



GHANA SHIPPERS' AUTHORITY

15TH INTERMODAL AFRICA - 2016

*PROMOTING TRADE FACILITATION IN WEST
AFRICA THROUGH STAKEHOLDERS COOPERATION
AND PARTNERSHIP*

MOVENPICK AMBASSADOR HOTEL, 7TH – 8TH APRIL, 2016



*by
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OUTLINE

- ❑ *INTRODUCTION*
- ❑ *THE VALUE OF INTEGRATION*
- ❑ *CONCEPT OF TRADE FACILITATION*
- ❑ *REGIONAL PROTOCOLS AND TRADE FACILITATION INTERVENTIONS*
- ❑ *KEY STAKEHOLDERS/PARTNERS*
- ❑ *CHALLENGES*
- ❑ *WAY FORWARD*





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INTRODUCTION

"THE SIMPLIFICATION AND HARMONIZATION OF INTERNATIONAL TRADE PROCEDURES" **WTO**

TRADE PROCEDURES INCLUDE: ACTIVITIES, PRACTICES AND FORMALITIES INVOLVED IN COLLECTING, PRESENTING, COMMUNICATING, AND PROCESSING DATA REQUIRED FOR THE MOVEMENT OF GOODS IN INTERNATIONAL TRADE





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INTRODUCTION

BASIC PRINCIPLES

HARMONIZATION

SIMPLIFICATION

STANDARDIZATION

TRANSPARENCY





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❑ *KEY INGREDIENTS*

- ❖ *FREE MOVEMENT OF*
- ❖ *GOODS*
- ❖ *PERSONS*
- ❖ *SERVICES*
- ❖ *CAPITAL*
- ❖ *LABOUR*





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INTRODUCTION

Trade Facilitation has become hugely crucial today because:

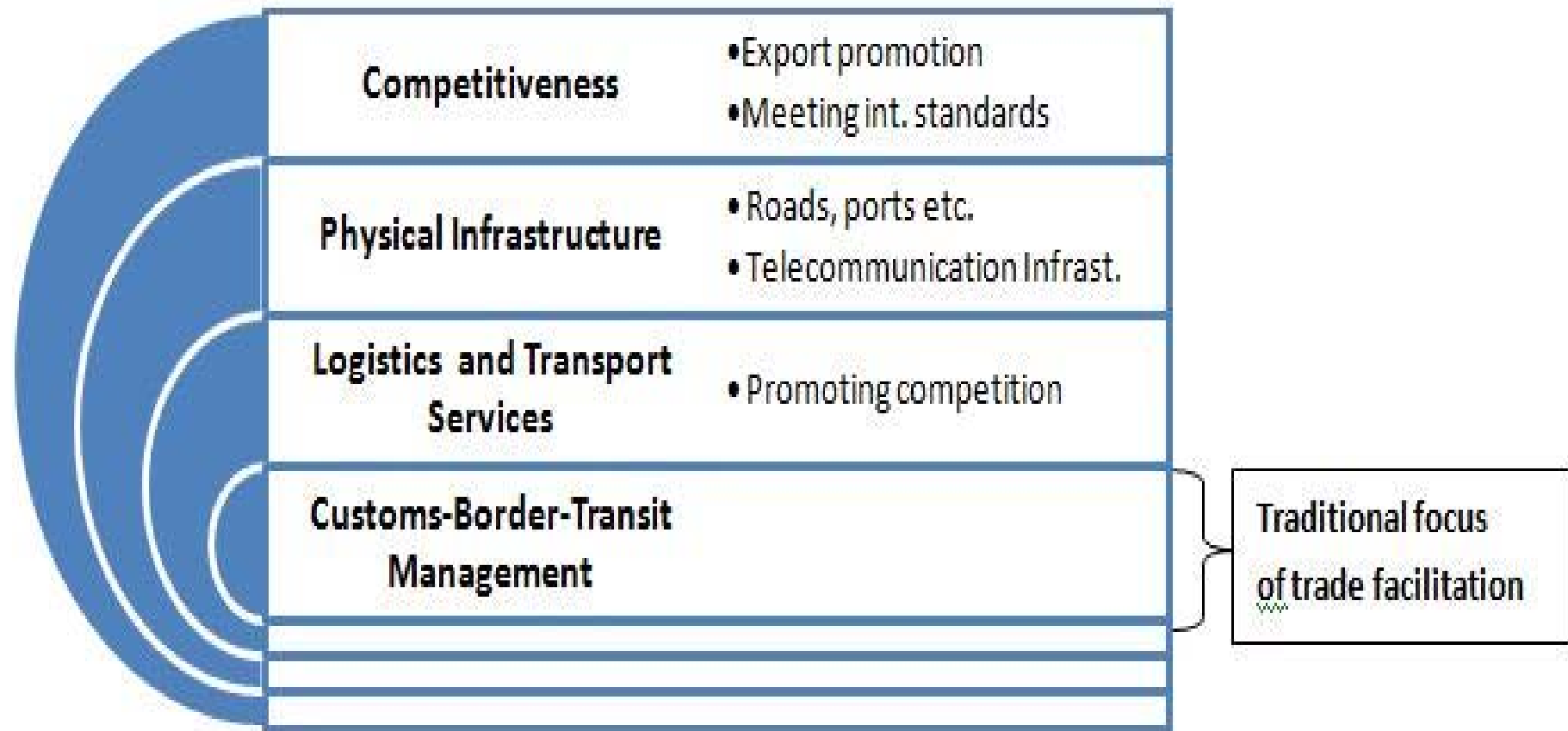
- **Delays are costly**
- **Just-In-Time delivery requirements**
- **the pace of Information and communication Technology**
- **Competitiveness**





