

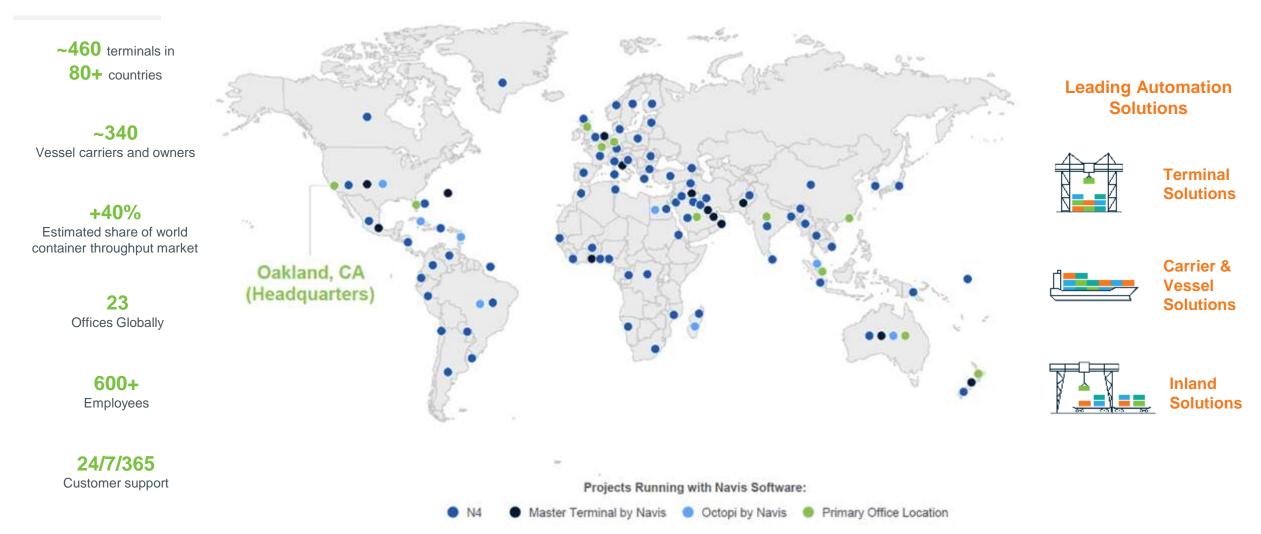
Digitalization, Artificial Intelligence, and Enabling Innovation

Baltic Ports & Shipping Conference 2021

Meena Shah meena.shah@navis.com Sales Engineer

Navis is the Partner of Choice for Clients Across the Globe

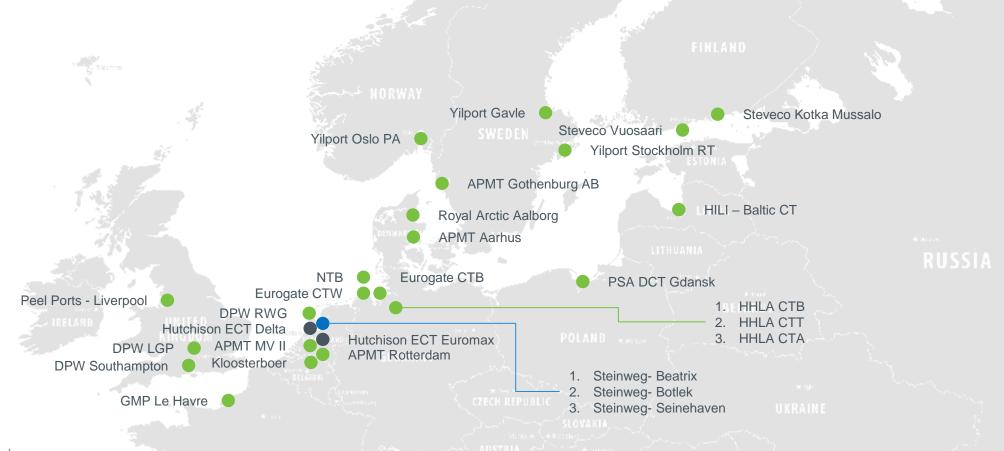
Making global trade smarter, safer, and more sustainable for everyone



