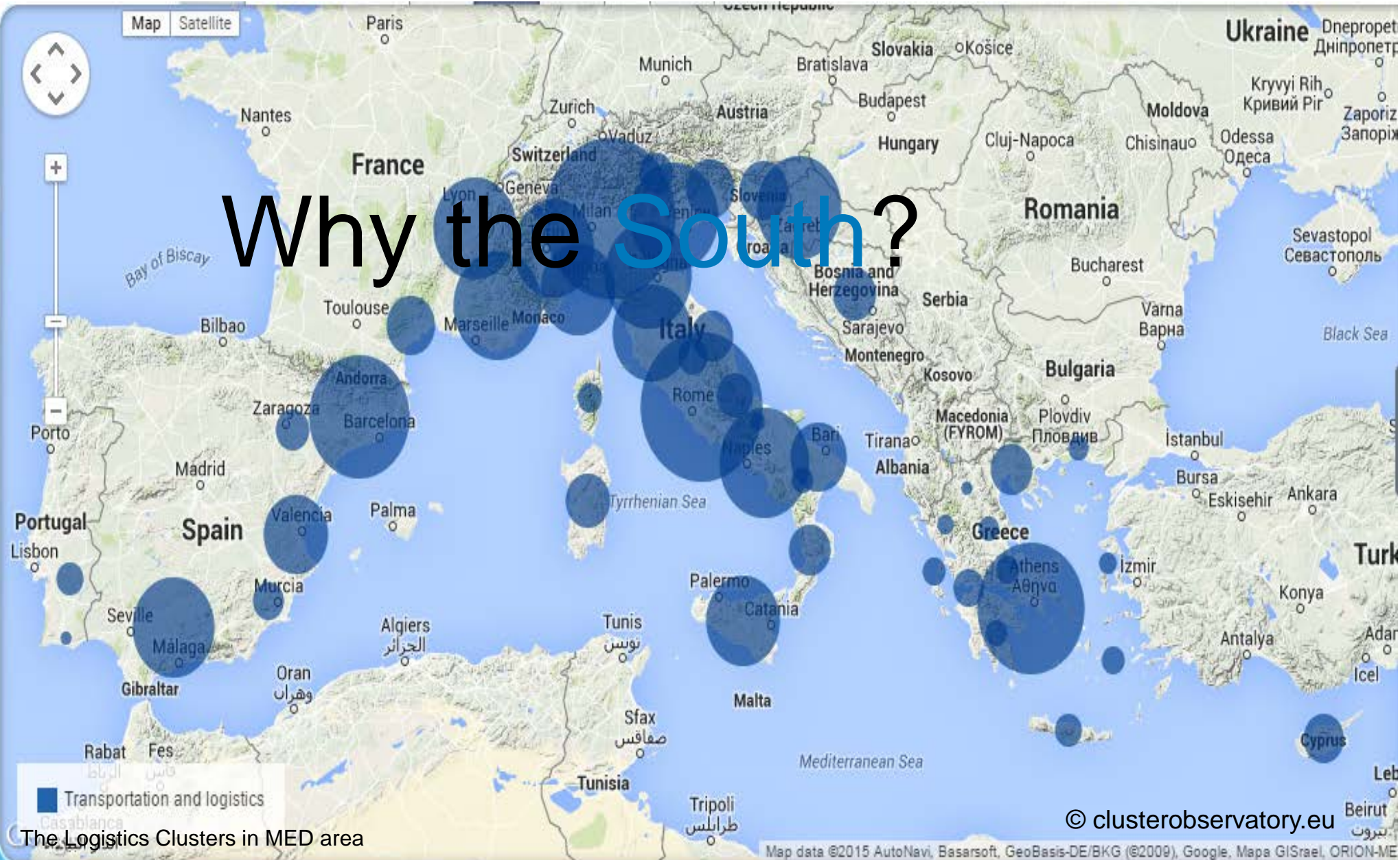
- Top 5 worldwide
- Build from the scratch in 2002
- 38% of Spain logistics real estate
- Logistics Center in partnership with the MIT (Massachusetts Institute of Technology)

