

Balaclava 13th -15th December

THE EVOLUTION OF MARITIME TRADE AND BUSINESS OPPORTUNITIES



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SHIPPING

Physical process of Transporting commodities by:

Maritime :
Sea, River





Air



Land:
Truck, Train,
Men shoulder







Most Commonly:

The movement of objects by sea.

Production •

Logistics Supply Chain

Consumption

COMPONENTS OF MARITIME TRADE

- Ships and ships owners
- Seafarers
- Containers



The International Shipping Industry

90% of world Trade

It is the lifeblood of Global Trade

- Intercontinental Trade
- Bulk transport of Raw material
- Affordable foods
- Petroleum
- Vehicles



No matter how information technology advances, the world trade cannot be materialized without Ports.

This is exactly why every country needs to develop much more advanced and efficient Ports for its prosperity

Dr. Mahathir Prime Minister of Malaysia

Sea Transportation

- Most efficient
- The cheapest
- The safest
- The most environmentally friendly



SHIPPING

Efficiently:

- ➤ 1 Large container ship 200,000 container loads of cargo over a year
- Ships of up to 24,000 container in one single voyage
- Car carriers: up to 8,500 vehicles per vessel
- >50,000 trading ships in 2022

TYPES OF SHIPS

- Bulk Carriers
- Livestock Carriers-[Cattle Ships]
- Oil tankers
- LNG Carriers- Liquid Natural Gas
- Car Carriers- PCC (Pure Car Carriers)
 [Can carry up to 8,500 vehicles per vessel]
- Dry cargo vessel
- RORO Roll On Roll Off
- -Transport of vehicles
- -Travel with your vehicles















TYPES OF SHIPS

Biggest Container Ship



[Ever Alot of Evergreen]
[24,004 TEU / 400mt x 61,5mt]

Major Shipping Lines

732

581

465

248

204

201

76

93

138

4,264,693

3,305,667

2,882,156

1,760,591

1,580,977

1,498,154

818,075

685,189

514,579

MARKET

SHARE

17.4%

16.6%

12.8%

11.2%

6.8%

6.1%

5.8%

3.2%

2.7%

2.0%

	OPERATOR	HEADQUARTERS	№ OF VESSEL	TEU
1	Mediterranean Shipping Company (MSC)	Switzerland/ Italy	690	4,471,789
2	Maersk	Donmark	732	4.264.693

Denmark

France

China

Germany

Taiwan

Japan

South Korea

Taiwan

Israel

3

4

5

6

7

8

9

10

CMA CGM

Hapag-Lloyd

Corporation

HMM Co. Ltd.

Services (ZIM)

Yang Ming Marine

Transport Corporation

Zim Integrated Shipping

(ONE)

Evergreen Marine

COSCO Shipping Lines

Ocean Network Express

TRANSSHIPMENT

- There is no shipping line that can cover all ports around the world in one single service.
- Shipment of goods to an intermediate destination and then another vessel to final destination.
- It allows mother ships to call on major ports and used feeder vessel to less bigger port or less captive cargo

Major Transshipment ports 2019

Port of:

√Sina	apore	37.2M

- ✓ Shanghai 43.3M
- ✓ Shenzhen 25.7M
- √Hong Kong 21.99M

Other major transhipment ports: Busan, Dubai, Guangzhou

Regional Transshipment ports

- ✓ Port-Louis
- ✓ Toamasina
- ✓ Pointe des Galets
- ✓ Durban

HOW EUROPE SEES AFRICA

- . Africa representing less than 0.9% of global gross tonnage.
- . Huge financial losses due to illegal, unreported, unregulated (IUU) fishing.
- . Dumping of toxic waste.
- . Environmental crimes such as oil spills.
- . Illegal bunkering.
- . Piracy and armed robbery in eastern and western Africa; terrorism; human, wildlife and drug trafficking.

MARITIME TRADE IN AFRICA 2021

1.3 billion tons of goods loaded and discharged

- 5.6% increase in 2020
- 6.9% of total goods loaded and 5% of total goods discharged worldwide

CARRIERS ACTION DURING COVID-19

- Withdrew capacity and empty containers from smaller routes
- Between July 2020 and July 2021 capacity fell by 0.5%
- Causing freight rates; China to Africa increasing from \$ 2,000-\$5000 per TEU
- Asia to Cameroon increase by 340%

Freight rates alarm

- Dec 2020 to Dec 2021,
 Shanghai to Durban
 From \$ 2,521 to \$ 6,450
- From Shanghai to West Africa
 \$ 5,291 to \$ 7,452

EXPONENTIAL FREIGHT TO PORT LOUIS

Average China to Port Louis; 20', 40' & 40HC				
2019	850/ 1700/ 1700			
Dec 2020	2900/ 3800/ 6000			
Aug 2021	6,011/ 11,981/ 12181			
Dec 2022	3,075/ 5,165/ 5,165			

The Impacts of Covid-19 On the Global Shipping Industry Mainliner services have caused:

- disruptions to regular schedules,
- resulting in congested ports and
- vessels being held at anchor.

Shipping line profit 2020-2021

Maersk- \$18B IN 2021
 against \$3.2B in 2020

CMA CGM- \$15B in 2021

Ocean Network Express: \$15B in 2021

Maritime shipping company withdrew profits during the pandemic are now investing in air cargo freighter





Maritime shipping has always assisted for the reconstruction of economic development.

For the next two years, shipping industry will experience several significant changes.

