

5th ASEAN PORTS & SHIPPING



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Hosted by



Persada Johor International Convention Centre
Johor Bahru, Malaysia
Tuesday 12 and Wednesday 13 June

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- The Framework Of Shipping And The Shape Of Things To Come
- Trends In Economic Development And Trading Patterns And Latest Development, Opportunities And Challenges
- Ports Embracing The Future Shipping Trends - Challenges And Forecast
- Value Creation Processes And Enhancing Ports Efficiency

- Achieving An Efficient And Cost Effective Logistics And Supply Chain Network
- Intermodalism And Transport System Integration - Responding To Market Needs
- Latest Trends And Technology In Container Operations
- Container Shipping Boom And New Challenges And Special Feature And Focus On Fundamental Issues Concerning Port Operations And Shipping

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LEMBAGA PELABUHAN JOHOR JOHOR PORT AUTHORITY

NO. 6A1-8A1, PUSAT PERDAGANGAN PASIR GUDANG, JALAN BANDAR,
81700 PASIR GUDANG, JOHOR DARUL TAKZIM.



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16 April 2007

Dear Industry Colleague,

5th ASEAN PORTS AND SHIPPING 2007 MALAYSIA EXHIBITION AND CONFERENCE Hosted by Johor Port Authority Persada Johor International Convention Centre, Johor Bahru, Malaysia Tuesday 12 and Wednesday 13 June 2007

It gives us considerable pleasure in inviting you to attend the largest annual Container Ports, Shipping and Transport Logistics Exhibition and Conference in Asia – the 5th ASEAN Ports and Shipping 2007 Malaysia Exhibition and Conference in Johor Bahru, Malaysia on Tuesday 12 and Wednesday 13 June 2007.

A two days Conference will feature 30 world-class business leaders who will analyse latest global transportation and logistics issues is expected to be attended by a gathering of 350 of the world's senior transportation executives and business leaders from every stage of the transport and logistics chain.

There will be a concurrent Exhibition of 80 international companies and sponsors showcasing state-of-the-art products and services.

We hope you will join us and we look forward to the pleasure of your company for this important annual international ports, shipping, transport logistics and business tourism exposition taking place in Johor Bahru, Malaysia on Tuesday 12 and Wednesday 13 June 2007.

Yours sincerely,


ZULFAKAR BIN RAHMAT
General Manager
Johor Port Authority

TELEFON	PASIR GUDANG TERMINAL TG. BELUNGKOR TERMINAL CHANGI:	07-2534 000 07-2517 419 02-5453 230
FAKSIMILE	PEJABAT TG. PELEPAS PASIR GUDANG TERMINAL TG. BELUNGKOR PEJABAT TG. PELEPAS	07-5071 980 07-2517 684 07-2517 420 07-5071 976
HOMEPAGE	http://www.lpj.gov.my	E-MAIL admin@lpj.gov.my

Monday 11 June 2007

- 9am Morning** Technical Site Visit to Johor Port Pasir Gudang. Please be in The Puteri Pacific Hotel Johor Bahru Lobby by 8 45am. Please Have Your Passport or I.C. With You For Gate Security. Transport And Refreshments Are Provided And Transport Will Return Back to The Hotel by 12 30pm Approximately. Smart Casual Attire.
- 2 30pm Afternoon** Technical Site Visit to Port of Tanjung Pelepas. You Should be in The Puteri Pacific Hotel Johor Bahru Lobby by 2 15pm. Please Have Your Passport or I.C. With You For Gate Security. Transport And Refreshments Are Provided And Transport Will Return Back to The Hotel by 5 30pm Approximately. Smart Casual Attire.
- 7 30pm** Welcome Reception Taking Place at The Puteri Pacific Johor Bahru Sponsored by The Port of Tanjung Pelepas. Smart Casual Attire.



Tuesday 12 June 2007

- 7 30am** Conference Delegates Registration And Refreshments Served in The Exhibition
- 9am** Conference Opening Ceremony
- 9am** Opening Remarks, Rory J. Doyle, Transport Events Management, Malaysia
- 9 05am** Welcome Address, Y. B. Haji Abdul Halim Bin Suleiman, Chairman, Johor Port Authority, Malaysia
- 9 15am** Opening Ceremony Address, Y.B. Datuk Douglas Uggah Embas, Deputy Minister of Transport, Malaysia
- 9 30am** Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1 The New Growth Paradigm And World Container Trade Development Trends

- 10 45am** Chairman's Opening Remarks, Professor Dr. Carsten Boll, Director, Institute of Shipping Economics And Logistics, Germany
- 10 50am** Harun Haji Johari, Chief Executive Officer, Port of Tanjung Pelepas, Malaysia
- 11 10am** Dato' Dr. Abdul Samad Bin Mohamed, Group Managing Director, NCB Holdings Berhad, Malaysia
- 11 30am** Ben G. Hackett, Executive Managing Director, International Trade And Transportation Service, Global Insight, Inc., USA
- 11 50am** Guy Reynolds, Senior Consultant, Meyrick & Associates Pty Limited, Australia
- 12 10pm** Mark Page, Research Director, Drewry Shipping Consultants Limited, United Kingdom
- 12 30pm** Carl Jensen, Vice President, APM Terminals Asia And Oceania, Singapore
- 12 50pm** Questions And Answers Followed by Conference Delegates Lunch



Session 2 The Redefining of Distribution in The Supply Chain in This Present Era - The Roles of Logistics Integrators And Container Ports

