

#### **Modernization of Doha Port**

5<sup>th</sup> May 2015

### The story of Qatar's hyper-growth













#### **Towards Qatar National Vision 2030**





A critical pillar to support the demographic and infrastructure growth in Qatar while playing a larger part in regional and international trade

#### **Key drivers for Port Modernization**





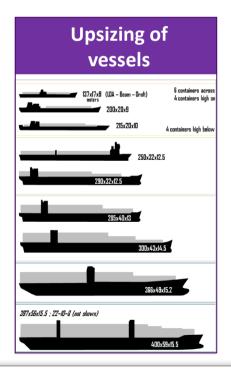






## Domestic Consumption

- Qatar's population has grown from 0.8 million in 2004 to 2.2 million plus in 2015
- More than 10% CAGR growth in last 3 years



#### Trade growth

- Driven by GDP growth; for Qatar, it has increased from \$44.5 billion in 2006 to in excess of \$202 billion in 2015
- Closely related to domestic projects and consumption market

#### Competition

- Demand for faster vessel turn around
- Focus on reduction in carbon foot print
- Port as a critical element in the overall supply chain instead of a stand alone infrastructure

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#### The modernization-imperative for Doha Port



#### How we can reach global standards, and Where we stand against international benchmarks what we have done Approximately 6hrs against best in class Streamline communication system between shippers/ average of 2 hrs. consignees and port facility Bottle necks in flow of trucks Negatively influenced by access roads, More efficient use of technology for cargo screening general traffic congestion and truck More efficient control of trucks, e.g. GPS travel restrictions Policies and tariff structure already proposed for Industry Average dwell time in Europe, encouraging shippers to clear cargo faster Asia and US is between 5 and 7 days, Delay in clearance of cargo by As per the 10 point plan and approved by the whereas in Doha Port dwell time has consignees / agents Ministers office, free storage has recently been recently been reduced from 10 to 3 days reduced from 10 to 3 days Doha Port cranes are Mobile harbour Latest generation Ship-to-Shore cranes will be Lower crane productivity in cranes of single lift type which restricts installed in Hamad Port Doha port compared to global productivity, in this category we are at Milaha has demonstrated our competency in

Integration of Port operations with supply chain

standards or Mesaieed

 Substantial supply chain leakage for Qatar compared to international standards

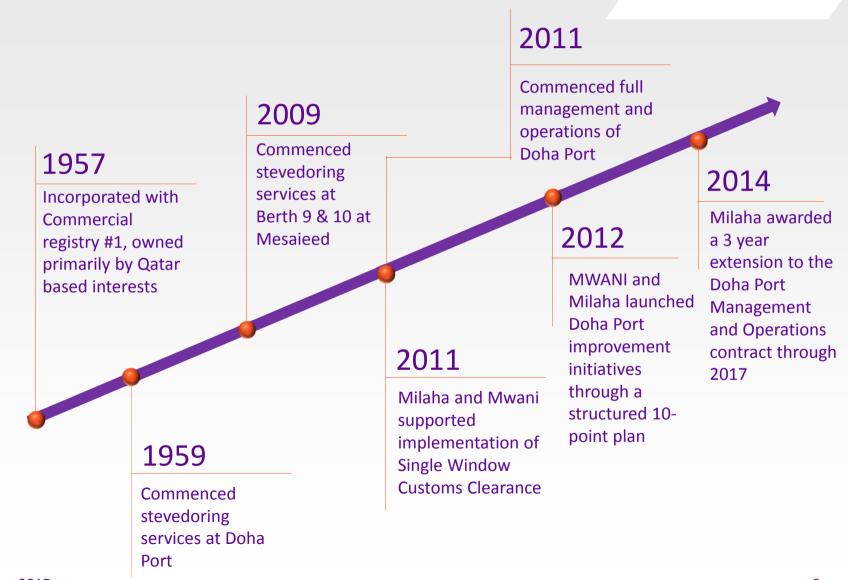
par with industry average

- Supply chain wastage equivalent to QAR 750m in food supply chain
- Milaha, along with other logistics players have invested heavily in developing assets for improving supply chain integrity in the State of Qatar
- Deployment of fast feeders to link strategic ports such as Colombo Sri-Lanka etc.

handling such terminals by reaching highest international standards in CT7 Mesaieed