- Increase in the number of new tonnage delivered which will ease pressure on with freight rates
- Freight rates are expected to decrease
- Charter values will become more stable but contingent upon a steady oil price

Shipping has always been able to take advantage of progress to build excellent vessels and, with their multinational crews, serve humanity under the most modern and sophisticated management

POTENTIAL GAME-CHANGING GREEN TECHNOLOGIES FOR THE FUTURE OF SHIPPING:

- 1. Propeller Bos Cap Fins: energy- saving device attached to the propeller that can enhance propeller efficiency
- 2. Solar power for cargo ships : eliminate 50% of shore power
- 3. Al for ship trim optimization: more efficient and ships operation
- 4. Improving biofouling management: risk against Maritime environment
- 5. Solar-powered fishing boat: fibre glass boat with solar power outboard electric engine

Potential updates

- New maritime communication facilities could soon reduce:-
- the power consumption of vital radio and data transmissions.

- 2. Improved technologies can therefore:-
- directly reduce onboard power consumption and
- boost ships' overall operational efficiencies.
- 3. Modern maritime communication systems provide enormous benefits both:
- seafarers' safety and
- the protection of the marine environment.

Transport & Logistics-Key Trends

- New technology,
- New market entrants,
- New customers expectations and
- New business models.

Create an environment of Risk and Opportunity.

Major challenges of Shipping

1. Security





2. Environment





OTHER CHALLENGES

- Shortage of human resources at sea: Emphasis should be laid on the training of mariners/seafarers.
- Adapt to accommodate female seafarers
- Show staff need to be reassessed
- 30% of human resources need to be replaced in the 2 to 3 years







THREAT TO MARITIME SHIPPING

- Railway cargo container
- Truck cargo
- Air cargo

Rail Freight:

Position between sea and air

Less costly than airfreight
 v/s
 faster than shipping by sea

 From China to Europe 15 and 18 days

Railway cargo containers

-China \$1.4B -USA \$ 429M

Exporters of Railway Cargo Containers (2020)

China	34.2%
United States	10.5%
Guyana	5.37%
Netherlands	4.62%
Poland	3.94%
SouthKorea	3.66%
Germany	3.43%
France	3.3%
SouthAfrica	2.49%
Slovakia	2.4%
Thailand	2.26%

Importers of Railway Cargo Containers (2020)

United States	12.2%
Germany	9%
France	6.18%
Japan	4.35%
Netherlands	4.1%
South Korea	3.52%
Jamaica	3.43%
Canada	2.8%

AIRCARGO

- Airline around the world boosted air cargo capacity in response to global transportation needs.
- Has been very effective during COVID-19 pandemic
- The industry is now shifting focus to the evolving needs of our cargo demands and network in the post pandemic years ahead

TOP CARGO AIRLINES 2021 Federal Express Qatar Airways 3 **United Parcel Service Emirates** 5 Korean Air **Turkish Airline** 6 **Cargolux** 8 **Atlas Air** 9 **Cathay Pacific Airways China Southern Airlines** 10

Cargolux:
Project transport of huge equipment



ROAD TRANSPORT

Africa is making huge investment for road transport facilitating trade among African countries from South Africa to Egypt

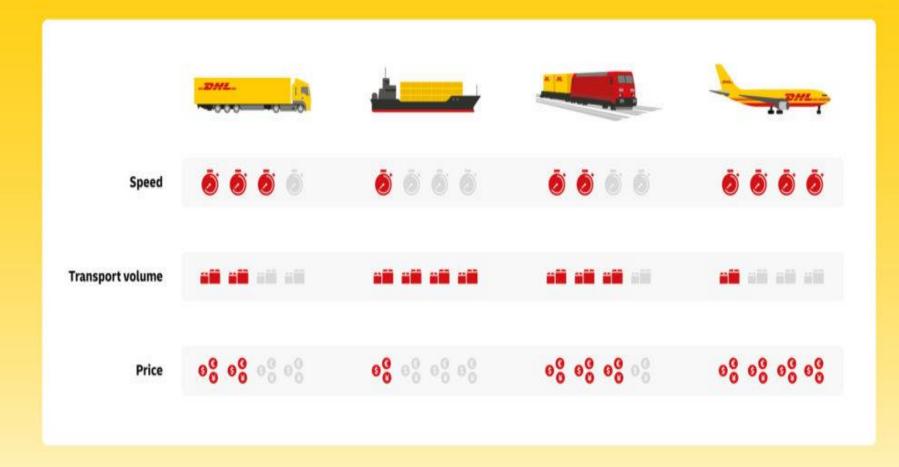
Protocols of third country corridors in regional alliance

CORRIDOR

- 1.Northern Corridor Mombasa: Nairobi Bujumbura [2,080km]
- 2.Central Corridor: Dar es salam Lusahunga [2,170km]
- 3. DaR ES SALAM[TAZARA] corridor: Morogoro- Tunduma [1,100km]
- 4. Coastal corridor: Mingoyo- Lamu [1,500km]

FREIGHT TYPES IN COMPARISON





OPPORTUNITIES OF BUSINESSES IN MARITIME INDUSTRY

- √ Feeder Vessel
- **✓ Ship Stores**
- **✓Offshore Supply**
 - Water Barge
 - Fuel Barge

FEEDER VESSEL



SHIP STORES

Ship chandler is a wholesales dealer specialized in supply of food items or equipment for ships known as ship store







OFFSHORE SUPPLY

A vessel especially designed to supply ships on high seas.



WATER BARGE

Supply consumable water on high seas.



TANKER BARGE

Supplies of fuel on high seas



Setting the Business

1. KNOW HOW

2. PARTNERS

3. INVESTMENT



Investment: USD 2 M

