

4th TRANS Middle East UAE 2008

Al Bustan Rotana Hotel, Dubai
United Arab Emirates
Tuesday 25 and Wednesday 26 November 2008

Hosted By



Event Sponsors



• Technical Site Visit • City Tour • 80 International Exhibition Stands • 30 International Conference Speakers • Gala Dinner • 350 International Participants

- Growth Strategies Driving Maritime Players Within The Region
- Forthcoming Challenges in Relation to Strong Demand in Global Containerisation
- Current State of Infrastructure And Investor Sentiments For Ports And Shipping Development
- Global Trends in The Ownership of Ports And Its Significance For Shipping Lines
- The Outlook For Container Traffic And The Growth Prospects For Intra-Regional Trades

- Maritime Supply Chain Integration – Realising The Part of Ports in Global Logistics
- Port Modernisation And Capacity Improvements: Catching up With Growth Opportunities
- Putting The Right Cargo Handling And Heavy Lifting Equipment in Place
- Achieving Greater Cargo Visibility, Security And Tracking in Your Ports
- Cost Effective Container Inspection And Detection Technology

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SUPPORTING MEDIA



SUPPORTING TRADE ORGANISATIONS



Official Hotel and Venue



Tourism Information





07 August 2007

To Whom it May Concern

Dear Colleague,

**4th Trans Middle East 2008 Dubai Exhibition and Conference
Al Bustan Rotana Hotel Dubai
Tuesday 25 and Wednesday 26 November 2008**

It is a pleasure for Dubai to showcase our latest airport, sea port, shipping and transport logistics developments to what will be a prestigious gathering of the world's transport and logistics communities in Dubai on Tuesday 25 and Wednesday 26 November 2008.

This international event is designed to promote transportation in the region and your participation in making this Exhibition and Conference event a great success will be much appreciated and good for our industry.

We look forward to welcoming you for what will be a most rewarding 2 days international Exhibition and Conference event and for you to take this opportunity to see first hand the extraordinary business development opportunities in Dubai as well as enjoying some of our wonderful Dubai culture and hospitality during your stay.

Yours sincerely,

AHMED BIN SAEED AL MAKTOUM

مكتب الرئيس

PRESIDENT'S OFFICE

ص.ب: ٢٥٢٥، دبي، إ.ع.م. هاتف: ٢٧٢٧ ٢١٦ (٩٧١٤) فاكس: ٢٢٤ ٤٠٧٤ (٩٧١٤)

P.O.Box: 2525, Dubai, U.A.E. Tel: (9714) 216 2727 Fax: (9714) 224 4074
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Monday 24 November 2008


Technical Site Visit

- 9am Depart Al Bustan Rotana Hotel
- 9 15am Arrive Dubai Cargo Village For Presentation And Tour
- 11 15am Arrive Jebel Ali Free Zone And Jebel Ali Container Port For Presentation And Tour. Light Refreshments Provided
- 1 15pm Depart For Al Bustan Rotana Hotel
- 2 15pm (approx) Arrive Al Bustan Rotana Hotel

Half Day Dubai City Tour

- 3pm The Half Day Dubai City Tour Leaving From The Lobby of The Al Bustan Rotana Hotel Includes a Photo Session of Burj Al Arab Hotel, Jumeirah Mosque And Emirates Towers Followed by a Tour of Dubai Creek, Bastakia, The Wind-Towered Houses And Dubai Museum. There Will Then be a Trip by 'Abra' (Water Taxi) to The Spice Souk (Market) And The Biggest Gold Souk in The World. Transport Will Arrive Back at The Al Bustan Rotana Hotel by 7pm (approx).

