

From Manual to Automated: How OCR is **Transforming Port Operations**

Sandra Esteban Rodríguez

Transport Middle East Exhibition and Conference

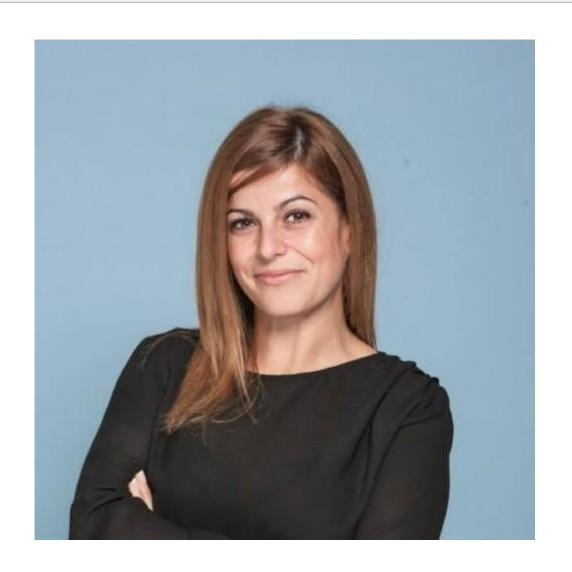
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We drive industry

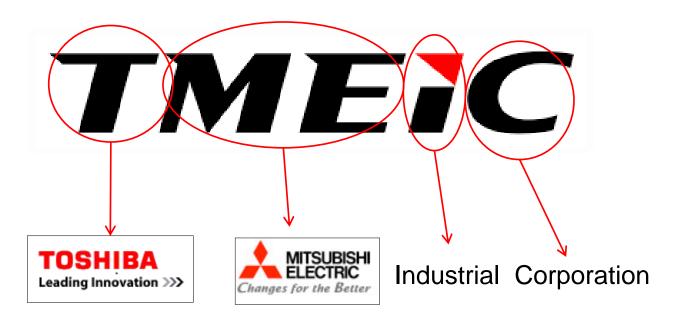
About Me



Sandra Esteban Sales and Marketing Manager – TMEIC

- +20 years of experience in the global maritime and port logistics industry
- Background working with leading terminals and shipping lines worldwide
- Passionate about innovation, digitalization and creating value through automation
- Specialized in commercial strategy, client relations and complex contract negotiations

About TMEIC



TMEIC is a global drive and automation systems supplier with manufacturing, engineering, sales, and service facilities around the World.



TMEIC Supports Our Customers Across the Globe

Local Roots. Global Footprint.



GLOBAL PRESENCE

IN 16 OFFICES
IN 9 FACTORIES

TOTAL 25 LOCATIONS

4,255+ EMPLOYEES
300+ SERVICE ENGINEERS

TMEIC: We Drive Industry. We Power & Control It, Too!

Renewable Energy



48+
GW Worldwide

29+
GW in North
America

330+
Installations in
North America

Photovoltaic Inverters | Battery Energy Storage Systems | Energy Management & Controls

Container Ports & Terminals



69+ Ports 670+
Automated

430+
Quay Cranes

Stacking Cranes

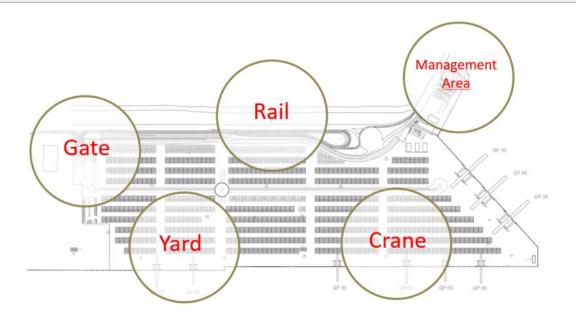
20+

Crane OCR Sites

Automated Gate Sites

"People come first. Automation makes port operations safer for them – and faster for everyone"