- 2pm** Masoud Mohsenpour, Head of Tariff Department, Ports And Shipping Organization of Iran, Iran
- 2 20pm** Ian. C. Claxton, Managing Director Singapore Agency, APL Co. Pte. Ltd., Singapore
- 2 40pm** Arthur Rondan, Regional Director Europe/ Mediterranean/ Middle East/ Africa, Georgia Ports Authority, USA
- 3pm** Conference Delegates Refreshments Served in The Exhibition
- 4pm** Michael Harich, General Manager - Logistics, Schenker, Malaysia



Session 3 Integration of Logistics And Intermodal - Achieving a Synergistic Integrated Network

- 4 20pm Dr. Robert de Souza Ph.D., Executive Director, The Logistics Institute Asia Pacific, Singapore
4 40pm Eilanda Lui, Underwriter, Through Transport Club (TT Club), Thomas Miller (South East Asia) Pte Ltd., Singapore
5pm Brian O' Gallagher, Executive Director, Major Projects, Asian Relations And Trade Division, Department of The Chief Minister, Northern Territory of Australia, Australia
- 5 20pm Questions And Answers Followed by The Chairman's Closing Remarks
- 7 30pm The Gala Dinner For All Participants And Spouses Taking Place at Cruise 8, Danga Bay Sponsored by Johor Port Authority. Transport Will Leave The lobby of The Puteri Pacific Hotel at 7 30pm And Will Return Back at The Hotel by 10 30pm. Smart Casual Attire.



Wednesday 13 June 2007

- 8am Conference Delegates Refreshments Served in The Exhibition

Session 3 Integration of Logistics And Intermodal - Achieving a Synergistic Integrated Network

- 9am Chairman's Opening Remarks, Geoff Adam, Managing Director, Callback Limited, United Kingdom
- 9 10am Abd. Radzak Malek, General Manager Freight Services, KTM Berhad, Malaysia
9 35am Johannes E. Najoan, Researcher, Transportation And Logistics, University of Gadjah Mada, Indonesia
- 10am Conference Delegates Refreshments Served in The Exhibition
- 11am Honorio R Vitasa, Director, Agriculture And Infrastructure Cluster, Association of South East Asian Nations, Indonesia
11 25am Benjamin Wong, Head of Transportation, Invest Hong Kong, Hong Kong SAR

Session 4 The Driving Force in Shipping Growth

- 11 50am Professor Dr. Carsten Boll, Director, Institute of Shipping Economics and Logistics, Germany
12 15pm Kim Hansen, Managing Director, Maersk Malaysia, Malaysia
- 12 40pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by



Session 5 Information Technology - The Enabler And Value Add to Business

- 2pm Tom De Smedt, Sales Manager, Cosmos, Belgium
2 30pm Charles J. Gerard, Director of Sales APAC, Navis, Hong Kong
- 3pm Conference Delegates Refreshments Served in The Exhibition
- 3 30pm Keith KS Park, Chief Marketing Officer, Total Soft Bank Limited, Korea
4pm Luciano Corbetta, Marine Division Manager, Cavotec Group, Italy
- 4 30pm Questions And Answers Followed by Chairman's Closing Remarks



DISCOVER MALAYSIA



REGISTRATION INFORMATION

To Participate in The 5th ASEAN Ports And Shipping 2007 Malaysia Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visits (Monday 11 June) • Welcome Reception (Monday 11 June) • Conference And Exhibition Entrance • Conference Papers And Speaker Bios on CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Tuesday 12 June). The Conference Delegate Registration Fees are:

- GBP795 For International Conference Delegates (Special Offer: 3 International Conference Delegates For The Price of 2)
- GBP595 For ASEAN Country Nationals (ID Required)
- RM3995 For Malaysian Nationals And Citizens (ID Required)
- Registration to Visit The Trade Exhibition Only is Free of Charge

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 3 8023 3963.
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- 3) Cheque Payment - Payment by Cheque Will Only be Accepted by Prior Arrangement.

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CANCELLATIONS

No Refunds Can be Made. However, Substitutions Can be Made at Any Time.

DISCLAIMER

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FAXBACK REGISTRATION

To Register For The 5th ASEAN Ports And Shipping 2007 Malaysia Exhibition And Conference, Please Complete And Fax Back This Form or Register Online at www.transportevents.com If You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 3 8023 3963.

Conference Registration

- I Wish to Attend The Johor Port Pasir Gudang Technical Site Visit on Monday 11 June at 9am
- I Wish to Attend The Port of Tanjung Pelepas Technical Site Visit on Monday 11 June at 2 30pm
- * I Wish to Attend The Welcome Reception on Monday 11 June at 7 30pm
- * I Wish to Attend The Gala Dinner on Tuesday 12 June at 7 30pm

*Spouses Welcome to Attend

Exhibition Opening Times are:

Tuesday 12 June	9am to 5pm
Wednesday 13 June	9am to 3 30pm

Name: _____ 14 / 06 / 2007

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

I Wish to Purchase a Set of Conference Papers And Speaker Biographies on CD ROM at GPB195 Including DHL Delivery.

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

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The Official Hotel is The Puteri Pacific Hotel Johor. To Receive Discounted Accommodation Rates, Please Quote 5th ASEAN Ports And Shipping 2007 When Making Your Hotel Reservation. Reservations Can Also be Made On-line at www.puteripacific.com

The Puteri Pacific Reservation Department
Jalan Abdullah Ibrahim, The Kolaraya, P.O Box 293
80730 Johor Bahru, Malaysia
Tel: + 607 219 9999
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Email: hhamidah@puteripacific.com



THE PUTERI PACIFIC
JOHOR BAHRU

The Official Venue is The Persada Johor International Convention Centre

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