Dogus DURHAN Port & Terminal Management Professional For Container & Ro-Ro Division

Presentation

"Existing market outlook and future OEM's investment projects in Turkey & its impact on the global market"



<u>Content</u>

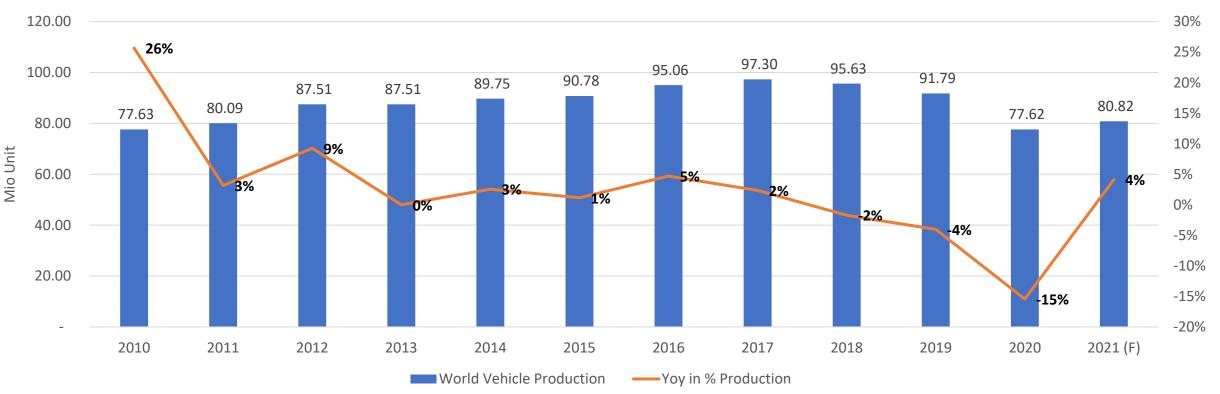


- Global Vehicle Production
- Turkey Automotive Market
- Ro-Ro Market in Turkey (Port Throughputs)
- YTD May 2021 Ro-Ro Market in Turkey
- Production Export Ratio %
- Key Player in the Market
- Investment Projects in Turkey
- Conclusion
- Q&A

Global Vehicle Production



WORLD VEHICLE PRODUCTION

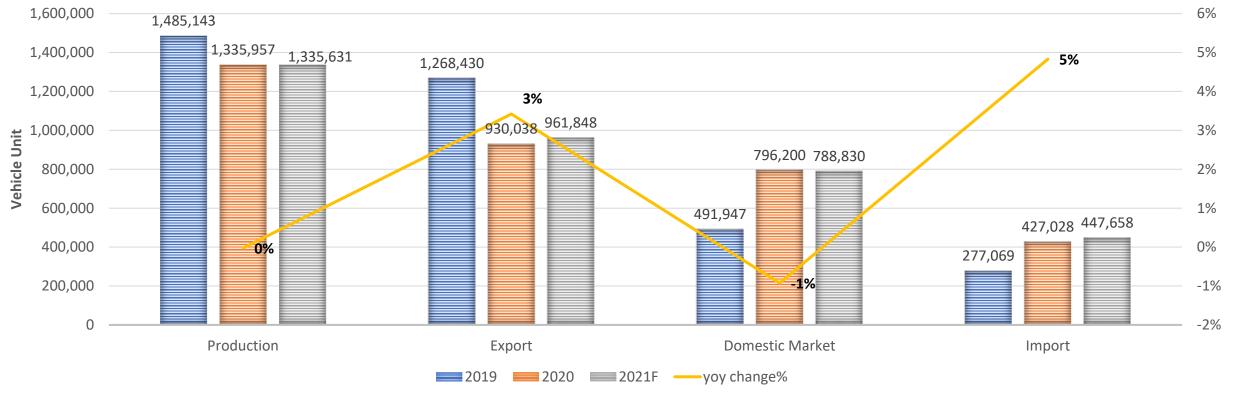


• A new era for an automotive industry...