TMEIC OCR's Automation Products



GateSuite

Container Code Recognition GateOCR

Operating System GateOS

Pedestal for driver identification GateKiosk

Traffic control GateTraffic

License Plate Recognition GateLPR

Automatic Damage Detection GateDMG 3D

Empty Container Inspection GateECI 3D **CraneSuite**

Container Code Recognition CraneCCR

Operating System CraneOS

Damage Inspection CraneDMG

Truck Positioning System CraneTPS

Traffic Management System CraneTMS

Boom <u>Collision Avoidance</u> CraneBCA **YardSuite**

Truck Positioning System Yard CraneTPS

Truck Lifting Avoidance Yard CraneTLA

Obstacle Collision Avoidance Yard CraneOCA

Stack Collision Avoidance Yard CraneSCA

Container Code Recognition Yard CraneCCR RailSuite

Container Code Recognition
RailOCR

Operating System RailOS

Wagon / RailCar / Well ID

Inventory confirmation

Internal Use Only

TMEIC Gate Automation Products

GateSuite

Container Code Recognition GateOCR

Operating System
GateOS

Pedestal for driver identification GateKiosk

Traffic control GateTraffic

License Plate Recognition
GateLPR

Automatic Damage Detection GateDMG 3D

Empty Container Inspection GateECI 3D



Internal Use Only

TMEIC Gate Automation Products

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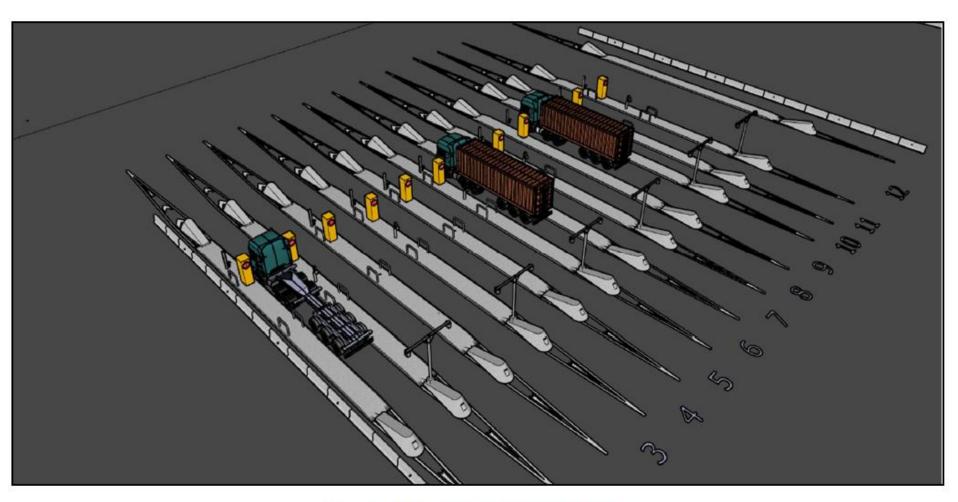


Figure 19. Gates In Concept design



TMEIC Gate Automation Solution

TMEIC's system consists of three primary modules:

GOS – Gate Operating System

The "brain" behind all gate operations. It handles workflow logic for exception management and is fully configurable based on each terminal's specific processes. While the hardware (gates, kiosks, portals) is standardized, the GOS is adapted per terminal to reflect their operational logic.

Clerk Interface

Enables remote exception handling by clerks. When data inconsistencies are detected (e.g. mismatched container number), clerks can review high-resolution images and metadata to correct the issue via a user-friendly interface.

