

HOSTED BY



2nd TRANS Middle East Dubai 2006

ENDORSED BY



Government of Dubai
Department of Civil Aviation

AL BUSTAN ROTANA HOTEL, DUBAI
TUESDAY 28 AND WEDNESDAY 29 NOVEMBER



موانع دبي العالمية
DP WORLD



- The Framework Of Shipping And The Shape Of Things To Come
- Trends In Economic Development And Trading Patterns And Latest Development, Opportunities And Challenges
- Ports Embracing The Future Shipping Trends - Challenges And Forecast
- Value Creation Processes And Enhancing Ports Efficiency

- Achieving An Efficient And Cost Effective Logistics And Supply Chain Network
- Intermodalism And Transport System Integration - Responding To Market Needs
- Latest Trends And Technology In Container Operations
- Container Shipping Boom And New Challenges And Special Feature And Focus On Fundamental Issues Concerning Port Operations And Shipping

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26 June 2005

To Whom it May Concern

Dear Colleague,

**2nd Trans Middle East 2006 Dubai Exhibition and Conference
Al Bustan Rotana Hotel Dubai
Tuesday 28 and Wednesday 29 November 2006**

It is a pleasure for Dubai to showcase our latest airport, sea port, shipping and transport logistics developments to what will be a prestigious gathering of the world's transport and logistics communities in Dubai on Tuesday 28 and Wednesday 29 November 2006.

This international event is designed to promote transportation in the region and your participation in making this Exhibition and Conference event a great success will be much appreciated and good for our industry.

We look forward to welcoming you for what will be a most rewarding 2 day international Exhibition and Conference event and for you to take this opportunity to see first hand the extraordinary business development opportunities in Dubai as well as enjoying some of our wonderful Dubai culture and hospitality during your stay.

Yours sincerely,

AHMED BIN SAEED AL MAKTOUM



مكتب الرئيس

PRESIDENT'S OFFICE

ص.ب: ٢٥٢٥، دبي، إ.ع.م. هاتف: ٢٧٢٧ ٢١٦ (٩٧١٤) فاكس: ٤٠٧٤ ٢٢٤ (٩٧١٤)

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Monday 27 November

- 8 45am** The Technical Site Visit To Dubai Cargo Village, Jebel Ali Free Zone And Jebel Ali Container Terminal (The Largest Manmade Container Port in The World) Leaves From The Lobby of The Al Bustan Rotana Hotel. Refreshments And Lunch Will be Provided by DP World. Transport Returns Back at The Hotel by 2 30pm.
- 3 00pm** The Half Day Dubai City Tour Leaving From The Lobby of The Al Bustan Rotana Hotel Includes a Photo Session of Burj Al Arab Hotel, Jumeirah Mosque And Emirates Towers Followed by a Tour of Dubai Creek, Bastakia, The Wind-Towered Houses And Dubai Museum. There Will Then be a Trip by 'Abra' (Water Taxi) to The Spice Souk (Market) And The Biggest Gold Souk in The World. Transport Will Arrive Back at The Al Bustan Rotana Hotel by 7pm.

Tuesday 28 November

- 7 30am** Conference Delegates Registration And Refreshments Sponsored by



- 9 00am** Conference And Exhibition Opening Ceremony
- 9 00am** Organiser's Remarks
- Rory J. Doyle
Managing Director
Transport Events Management, Malaysia
- 9 05am** Opening Remarks
- Mohammed Al Muallem
Senior Vice President And Managing Director
DP World, UAE
- 9 15am** Welcome Address
- Ali K. Al Jallaf
Director
Dubai Cargo Village, UAE
- 9 25am** Keynote Address
- His Highness Sheikh Ahmed Bin Saeed Al Maktoum (invited)
President
Dubai Department of Civil Aviation, UAE
- 9 45am** Exhibition Opening Ceremony And Tour of Exhibits by His Highness Sheikh Ahmed Bin Saeed Al Maktoum (invited)

Session 1 Macro Trends in Trade And Container Shipping

- 10 45am** Conference Chairman's Opening Remarks
- Peter Wolters
Deputy Secretary General
European Intermodal Association, Belgium
- 10 55am** Capitalising on Growth Opportunities in Linking Dubai to The World
- Abdulla Bin Damithan
Sales Manager
DP World, UAE
- 11 25am** Global Port Companies: The Tail Wagging The Dog?
- Trends in Global Port Companies
 - Strategic Drivers
 - Implications For The Future
- Chris Fisher
Principal
Fisher Associates, United Kingdom

