

# 6<sup>th</sup> PHILIPPINE PORTS AND SHIPPING 2011

The Peninsula Manila, Philippines  
Thursday 27 and Friday 28 January 2011

Hosted By



• Technical Site Visit • 36 International Exhibition Stands • 25 International Conference Speakers • 350 International Participants • Networking Gala Dinner  
Employees of Shipping Lines; Container Terminal Operating Companies And Port Authorities Can Register Free of Charge! Terms And Conditions Apply

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- Towards Economic Growth in The Maritime Sector: Current Initiatives And Future Outcomes
- Tackling Future Challenges And Industry Transformation Within BIMP-EAGA
- Growth Opportunities And Impediments in Financing Infrastructure Development
- Evaluating The Direction of Growth in Shipping – The Next Hot Spots

- Understanding Volume Growth And Congestion Issues And The Effect on Port And Terminal Profitability
- How Port Logistics Are Working Towards Facilitating Integration of Supply Chains
- Technology And Solutions For The Port And Container Shipping Industry

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17 September 2010

Dear Colleague,

To understand the substantial commercial opportunities currently presented in The Philippines, you are invited to participate in the biennial **6<sup>th</sup> Philippine Ports and Shipping 2011** – now in its 6<sup>th</sup> successful year - taking place on Thursday 27 and Friday 28 January 2011 at the luxurious The Peninsula Manila Hotel.

This event is the largest biennial Container Ports and Terminal Operations Exhibition and Conference B2B trade event in The Philippines and one of the largest throughout the ASEAN region.

This trade Exhibition and Conference is honoured to be endorsed and hosted by the **Philippine Ports Authority**.

The event will be a two-day gathering of **250** senior executive decision-makers from the world's leading regional container shippers, cargo owners, shipping lines, freight forwarders, logistics, port authorities, importers/exporters, terminal operating companies, railway operating companies, haulage companies, container terminal equipment and services suppliers operating throughout Australasia.

There will be an Exhibition of **50** international shipping lines, container ports, logistics companies, IT companies, container terminal equipment, services providers and event sponsors.


A two-day concurrent Conference will feature **25** world-class conference speakers analysing latest global and regional transport and logistics issues facing shipping lines and cargo owners.

There were 350 participants from 23 countries at the last event in Manila in 2009.

We welcome you to our beautiful country rich in history and cultural diversity in what is one of the largest archipelagos in the World.

We encourage your participation and look forward to the pleasure of your valued company at the largest biennial Container Ports and Terminal Operations Exhibition and Conference in the Philippines.

Yours sincerely,

  
Juan C. Sta. Ana  
General Manager

*VISION*

*By 2010, PPA shall have met the international standards in port facilities and services in at least ten (10) ports in support of national development.*

*MISSION*

*We commit to provide reliable and responsive services in our ports, sustain development of our port communities and the environment, and be a model corporate agency of the government.*



## Wednesday 26 January 2011

### Technical Site Visit

- 9am Depart From The Peninsula Manila Hotel Lobby
- 10am Arrive at Asian Terminals Inc. For Presentation And Tour
- 10 45am Arrive at Manila International Container Terminal For Presentation And Tour
- 12pm Arrive at Harbour Centre Port Terminal For Joint Presentation with Manila North Harbour Port followed by Light Lunch
- 1 30pm Tour of Harbour Centre Port Terminal
- 2 15pm Tour of Manila North Harbour Port
- 3 15pm (approx) Arrive at The Peninsula Manila Hotel

## Thursday 27 January 2011

- 7 30am Conference Delegates Registration. Refreshments Served in The Exhibition
- 9am Conference And Exhibition Opening Ceremony
- 9am Organiser's Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Welcome Address, Attorney Juan C. Sta Ana, General Manager, Philippine Ports Authority, The Philippines
- 9 15am Keynote Address, Attorney Aristotle B. Batuhan, Undersecretary For Administration, Legal Affairs, Finance And Controllershship, Department of Transportation And Communications, The Philippines
- 9 30am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

### Session 1 Emerging Trends in The Global Maritime Industry

- Analysing The Current State And Prospects of Container Trade Economy in The BIMP EAGA Region
- Reviewing The Effects of The Global Economic Meltdown And Lessons Learnt
- Evaluating The State of Maritime Investments And Expansion Strategies Within The Region
- Financing Maritime Growth: Issues Impacting Investing And Financing Opportunities
- Future Outlook on Global Container Trade Flow

10 45am **Chairman's Opening Remarks, Hector E. Miola, Assistant to The General Manager For Corporate Affairs And Special Projects, Philippine Ports Authority, The Philippines**

10 45am Alejandro Perez, Senior Investment Officer, International Finance Corporation, Hong Kong  
 11 15am Julian King, Adviser to The Board, ECO SLC Foundation, United Kingdom

### Session 2 Moving Forward - Opportunities And Challenges in The Shipping Industry

- Recovery From The Global Economic Crisis: Are Shippers Back in The Game?
- Developing Effective Synergies Between Ports, Shippers, And 3PLs in The Supply Chain
- Ship Speed Reduction - Does it Really Make Economic Sense?
- Environmental Challenges Facing Socially Responsible Shippers
- Remote Marine Fuel Monitoring Solution

11 45am Silvia Ding, Country Manager, Maersk Line, The Philippines





**12 15pm** Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Lunch Sponsored by



**2pm** **Chairman's Opening Remarks, Julian King, Adviser to The Board, ECO SLC Foundation, United Kingdom**

**2pm** Daniel Ventanilla, General Manager, NYK Line, The Philippines  
**2 30pm** René Bendt, Director, arl-shipping.com, Singapore

