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Retaining existing customers by higher efficiency and/or lower cost – capturing the growth of the existing clients

Developp strategy and action plan to attract new growth markets

Developp efficiency strategy in order to remain both attractive and profitable

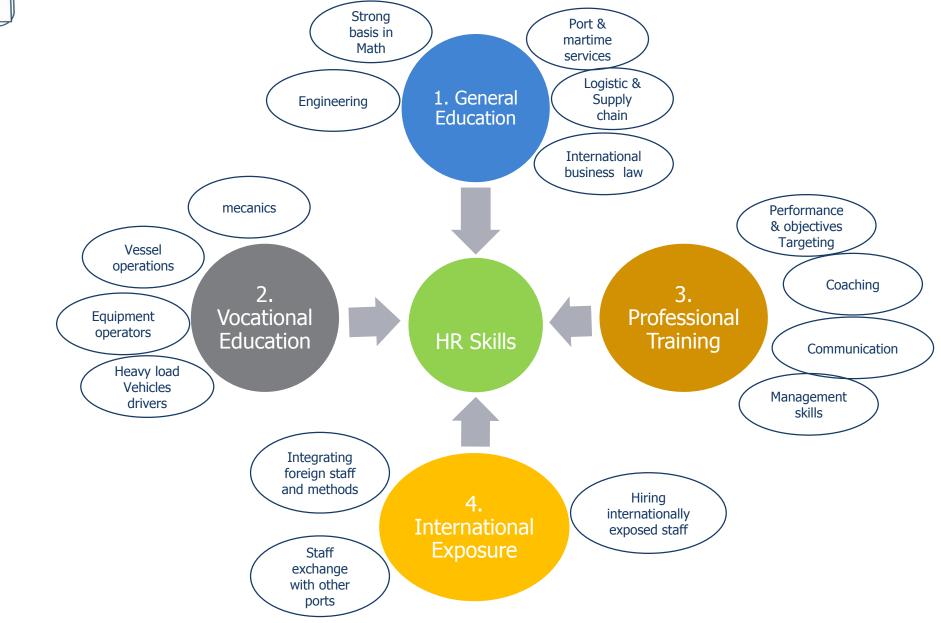


Means to continuing efficiency

- □ HR skills (education and training)
- □ Infrastructure et support facilities
- □ Technology
- Rules & Organization aimed to increase productivity and efficiency (legal framework, ITC, customs and ports clearance...)

