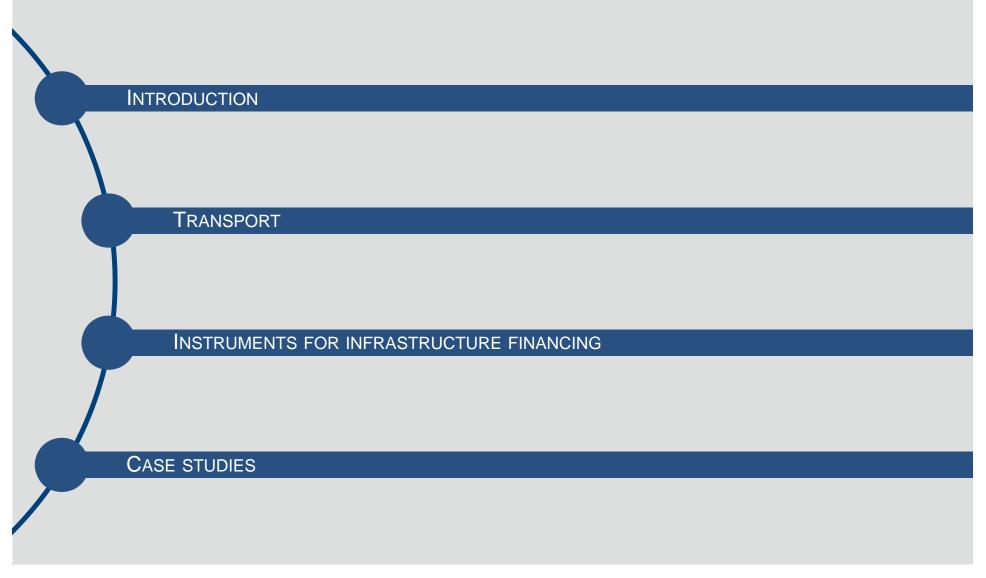
## Key factors of successful infrastructure financing: The importance of IFI involvement 28 May, 2015 Nazli Arikan Infrastructure Business Group



