

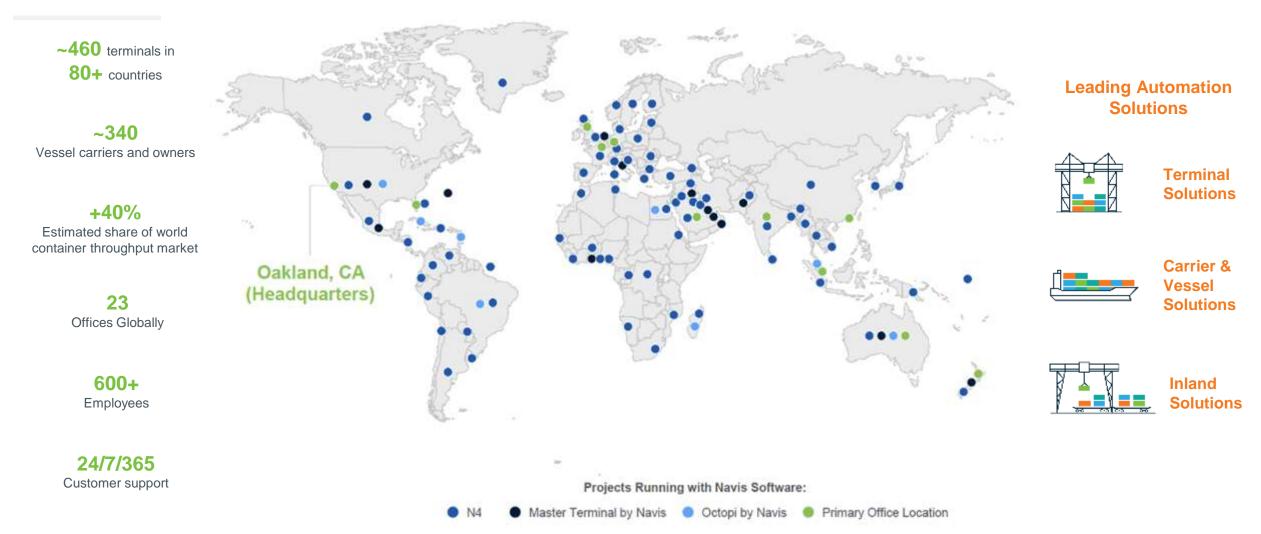
Digitalization, Artificial Intelligence, and Enabling Innovation