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THE EXTENDED SCOPE OF TRADE FACILITATION





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PROFILE OF THE WEST AFRICA SUB-REGION

MEMBER STATES – 15

POPULATION – 340 MILLION (2013 ESTIMATES)

POPULATION FORECAST – 560 MILLION, (2020) BASED OF THE GROWTH RATE OF 3% PER ANNUM

INTRA REGIONAL TRADE IN 2013 – 10 -12 PERCENT





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KEY TRADE FACILITATION CHALLENGES IN WEST AFRICA

*COMPLEX CUSTOMS AND ADMINISTRATIVE
PROCEDURES/REGULATIONS,*

*INEFFICIENT AND COSTLY TRANSIT SYSTEMS
AS EVIDENCED BY NUMEROUS INFORMAL
ROADBLOCKS ALONG TRADE CORRIDORS*

*LACK OF HARMONISATION OF TRADE
PROCEDURES, STANDARDS, REGULATIONS
AND DOCUMENTATION*





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TRADE FACILITATION INTERVENTIONS

BETTER BORDER AND CUSTOMS MANAGEMENT

*IMPROVEMENTS IN TRADE AND TRANSPORT
INFRASTRUCTURE*

*OPEN AND COMPETITIVE MARKETS IN
LOGISTICS AND SERVICE SECTORS*

*HARMONIZED TECHNICAL, PRODUCT AND
SAFETY STANDARDS IN THE SUB- REGION*

*AVAILABILITY OF INFORMATION ABOUT
REQUIREMENTS AND ENFORCEMENT
PROCEDURES*





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TRADE FACILITATION PROTOCOLS

WTO TRADE FACILITATION AGREEMENT

*AFRICA GROWTH AND OPPORTUNITY ACT WITH
THE UNITED STATES (AGOA)*

*ECONOMIC PARTNERSHIP AGREEMENT WITH
THE EUROPEAN UNION (EPA)*

*ECOWAS TRADE LIBERALIZATION SCHEME LIKE
THE COMMON EXTERNAL TARIFF (CET)*

*INTERSTATE ROAD TRANSPORT CONVENTION
(ISRT)*





July Package

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- *THE WTO AGREEMENT*
- × *Agreement is to clarify and improve GATT (1994) Article V dealing with Freedom of Transit,*
- × *Article VIII dealing with Fees and Formalities connected with importation and exportation*
- × *Article X dealing with Publication, Transparency and Administration of Trade Regulations*
- × *Also to explore ways of providing technical assistance*
- × *Enhancing capacity building to improve cooperation between customs and other relevant agencies dealing with trade facilitation*





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STAKEHOLDERS OF TRADE FACILITATION

STAKEHOLDERS:

- 1. NATIONAL, REGIONAL OR INTERNATIONAL*
- 2. PRIVATE AND PUBLIC SECTORS.*

CATEGORIZATION BY UNCTAD TRANSPORT AND TRADE FACILITATION, SERIES 6 REPORT INCLUDE;