# Developing Logistics Clusters in South Mediterranean area



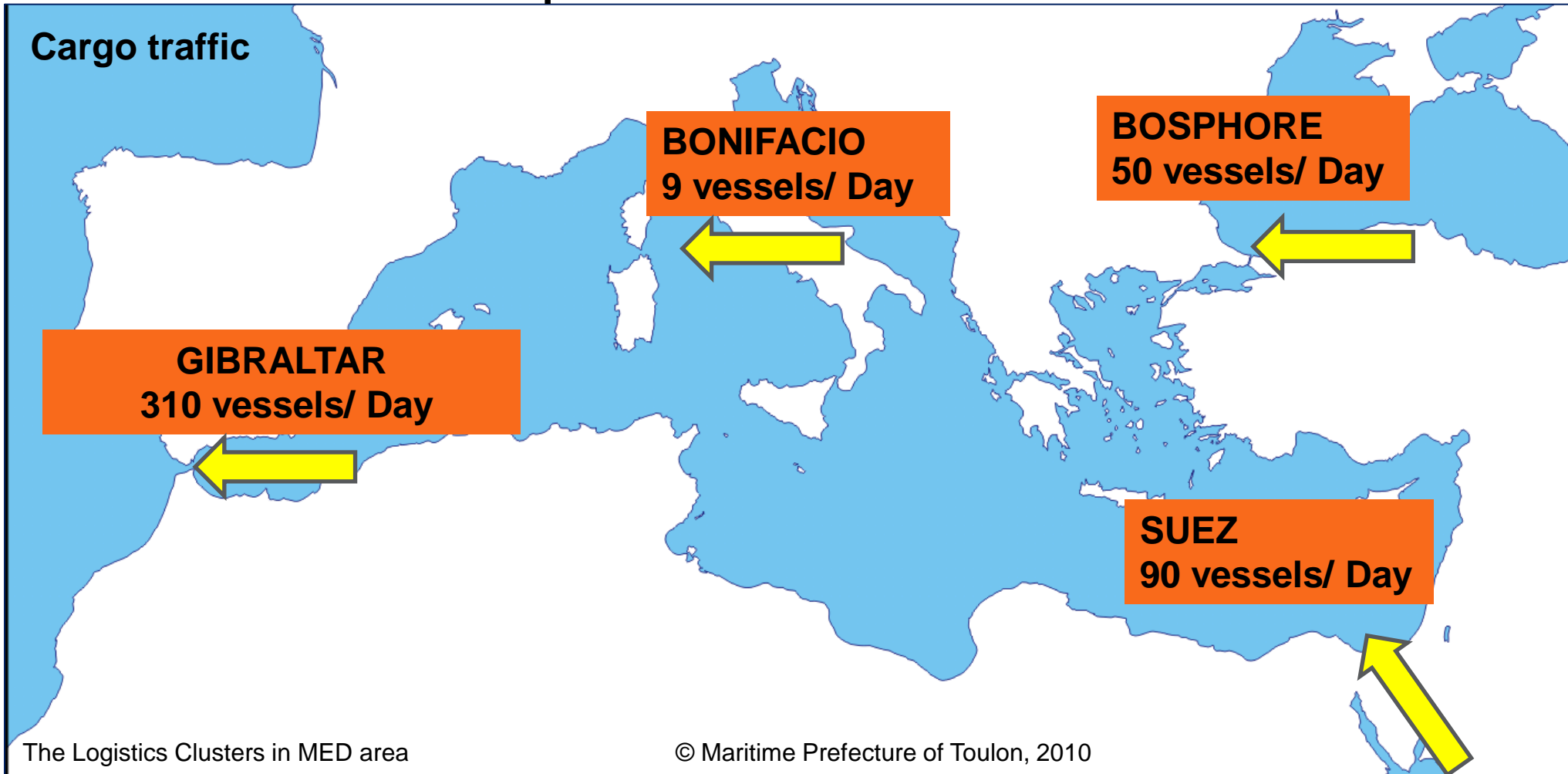
# The Logistics Clusters in Mediterranean area

## Why the South?



# 2 500 Vessels per day

are present in the Mediterranean area



Only **3%** of the vessels crossing the **Suez Canal** are **stopping** in Port Said

By the end of the 19th Century, **Port Said** was the **biggest coal-bunkering** Port in the **world**





The logistics is one of the most **job-creating** sectors for **unqualified workers**