Baltic Ports & Shipping Conference 2021

Meena Shah meena.shah@navis.com Sales Engineer

### Navis is the Partner of Choice for Clients Across the Globe

Making global trade smarter, safer, and more sustainable for everyone



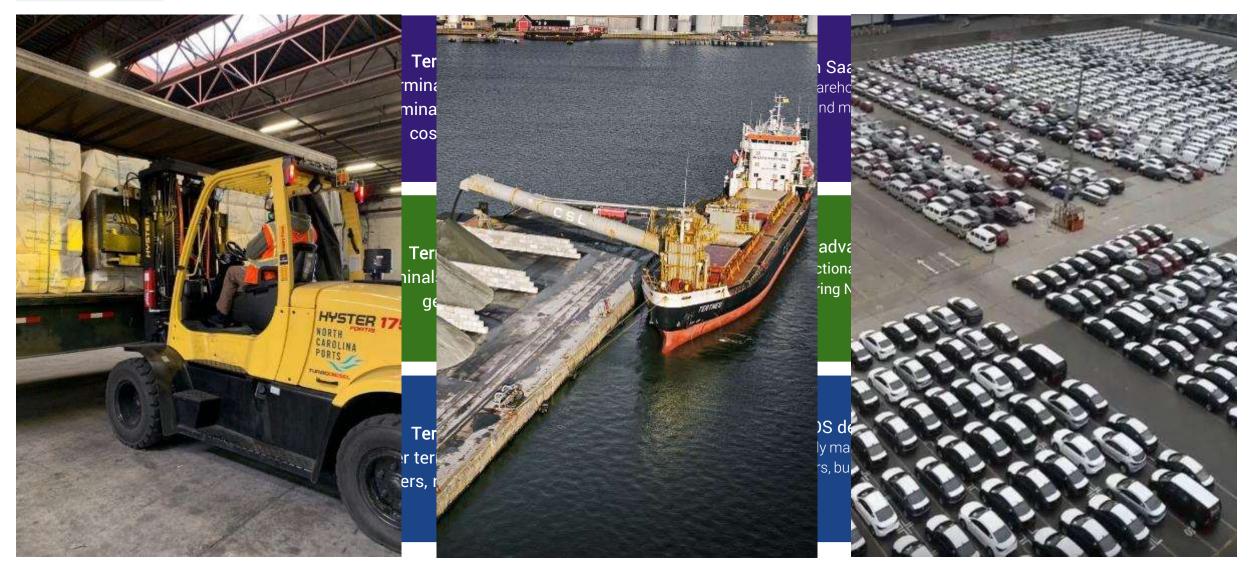


### Navis Customers Located in Northern Europe

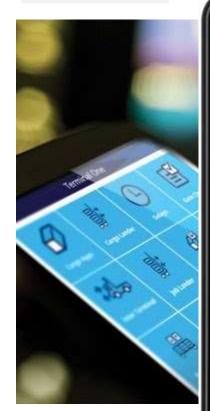
SPARCS 🛛 🛑 N4 🔵 Master Terminal by Navis



### A TOS for All Terminals – a leader in General Cargo



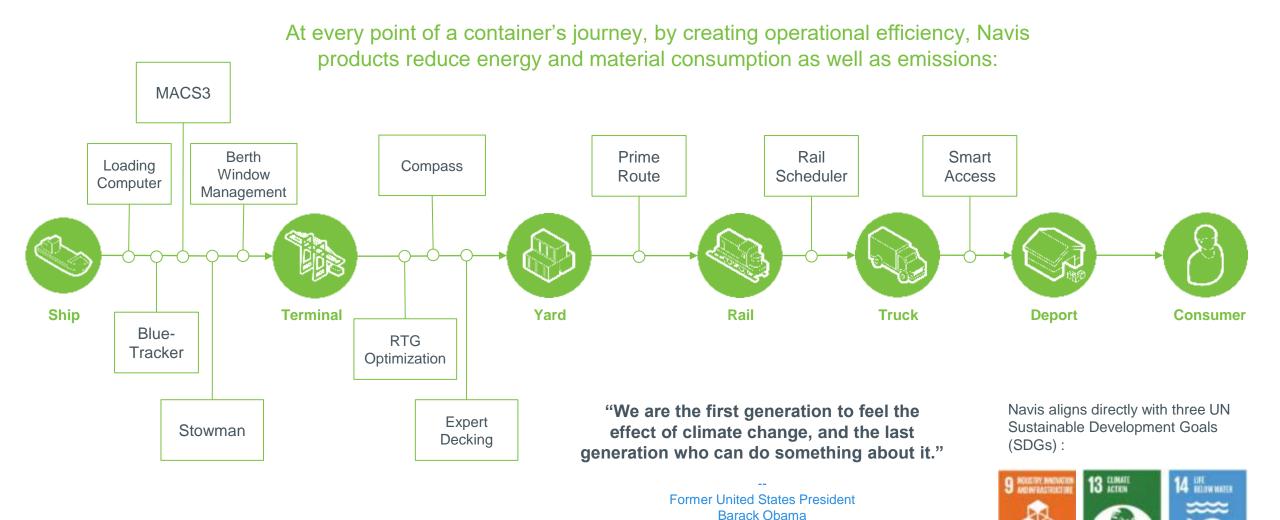
### **Reduce Paper – Reduce Waste**



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### Data Integration, Optimization, and Sustainability