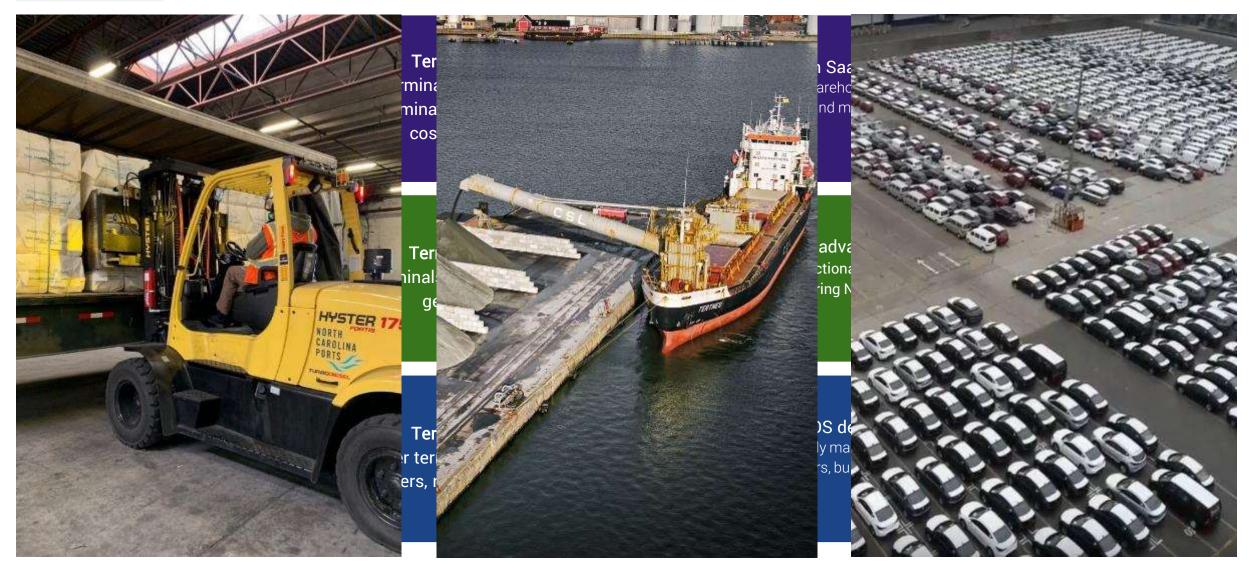


Navis Customers Located in Northern Europe

SPARCS 🛛 🛑 N4 🔵 Master Terminal by Navis



A TOS for All Terminals – a leader in General Cargo



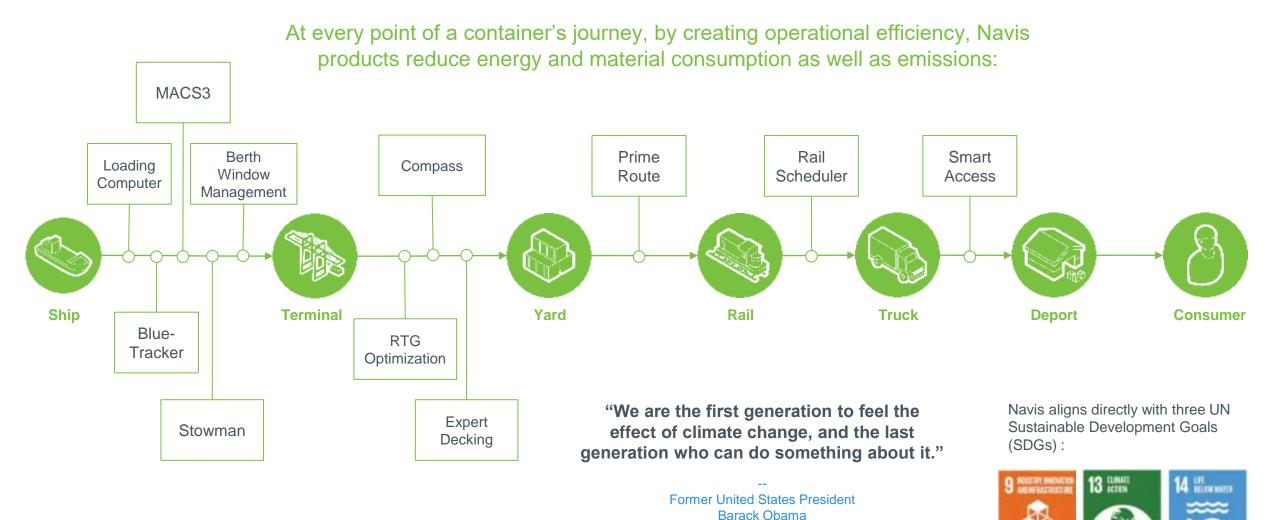
Reduce Paper – Reduce Waste



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Data Integration, Optimization, and Sustainability



September 23, 2014

Digitized Container Track & Trace

Real Time Visibility

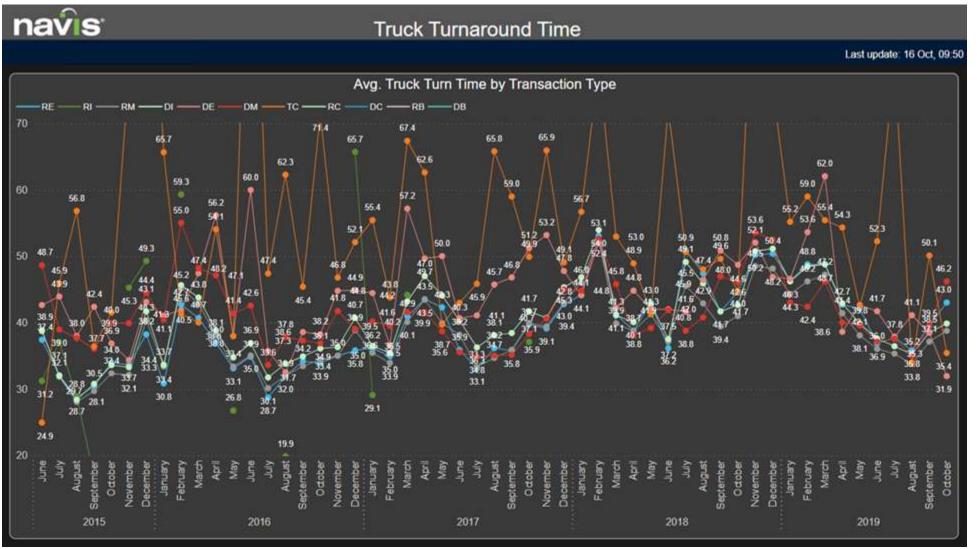
Eliminate blind spots in the global supply chain

Desktop & mobile application (iOS & Android) for ocean carriers and the trucking community to track and trace containers' entire business & operational cycle;

- Ability to fleet-wide monitoring, tracking and tracing of containers for any kinds of routes
- Ability to aggregate and integrate different data sources efficiently meet unique requirements of the maritime industry & supply chain
- Event notifications and alerts avoiding delays, costly mistakes, safer operations
- Real-time collaboration across relevant business and operational partners data ownership by ocean carriers

