

3rd TRANS Middle East Egypt 2007

InterContinental Citystars Cairo, Egypt
Wednesday 28 and Thursday 29 November 2007

Hosted By
Suez Canal Container Terminal

Event Sponsors



• Suez Canal And East Port Said Technical Site Visit • 60 International Exhibition Stands • 250 International Senior Executive Conference Delegates • 10 International Event Sponsors • Gala Dinner

- Embracing Accelerated Changes in The Global Economy And Keeping Abreast of Key Factors Driving Industrial Developments
- Outlook And Overview of Container Traffic And Prospects For Intra-Regional Trade
- Keeping in Step With Trends: Addressing Challenges in Ports And Shipping - Efficiently
- Facilitating Trade Through Successful Strategies Within a Volatile Operating Environment Global Trends in Ownership of Ports And The Significance For Shipping Lines And Cargo Owners
- Port Operations Best Practices - Achieving Greater Efficiency And Performance Improvement
- Bigger, Deeper And Faster: Aligning Port Strategy To Enhance Competitiveness
- Convergence of Transport Modes, Links And Nodes - Developing Synergies in The Transport Sector Moving Towards Better Total Integration Between Ports And Users
- Smart Ports: Solutions And Innovations For a Customer Winning Advantage Measuring Return on Investment

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Suez Canal Container Terminal

3rd Trans Middle East 2007 Egypt

Wednesday 28 and Thursday 29 November 2007

Hosted by Suez Canal Container Terminal, SCCT

Dear Colleague,

SCCT is delighted to host the 3rd Trans Middle East 2007 Egypt Exhibition and Conference taking place on Wednesday 28 and Thursday 29 November 2007.

This international Exhibition and Conference, now in its third successful year, is designed to promote transportation in the EMEA region. Your active support and participation in making this event a great success will be much appreciated and good for our industry.

We look forward to meeting you in Cairo on Wednesday 28 and Thursday 29 November 2007 for what will be a rewarding two-day international containerised transport Exhibition and Conference event.

Yours Sincerely,



Jens Floe
Managing Director

Suez Canal Container Terminal S.A.E.
Private Free Zone Area Port Said East Port
P.O. Box 247, Port Said, Egypt
Tel.: +20 66 3254960
Fax.: +20 66 3254970
Email: scct@scctportsaid.com

www.scctportsaid.com




Tuesday 27 November 2007

Technical Site Visit

- 9am Buses Depart From InterContinental Citystars Cairo
- 11am Arrive Suez Canal Container Terminal in Port Said Followed by Tour, Presentation And Refreshments
- 12pm Depart Suez Canal Container Terminal For Suez Canal Authority in Ismailiya
- 1pm Arrive Suez Canal Authority For Lunch Followed by Tour And Presentation
- 3pm Depart Suez Canal Authority For InterContinental Citystars Cairo
- 6pm Arrive InterContinental Citystars Cairo

Wednesday 28 November 2007

- 7 30am Conference Delegates Registration And Refreshments Served in The Exhibition Sponsored by 
- 9am Conference And Exhibition Opening Ceremony
- 9am Opening Remarks, Rory J. Doyle, Managing Director, Transport Events Management, Malaysia
- 9 05am Welcome Address, Martin Poulsen, Vice President, APM Terminals, The Netherlands
- 9 10am Special Address, Mohamed A. Emar, Director - Planning Research And Studies Department, Suez Canal Authority, Egypt
- 9 15am Keynote Address, Eng. Mohamed Lotfy Mansour, Minister of Transport, Egypt (invited)
- 9 30am Exhibition Opening Ceremony And Tour of The Exhibition by The VIP Group

Session 1 The Transforming Face of The Maritime Sector: Keeping up With Current Global Challenges

- Port Said East Port And Egyptian Position in The Middle East & East Mediterranean Markets
- Embracing Accelerated Changes in The Global Economy And Keeping Abreast of Key Factors Driving Industrial Developments
- Evaluating Increasing Global Competition Between Ports And Recent Environmental Trends Affecting The Maritime Sector
- Moving Industry in Sync With Future Capacity Requirements of Better World Class Transport Infrastructure
- Outlook And Overview of Container Traffic And Prospects For Intra-Regional Trade


