



4 TH BLACK SEA PORTS CONFERENCE -

ISTANBUL

Private Public Partnership for Ports – Global Experience & Trends

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- Genesis of Private Public Partnership from UK Project Finance Initiative
- World Bank identified over 5000 infrastructure
- Private Public Partnership Projects .
- Ports Private Public Partnership Projects increasingly popular in Emerging Markets.
- Induce efficiency & innovation for projects

PPP WHAT IS NEEDED

- Government Support
- Rational deals
- Risk Mitigation



Bankability

PRIVATE PUBLIC PARTNERSHIP

- Public sector makes rules but has trouble living by these rules.
- Internal Capacity



- Require transactions with appropriate planning
 - Acceptable trade-offs between risk & reward

- Size & complexity impacts end result
- Over optimistic demand projections
- Concession renegotiotions is a reality



Concession termination scenario not understood

PORTS EXPERIENCE

- East Asia & Pacific -109 Ports \$ 19,995 million
- Europe 27 Ports \$ 2,723 million
- Latin America 126 Ports \$ 16,838 million

- Middle East 21 Ports \$ 4, 868 million
 - South Asia 46 ports \$ 10,371 million
 - Sub Sarah Africa 52 Ports \$ 5,734 million
 - Total 381 Ports \$ 60,488 million

TURKEY & PRIVATE PUBLIC PARTNERSHIP

- Turkey success with port PPP
- Turkey has 8000 kms of coast line
- Turkey does 80% of its foreign trade by sea



- Brown Field & Green Field Projects
 - Turkish Constitutions under Article 47 allows Public Private Partnerships



- Allows Government to enter contracts with private sectors to undertake public services.
- Ministry of Culture & tourism can direct Project
 Company to protect antiquities
- Example of Asyia ports steps to protect antiquities
- Ports of 1350 dwt require Environmental Impact Assessments
- Brown Field Projects EIA can be more challenging



- Zoning Objections can be more challenging- 3rd Bosporus Bridge PPP had 1000 objections
- GRUP TCB
- Payment to Government for Award could be upfront, Periodic or a Combination.
 - On Brown Field PPP Obligation can be related to offering services at a controlled tariff rate for a specific period

Landlord Model

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GRUP TCB

- Public Sector Port Authority enters in contract with individual terminals within its jurisdiction
- Allows Prívate Sector efficiency
 - Investment to be combined with Public Sector control
 - A regular income source

- Provides and Manages common user facilities
- Break Water
- GRUP TCB Enterence Channel
 - Utilities
 - Roads
 - Rail Access

- Management of existing Assets
- Make new investments
- In Exchange for a right to use them for a specific time period
- Ownership remains with the Public Sector
 - Private investments are made to the fixed assets
 - At the end of the time period the agreement can be extended
 - To the same operator or reverts to the Public Sector

DEVELOPMENT RIGHTS FOR NEW ASSETS

- Private investor purchases right to build new ports assets
- Exclusively for the time transferred to the public sector
- End of the time transferred to the public sector
- Concern on why to be given back being raised



- Ports want large vessels to call
- Require top shelf facilities and services
- Require investments in infrastructure, equipment and systems



- People, skills and capacity
 - Trade facilitations, customs, inspections, ecommerce, safety and security
 - New Landlord role focusing on infrastructure Assets Management



- Awareness of the labor issues
- Governments willingness to address this issue early
- Attempts for better partnership on both sides



- Failed PPP has a cost for both parties
 - Focus on making it work
 - Flexibility in phashing of Capex based on market needs

OBSERVATIONS

- Reluctance of Government to let go strategic assets
- Need to better understand Role & Responsibility
- Labor Reform GRUP TCB

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- Restructuring of legal and regulatory framework
- Lack of capacity in the Public Sector
- Need to open up to benefit from private sector efficiencies

PUBLIC SECTOR PORTS – GLOBAL EXPERIENCE

- Overstaffed
- Overpaid
- Inefficiencies
- GRUP TCB
- Labor issues most sensitives

PRIVATE SECTOR DRIVERS – GLOBAL EXPERIENCE

- Nature of Private Sector is driven by profit
- Motivated to improve efficiencies
- Seek lower costs
 - Needs to increase volumes
 - Develops an appropriate and prudent investments for its operations to obtain profit

LABOUR WAY FORWARD

- Flexible work
- Hire Freeze
- Job Rotation



- Retrechment program
- Incentives to early retirement
- Provision of training and development programs
- Assistance in alternative searches



- Political sensitivity of issue
- Government taking responsibility for initial labor restructuring
- Government to repatriate retirement liability back to the national retirement plan
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- Private sector make some contribution

GLOBAL EXPERIENCE – PRIVATE SECTORS FEARS

- Governments unexpectedly grant a concession for a port in the same market área
- Investor made projections based on a given market scenario the scenario changes
- No flexibility in phasing of the capex projects
- Are not based on market needs and results



- Tariff flexibility
- Security to the lenders
- Termination compensation
- Lenders Step in rights



Excess labor and legal requirement addressed

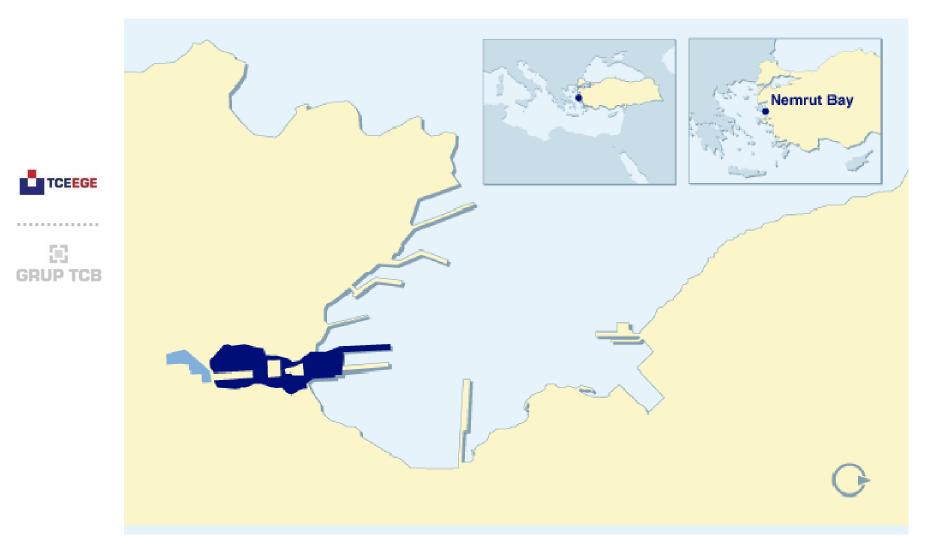
LESSONS LEARNT

- On an average for all PPP renegotiations after 2.2 years from contract award
- Larger Projects had greater probability for renegotiations
- Ports lowest contract renegotiated at 17.6%
 - According to PPIAF Database between 1990 and 2008 only 6% of PPP were cancelled
 - Early Private sector involvement in design a plus
 - Good contract, governance and regulation essential for success of PPP

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