***GOVERNMENTAL ACTORS:** MINISTRIES, AGENCIES AND OFFICIALS INVOLVED IN EXPORT, IMPORT AND TRANSIT PROCESSES. POLICY AND LAWMAKERS*





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STAKEHOLDERS OF TRADE FACILITATION

PRIVATE ACTORS

USERS OF TRADE SERVICES

SERVICE PROVIDERS

CIVIL SOCIETY

DEVELOPMENT PARTNERS





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- ✘ *Trade facilitation is estimated to reduce costs to between 12.5 to 17.5 percent*
- ✘ *WORLD BANK Logistics Performance Index 2014 – 160 countries*
- ✘ *Kenya 74*
- ✘ *Nigeria 75*
- ✘ *CI 79*
- ✘ *GH 100*





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- *THE BALI PACKAGE*
- ✘ *INSERTION OF NEW AGREEMENT AS ANNEX 1A*
- ✘ *ENTRY INTO FORCE - RATIFICATION BY TWO-THIRDS OF MEMBERS*
- ✘





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- *THE AGREEMENT*
- ✘ *Expediting movement release, clearance of goods including transit*
- ✘ *Measures for effective cooperation between customs and other appropriate authorities on trade facilitation and customs compliance issues*
- ✘ *provisions for technical assistance and capacity building*





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STAKEHOLDERS OF TRADE FACILITATION - CASE STUDY ON GHANA

MEMBERSHIP OF THE NATIONAL ROAD TRANSPORT AND TRANSIT FACILITATION COMMITTEE (NRTTFC)

GHANA REVENUE AUTHORITY- CUSTOMS DIVISION,

GHANA CHAMBER OF MINES,

MINISTRY OF TRADE AND INDUSTRY,

STATE INSURANCE COMPANY (SIC),

BORDERLESS ALLIANCE,

ECOWAS BROWN CARD,

GHANA INSTITUTE OF FREIGHT FORWARDERS,

GHANA SHIPPERS' AUTHORITY - Providing Shipping Solutions





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KEY REQUIREMENTS OF TRADE FACILITATION

*THERE NEEDS TO BE
CLOSE
COLLABORATION
BETWEEN TRADE
OPERATORS AND
SERVICE PROVIDERS
ON ONE HAND AND
MDAS ON THE OTHER
TO ACHIEVE THIS
OBJECTIVE.*





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TRADE FACILITATION CASE STUDY ON GHANA

THE GHANA SHIPPERS' AUTHORITY

ADVOCATE FOR TRADE FACILITATION

FORWARD AND BACKWARD LINKAGES

*INCREASED COMPETIVENESS OF
SHIPPERS GHANA BURKINA FASO, MALI
AND NIGER.*

SOME OF THE ACTIVITIES INCLUDE:





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GSA KEY CONTRIBUTIONS

*1. TRANSIT SHIPPER COMMITTEE:
A PLATFORM FOR ADDRESSING THE
CHALLENGES BEDEVILING THE TRANSIT
TRADE.*

MEMBERSHIP INCLUDES:

- *MINISTRY OF TRANSPORT*
- *MINISTRY OF ROADS AND HIGHWAYS*
- *GHANA PORTS AND HARBOURS
AUTHORITY*
- *GHANA HIGHWAY AUTHORITY*
- *GRA (CUSTOMS DIVISION)*





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GSA KEY CONTRIBUTIONS

- *GHANA COMMUNITY NETWORK*
- *FREIGHT FORWARDER ASSOCIATIONS (GIFF & CUBAG)*
- *GHANA POLICE SERVICE*
- *BORDERLESS ALLIANCE*
- *NATIONAL SECURITY*
- *JOINT ASSOCIATION OF PORT AND TRANSPORT UNION*
- *SHIPPERS COUNCILS OF B. FASO, NIGER & EMAGHA OF MALI*