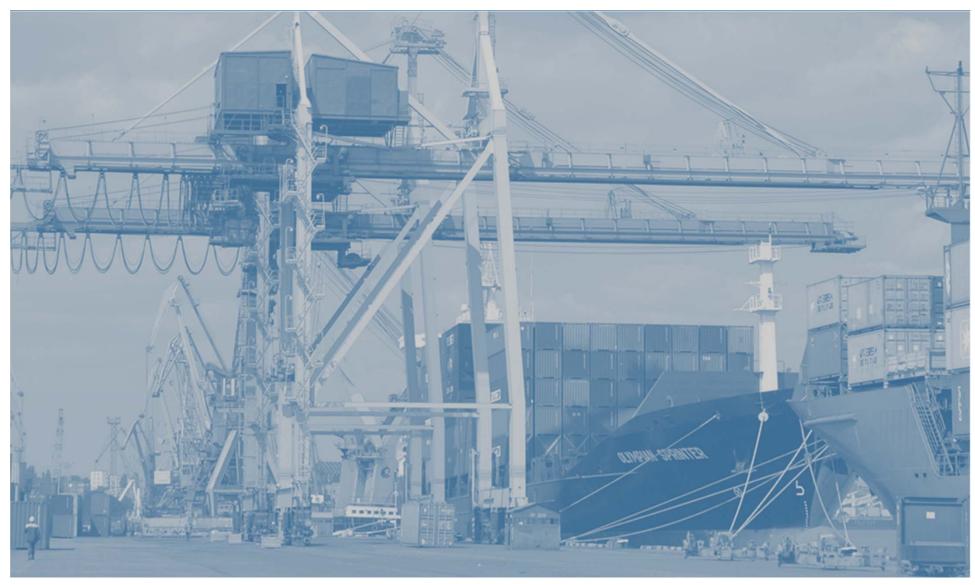
# **Table of Contents**







# Introduction

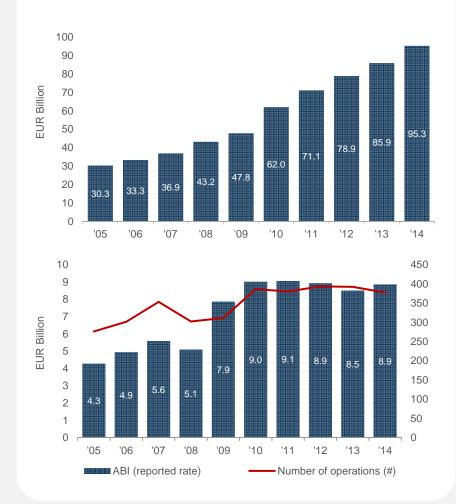


## Introduction What is EBRD?



- International financial institution, promotes transition to market economies in 35 countries from central Europe to central Asia
- In 2011, the Bank expanded its operations to include Egypt, Morocco, Tunisia and Jordan (Southern and Eastern Mediterranean – SEMED region)
- In 2014, the EBRD welcomed Cyprus and Libya as a recipient country and member respectively.
- Owned by 65\* countries and two inter-governmental institutions
- Capital base of EUR 30 billion
- Triple-A rated multilateral development bank
- Invested nearly EUR 100 billion in more than 4,000 projects since 1991
- Results in 2014:
  - i. EUR 8.85 billion invested in 377 projects
  - ii. Private sector accounted for 70% share







# Introduction

Where do we invest?



#### WHERE WE INVEST

#### **Central Europe and** the Baltic states

- 01 Croatia
- 02 Estonia
- 03 Hungary
- 04 Latvia
- 05 Lithuania
- 06 Poland
- 07 Slovak Republic
- 08 Slovenia

#### South-eastern Europe

- 09 Albania Bosnia and Herzegovina 10
- 11 Bulgaria
- 12 Cyprus
- 13 FYR Macedonia
- 14 Kosovo
- 15 Montenegro
- 16 Romania
- 17 Serbia

#### Eastern Europe and

- the Caucasus
- 18 Armenia 19 Azerbaijan
- 20 Belarus
- 21 Georgia
- 22 Moldova
- 23 Ukraine

#### **Central Asia**

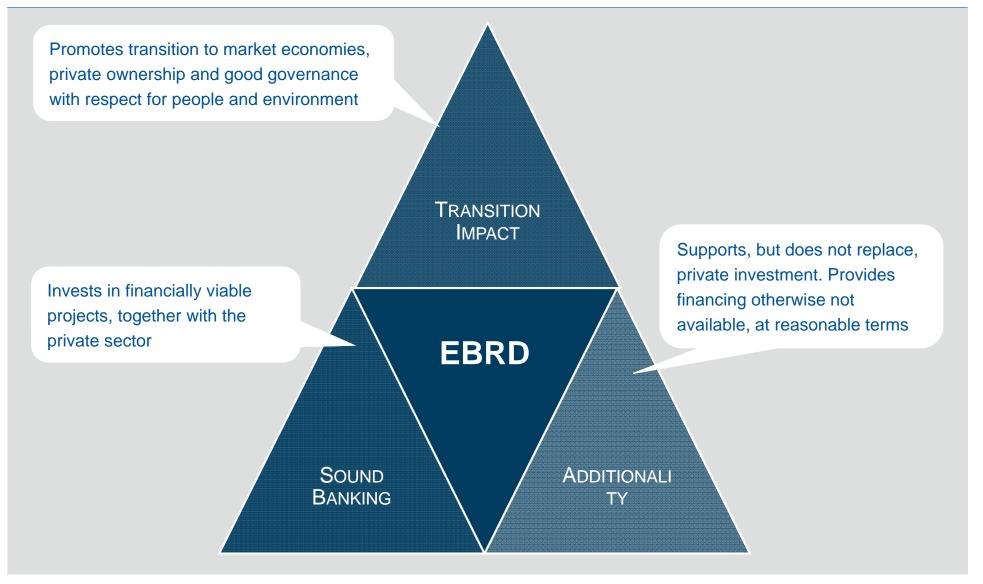
- 24 Kazakhstan 25 Kyrgyz Republic 26 Mongolia
- 27 Tajikistan 28 Turkmenistan
- 29 Uzbekistan
- Southern and eastern Mediterranean
- 30 Egypt 31 Jordan
- 32 Morocco
- 33 Tunisia