### MWANI-Milaha's journey during evolution of Doha Port





# Doha Port modernization efforts span across in



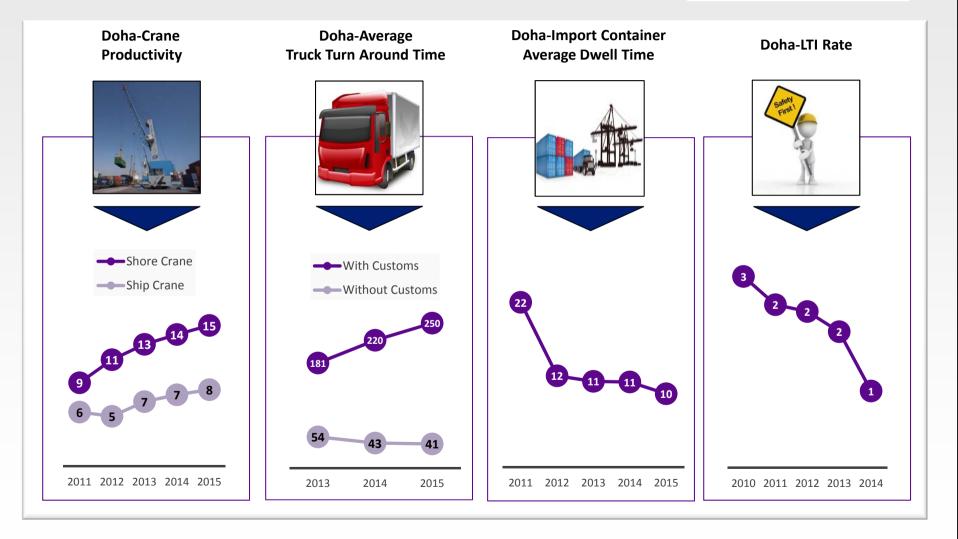
Modernization is not achieved through technical investments alone, but a cohesive effort to upgrade technical and physical infrastructure while driving the key behavioral changes



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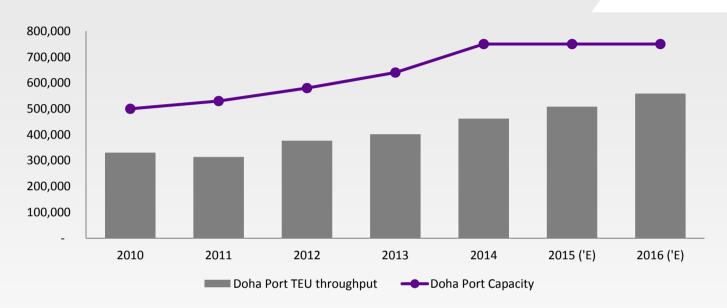
# Strong focus on operational improvements drive productivity growth and costs savings





#### Milaha's role in the growth of Doha Port





#### **Key Initiatives & Achievements**

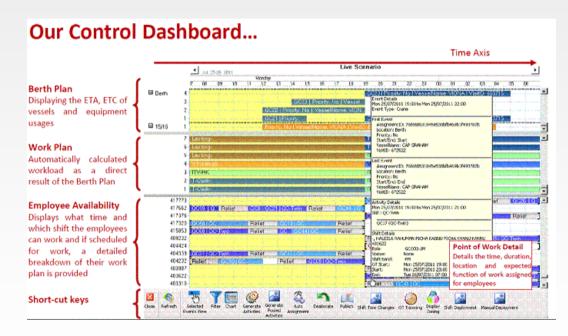
- Achieved best-in-class efficiencies in safety and ship side operations through process optimization and planning
- Invested QAR 19 million for implementing in IT infrastructure & ERPs such as ROSTIMA for manpower planning and JADE TOS (Terminal Operating System)
- Developed extensive training programs within:
  - ISO Awareness
  - Safe equipment handling and ship side operations resulting in incremental increase in efficiency
  - Currently in the process of developing Management Orientation Program for onboarding Qatari candidates

# Gains in personnel productivity has strongly enabled operations improvement



- Potential for efficient improvement and labour cost savings within the business constraints /labour laws through optimization of labour utilization and overtime minimizing
- Labour Productivity gain to support the growth in demand without the need for additional headcount
- Automated & systematic rostering and Labour allocation reducing time and effort on the planning and deployment process
- Ability to analyze new schedules and contracts quickly and effectively;





#### Planning ahead...





Milaha continues to develop and train staff for greater understanding and awareness, the mindset change that has taken place has been a key driver in our ability to adapt and improve.



With our continuous improvement program and the "buy in" of the workforce we continue to streamline process, improve efficiencies, improve health and safety and deliver a better service.



We continue to prepare ourselves for the future, and any role we may play in supporting the 2022 World Cup and driving forward towards the 2030 National Vision.



We have the vision, direction, support and ambition to reach out further into the Gulf Region and Internationally to further develop Milaha and Milaha Port Services as a Regional and International player.



### **Thank You**