September 23, 2014

### **Digitized Container Track & Trace**

### **Real Time Visibility**

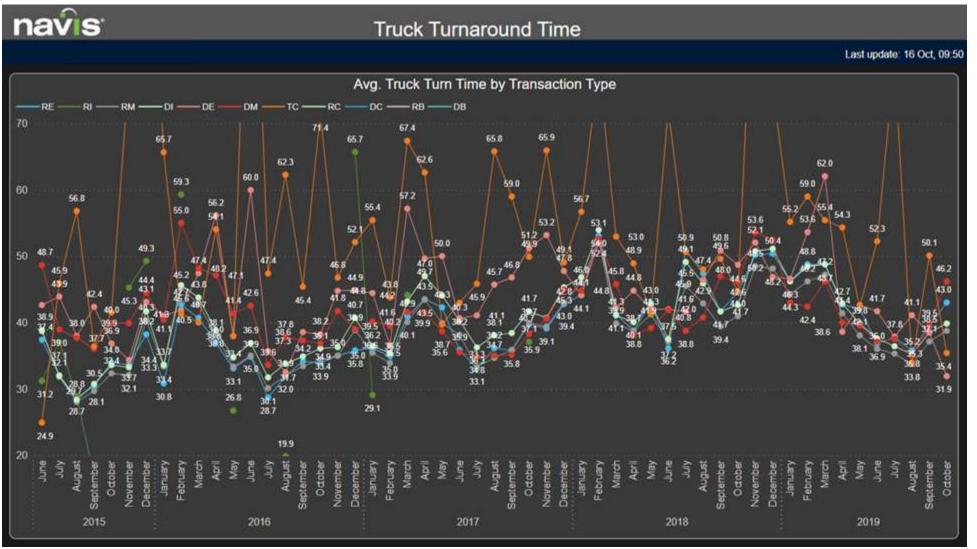
Eliminate blind spots in the global supply chain

Desktop & mobile application (iOS & Android) for ocean carriers and the trucking community to track and trace containers' entire business & operational cycle;

- Ability to fleet-wide monitoring, tracking and tracing of containers for any kinds of routes
- Ability to aggregate and integrate different data sources efficiently meet unique requirements of the maritime industry & supply chain
- Event notifications and alerts avoiding delays, costly mistakes, safer operations
- Real-time collaboration across relevant business and operational partners data ownership by ocean carriers

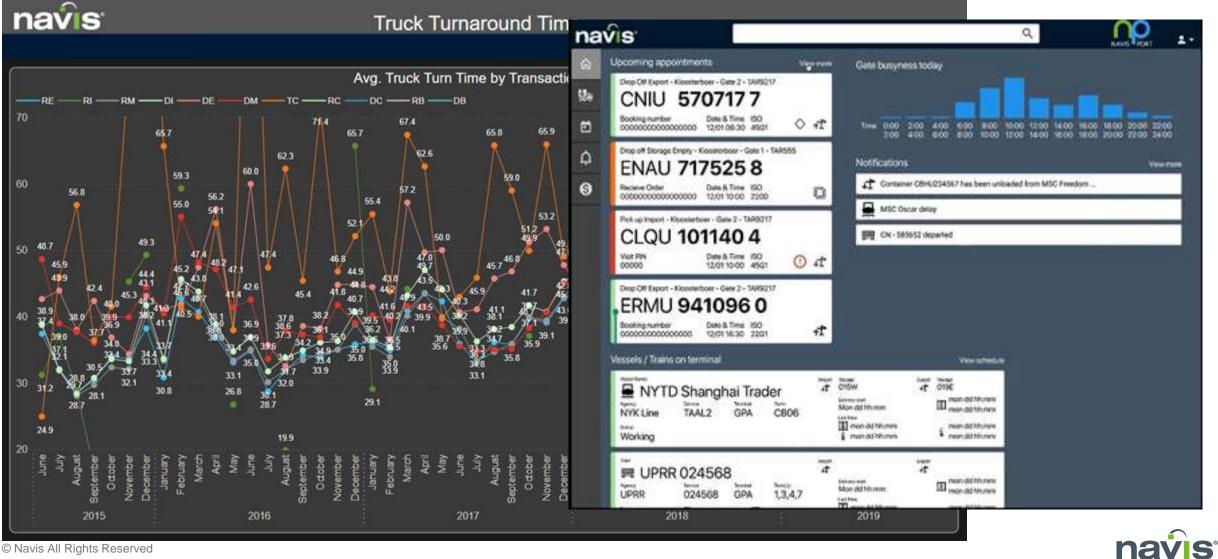
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### **A New Data Reality**