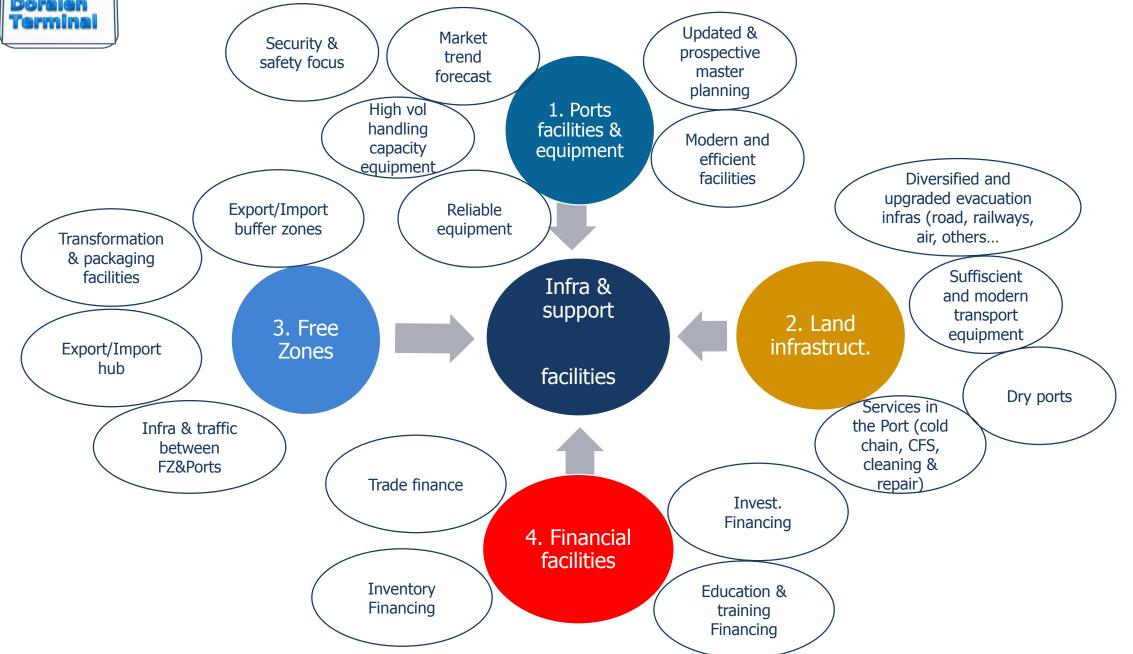


HR Skills and competencies



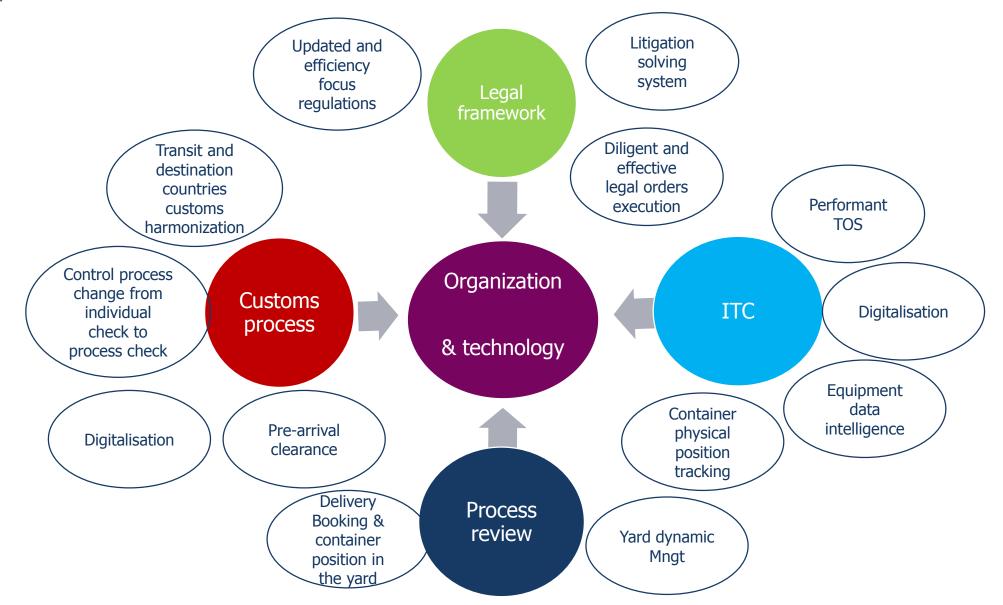


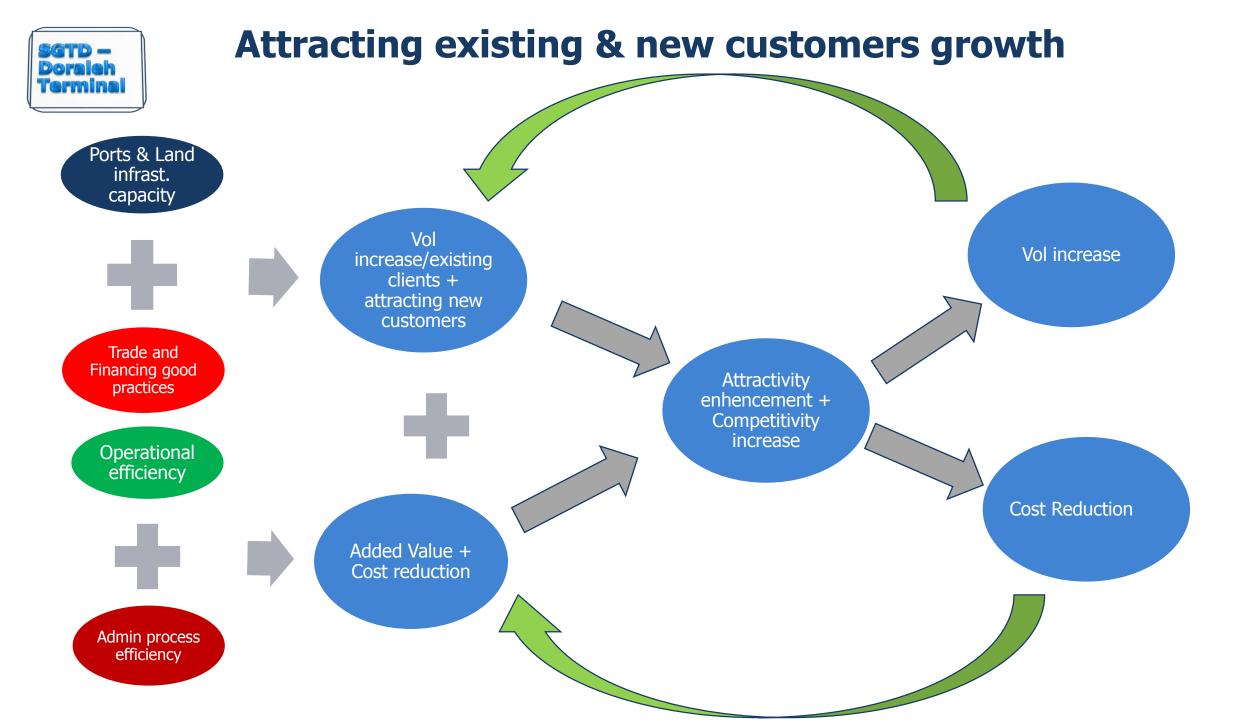
Infrastructures and support facilities





Organization aimed to increase productivity and efficiency





Thank you