- 10 30am Chairman's Opening Remarks, Dr. Iman Waafai Ramadan, Dean of Institute of International Transport And Logistics, Arab Academy For Science, Technology And Maritime Transport, Egypt
- 10 35am Jens Floe, Managing Director, Suez Canal Container Terminal, Egypt
- 11am Admiral M. Hatim El Kady, Chairman, Arab Federation of Chambers of Shipping, Egypt
- 11 25am Conference Delegates Refreshments Served in The Exhibition Sponsored by 
- 11 55am Admiral Shireen Hassan, Chairman, Port Said Port Authority, Egypt
- 12 20pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by 

DP WORLD

Session 2 Keeping in Step With Trends: Addressing Challenges in Ports And Shipping - Efficiently Facilitating Trade Through Successful Strategies Within a Volatile Operating Environment

- Global Trends in Ownership of Ports And The Significance For Shipping Lines And Cargo Owners
- The Development of Regional Container Services to Egypt - A Strategic Mediterranean Trade Partner
- Mergers And Acquisitions Within The Ports And Maritime Industry: How Are Over Capacity And Diminishing Profit Margins Affecting Ports?
- Battling The Rising Cost of Energy: What Are The Effects And Impact on Transport Costs?
- The Suez Canal: Long Term Options For Container Trade Between Asia, Europe And East Coast North America
- The Containership - How Big: What Are The Prospects For Malaccamax?

- 2pm Ebrahim Hassan A. Al Hassar, Director General, General Organisation of Seaports, Kingdom of Bahrain
- 2 20pm Dr. Ismail Mubarak, Special Advisor to The Chairman And CEO, Sokhna Port, Egypt
- 2 40pm David Jacoby, President, Boston Logistics Group Inc., USA

- 3pm Conference Delegates Refreshments Served in The Exhibition Sponsored by 
- 4pm Mahmoud Rezk, General Manager of Planning, Research And Studies Department, Suez Canal Authority, Egypt



4 20pm Zia H. Rizvi, P. Eng., Independent Researcher - Port, Harbour And Shipping, Canada
4 40pm Tarek Dajani, Board Member, Jordan National Shipping Lines Company, Jordan
5pm Gerhard Fischer, Sales Manager, Siemens Nederland N.V., The Netherlands
5 20pm Giovanni Bandini, Marketing And Sales Manager, Tarros S.p.A., Italy

5 40pm Questions And Answers Followed by Chairman's Closing Remarks

6 30pm Nile River Dinner Cruise For All Participants And Spouses on The Nile Hosted by  Suez Canal Container Terminal

Enjoy One of The Most Elegant Cruising Restaurants on The World's Longest Waterways. A Nile Cruise is Known to Have The Best Quality of Service One Can Find on The Nile in Egypt Which Includes Spectacular Belly Dancing And a Folklore Band With The Unforgettable And Extraordinarily Colourful Tannoura Spin. Smart Casual Attire. Buses Will Return Back at The Hotel by Approx. 10pm

Thursday 29 November 2007

8am Conference Delegates Registration. Refreshments Served in The Exhibition

Session 3 Port Operations Best Practices - Achieving Greater Efficiency And Performance Improvement

- Bigger, Deeper And Faster: Aligning Port Strategy To Enhance Competitiveness
- Assessing The Degree of Infrastructural Upgrade of Your Port Facilities
- Fast Forward to Another Decade of The Suez Canal: What's in Store Over The Next Ten Years?
- Running a Small Terminal in a Competitive Market: On Duty to Achieve Efficiency And Keeping Costs Under Control
- Leveraging Global Trends in Port And Infrastructure Development Across The Region
- The Evolving Role of The Port to Complement Supply Chain Management
- Convergence of Transport Modes, Links And Nodes - Moving Towards Better Total Integration Between Ports And Users
- Port Operations Best Practices in Times of Rapid Increases in Container Volumes

9am Chairman's Opening Remarks, Admiral Shireen Hassan, Chairman, Port Said Port Authority, Egypt

9 05am Mana Salem Al Mana, Commercial Director of Middle East And Africa, DP World, Dubai, United Arab Emirates
9 25am Mohamed Al-Mazeedi, Chairman And Chief Executive Officer, KGL Ports International, Kuwait
9 45am Budhadev Majumdar, Chief Executive Officer, Tartous International Container Terminal, Syria

10 05am Conference Delegates Refreshments Served in The Exhibition

11 05am Mathias Schulz, Assistant - Exhibition / Events, Port of Hamburg Marketing Association, Germany
11 30am Massimiliano Riccardi, Marketing And Sales Director, Salerno Container Terminal And Terminal Intermodal NOLA, Italy

11 55pm Hadi Kassem, Marketing Director, Hamriyah Free Zone Authority, Sharjah, United Arab Emirates
12 20pm Lars Fredin, Group Vice President, Sales, Bromma Conquip AB, Sweden