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GSA KEY CONTRIBUTIONS

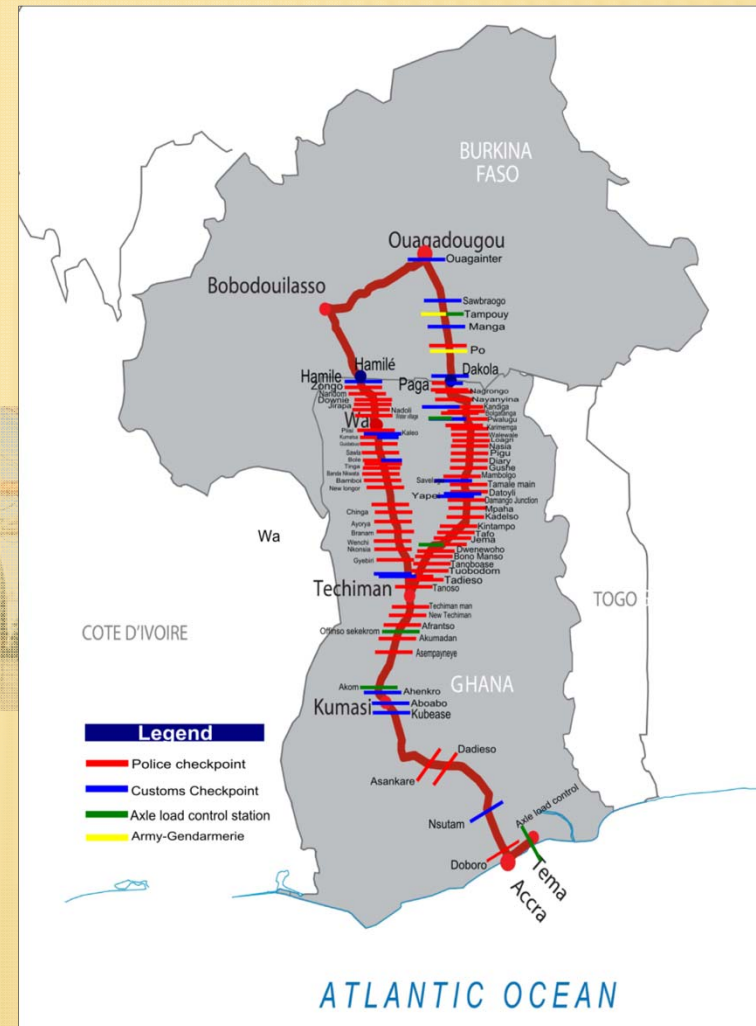
OUTCOME OF FACT FINDING TRIP
CHECKPOINTS

TEMA - PAGA (POLICE/CUSTOMS) -
41/12

TEMA - HAMILE (POLICE/CUSTOMS) -
30/8

AXLE LOAD IMPLEMENTATION
INCONSISTENCIES IN READINGS AT
VARIOUS POINTS
MAJOR CAUSE OF DELAYS ON THE
CORRIDOR

HARASSMENTS
POLICE - NORTHERN AND UPPER
EAST REGIONS





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GSA KEY

CONTRIBUTIONS

AKOM AXLE WEIGHBRIDGE. A MALI BOUND TRUCK CARRYING SPAGHETTI LOADED FROM TEMA PORT. DETAINED AT THE AKOM AXLE LOAD FOR 17 DAYS OWING TO AN EXCESS WEIGHT OF 30 TONNES.



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ALL LOAD WEIGHING CERTIFICATE

| REGISTRATION NUMBER | PLATE NUMBER | VEHICLE NUMBER | ALLIANCE NO. |
|---------------------|--------------|----------------|--------------|
| GH 1234 | GH 1234 | GH 1234 | GH 1234 |

| AXLE NO. | WEIGHT (TONNES) | AXLE LOAD (TONNES) |
|----------|-----------------|--------------------|
| 1 | 7.50 | 11.00 |
| 2 | 14.00 | 11.00 |
| 3 | 18.00 | 11.00 |
| 4 | 18.00 | 11.00 |
| 5 | 18.00 | 11.00 |
| 6 | 18.00 | 11.00 |

| FINE DETAILS | |
|------------------|-----------------|
| Overloading Fine | 5,000.00 |
| TOTAL | 5,000.00 |

(OVERLOAD) (T.N. 30 Tonnes)
Above Tolerance Level





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GSA KEY CONTRIBUTIONS

2. MEMORANDA OF UNDERSTANDING (MOU) WITH SHIPPERS COUNCILS OF BURKINA FASO, MALI AND NIGER

➤ KEY ELEMENTS:

➤ OFFER MUTUAL ASSISTANCE TO SHIPPERS AND OTHER STAKEHOLDERS IN THE TRANSPORT CHAIN OF THE TWO COUNTRIES;