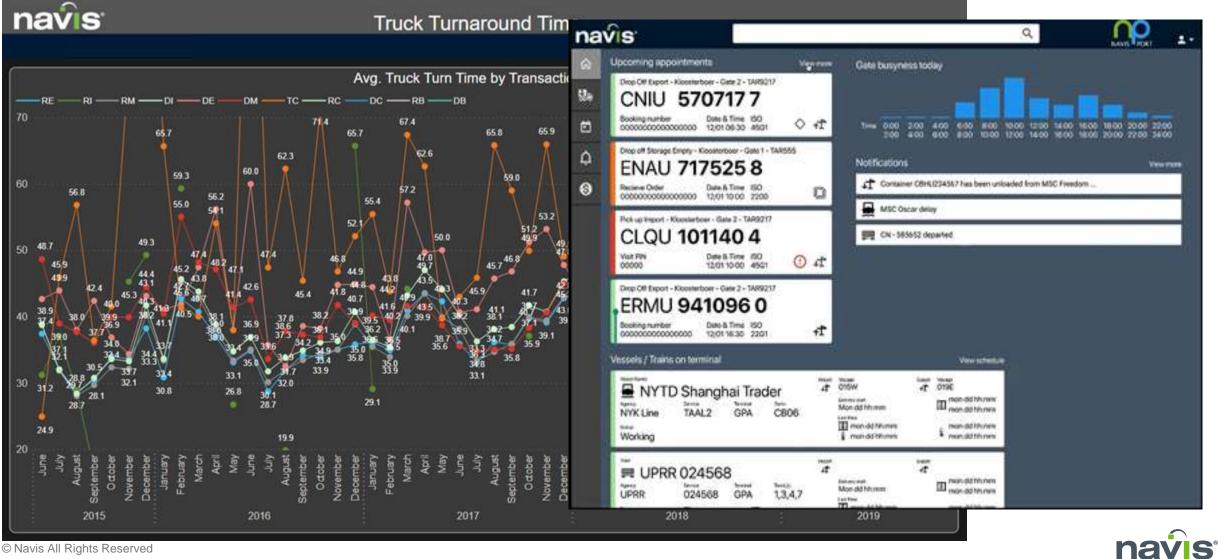
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A New Data Reality

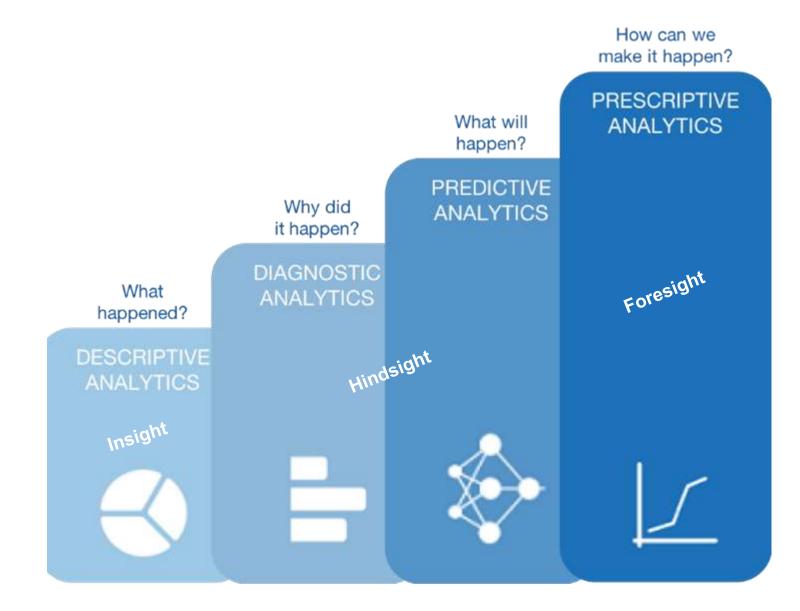


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Data & Collaboration



Evolving Beyond Visibility Insight to Actionable Foresight





Beyond the Digital Twin

IoT Connectivity

A digital real-time version of the terminal

Continuous Optimization

Leverage real-time granular data for terminal-wide integrated and optimized decision making

Analytics Smart Suite Powered by Al & ML



Control Room (+Rail, Yard, GC)