12 45pm Questions And Answers Followed by Conference Delegates Lunch Sponsored by



Session 3A Smart Ports: Solutions And Innovations For a Customer Winning Advantage Measuring Return on Investment

- Optimising Spreader Fleet Planning to Accommodate Speed of Growth And Reduce Yard Congestion
- Enabling Smooth Exchange of Information Between Logistics Parties to Enhance Productivity in Real Time Information Sharing
- Utilising Technology For Greater Automation in Cargo Visibility And Tracking
- Formulating Effective Solutions For Container Management Processes
- Measuring The Return on Investment on Security Enhancements For The Logistics Supply Chain
- Electrical Standardisation of Crane Fleet Management

2pm Hala Sheridy, General Manager, Integrated Solutions For Ports, Egypt
2 25pm Tony Chiu, International Sales Director, Asia Vision Technology Limited, Hong Kong

2 50pm Conference Delegates Refreshments Served in The Exhibition

3 20pm Guenter Schmidmeir, Sales Director, Navis LLC, USA
3 45pm Anton Bernaerd, Business Development Manager, Camco Technologies, Belgium

4 10pm Questions And Answers Followed by Chairman's Closing Remarks



REGISTRATION INFORMATION

To Participate in The 3rd Trans Middle East 2007 Egypt Exhibition And Conference You Need to Register as a Conference Delegate or as a Trade Exhibition Visitor. Conference Delegate Registration Benefits Include: Technical Site Visit (Tuesday 27 November) • Conference And Exhibition Entrance • Conference Papers And Speaker Bios on CD ROM • Conference Lunches And Refreshment Breaks • Gala Dinner (Wednesday 28 November). The Conference Delegate Registration Fees are:

- GBP595 For All Conference Delegates
- GBP495 Special Discounted Rate For Early Bird Registrations Before Friday 26 October
- EGP4,450 For Egyptian Nationals, Citizens And Residents (ID Required)*
- Special Offer: 3 Delegates For The Price of 2
- Registrations to Visit The Trade Exhibition Only is Free of Charge

METHOD OF PAYMENT

- 1) Credit Card - Secure Online Registration at www.transportevents.com or Complete The Method of Payment And Fax Back Your Registration Details on This Page Together With Credit Card Details to: + 60 3 8023 3963.
 - 2) Telegraphic Transfer - Complete The Fax Back Registration Details on This Page And Fax to + 60 3 8023 3963. For TT Payment, You Must Fax Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.
- Please Charge my American Express / Diners Club / Visa / Mastercard (Circle Card Applicable) The Amount of GBP595 / GBP495 / EGP4,450 (Circle Correct Amount) Per Delegate

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Account Number: 801-005521
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CANCELLATIONS

No Refunds Can be Made. However, Substitutions Can be Made at Any Time.

DISCLAIMER

The Organiser Reserves The Right to Change The Contents of This Brochure Without Notice. E&OE.

FAXBACK REGISTRATION

To Register For The 3rd Trans Middle East 2007 Egypt Exhibition And Conference, Please Complete And Fax Back This Form or Register Online at www.transportevents.com If You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 3 8023 3963. Visiting The Concurrent 2 Days Trade Exhibition Only is Free of Charge.

Conference Registration

- I Wish to Attend The Technical Site Visit on Tuesday 27 November at 9am
 * I Wish to Attend The Nile River Dinner Cruise on Wednesday 28 November at 6 30pm
*Spouses Welcome to Attend

Exhibition Registration Only

- I Wish to Visit The Trade Exhibition Only - Free of Charge. Exhibition Visitor Registration on Site.

Exhibition Opening Times are:

Wednesday 28 November 2007 9am to 5pm
Thursday 29 November 2007 9am to 3 15pm

Name: _____ 03 / 12 / 2007

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

- I Wish to Purchase a Set of Conference Papers And Speaker Biographies on CD ROM at GBP195 Including DHL Delivery.

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Management Limited
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Fax. + 60 3 8023 3963
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The Official Hotel And Venue is The Intercontinental Citystars Cairo.

- Please Visit www.citystars.intercontinental.com
- Click on Reservations Link
- Enter Your Requested Accommodation Dates
- Five Lines Down In The Web Page, Click Corporate Group And IATA Identification
- In Group Booking Code, Insert In Capital Letters AQI
- Click Check Availability

InterContinental Citystars Cairo
Omar Ibn El Khattab St.
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Egypt 2007



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