- 11 55am** The Ghana Gateway Programme: A Model For Accessing New Markets

Ben Owusu-Mensah
Director General
Ghana Ports and Harbours Authority, Ghana

- 12 25pm** Questions And Answers Followed by Conference Delegates Lunch Sponsored by



Session 2 Addressing The Opportunities And Challenges in Container Ports And Shipping Today

- 2 00pm** Conference Chairman's Opening Remarks

Ashley Dinning
Principal
Ashley Dinning & Associates, Australia

- 2 10pm** The Cost Comparison Between The Suez Canal Route And The North South Corridor

- Distribution of Expenditures For a Shipper on Both Routes
- There Are 3 Major Costs: Outlay, Time And Risk
- Equi-cost Curves Produce The Same Total Cost For Both Routes Known as The Borders Between Hinterlands of Two Routes
- Threats of The North South Corridor And The Effect of Changes on Parameters
- Defining The Maximum Coverage of The North South Corridor at Present

Masoud Mohsenpour
Executive Deputy Manager
Bandar Imam Khomeini Port Authority, Iran

- 2 35pm** The Transformation in German Ports From Seaports to Logistics Hubs

- The Ports of Bremen
- Interface of Intermodal Transport -The Growth of European Short Sea Shipping
- Gateways in Pan European Terminal Concepts - New Opportunities For Inland Navigation
- Growing Demand of Barge Transport Capabilities - Setting New Standards For Automobile Logistics Chains
- The Economies of The Baltic States And Scandinavia

Dr. Stefan Woltering
Executive Director
bremenports GmbH & Co. KG, Germany

- 3 00pm** Conference Delegates Refreshments in The Exhibition Sponsored by



- 4 00pm** Mediterranean Hub Ports as Trade Catalysts For EMEA Trade Growth

Philip Littlejohn
Managing Director
Suez Canal Container Terminal SAE, Egypt

- 4 25pm** Hong Kong - Your Gateway to China

- Transportation Development in Hong Kong And China
- Transport Integration Between Hong Kong And China
- Hong Kong's Role And Advantages
- How InvestHK Helps

Simon Galpin
Associate Director General of Investment Promotion
InvestHK, China



- 4 50pm** Container Shipping Within The Middle East And Asian Countries - Dynamics And Trends
- International Container Trade Trends Involving The Gulf Region And Its Trading Partners
 - Development of Container Port Services And Shipping Patterns in The Region in Tandem With Its Maritime Container Trade Patterns
 - Prognosis of Future Trends And Their Projected Impacts on Regional Container Shipping

Nazery Khalid
Fellow, Centre For Economic Studies And Ocean Industries
Maritime Institute of Malaysia, Malaysia

- 5 15pm** Questions And Answers Followed By The Chairman's Closing Remarks

- 6 30pm** Gala Dinner in The Desert For All Participants And Spouses Sponsored by Dubai Cargo Village. Buses Leave The Al Bustan Rotana Hotel Lobby And Will Return Back at The Hotel by 10 30pm (Approximately).



Wednesday 29 November

- 8 00am** Conference Delegates Registration And Refreshments

Session 3 Intermodal And Infrastructural Investment

- 9 00am** Chairman's Opening Remarks

Chris Fisher
Principal
Fisher Associates, United Kingdom

- 9 05am** Europe's Plan to Cope With Growth: Strategic Intermodal Research Agenda 2020, Energy And Environment

- Global Trends Having Impact on Intermodal Chain
- European Intermodal Research Advisory Council
- Impact Energy And Environment on Transport (Prices)
- EIA: Preparing Instruments For The Market

Peter Wolters
Deputy Secretary General
European Intermodal Association, Belgium

- 9 35am** Building Up Cargo Volumes Through a Free Zone

Dr Mohammed Al Banna
Senior Sales Manager
JAFZA, UAE

- 10 05am** Conference Delegates Refreshments Break in The Exhibition

- 11 05am** Delivering State of The Art Infrastructure And Logistics Services

Michael Proffitt
Chief Executive Officer
Dubai Logistics City, UAE

Session 3a Port Technology - Evolving Approaches to Innovation Through IT

- 11 35am** Modelling The Global Liner Shipping Network: Analysis of Robustness And Reliability

- Development of a Global Shipping Network Model
- Examination of Network Architecture And Logistics Structure
- Analysis of Network Vulnerability And Robustness
- Opportunities For Global Port And Shipping Operators
- Supporting Tools For Insurance And Policy Decisions