OpsView



Data Analytics



Predictive & Prescriptive

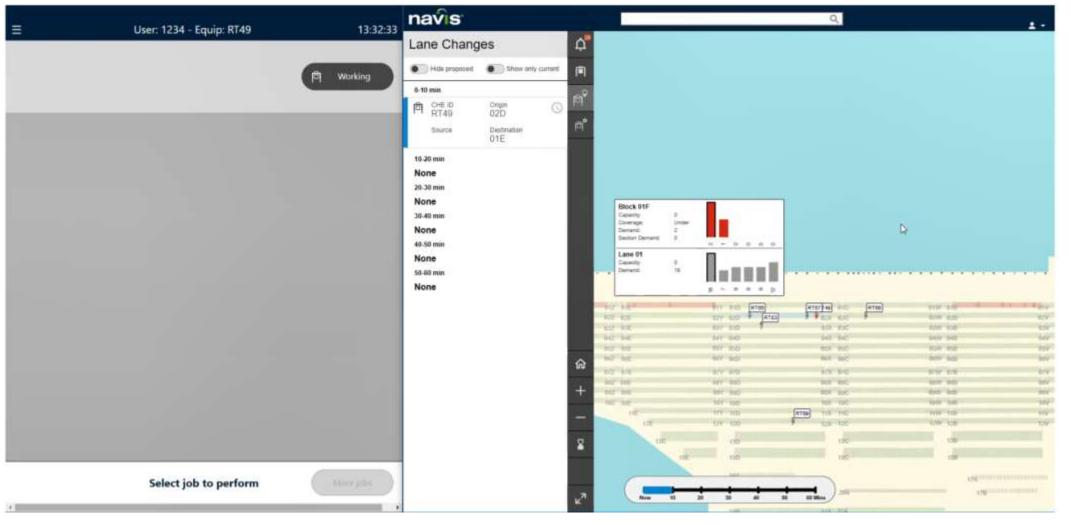
- Historic data & events
- Al-enabled and
- ML-based decision
- Predict future exceptions
- Recommended prescriptions

