## FEDERATION OF EAST AFRICAN FREIGHT FORWARDERS ASSOCIATIONS



#### INTERMODAL AFRICA2016

PROFESSIONALISM, A KEY
TO FUTURE FREIGHT
FORWARDING IN EAC

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#### **OUTLINE**

- Federation of East African Freight Forwarders
   Associations (FEAFFA) Overview
  - Freight forwarding in EAC (past, present and future)
- Initiatives deployment
  - Approaches and strategies
- Where we are headed

### FEDERATION OF EAST AFRICAN FREIGHT FORWARDERS ASSOCIATION



- Regional private sector association for Logistics & Transport with special reference to Customs Agents and Freight Forwarding industry (CFA)
- Secretariat in Nairobi, Kenya
- Vision: Professional and competitive Customs clearing
   & Freight forwarding industry for Trade facilitation
- Members- Six National associations from EAC partner states Burundi, Kenya, Rwanda, Tanzania, Uganda & Zanzibar
  - Represents over 2600 firms

#### LOOKING BACK

- Industry not well organized
- High transport logistics costs
- Non tariff barriers
  - Low profile and poor image
- Poor relationship with public sector
  - Excessive government regulation
- Domination by multinational logistics and shipping firms

#### **KEY INITIATIVES**



Training institutionalized in all countries

Strong collaboration with FIATA to offer international courses

Certification and registration of practitioners

Professional code of conduct

Standard trading conditions

Self regulation

#### APPROACH - KEY STEPS

- Development of industry standards
- Identification of training needs
  - Development of training interventions
- Developing training capacity
- Training delivery
  - Establishment of registration system
- Development of a self regulation bill

#### **KEY STRATEGIES**



- Organization of the industry through associations
- Institutional strengthening and self sustainability of the associations
- Strong public private sector partnership
- Strong advocacy

#### **LOOKING FORWARD**



- Sustainable and comprehensive training services
- Strategic partnership with relevant training institutions
- Online access to industry professionals
- Self regulated industry
- Effective dispute resolution system

#### FEAFFA SECRETARIAT

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# THANK YOU

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