- 34 Greece
- **35 Russia**
- **36 Turkey**

# Introduction

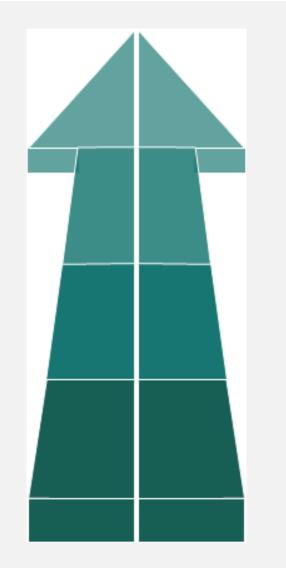
## **Mission and Vision**





# Benefits of working with us EBRD's Value-Added: a unique offering





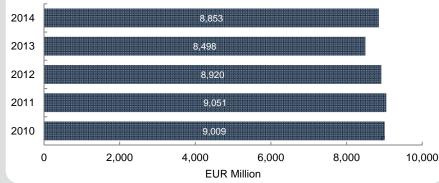
- Strong, internationally recognised partner with long term perspective
- Higher risk appetite than other lenders
- Long established policy dialogue with Government and Regulators
- Unparalleled presence in the region provides mitigation of political and regulatory risks
- Preferred creditor status in all countries of operations
- Catalyst to access additional finance (every EUR 1 financed by EBRD mobilises EUR 1.6 from other sources<sup>1</sup>)
- Flexible deal structure and product matching services
- Dedicated team with expertise in a variety of sectors and countries
- Donor-funded technical assistance available for economically viable sustainable development projects

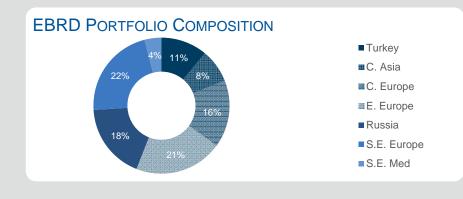
# Introduction

## Snapshot



## THE BANK'S INVESTMENT

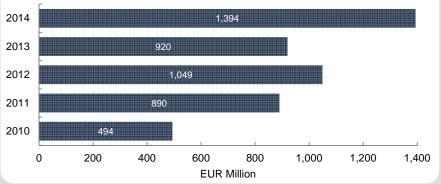




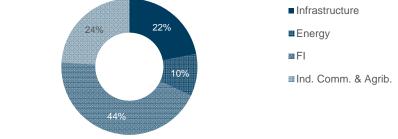


EBRD TURKEY	December 2014
Number of projects to date	140
Net cumulative Bank investment	EUR 4,962m
Private Share of cumulative investment	95 per cent

## THE BANK'S INVESTMENT IN TURKEY



EBRD TURKEY PORTFOLIO COMPOSITION





# Transport



## Transport Transport at a glance

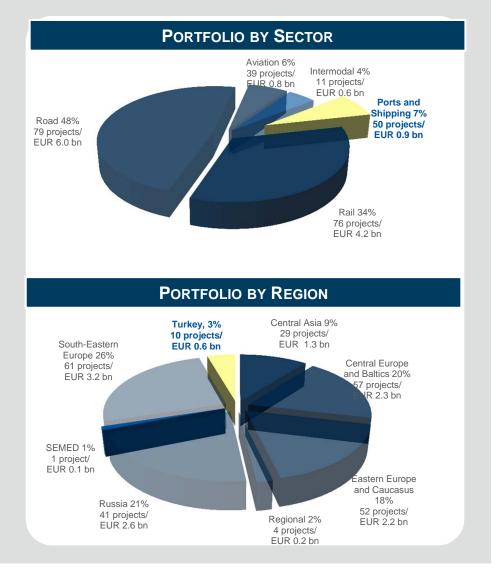


- EUR 12.5 billion invested
- Total project value: EUR 47.5 billion
- 255 projects
- 30 of the EBRD's countries of operation

Transport Team is part of EBRD Infrastructure Business Group with over 30 banking and sector professionals. Headquartered in London, with dedicated sector coverage bankers in local EBRD resident offices.

Dedicated in-team specialists to support project needs including procurement, sustainable strategies and monitoring.

EBRD offers banking services (debt and equity) to clients across every transport mode: railways, maritime, aviation and roads.





Mersin International Port, Turkey Port Deal of the Year (MEA)

UGlobal DCT Gdansk, Poland Europe & Africa Awards 2014 Port Deal of the Year (Europe)

## Instruments for infrastructure financing





European Bank for Reconstruction and Development

## Instruments for infrastructure financing Extensive offer of tailored Instruments for infrastructure financing



### **DEBT INSTRUMENTS**

- Loans to the private sector (up to 35% syndicating the rest), including SME
- Debt co-financing, working with commercial banks and IFIs
- Project finance loans (incl. PPP)
- Hard/local currency. Fixed/floating rates
- Syndication under preferred creditor status