Virtual Experiments

 Visualize decision tradeoffs for different scenarios

Recommended Equipment Deployment

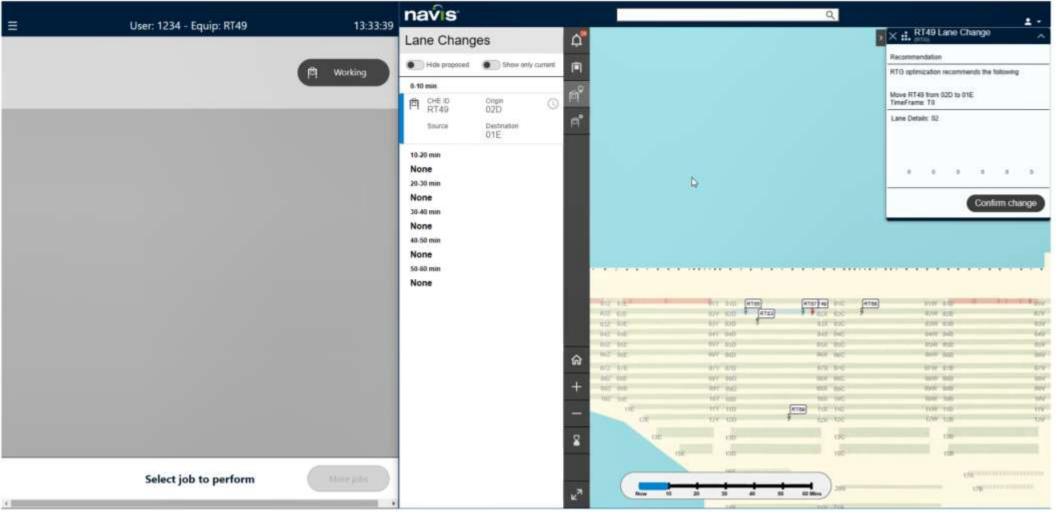
Prescriptive Analytics





Recommended Equipment Deployment

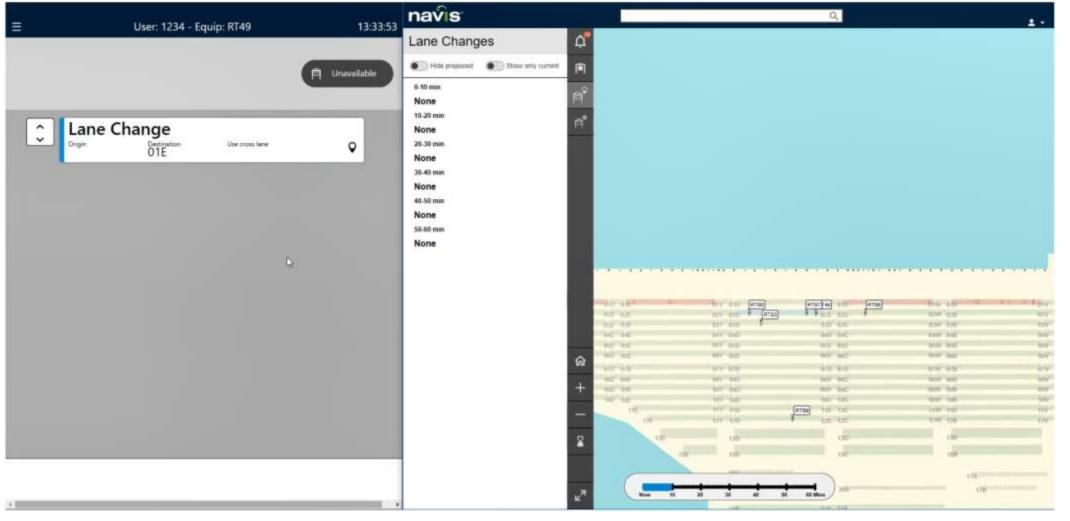
Prescriptive Analytics



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Recommended Equipment Deployment

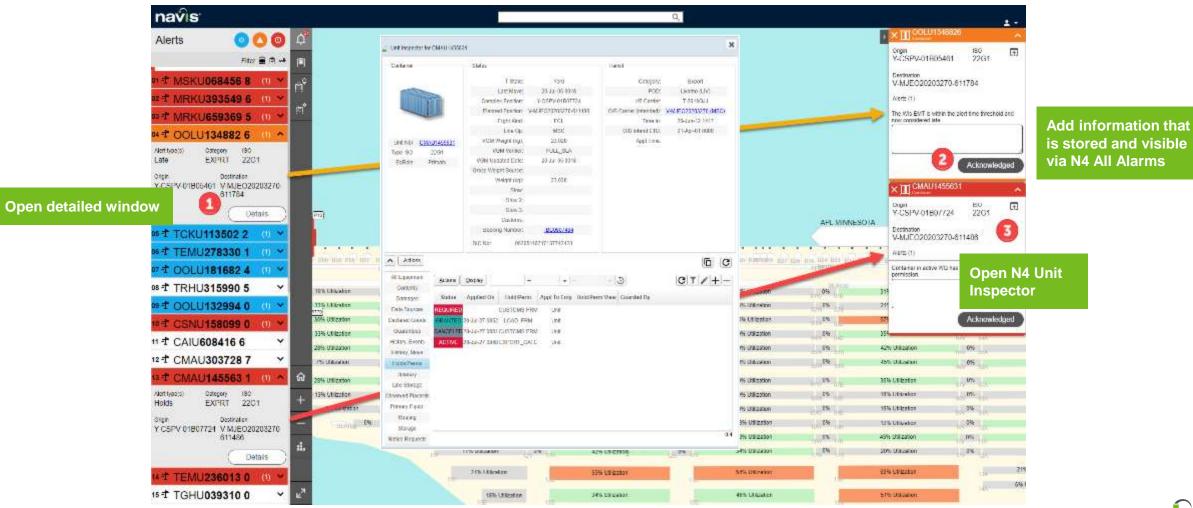
Prescriptive Analytics



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Resolving Exceptions

Real-time Data Visibility Combined with Ability to Act on Issues Right Away





Configuration & Diagnostics

Objective Performance

Total Score: 0.22052908 (smaller values preferred)