Tuesday 25 November 2008

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition Sponsored by 
- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Opening Remarks, Anwar Wajdi, Senior Vice President, Corporate Strategy, DP World, United Arab Emirates
- 9 15am Welcome Address, Ali K. Al Jallaf, Director, Dubai Cargo Village, United Arab Emirates
- 9 30am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1 The Pace of Expansion in The EMEA Maritime Sector

- Growth Strategies Driving Maritime Players Within The Region
- Forthcoming Challenges in Relation to Strong Demand in Global Containerisation
- Current State of Infrastructure And Investor Sentiments For Ports And Shipping Development
- Assessing The Opportunities And Climate For International Joint Ventures
- Container Terminal Quality Indicator: Benchmarking Terminal Efficiencies

10 45am Chairman's Opening Remarks, Dr. Mohamed Al Banna, Vice President - Sales, JAFZA, United Arab Emirates

- 10 50am Hassan Al Majed, Director General, General Organisation of Seaports Bahrain, Kingdom of Bahrain
- 11 15am Jamie Simpson, Director, GHK Consulting, United Kingdom
- 11 40am David Jacoby, President, Boston Strategies, USA
- 12 05pm Kieran Ring, Chief Executive Officer, Global Institute of Logistics, USA
- 12 30pm Professor Dr. Carsten Boll, Advisor, Institute of Shipping Economics And Logistics, Germany

12 55pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by



Session 2 Liner Shipping of The Future: Strategies Amidst Strong Competition

- Global Trends in The Ownership of Ports And Its Significance For Shipping Lines
- The Outlook For Container Traffic And The Growth Prospects For Intra-Regional Trades
- Achieving Profitable Operations With Increased Shipping Volumes And Higher Service Standards
- The Shippers' Perspective: Assessing The Need For Increased Port Capacities
- Port Reforms And Trade Facilitation: The African Perspective

2pm Chairman's Opening Remarks, Mark Millar, Vice President, Supply Chain Asia, Hong Kong

- 2 05pm Gene Seroka, Vice President - Middle East And Africa, APL, United Arab Emirates
- 2 30pm Jamshed Safdar, Senior Vice President, Marketing, Emirates Shipping Line, Hong Kong

2 55pm Conference Delegates Refreshments Served in The Exhibition Sponsored by





4pm Charles Ng, Associate Director General, InvestHK, Hong Kong
 4 25pm Nigel Moore, Managing Director, Middle East And Africa, Logistics Executive, United Arab Emirates

4 50pm Questions And Answers Followed by Chairman's Closing Remarks

6 30pm Gala Dinner in The Desert For All Participants And Spouses Sponsored by Dubai Cargo Village. Buses Leave The Al Bustan Rotana Hotel Lobby And Will Return Back at The Hotel by 10 30pm (approx).



Wednesday 26 November 2008

8am Conference Delegates Registration. Refreshments Served in The Exhibition

Session 3 Outlining The Transformation And Vision of Middle Eastern Port Developments

- Maritime Supply Chain Integration - Realising The Part of Ports in Global Logistics
- An Overview of Recent Port Developments And Future Plans
- Port Modernisation And Capacity Improvements: Catching up With Growth Opportunities
- Port Marketing And The Key Drivers to Maintaining Good Customer Relations

9am **Chairman's Opening Remarks, David Jacoby, President, Boston Strategies, USA**

9 05am Aamer Alireza, Chief Executive Officer, Red Sea Gateway Terminal, Kingdom of Saudi Arabia
 9 30am Keith Nuttall, Commercial Manager, GulfTainer, United Arab Emirates

9 55am Conference Delegates Refreshments Served in The Exhibition

11am Wisdom Segbefia, General Manager For Corporate Planning, Ghana Ports And Harbours Authority, Ghana
 11 20am Dr Mohamed Al Banna, Sales Vice President, JAFZA, United Arab Emirates
 11 40am Tony Chiu, International Sales Director, Asia Vision, Hong Kong
 12pm Frans Jol, Managing Director, Salerno Container Terminal, Italy
 12 20pm Hala Sheridy, Managing Director, Integrated Solutions For Ports, Egypt

12 40pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by



Session 3A Solutions And Technologies For Tomorrow's Ports

- Putting The Right Cargo Handling And Heavy Lifting Equipment in Place
- Evaluating Energy Efficient Box Stacking Options
- Achieving Greater Cargo Visibility, Security And Tracking in Your Ports
- Satellite Communications Integrator For Efficient And Reliable Communications
- Reduction in Cost of Training With Simulators