It demands also workers with **high qualifications**

Localize the  
dynamic  
logistics areas

Create the clusters  
in association with  
the professionals

Retain the  
people inside  
the area

Create  
Performing  
Logistics  
Schools

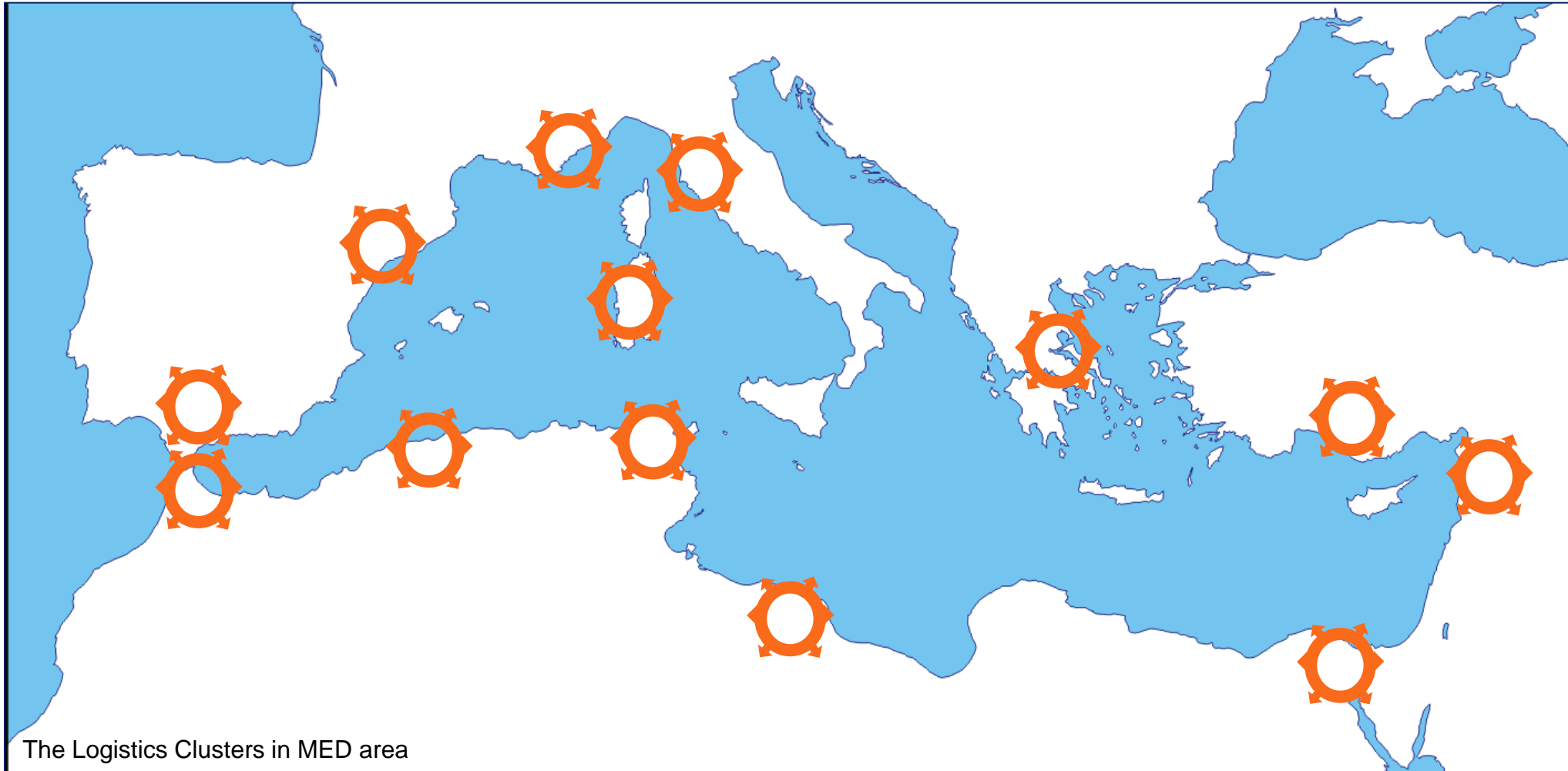
How to create  
Logistics Clusters  
in South MED ?

Create new  
opportunities

Animate  
these clusters

# The Mediterranean Logistics Valley ?

## Collaboration between Clusters



# Thank you!

## Questions ?

The Logistics Clusters in MED area

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