➤ WORK TOGETHER TO ENSURE ACCESS TO CARGO BY TRANSPORT OPERATORS OF THE TWO COUNTRIES, IN LINE WITH RELEVANT REGULATIONS IN FORCE

➤ INSTITUTE EFFECTIVE SYSTEMS TO MONITOR THE MOVEMENT OF CARGO THROUGHOUT THE CORRIDOR

➤ WORK TOWARDS THE FREE FLOW OF TRAFFIC BETWEEN THE





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GSA KEY CONTRIBUTIONS

4. COLLABORATION WITH THE WEST AFRICA TRADE HUB/ BORDERLESS ALLIANCE

- *THE FOCAL POINT FOR THE WEST AFRICA TRADE HUB (WATH) RESEARCH PROJECT SPONSORED BY THE USAID.*
- *THIS PARTNERSHIP WITH WATH IS NOW TRANSFERRED TO BORDERLESS ALLIANCE*

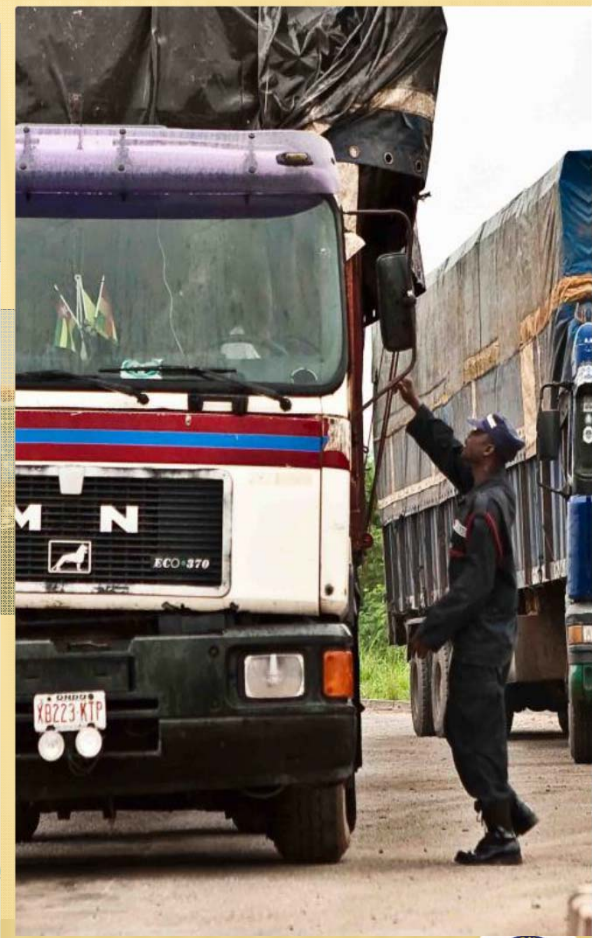
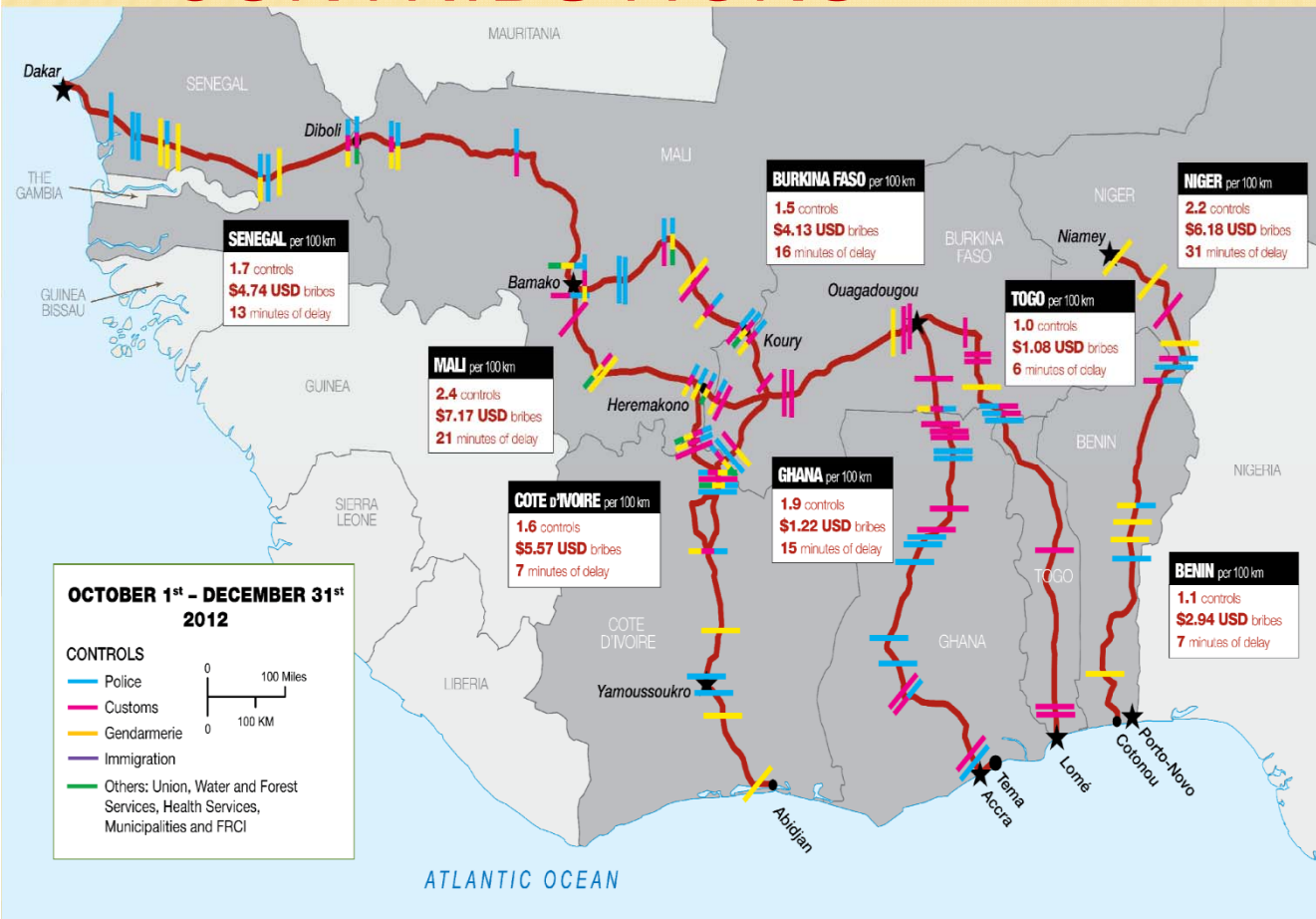
SHIPPERS COMPLAINTS UNITS AND BORDER INFORMATION BORDER INFORMATION CENTRES AT THE 3 LAND BORDERS (AFLAO, PAGA & ELUBO) and at KIA





