

Port of Casablanca thrives against Covid- 19



- Marsa Maroc and Casablanca Port figures;
- General awareness and local communication;
- Collective and individual prevention;
- Vigilance and monitoring of the health of staff;
- Covid-19 impact on port's operations and traffic;
- Health measures after the general opening of the economy.

Marsa Maroc: figures 2019

Before sharing the sanitary situation in our company and the measures taken to face this pandemic, I will present some figures about Marsa Maroc :

TURNOVER

300 Million \$



STAFF

2200 employees



CONTAINER

1.000.000 TEU



LIQUID BULK

9 millions tons



CARS

130.000 cars



SOLID BULK

15 millions tons



PASSENGERS

2,5 millions passengers



GENERAL CARGO

2.4 millions tons



Port of Casablanca: at a Glance

Total CA :
Million \$

150



800 000 TEU

72%

Containers



125 000 U

100%

New Car

Staff :
Number

1 200



6 MT

60%

bulk Product



800 000 T

40%

General Cargo

Terminals operated :
Number

5

How the Port of Casablanca thrives against Covid-19 ?

The situation of the pandemic required us to adapt the Marsa Maroc's activity in order to:

- Respond to the government's recommendations,
- Ensure the continuity of the port activity, and the safety of each of our employees.



We had one objective: Avoid any disruption in the economy and keep the port activity fluid and permanently open as a national essential and strategic field.

General awareness and local communication:

The Port of Casablanca has taken many measures since the appearance of the first case of COVID 19 in Morocco (March 2nd, 2020). Those measures are based on :

- Holding meetings with the unions within the Health and Security Committee to monitor the developments of the pandemic portwide;**
- Establishing a WhatsApp Group to spread information between members of the Crisis Committee;**
- Display of posters memos related to COVID-19 in buildings, yards, warehouses and on unions' premises;**
- Encouraging Visio-conferences meetings through, face time, Webex , Zoom to communicate on the rules and instructions;**

Collective and individual prevention:

Several actions concerning the establishment of a Covid-19 collective and individual prevention deployed to preserve the health of our staff like:

- Compliance with the guidelines of WHO and our Ministry of Public Health (hand washing, social distancing, cleaning and regular sanitizingetc.) ;
- Providing each employee with a package of masks, gloves, individual hydro-alcoholic gels and disinfection products ...);
- Closing of dressing rooms, prayer rooms and rest rooms;
- Mandatory wearing of medical and facial masks in public spaces and in the offices;
- Compliance with the social distancing rule in customers queuing up at front desks and equipping all access with hydro-alcoholic gel ;
- Disinfecting high-touch surfaces and floors throughout facilities, including, handrails, doorknobs.....
- Reducing the number of personnel working to the minimum while maintaining the fluidity of the operations,

Using and developing the Online apps as a prevention solution

Many online apps solutions are used to dematerialize some process such as:

- Dematerialization of correspondences and increase use of electronic courier;**
- Electronic approval of documents;**
- Strengthening the digitalizing of all processes of supply and the follow up of customer files;**
- Deployment of the electronic purchase portal in order to dematerialize the tendering process;**
- Online invoicing and e-payment,**

Act plane in case of suspected COVID 19 patient

To be ready to act in case of suspected COVID 19 patient, we took other measures like:

- procedures showing every one how to act and what to do in details,**
- Designation of two isolation spaces with corresponding signage;**
- Acquisition of additional medical and paramedical prevention to strengthen the work of the Occupational health Service;**

The port was operated normally in its three main Terminals (Containers, General Cargo and Car Carriers). The impact of Covid-19 on traffic is as follows:

1

The first one about the main activity related to the first necessity products like (cereals, rice, etc.) :

- ❑ we noticed that the increase for this kind of products exceeded 14% (because of the massive storage operated by households at the start of the pandemic);

2

The second activity concerns some products like general cargo (equipment, steel, woodetc.) :

- ❑ the recorded decrease was around 30 to 50% because of the shutdown and we expect that this kind of activities will restart after the lockdown;

3

The third kind of activity related to the luxury and comfort business like cars, home accessories...etc.,

- ❑ the decrease for these products exceeded 80% and we expect that this activity will take more time to go back to its initial situation, maybe after December.

In the short, medium and long run, **Marsa Maroc** will anticipate the post-COVID situation through:



1. Digitalization:

How IT can be a driver for the development of the company :

- ✓ New solutions to promote tele-work, e-services, dematerialization ... etc;



2. Anticipate risks and opportunities for Marsa Maroc :

- ✓ Analyze vulnerable activities through a roadmap in order to minimize the impact in medium term and to forecast for the long one;
- ✓ Capitalize on good achievements to balance the year with minimal impact.



3. Look for opportunities to grab in order to face any similar crisis in the future :

- ✓ Diversification: look for new activities to develop like transportation, e-services...etc ;
- ✓ Switching model to allow the company to be agile when it needs to switch from normal situation to the crisis one.

Conclusion

To conclude, I think that the action plan to face this Pandemic, can be done in four phases :