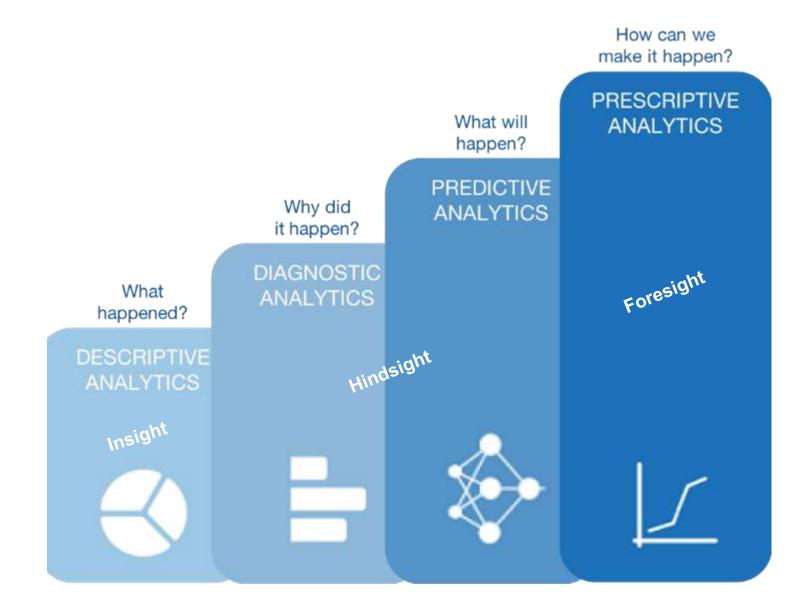


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### **Data & Collaboration**



## **Evolving Beyond Visibility Insight to Actionable Foresight**





### **Beyond the Digital Twin**

#### **IoT Connectivity**

A digital real-time version of the terminal

#### Continuous Optimization

Leverage real-time granular data for terminal-wide integrated and optimized decision making

#### Analytics Smart Suite Powered by Al & ML



Control Room (+Rail, Yard, GC)



**OpsView** 



**Data Analytics** 



#### **Predictive & Prescriptive**

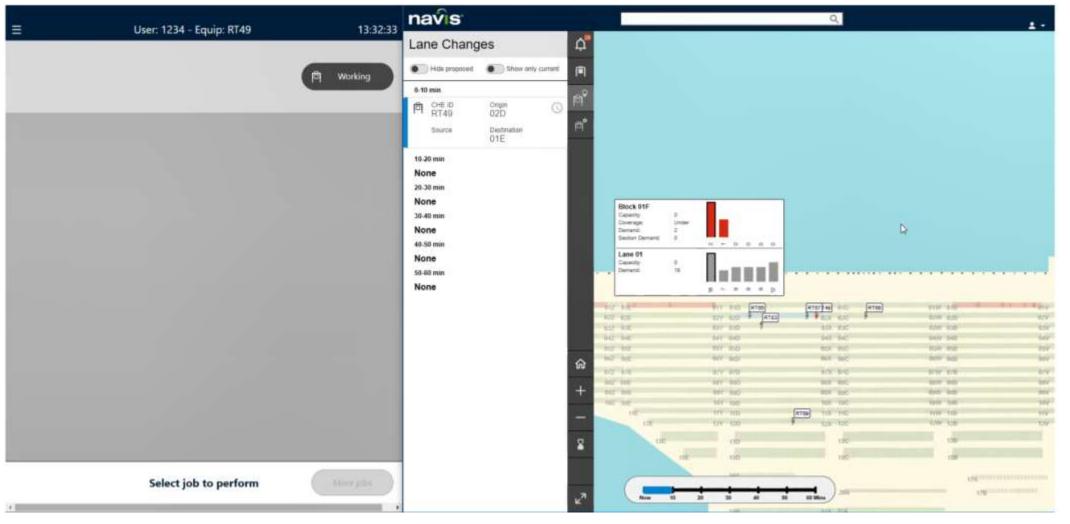
- Historic data & events
- Al-enabled and
- ML-based decision
- Predict future exceptions
- Recommended prescriptions