### **EQUITY INSTRUMENTS**

- Investing with majority sponsor to reduce equity burden and add partnership value. No more than 25%
- Common or preferred stock
- Privatisation and initial public offering (IPO)
- Mezzanine equity
- Infrastructure funds
- PPP

### **DEBT FUNDAMENTALS**

Project finance:

A-loan (maximum 25-35% of project costs), Mid and long-term tenures Limited recourse to Sponsor

Existing company:

Senior loan & mezzanine financing

Secured by local assets

Limited options for local currency financing

### EQUITY FUNDAMENTALS

Majority shareholding + management control <u>Full equity participation:</u> EBRD has a put option (of project entity shares) to the Sponsor Sponsor has a call option <u>Project finance:</u> EBRD equity is possible (small percentage of loan amount)

### **PROJECT ENTITY**

EBRD brings in additional financial capital and technical assistance (Technical Cooperation) to economically viable projects.



# Instruments for infrastructure financing

## The Bank's debt financing



### FLEXIBLE LOAN FACILITY

project finance, corporate loan, bond (corporate, project, revenue)

- senior, subordinated, mezzanine, convertible debt
- tranched disbursements, if required
- minimum amount of EUR 5 million (may be lower in selective cases)
- fixed or floating rate
- denominated in major foreign or some local currencies
- long-term maturities, up to 15 years (or more depending on CFs)
- project-specific grace periods where necessary
- sculpted repayment schedules can also be considered

### **PROJECT STRUCTURE**

total debt package usually up to 2/3rd of the total investment cost on project finance basis, including EBRD financing of up to 1/3rd of the total investment cost.

### CO-FINANCING

EBRD can partner with other banks, as part of a club or parallel lender and can mobilise other co-lenders including commercial banks (under a B-loan structure if needed), government agencies, bilateral financial institutions, export credit agencies, other IFIs

### PRICING

market-based, depending project and country risk

### OTHER TERMS

inter alia insurance, security, environment & social, procurement

### REPAYMENT

equal, semi-annual or quarterly instalments unless sculpted

# Instruments for infrastructure financing

## The Bank's equity financing



### EQUITY AND QUASI-EQUITY INSTRUMENTS:

- ordinary shares, listed or unlisted
- subordinated and convertible loans
- income notes
- redeemable preference shares
- private placement of share issues by public or privately owned enterprises
- equity funds

## CO-INVESTMENT EQUITY FACILITY:

- unified structure and key terms for all countries agreed upfront
- template documents agreed upfront and signed in each case for each project
- pre-agreed exit strategy (put option)
   Amount: minority stake (typically around 20%)
   Pricing and exit: pure equity or portage
   Pre-agreed exit strategy (put option):

multiple-based exit valuation adjusted for the final structure (equity/portage), e.g. IRR expectation on pure equity in the range of 15-25%



## **Case studies**



# **Case Studies**

## The Bank invests in a broad range of Transport projects



<u>_</u>	Road	Road rehabilitation and construction of new highways, secondary and rural roads, by- passes, maintenance equipment and contracting, toll-motorway construction and operation
æ	Rail	Rehabilitation, maintenance and construction of rail infrastructure (track, signaling, power supply, civil structures), rolling stock, maintenance and ancillary facilities
	Ports & Shipping	Rehabilitation and construction of port infrastructure (berths, quays, land access), superstructure (warehouses, gantries), inland waterways, and vessels (acquisition and retrofitting)
	Logistics & Intermodal	Construction of intermodal terminals & logistic centres, fleet and equipment, support to intermodal operators
	Aviation	Rehabilitation and construction of airport infrastructure and terminals for passenger & cargo, airline finance, air navigation services (ANS)



## **Case Study** Asyaport, Turkey

CLIENT:



PROJECT

EBRD FINANCE:

TYPE OF FINANCE: Senior Loan

Asya Port

2013

USD 92 million

USD 391 million



DESCRIPTION:

 Promoting growth in containerisation and development of logistics services in Turkey and the Black Sea region and drive development of transhipment activities in the region.

- Fostering greater competition in the domestic Turkish port sector and will reduce existing bottlenecks and improve the quality of port services in the Bosphorus.
- Promoting commercial behaviour in the sector in general and the adoption of the highest technical and management standards.