**3pm** Conference Delegates Refreshments Served in The Exhibition

**4pm** Charles J. Kathrein, Founder And CEO, Mustang Technologies, Singapore  
**4 30pm** Romarico Santos, Quality Systems Auditor, TÜV Rheinland, The Philippines

**5pm** Questions And Answers Followed by Chairman's Closing Remarks

**6pm** Gala Dinner For All Participants And Spouses at Poolside, Sofitel Philippine Plaza. Please be in The Hotel Lobby by 5 45pm. Air-Conditioned Transport Leaves The Lobby of The Peninsula Manila And Will Return Back at The Hotel at Approximately 10 30pm. Smart Casual Attire. Sponsored by



## Friday 28 January 2011

**8am** Conference Delegates Registration. Refreshments Served in The Exhibition

### Session 3 Ports And Terminal Operations Best Practices

- Optimising Port Planning For Future Capacity Requirements
- Achieving Operational Excellence And Managing Competition
- Key Factors Impacting Port Expansion And Benefits on Port Performance
- Opportunities For Future Port Development And Areas of Potential Growth

**9am** **Chairman's Opening Remarks, Mark Millar, Managing Director, M Power Associates, Hong Kong**

**9am** Sean Perez, Vice President, Asian Terminals Inc., The Philippines  
**9 30am** Earl Eric Nestor H. Ferrer, Vice President For Global IT, International Container Terminal Services Inc, The Philippines

**10am** Conference Delegates Refreshments Served in The Exhibition

**11am** Attorney Redentor S. Tuazon, OIC-Senior Deputy Administrator For Operations, Subic Bay Metropolitan Authority, The Philippines

**11 30am** Renato Castillo, President And Chief Executive Officer, Manila North Harbour Port, The Philippines

### Session 3A Technology And Solutions For The Port And Container Shipping Industry

- Increasing Terminal Throughput Via Intelligent Logistics Control
- Key Success Factors For Wireless Productivity
- Recent Developments of Technology And Systems at The Terminal

**12pm** Roberto Bencina, Managing Director And Chief Executive Officer, Sennebogen, Singapore

**12 30pm** Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Lunch

**2pm** Frans Jol, Managing Director, Esoware, The Netherlands  
**2 20pm** Arno Weil, Vice President Sales, Pintsch Bubenzer, Germany  
**2 40pm** Balan Velan, Managing Director, Scorpio Engineering, India

**3pm** Questions And Answers Followed by Chairman's Closing Remarks And Conference Delegates Refreshments Served in The Exhibition



## REGISTRATION INFORMATION

To Participate in The 6th Philippine Ports and Shipping 2011 Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Wednesday 26 January 2011) • Conference And Exhibition Entrance • Password Protected Online Conference Papers And Speakers Bios • Conference Lunches And Refreshment Breaks • Gala Dinner (Thursday 27 January 2011) • Participants' Full Contact Details And Official Colour Photos From The Event. Conference Delegate Registration Fees are:

- On or Before Monday 27 December 2010: The 'Early Bird' Conference Delegate Registration is GBP895 - Save GBP100! Special Offer! - 3 Delegates For The Price of 2 in This Category! Save GBP895!
- From Tuesday 28 December 2010: The Regular Conference Delegate Registration is GBP995. Special Offer! - 3 Delegates For The Price of 2 in This Category! Save GBP995!
- Full Time Employees of Shipping Lines; Container Terminal Operating Companies And Port Authorities Can Register Free of Charge! There is a Registration And Administration Fee of GBP199 Per Delegate in This Category. Business / Photo ID Will be Required
- For Filipino Nationals, Citizens And Residents of The Philippines, The Conference Delegate Registration is PHP13,850 (Photo ID Required)
- No Delegate Registration Will be Accepted Without Full Payment

## REGISTRATION

Please Complete And Fax Back This Form or Register Online at [www.transportevents.com](http://www.transportevents.com) if You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com)

### Conference Registration

- I Wish to Attend The Technical Site Visit on Wednesday 26 January 2011 at 9am  
 \*I Wish to Attend The Gala Dinner on Thursday 27 January 2011  
\* Spouses Welcome to Attend

### Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

### Exhibition Opening Times are:

Thursday 27 January 2011	9am to 5pm
Friday 28 January 2011	9am to 3:30pm

Name: \_\_\_\_\_ 24 / 01 / 2011

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

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Fax: \_\_\_\_\_

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- I am Not Able to Attend The Event But I Wish to Purchase The Username And Password to Access The Presented Conference Papers And Speaker Biographies Online at GBP200 / PHP13,850.

## METHOD OF PAYMENT

- Credit Card - Secure Online Registration And Payment Via Paypal at [www.transportevents.com](http://www.transportevents.com) Follow The Instructions on Our Registration Page.
- Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email [alin@transportevents.com](mailto:alin@transportevents.com) For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
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Account Name: Transport Events Management Limited  
Account Number: 801-005521-725  
Please Quote Both Delegate And Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

## TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice And, if Required, a Letter of Invitation For Entry Visa Applications
- No Refunds Will be Given However, Substitutions Can be Made at Any Time Prior to The Event
- If a Delegate is Unable to Attend, The Delegate Remains Liable For Full Delegate Registration Payment
- Delegates Will Not be Admitted Unless Payment Has Been Received
- Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: \_\_\_\_\_

Dated: \_\_\_\_\_

## COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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[www.transportevents.com](http://www.transportevents.com)

The Official Hotel And Venue is The Peninsula Manila. Special Reduced Hotel Rates Will be Made Available to All Registered Participants Only Subject to Availability. Please Email [alyson@transportevents.com](mailto:alyson@transportevents.com) if You Need a Visa Invitation Letter With Your Visa Application. This Will Only be Provided For Registered Participants

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Metro Manila

Republic of The Philippines

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Fax: +632 810 4346

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