

# 9<sup>th</sup> ASEAN PORTS & SHIPPING

2 0 1 1

Windsor Plaza Hotel, Ho Chi Minh City, Vietnam  
Wednesday 22 and Thursday 23 June 2011

## Supported By

**BỘ GIAO THÔNG VẬN TẢI**  
**CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM**  
**MINISTRY OF TRANSPORT**  
**SOCIALIST REPUBLIC OF VIETNAM**



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### Official Hotel and Venue



- Evaluating The Current and Future Infrastructure Developments in Vietnam
- The Rise of Green Ports: Environmental Management For a Sustainable Future
- The Future of Container Shipping Growth and The Opportunities For Regional Ports
- Regional Port Competitiveness: Where Does Vietnam Stand Amongst The ASEAN Giants?

### Refreshment Breaks Sponsor



- Preparing For Rebound: Recovering From The Global Economic Crisis
- Shippers' Strategies Amidst The Booming Vietnamese Port Developments
- Building a Sustainable Port And Terminal Operation
- Innovations For The Enhancement of Port And Container Shipping

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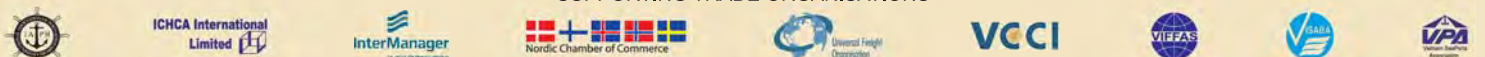
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**BỘ GIAO THÔNG VẬN TẢI**

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*Hà Nội, ngày 27 tháng 9 năm 2010*

## **THƯ CHÀO MỪNG**

**Triển lãm Quốc tế chuyên ngành**

**“9<sup>th</sup> ASEAN Ports and Shipping 2011 Vietnam”**

Nhân dịp Triển lãm Quốc tế chuyên ngành “9<sup>th</sup> ASEAN Ports and Shipping 2011 Vietnam”, Bộ Giao thông vận tải xin gửi lời chào mừng tới Triển lãm và các doanh nghiệp trong nước và quốc tế tham gia sự kiện này.

Được tổ chức với mục đích nhằm giới thiệu với các đối tác Việt Nam thông tin về máy móc thiết bị, công nghệ tiên tiến cũng như các giải pháp kỹ thuật, dịch vụ tư vấn... trong lĩnh vực giao thông vận tải, đặc biệt là phát triển cảng biển và chuyên chở hàng hoá bằng đường biển. Bộ Giao thông vận tải hoan nghênh việc tổ chức **Triển lãm Quốc tế chuyên ngành về cảng và vận chuyển đường biển ASEAN lần thứ 9 tại Việt Nam**. Hy vọng rằng Triển lãm cũng là dịp tốt giúp các doanh nghiệp, trong đó có các doanh nghiệp trong ngành giao thông vận tải có cơ hội giới thiệu các sản phẩm mới của mình, đồng thời tìm kiếm, trao đổi thông tin cũng như củng cố và mở rộng các mối quan hệ hợp tác, kinh doanh.

Chúc Triển lãm thành công tốt đẹp, mang lại kết quả thiết thực cho các đơn vị tham dự.

**BỘ TRƯỞNG**

**Hồ Nghĩa Dũng**



## Tuesday 21 June 2011

### Technical Site Visit (City Terminals)

- 9am Buses Depart From Windsor Plaza Hotel
- 10am Arrive Saigon Newport For Presentation And Tour
- 10 45am Depart Saigon Newport For Vietnam International Container Terminal
- 11 30am Arrive Vietnam International Container Terminal For Light Refreshments Followed by Presentation And Tour
- 12 30pm Depart Vietnam International Container Terminal For Saigon Premier Container Terminal
- 1pm Arrive Saigon Premier Container Terminal Presentation And Tour
- 2pm Depart Saigon Premier Container Terminal
- 2 45pm Arrive Windsor Plaza Hotel

## Wednesday 22 June 2011

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition Sponsored by



- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Opening Remarks, Ho Kim Lan, Secretary General, Vietnam Seaports Association, Vietnam
- 9 15am Keynote Address, Nguyen Ngoc Hue, Director General, Vietnam Maritime Administration, Vietnam
- 9 30am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