Dr. Khalid Bichou
International Logistics and Ports Analyst
PorteC, Imperial College London, United Kingdom

- 12 05pm** Wireless Technologies For Ports Today

Paul Rason
LXE Middle East Sales Manager
LXE Middle East & Africa, UAE

Yasir Qureshi
Sales Business Development Manager for Wireless Solutions
Cisco, UAE

- 12 35pm** Questions And Answers, Chairman's Closing Remarks Followed By Conference Delegates Lunch Sponsored by



- 2 00pm** Chairman's Opening Remarks

Nazery Khalid
Fellow, Centre For Economic Studies And Ocean Industries
Maritime Institute of Malaysia, Malaysia

- 2 05pm** Ports Efficiency Through Wireless Technology

Joe Iarocci
Managing Director
Psion Teklogix (Middle East), UAE

- 2 30pm** Leveraging on Port Technology to Boost Port Productivity

- Real Time View And Planning on Container Terminals
- Increased Yard Productivity And Usage
- Increased Utilization
- Increased Vessel Productivity
- Lower Fuel, Labor And Maintenance Cost
- Reduced Rehandling

Gunter Schmidmeir
Sales EMEA
Navis LLC, USA

- 2 55pm** Conference Delegates Refreshments in The Exhibition

- 3 30pm** AMP Shore to Ship Electrical Supply: Solutions For a Clean Environment

Ottonel Popesco, P.Eng.
Group President And Chief Operating Officer
Cavotec Group Holdings NV, The Netherlands

- 3 55pm** Return on Investment - A Review of Spreader Lifecycle Cost

- How Different Parameters Such as Weight And Power Consumption Effect Revenue From a Spreader
- Terminals Should Look at The Total Lifecycle Cost of Their Spreader Investment

Graham Boxall
Regional Sales Manager
Bromma Middle East, UAE

- 4 20pm** Formulating an Effective Solution For Container Management Processes

Markus Korhonen
Managing Director
Savcor One Oy, Finland

- 4 45pm** Questions And Answers Followed by The Chairman's Closing Remarks



DISCOVER DUBAI



REGISTRATION INFORMATION

To Participate in The 2nd Trans Middle East 2006 UAE Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Registration to Visit The Trade Exhibition Only is Free of Charge.

Conference Delegate Registration Benefits Include: Technical Site Visit (Monday 27 November) • Half Day City Tour (Monday 27 November) • Conference And Exhibition Entrance • Conference Papers And Speaker Bios on CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Tuesday 28 November). Conference Delegate Registration Fees are:

- US\$1,495 For International Conference Delegates (Special Offer: 3 International Conference Delegates For The Price of 2)
- US\$895 For Gulf Cooperation Council (GCC) Member Country Nationals (ID Required)

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 3 8023 3963.
- 2) Telegraphic Transfer - Complete The Fax Back Registration Details on This Page And Fax to +60 3 8023 3963. For TT Payment, You Must Fax Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
- 3) Cheque Payment - Payment by Cheque Will Only be Accepted by Prior Arrangement.

Please Charge my American Express / Diners Club / Visa / Mastercard (Circle Card Applicable) The Amount of US\$1,495 / US\$895 (Circle Correct Amount) Per Delegate

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CANCELLATIONS

No Refunds Can be Made. However, Substitutions Can be Made at Any Time.

DISCLAIMER

The Organiser Reserves The Right to Change The Contents of This Brochure Without Notice. E&OE.

FAXBACK REGISTRATION

To Register For The 2nd Trans Middle East 2006 UAE Exhibition And Conference, Please Complete And Fax Back This Form or Register Online at www.transportevents.com If You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Person And Fax to: + 60 3 8023 3963.

Attendance to Visit The Concurrent 2 Days Trade Exhibition Only is Free of Charge.

Conference Registration

- I Wish to Attend The Technical Site Visit on Monday 27 November at 9am
 I Wish to Attend The Half Day City Tour on Monday 27 November at 3pm
 I Wish to Attend The Gala Dinner on Tuesday 28 November at 6 30pm

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge

Name: _____ 24 / 11 / 2006

Position: _____

Organisation: _____

Address: _____

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- I Wish to Purchase a Set of Conference Papers And Speaker Biographies on CD ROM at US\$295 (Includes Delivery by DHL).

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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The Official Hotel And Venue is Al Bustan Rotana Hotel Dubai. To Receive Discounted Accommodation Rates, Please Quote 2nd Trans Middle East 2006 When Making Your Hotel Reservation. Reservations Can Also be Made On-line at www.rotana.com

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