#### **Virtual Experiments**

 Visualize decision tradeoffs for different scenarios

### **Recommended Equipment Deployment**

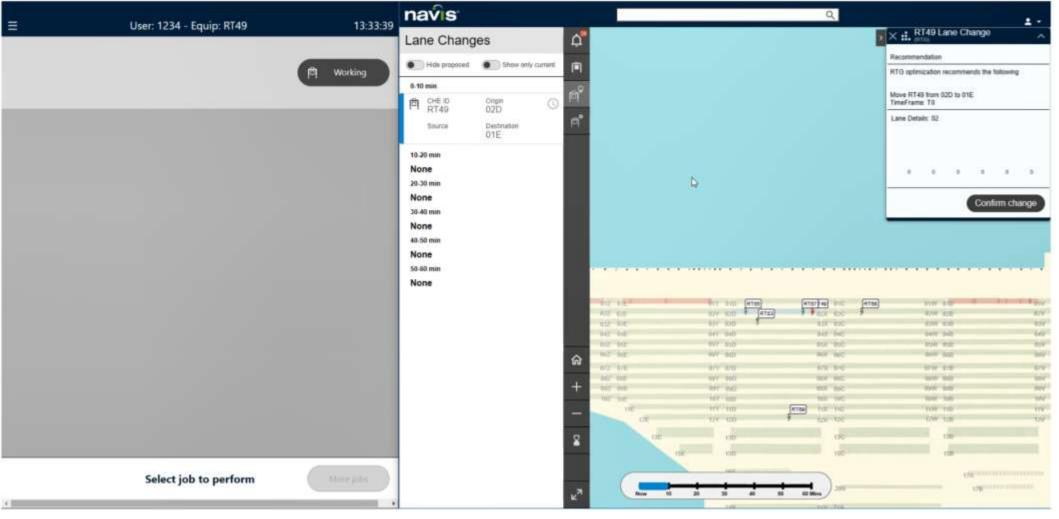
#### **Prescriptive Analytics**





### **Recommended Equipment Deployment**

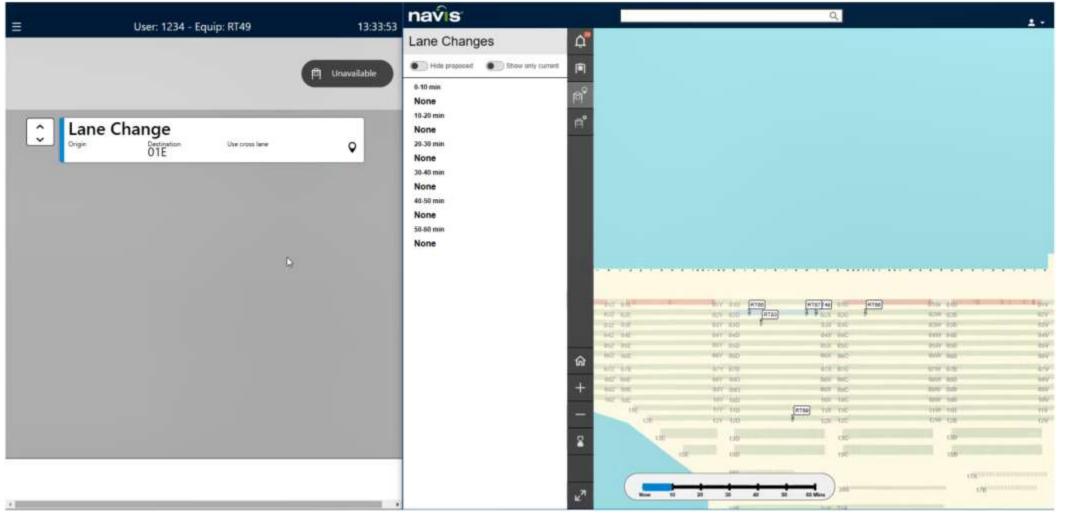
#### **Prescriptive Analytics**



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### **Recommended Equipment Deployment**