2pm Juergen Strommer, Managing Director, Cavotec, United Arab Emirates
 2 25pm Ronald Braam, Regional Manager, Bromma, United Arab Emirates

2 50pm Conference Delegates Refreshments Served in The Exhibition

3 20pm Cameron John Hay, Project Manager, NSL Engineering, Singapore
 3 45pm Peter Hesse, Director, Cranes And Offshore, KabelSchlepp, United Kingdom
 4 10pm Rene Bendt, Director, ARL Consulting, United Arab Emirates
 4 35pm Dr. Lawrence E. Henesey, Business Development Manager, TTS Port Equipment, Sweden
 5pm Alex Goussiatiner, Container Terminal And Transportation Specialist, Sandwell Engineering Inc., Canada

5 25pm Questions And Answers Followed by Chairman's Closing Remarks



REGISTRATION INFORMATION

To Participate in The 4th Trans Middle East 2008 Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Monday 24 November) • Half Day City Tour • Conference And Exhibition Entrance • Conference Papers And Speaker Bios CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Tuesday 25 November) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Friday 24 October 2008: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100!
- From Saturday 25 October 2008: The Conference Delegate Registration is GBP995
- For UAE Nationals, Citizens And Residents, The Conference Delegate Registration is AED3,995 (Photo ID Required)
- Special Offer! - 3 Delegates For The Price of 2 Within Each Category!

REGISTRATION

Please Complete And Fax Back This Form or Register Online at www.transportevents.com If You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email alin@transportevents.com

Conference Registration

- I Wish to Attend The Technical Site Visit on Monday 24 November at 9am
- I Wish to Attend The Half Day City Tour on Monday 24 November at 3pm
- I Wish to Attend The Gala Dinner on Tuesday 25 November at 6 30pm

*Spouses Welcome to Attend

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

Exhibition Opening Times are:

Tuesday 25 November 2008 9am to 5pm
Wednesday 26 November 2008 9am to 3 25pm

Name: _____ 28 / 11 / 2008

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

- I am Not Able to Attend The Event But I Wish to Purchase a CD ROM of Presented Conference Papers And Speaker Biographies at GBP295 Including DHL Delivery.

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 87 426 223 or Email alin@transportevents.com
- 2) Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
 - Please Charge my American Express / Diners Club / Visa / Mastercard (Circle Card Applicable) The Amount of GBP995 / GBP895 / AED3,995 (Circle Correct Amount) Per Delegate
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Account Name: Transport Events Management Limited
Account Number: 801-005521

Please Quote Both Delegate And Company Name as Reference

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing, Signing And Submitting This Registration Form
- Upon Receipt Of Your Registration Form, a Set Of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice. Full Payment Must be Received Within Seven Days of Date of Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event
- If a Delegate is Unable to Attend, The Delegate Remains Liable For 100% Delegate Registration Payment. Any Delegate Who is Unable to Attend And Having Paid Their Conference Delegate Registration Fee is Entitled To One Free Conference Delegate Registration to Any Event of Their Choice in The Current Calendar Year
- This Event Programme Is Subject To Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited
Level 1, Lot 7, Block F, Saguking Commercial Building,
Jalan Patau-Patau, 87000 Labuan F. T., Malaysia

Tel. + 60 87 426 022

Fax. + 60 87 426 223

enquiries@transportevents.com

www.transportevents.com

The Official Hotel And Venue is Al Bustan Rotana Hotel, Dubai, United Arab Emirates. Special Reduced Hotel Rates (Subject to Availability) Will be Emailed to All Registered Participants. Please Email LINA@transportevents.com if You Need a Visa Invitation Letter With Your Visa Application. A Visa Invitation Letter Will Only be Provided For Registered Participants.

Al Bustan Rotana
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4th TRANS Middle East
UAE 2008



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