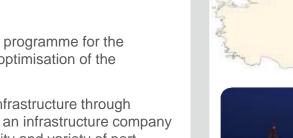
## Case Study **Turkey's First Infrastructure Bond – Mersin International Port**

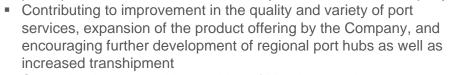


MERSIN INTERNATIONAL PORT

PSA 🚱 akfen

Mersin International Port CLIENT: USD 79.5 million / EUR 61.2 million EBRD FINANCE: TYPE OF FINANCE: Eurobond TOTAL PROJECT USD 737 million / EUR 690 million COST: 2013 YEAR: Financing part of the capital investment programme for the PROJECT capacity expansion of Mersin Port and optimisation of the DESCRIPTION: Company's long debt financing IMPACT: Demonstrating new ways of financing infrastructure through participation in the debut bond issue by an infrastructure company increased transhipment Industry Recognition 2013





 Strengthening competitive position of Mersin port with respect to its main competitors in the Eastern Mediterranean



Port Deal of the Year (MEA)







## Case Study ER Deniz, Turkey

	CLIENT:	ER Denizcilik
	EBRD FINANCE:	USD 37.6 million
	TYPE OF FINANCE:	Senior loan
A	TOTAL PROJECT COST:	USD 78.5 million
	YEAR:	2012
	PROJECT DESCRIPTION:	Post-delivery financing of two supramax vessels and one handysize vessel as part of the Company's fleet renewal programme
	IMPACT:	<ul> <li>Improvement of energy efficiency and monitoring of greenhouse gas emissions in shipping operations</li> <li>Demonstration effect of corporate governance improvement in the sector through maintaining its fleet operations in compliance with the IMO regulations, implementing annual IFRS audits of the Group operations on a combined basis, and obtaining the necessary environmental and safety certifications</li> </ul>
	vessels. The o	ports ER Group's efforts to renew its existing fleet with more energy efficient peration also supports the introduction of the Green House Gas accounting system by the group as well as improvements in its corporate governance.









# **European Bank** for Reconstruction and Development

## Case Study Globalports, Russian Federation

	CLIENT:	Globalports
	EBRD FINANCE:	USD 70.0 million (2.98% stake)
	TYPE OF FINANCE:	Equity (IPO on the London Stock Exchange)
	TOTAL PROJECT COST:	USD 588.0 million
	YEAR:	2009
	PROJECT DESCRIPTION:	Capital investments for replacing older equipment with more environmentally friendly and energy efficient versions
	Impact:	<ul> <li>Expansion to eliminate bottlenecks in the sector and make terminal services accessible to more customers</li> <li>Role of the private terminals in the network</li> <li>Demonstration effect of energy efficiency investments, corporate governance strategies and new ways of financing activities</li> </ul>
	Clabalaarta will b	pring algoriticant domonstration offents of anargy officient investment

Globalports will bring significant demonstration effects of energy efficient investment plans and energy management in the sector, in addition to expanding capacity of the system.

# globalports









## Case Study Transhipment Hub, Lithuania

CLIENT: EBRD FINANCE:	LK AB Klaipedos Smelte, a subsidiary of Terminal Investment Ltd (Mediterranean Shipping Company Group) EUR 32.5 million	
TYPE OF FINANCE:	Senior loan	
TOTAL PROJECT COST:	EUR 65 million	MSC
Year:	2012	1
PROJECT DESCRIPTION:	The expansion of the container handling operations at Klaipeda Port will transform the terminal into a transhipment hub, reducing transport costs and enabling regional trade to expand further	
Impact:	<ul> <li>Support for competitive private sector activity in the port sector in the Baltics, including new transhipment activities and increase of container handling capacity</li> <li>Reduction of transport costs and increased efficiency in the movement of goods. New transport routes are expected to save more than 50 ton CO2 p.a.</li> <li>Introduction of new products and technologies for the operation of the new terminal with the highest standards of energy efficiency</li> </ul>	
	n of Klaipeda into a major regional transhipment hub will reduce cilitate trade and help to reduce carbon emissions.	

# **EBRD** Contacts



## JEAN-PATRICK MARQUET

Country Director, Turkey T: + 90 212 386 11 00 E: Marquetj@ebrd.com SUE BARRETT Director, Transport T: + 44 207 338 6000 E: barretts@ebrd.com

SULE KILIC Country Deputy Director, Turkey T: + 90 212 386 11 00 E: <u>kilics@ebrd.com</u>

HUSEYIN OZHAN Senior Banker, Transport T: + 90 212 386 11 00 E: ozhanh@ebrd.com

NAZLI ARIKAN Associate Banker, Infrastructure Business Group T: + 90 212 386 11 00 E: arikann@ebrd.com