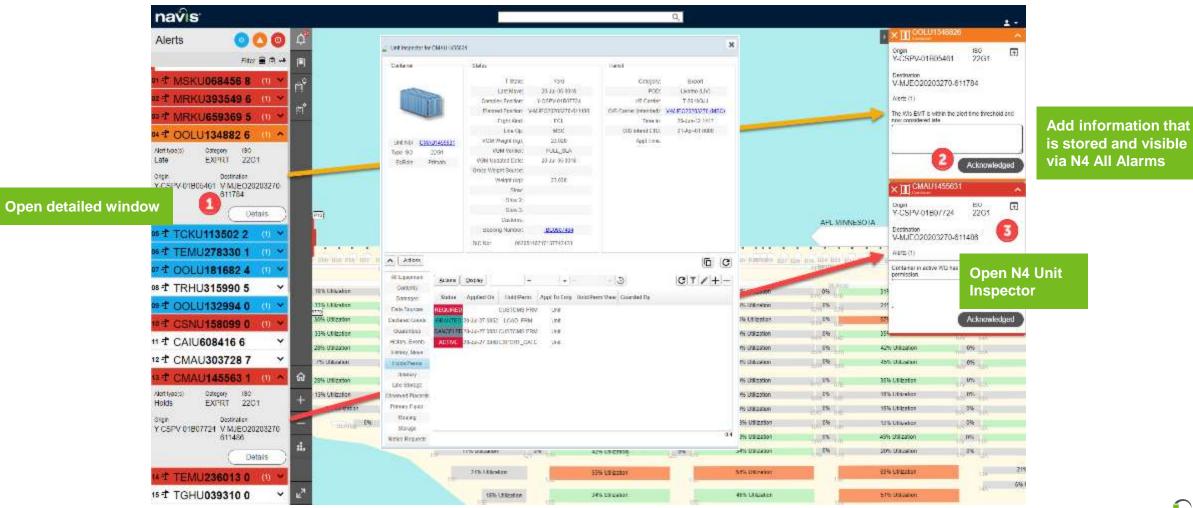
#### **Prescriptive Analytics**



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## **Resolving Exceptions**

#### Real-time Data Visibility Combined with Ability to Act on Issues Right Away





## **Configuration & Diagnostics**

#### Objective Performance

Total Score: 0.22052908 (smaller values preferred)

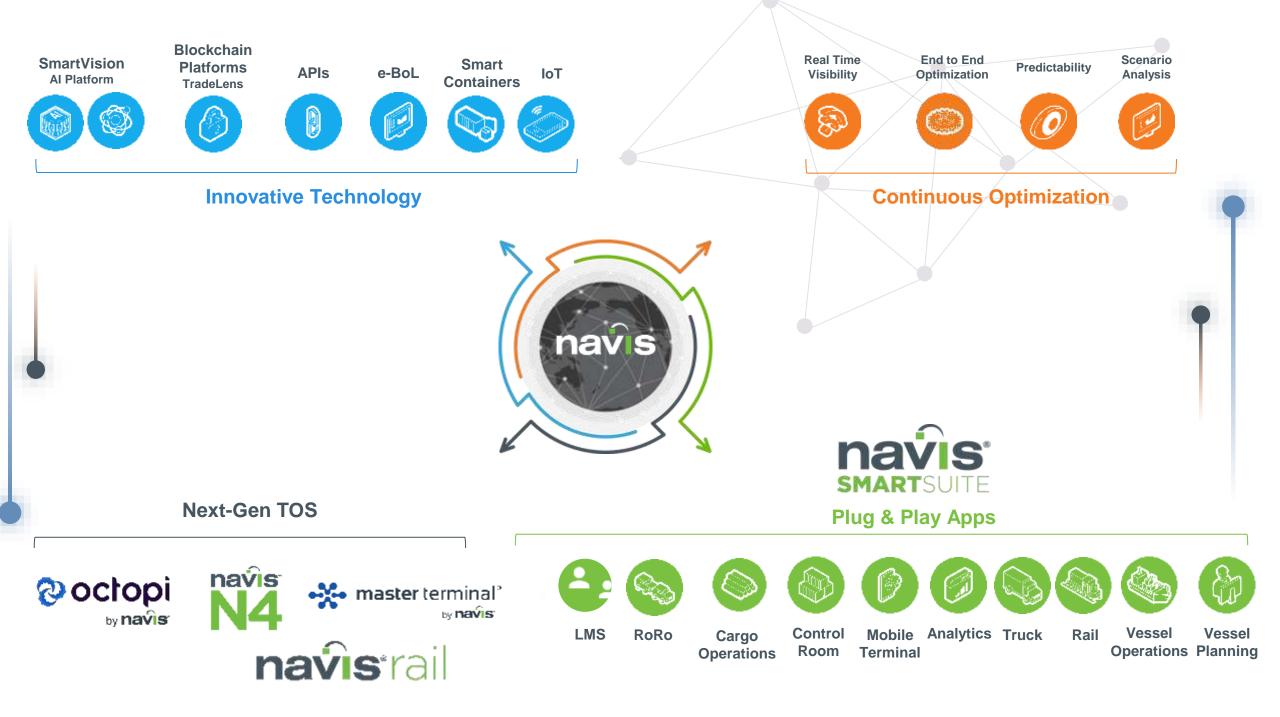
Shows the performance of each individual measure in the objective score. The size of each box represents the strength preference. The color of each box represents the performance of the individual measures.