### Session 1

#### The Future of ASEAN Containerised Trade

- Getting Back on Track: Maritime Infrastructure Developments in Vietnam
- Key Success Factors in Vietnam's Infrastructure Investment - Government Priorities, Opportunities And Challenges
- Identifying The Growth And Diversification of Container Trade Within ASEAN
- The Rise of Green Ports: Environmental Management For a Sustainable Future
- Competency Requirements For Port Executives in The New Era

- 11am **Chairman's Opening Remarks, Dr. Thai Van Vinh, Assistant Professor, Division of Infrastructure Systems, Nanyang Technological University, Singapore**

- 11am Jonathan Beard, Managing Director, GHK, Hong Kong
- 11 20am Katrina Alday, Foreign Counsel, VILAF, Vietnam
- 11 40pm Towfiqua Hogue, Senior Investment Officer, Infrastructure Department, International Finance Corporation, Singapore
- 12pm Martijn Lips, Business Manager, Royal Haskoning, Vietnam

- 12 20pm Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Lunch

- 2pm **Chairman's Opening Remarks, Jonathan Beard, Managing Director, GHK, Hong Kong**

- 2pm Dr. Thai Van Vinh, Assistant Professor, Division of Infrastructure Systems, Nanyang Technological University, Singapore

### Session 2

#### Container Shipping And Logistics: Strategies Amidst Booming Trade

- Reviewing The Current Trends in Container Trade Flow And Shipping Patterns
- What Are Shippers' Strategies Amidst The Booming Vietnamese Port Developments?
- How 3PLs Achieve Efficiency Thru Integration And Cooperation With Ports And Shippers
- Exploring The Challenges And Opportunities of The ASEAN Shipping Market

- 2 20pm Le Huy, General Director, NYK Line, Vietnam
- 2 40pm Nguyen Hung Thuy, Ocean And Logistics Manager, Nippon Express, Vietnam

- 3pm Conference Delegates Refreshments Served in The Exhibition Sponsored by





### Session 3 Recent Developments of Technology And Systems at The Terminal

- Cutting Edge Hand Held Computers For Ports, Intermodal And Outdoor Logistics Application
- Maximising Productivity With a Proven TOS Solution
- Revamp And Optimize Terminal And Shipping Operations With State-of-The-Art IT Platform

4pm  
4 20pm  
4 40pm

René Bendt, Director, arl-shipping.com, Singapore  
Gabriel Ong, Regional Manager, Asia, LXE, Singapore  
Charles Gerard, Senior Director Maritime Sales APAC, Navis, Hong Kong

5pm Questions And Answers Followed by Chairman's Closing Remarks

5pm - 7pm Networking Welcome Reception For All Participants And Spouses at The Top of The Town Restaurant And Bar, 25th Floor, Windsor Plaza Hotel. Smart Casual Attire. Please Wear Your ID Nametag For Admission.

### Thursday 23 June 2011

8am Conference Delegates Registration. Refreshments Served in The Exhibition

### Session 3A Building a Sustainable Port And Terminal Operation

- Regional Port Competitiveness: Where Does Vietnam Stand Amongst The ASEAN Giants?
- Operator's Strategies in Improving Performance And Competitiveness Thru Port Expansion
- Challenges of Port Privatisation And Its Growth Opportunities
- Realigning Ports' Strategy: Anticipating Future Capacity And Requirements For Sustained Competitive Advantage

9am **Chairman's Opening Remarks, Mark Millar, Managing Director, M Power Associates, Hong Kong**

9 am John Cushing, General Director, SP-SSA International Container Services Joint Venture Company (SSIT), Vietnam  
9 25am Jan Vannieuwenburg, General Manager - China/Asia, Port Authority Bruges- Zeebrugge, Belgium  
9 50am Capt. Nihal Keppetipola, Managing Director, Sri Lanka Ports Authority, Sri Lanka

10 15am Conference Delegates Refreshments Served in The Exhibition

### Session 5 Innovations For The Enhancement of Port And Container Shipping

- Key Success Factors For Wireless Productivity
- Simulation Training Systems For The Maritime Industry
- Port Operations And Planning Toward Future Development Trends
- Fully Automated Terminal: Will it Take Over The Existing Terminal?