KPI & Historical Data Tools

Provides performance dashboards with customizable KPIs (e.g. OCR accuracy, turnaround time, transaction duration). Historical data access allows terminals to review any past transaction in detail — a key tool for damage claims, audits, and service tracking



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Benefits of TMEIC GateSuite

The purpose of a gate system

- 1. Ensure secure access control
- 2. Verify and record container data
- 3. Reduce congestion and wait times
- 4. Support operational systems by capturing necessary data for planning and tracking
- 5. Maintain compliance with safety, customs and environmental regulations

Benefits of TMEIC automated gates

- 1. Real-time OCR data capture
- 2. Touchless and paperless gate process
- 3. Enhanced safety by minimizing manual checks and physical interactions
- 4. Advanced integration capabilities with TOS, analytics platforms and yard equipment
- 5. Scalable and customizable

Proven Success – TMEIC in Action



























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Autogate and Crane OCR Project ACT- APM Terminals

Project Summary

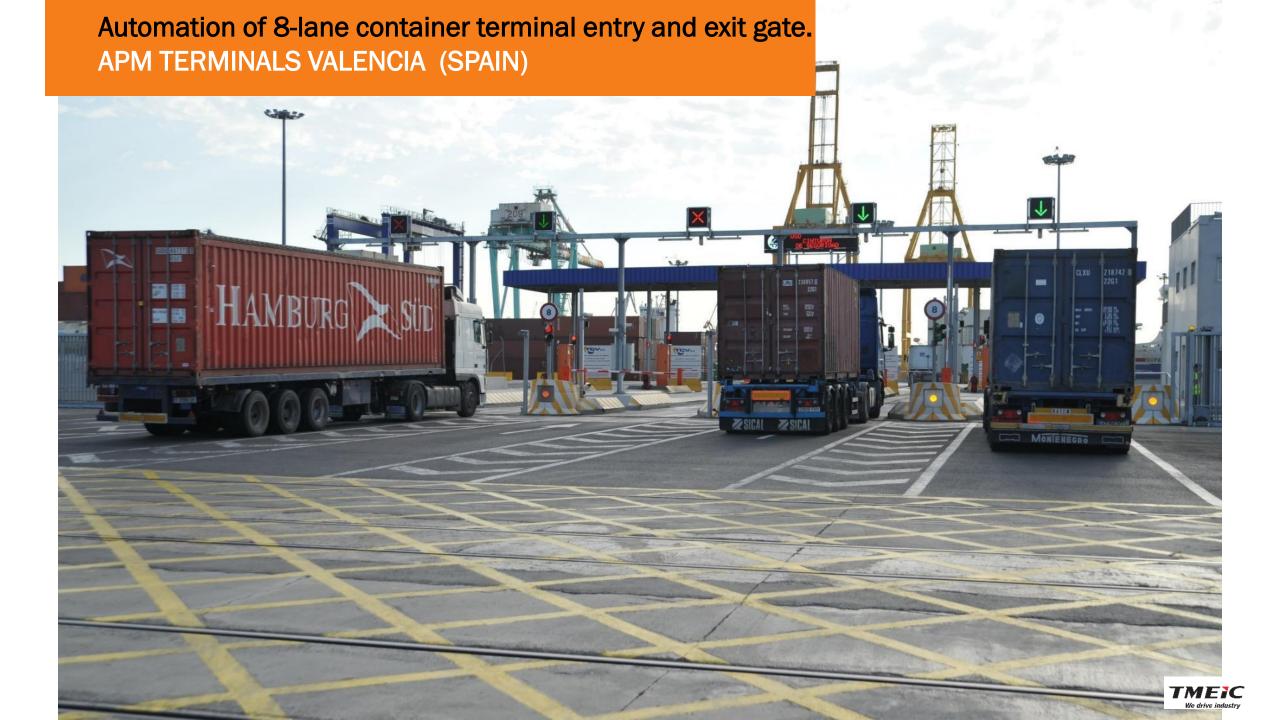
Pre-Gate 1 OCR IN / 2 Gate IN Autogate 2 OCR In 7 2 Gate IN 2 OCR Out / 2 Gate Out

Crane OCR Project 4 STS – Product evolution











Shukran jazeelan