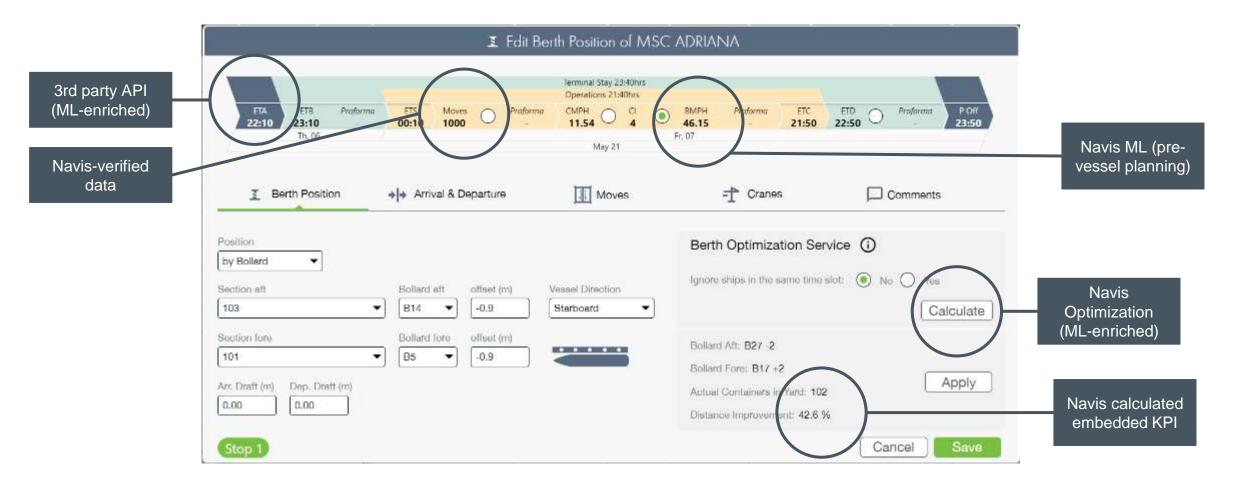
Objective Hierarchy Shows the hierarchical model used for this objective