11 15am Jyrki Melaanvuori, Ports Director Asia Pacific, Konecranes, Singapore  
11 40am Roberto Bencina, Managing Director, Sennebogen, Singapore  
12 05pm Mario Antonioli, Sales And Marketing Executive, Brieda Cabins, Italy

12 30pm Questions And Answers Followed by Conference Delegates Lunch

2pm Peter Pütz, International Project Manager, igus, Germany  
2 20pm Bart Williams, Director of Sales And Marketing, Globalsim, USA  
2 40pm Giancarlo Cattini, Export Manager, Zephir SPA, Italy

3pm Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Refreshments Served in The Exhibition

### Friday 24 June 2011

Technical Site Visit (Sea Terminals) - Limited Places Available. Please Register ASAP to Avoid Disappointment

9am Transport Departs From Windsor Plaza Hotel

9 45am Arrive Bach Dang Passenger Quay to Board Speedboat to Vung Tau

11am Arrive Saigon International Terminals Vietnam (SITV) For Presentation And Tour

12pm Arrive Saigon Newport Cai Mep Terminal For Presentation And Tour

1pm Depart to Ho Chi Minh City by Speedboat. Packed Lunch Will be Provided to All Participants.

2 15pm Arrive Bach Dang Passenger Quay. Transfer to Bus For Windsor Plaza Hotel

3pm Arrive Windsor Plaza Hotel



## REGISTRATION INFORMATION

To Participate in The 9th ASEAN Ports And Shipping 2011 Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include:

- Technical Site Visit - City Terminals (Tuesday 21 June 2011)
- Password Protected Online Conference Papers And Speakers Bios
- Conference Lunches And Refreshment Breaks
- Networking Welcome Reception (Wednesday 22 June 2011)
- Technical Site Visit - Sea Terminals (Friday 24 June 2011)
- Participants' Full Contact Details And Official Colour Photos From The Event.

Conference Delegate Registration Fees are:

- On or Before Sunday 22 May 2011: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100! Special Offer! - 3 Delegates For The Price of 2 in This Category! Save GBP895!
- From Monday 23 May 2011: The Regular Conference Delegate Registration is GBP995. Special Offer! - 3 Delegates For The Price of 2 in This Category! Save GBP995!
- For Vietnamese Nationals, Citizens And Residents of Vietnam, The Conference Delegate Registration is VND6,765,000
- No Delegate Registration Will be Accepted Without Full Payment

## REGISTRATION

Please Complete And Fax Back This Form or Register Online at [www.transportevents.com](http://www.transportevents.com) if You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com)

### Conference Registration

- I Wish to Attend The Technical Site Visit - City Terminals on Tuesday 21 June 2011 at 9am
- I Wish to Attend The Networking Welcome Reception on Wednesday 22 June 2011 at 5pm
- I Wish to Attend The Technical Site Visit - Sea Terminals on Friday 24 June 2011 at 9am

### Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

### Exhibition Opening Times are:

Wednesday 22 June 2011                      9am to 5pm  
Thursday 23 June 2011                         9am to 3 30pm

Name: \_\_\_\_\_ 17 / 06 / 2011

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- I am Not Able to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP199 / VND6,765,000.

## METHOD OF PAYMENT

- Credit Card - Secure Online Registration And Payment Via Paypal at [www.transportevents.com](http://www.transportevents.com) Follow The Instructions on Our Registration Page.
- Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com) For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
- I Have Transferred GBP995 / GBP895 / GBP199 / VND6,765,000 (Circle Correct Amount) Per Delegate to HSBC

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Account Name: Transport Events Management Limited  
Account Number: 801-005521-725  
Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

## TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice And, if Required, a Letter of Invitation For Entry Visa Applications
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- If a Delegate is Unable to Attend, The Delegate Remains Liable For Full Delegate Registration Payment
- Delegates Will Not be Admitted Unless Payment Has Been Received
- Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

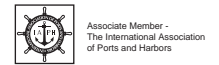
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Fax. + 60 87 426 223

[enquiries@transportevents.com](mailto:enquiries@transportevents.com)



[www.transportevents.com](http://www.transportevents.com)

### Entry Visa

Please Email [alyson@transportevents.com](mailto:alyson@transportevents.com) if You Need a Visa Invitation Letter With Your Visa Application. This Will Only be Provided For Registered Participants

The Official Hotel And Venue is Windsor Plaza Hotel, Ho Chi Minh City, Vietnam. Special Reduced Hotel Rates Will be Made Available to All Registered Participants Only Subject to Availability.

Windsor Plaza Hotel  
18, An Duong Vuong Street  
District 5  
Ho Chi Minh City  
Vietnam  
Contact: Miss Thanh Thao, Director of MICE  
Tel: +84 8 3833 6688 Ext: 2617  
Fax: +84 8 3835 3594  
Email: [thao.vo@windsorplazahotel.com](mailto:thao.vo@windsorplazahotel.com)  
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