Turkey Automotive Market In eyes of OEMs



AUTOMOTIVE MARKET OF TURKEY

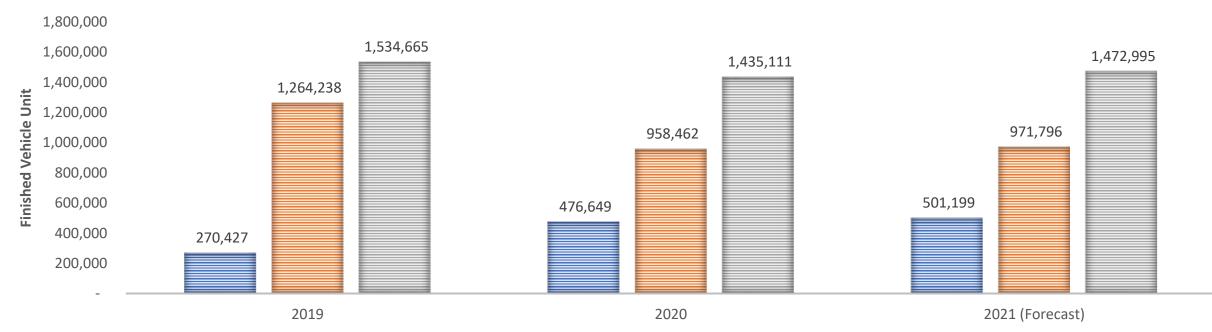


• Strong growth in domestic market of Turkey & vehicle import

Ro-Ro Market in Turkey Port Throughputs



RO-RO PORTS MARKET IN TURKEY 2019-2020



■ Import ■ Export ■ Total Unit

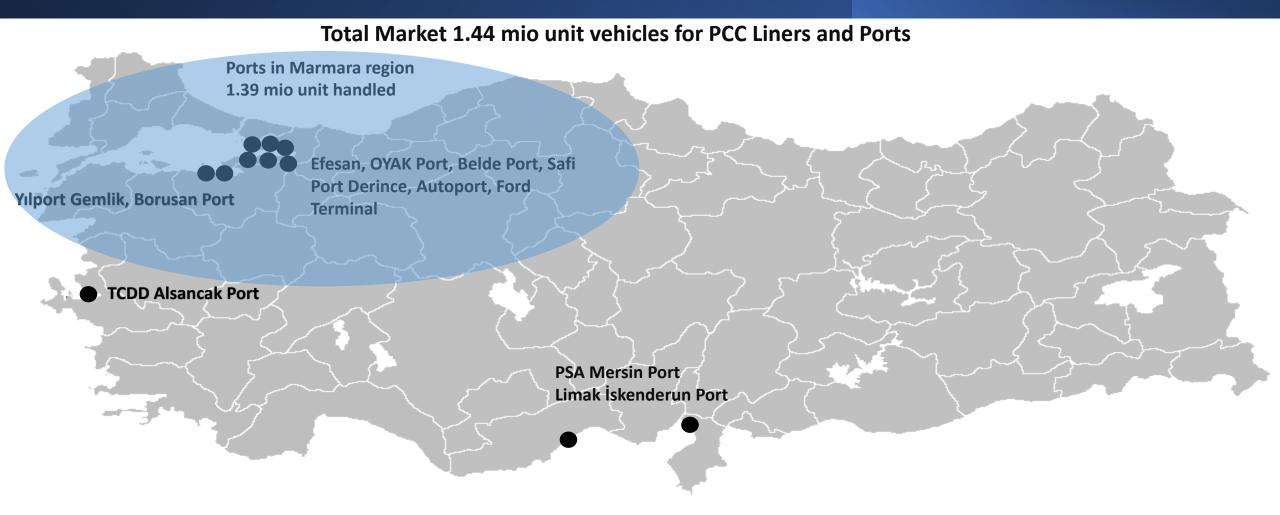
• EU and UK markets are important for vehicle-import export of Turkey

• Reflecting throughput includes Military vehicle, Harvester, Jeep, Lorry, Tanker truck, Light truck, Caravan, Locomotive, Van, Motorcycles, Bus, Tractor, Crane vehicles (Rescuers, etc.), Passanger coache, Other transport

Source: <u>https://denizcilikistatistikleri.uab.gov.tr/ro-ro-arac-istatistikleri</u> "Ministry of Transportation of Turkey"