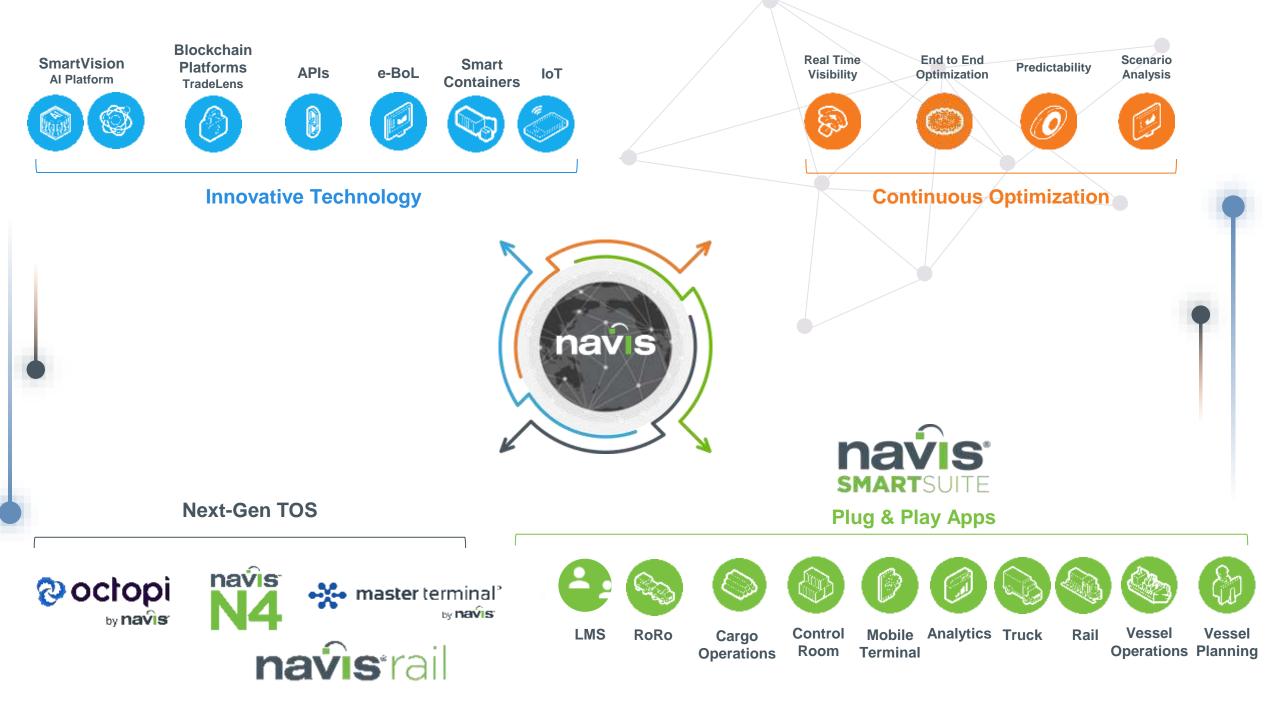
Shows the performance of each individual measure in the objective score. The size of each box represents the strength preference. The color of each box represents the performance of the individual measures.