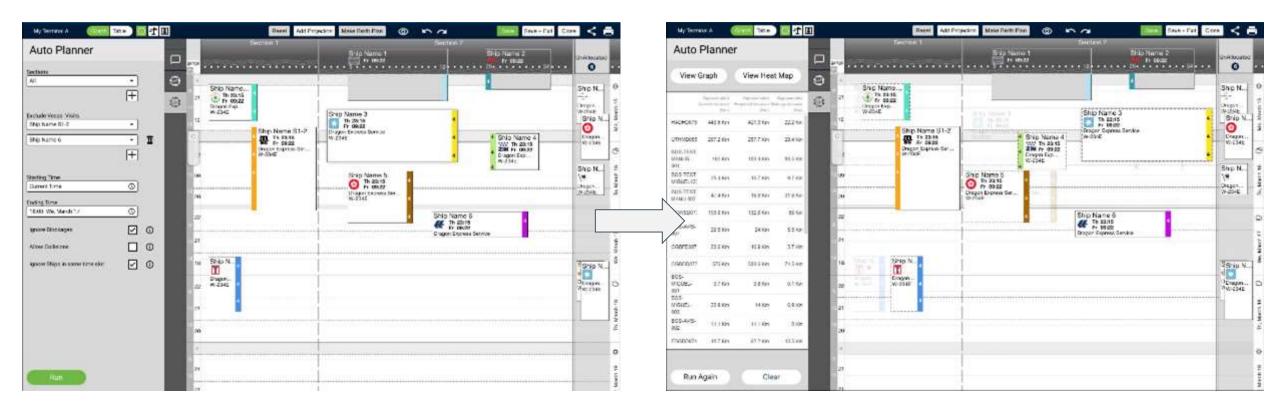
### **Improving Confidence**





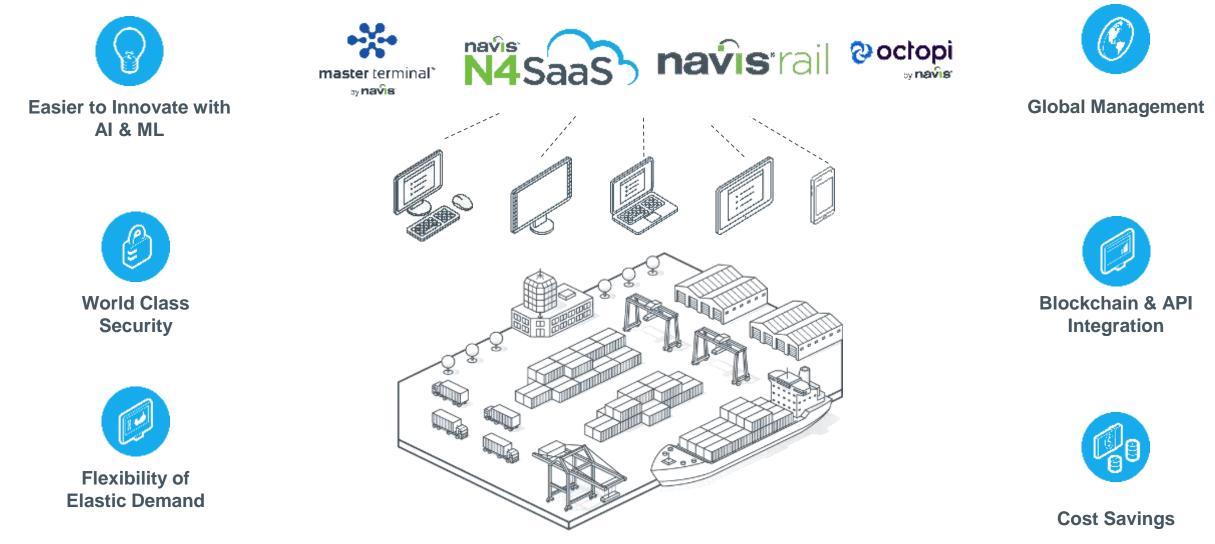
### **Run Virtual Experiments**

#### Scenario Analysis





### **Cloud Enables Actionable Visibility**



### **Enable the Port of the Future**



#### Equipment is the Key Driver

Workers link individual process steps and direct yard operations



#### Management by Process

- Business processes mapped to TOS
- Decisions made by control tower operators



#### Automated Equipment

- Scheduling & Optimization Algorithms
- Management by Exception



#### AI Driven Ecosystem

- Data-driven and AI supported decision making
- Optimizing flow of cargo between Carriers, port complex, and larger logistics supply chain



Meena Shah meena.shah@navis.com **Sales Engineer** 



# **THANK YOU!**

Making Global Trade Smarter, Safer, and More Sustainable for Everyone







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