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GSA KEY CONTRIBUTIONS





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KEY GSA CONTRIBUTIONS

6. *WTO TRADE FACILITATION AGREEMENT*

- *SENSITIZATION WORKSHOPS*
- *ARTICLE 7: RELEASE AND CLEARANCE OF GOODS*
- *PRE-ARRIVAL PROCESSING*
- *ADVANCE LODGING OF DOCUMENTATION*
- *ELECTRONIC PAYMENT FOR DUTIES & TAXES*





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KEY GSA CONTRIBUTIONS

7. PRE-ARRIVAL SHIPPING INFORMATION

ACCESS TO SHIPMENT INFORMATION FOR PRE-ARRIVAL CLEARANCE PROCESSES

PROVISION OF ACCURATE TRADE AND SHIPPING INFORMATION FOR INFORMED DECISION MAKING

CRITICAL TIMELY INFORMATION TO KEY STAKEHOLDERS





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KEY CONTRIBUTIONS OF THE GSA TO ACHIEVING THESE OBJECTIVES

*8. TRUCK PARKS/LAY BYS ON
MAJOR TRANSIT ROUTES -
FUTURE*

*PROJECT IS INTENDED TO
PROVIDE FREIGHT PARKS
WITH HOSTEL FACILITIES FOR
DRIVERS - NKAWKAW,
TECHIMAN AND TAMALE*

*PROJECT IS EXPECTED TO
COMMENCE BY 2017*





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CONCLUSION

❑ *TRADE FACILITATION CRUCIAL*

- ❖ *benefits to investment in port and other infrastructure*
- ❖ *Inefficient trade procedures increase cost of trade*
- ❖ *Creates wedge between price received by producer and price paid by consumer - The "iceberg model"*
- ❖ *Provides enormous benefits*
- ❖ *Like a rising tide it lifts all boats*





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THANK YOU