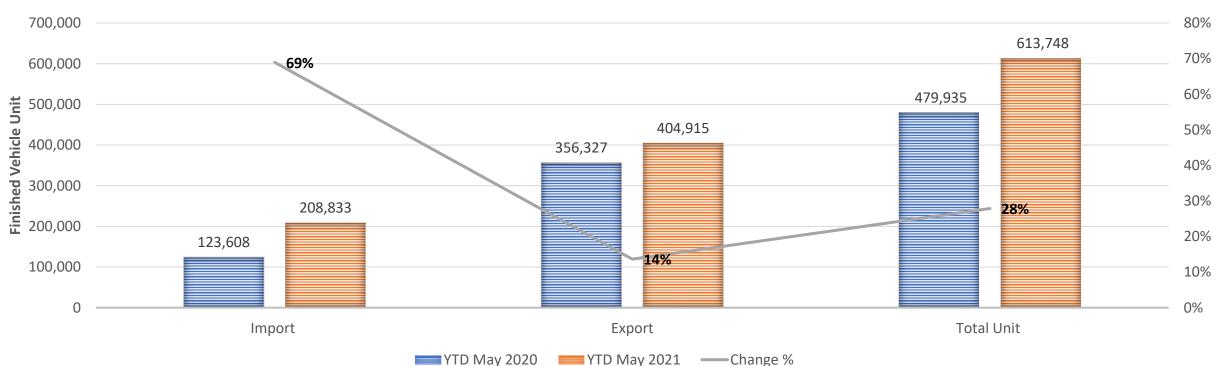
Ports (serving for finished vehicles)





Ro-Ro Market in Turkey YTD May'20-21 By Sea Transportation





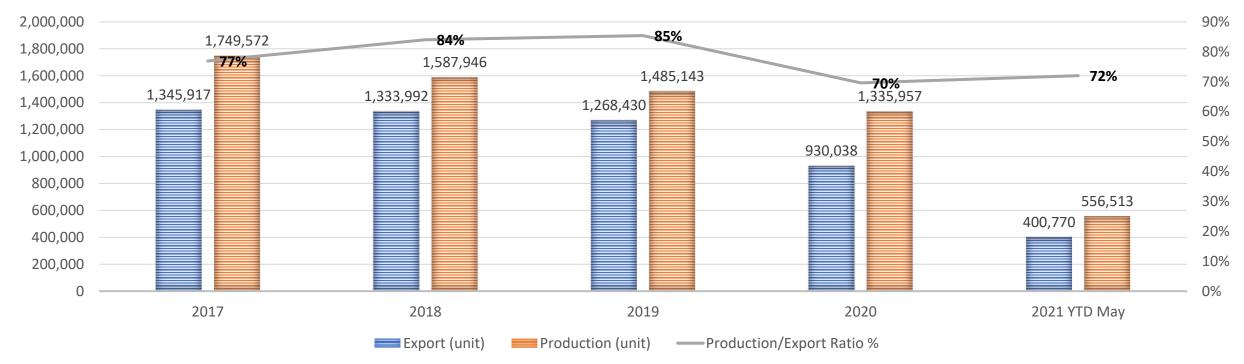
RO-RO PORTS MARKET IN TURKEY YTD MAY 2020-2021

• Strong performance for PCC liners / Ports during first five month of 2021

Production-Export Ratio %



VEHICLE PRODUCTION-EXPORT RATIO % OF TURKEY



• Recovery period is in on-going for EU market

Key Players in the Market



Key Players in Automotive Market of Turkey

77%

• Exporter/Car Maker

Ford Otosan, Toyota, Hyundai-Assan, OYAK-Renault, TOFAS-Fiat

• Port

Autoport, Yılport-Gemlik, Borusanport, Ford Terminal, Safiport Derince, Efesanport, Belde Port, OYAK NYK PORT

• Importer

65%

VW Group, PSA Group - FCA, Renault-Nissan-Mitsubishi Alliance, • Shipping Line



97%

UECC-NYK, Grimaldi, WWO, EUKOR, MOL, K-LINE

Investment Projects in Turkey



Automotive Industry Recent Projets in Turkey

<u>Projects</u>

- Beldeport
- Ford 🚫
- •



Impact on Global Automative Industry

Ro-Ro Port

Port

- JV Production in Bursa
- JV Production in Kocaeli

Plant in Manisa

Factory Closure

+ 780.000 unit port handling capacity

+ 300.000 unit port handling capacity

+175.000 unit/year production

+ 320.000 unit/year production

(-) 350.000 unit/year production

(-) 50.000 unit/year production

In consequences;

- New projects have added 1.080.000 unit port handling capacity per year within 2021 in Turkey.
- New investment projects: 495.000 vehicle production capacity/year adding by 2024 with FORD-VW common production line and TOGG factory.
- Lost 400.000 unit/year production capacity...

On impact to global ro-ro market;

- Turkish automotive market can be positioned within top 10 vehicle production countries.
- Turkey will remain as 4th largest car maker country in EU by reaching 2.5 million unit production capacity.
- Ro-Ro Port handling capacity can reach to 4 million unit per annum.



Thank You! Dogus DURHAN

durhandogus@gmail.com