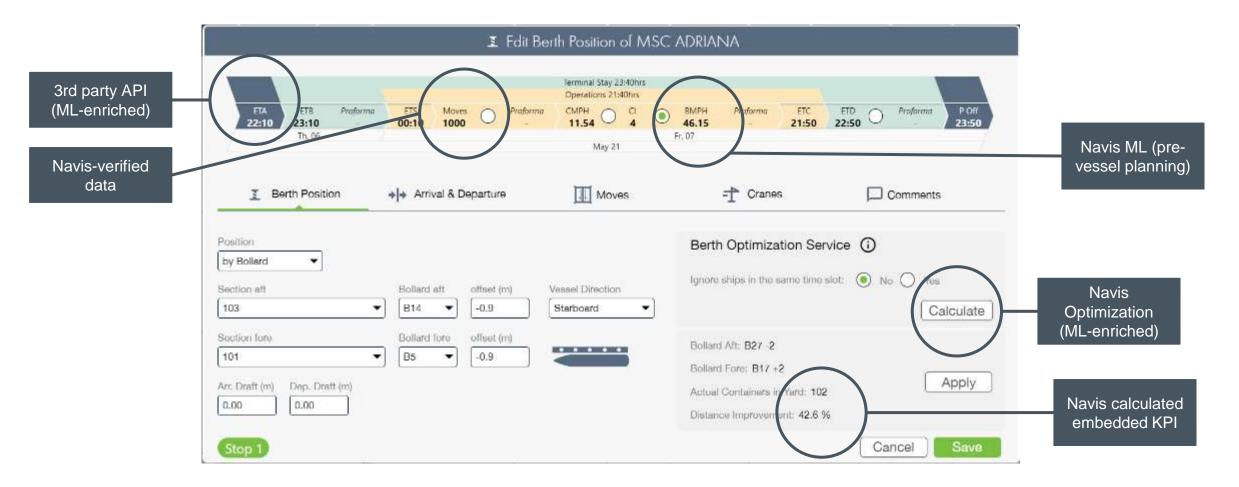
Objective Hierarchy Shows the hierarchical model used for this objective







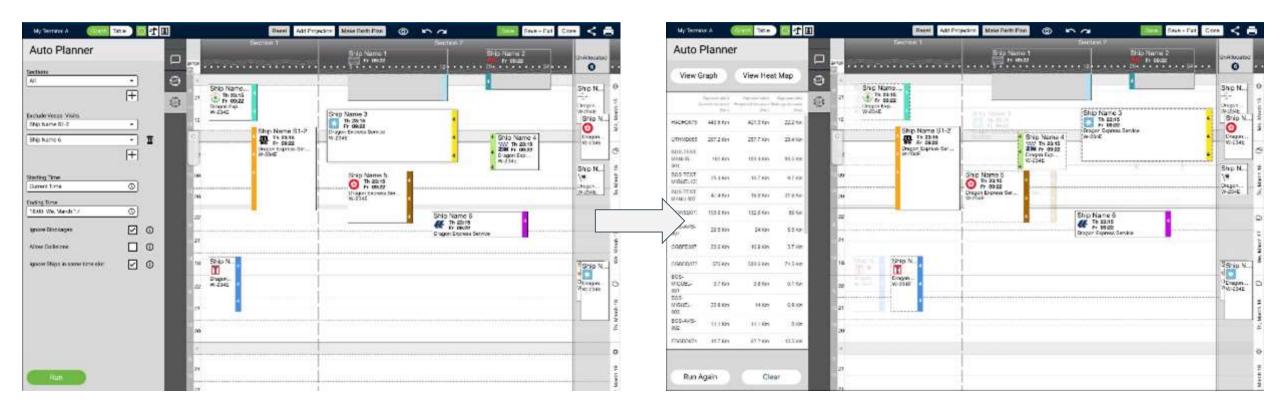
Improving Confidence





Run Virtual Experiments

Scenario Analysis





Cloud Enables Actionable Visibility



Enable the Port of the Future



Equipment is the Key Driver

Workers link individual process steps and direct yard operations



Management by Process

- Business processes mapped to TOS
- Decisions made by control tower operators



Automated Equipment

- Scheduling & Optimization Algorithms
- Management by Exception



AI Driven Ecosystem

- Data-driven and AI supported decision making
- Optimizing flow of cargo between Carriers, port complex, and larger logistics supply chain



Meena Shah meena.shah@navis.com **Sales Engineer**



THANK YOU!

Making Global Trade Smarter, Safer, and More Sustainable for Everyone







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