Developing Sustainable Transport And Logistics Systems For Better Futures

KEY SPEAKERS.... PLUS MANY MORE!
1. Wolfgang Lehmann
   Head of Supply Chain and Transport Industry, World Economic Forum, Switzerland
2. Dr. Yossi Sheffi
   Director, MIT Center for Transportation & Logistics (MIT CTL) Massachusetts Institute of Technology, United States of America
3. David Allan CFA
   Principal, EBRD – Transport Team, United Kingdom
4. Eric Peiffer
   Chief Executive Officer, Vecturis, Worldwide Rail Management, Belgium
5. Irtaza Hussain
   Commercial Manager TradeLinc, JIBM, Denmark
6. Dr. Amr Abu Saleiman
   B2B Marketing Director, Orange Jordan, Jordan
7. Michael Bouari
   Chief Executive Officer, 1-Stop Connections, Australia
8. Sheldon Fink
   Chairman and Chief Executive Officer, PBI Aqaba Industrial Estate, Jordan

HIGHLIGHTED TOPICS
- A geo-economic perspective of Jordan and the wider Levant: strategic elements to understand the business potential of the region
- The characteristic of logistics clusters development and the role of the government and public sector to nurture strategic infrastructure development
- Rail Infrastructure Development: Building and operating sustainable rail systems
- Dry-Port logistics infrastructure development: Logistics value of dry-port and integrated supply chain systems
- Role of industrial real-estate and logistics parks development in attracting local and foreign investment
- Sustainable finance for transport and logistics infrastructure development
- IoT integration and application for the transport and logistic industry
- Global trends in technology and automation, ways to improve ports modernization
1 August 2018

Dear Friends and valued business Partners,

With the valued support of Aqaba Special Economic Zone, Aqaba Container Terminal is delighted to inform you that the 15th TRANS MIDDLE EAST CONFERENCE AND EXHIBITION will be held in Aqaba, JORDAN, from 23 to 25 October 2018 under the theme:

Developing Sustainable Transport and Logistics Systems for Better Futures

The Trans Middle East Conference and Exhibition is one of the largest annual global Maritime Ports, Shipping and Transport Logistics Exhibition and Conference events in The Middle East.

The 2-day Conference Program will feature 30 world-class business leaders who will share their expert views and analysis on the latest global transportation and logistics issues. It will be attended by more than 300 senior executive delegates from more than 20 countries. The conference will feature most re-known keynote speakers such as Prof Sheffi (MIT), Wolfgang Lehmacher (WEF), Dr Anil Khurana (PwC), Eric Pfiffer (Vectoris) and showcase revolutionary digital platform TradeLens and inclusive port community systems such 1-Stop and Circle.

Concurrently, a 2-day Trade Exhibition with key international companies and sponsors (maximum 50) will take place to showcase and promote their containerized transportation solutions as well as any other products and services supporting the transport activity (equipment, banking, IT etc).

This major global conference will be a fantastic opportunity for flagship companies to develop their brand and business in Jordan as well as the wider Middle East. It will also be a unique opportunity to discover an amazing country, “from the haunting, primeval starkness of Wadi-Rum, to the teeming center of urban Amman, from the majestic ruins of bygone civilizations to the timeless splendour of the Dead Sea” (http://www.visitjordan.com/).

We look forward to welcoming you to Jordan from Tuesday 23 to Thursday 25 October 2018!

Kind regards,

Vincent Flamant
Chief Commercial Officer
Aqaba Container Terminal
Luxury camping in Wadi Rum

Visit Petra, the 7th wonder of the world

Soothe your skin in the therapeutic waters of the Dead Sea

A round of golf at the Norman Foster course in Aqaba

BOOK YOUR MAGICAL EXPERIENCE IN JORDAN
direct on www.online-bespoke.com
Or contact

Mrs. Oksana Kassis, Meeting & Incentive Coordinator
+962 6 569 7998
oksana.kassis@discovery1.com

Mr. Asaad Hijazi, Managing Director
+962 6 569 7998
+962 79 553 3417
asaad.hijazi@discovery1.com

Dive in the Red Sea, Aqaba
Tuesday 23 October 2018

TECHNICAL SITE VISIT

8am  Delegates registration at the lobby of InterContinental Aqaba Resort
9am  Transport departs to Aqaba Container Terminal
9 30am  Arrival at Aqaba Container Terminal followed by a brief presentation and tour
10 15am  Depart to Aqaba Logistic Village
10 30am  Arrival at Aqaba Logistic Village followed by a brief presentation and tour
11 15am  Depart to General Cargo Port
11 35am  Arrival at General Cargo Port followed by tour
12pm  Depart to PBI Aqaba Industrial Estate
12 25pm  Arrival at PBI Aqaba Industrial Estate followed by a brief presentation and tour
1pm  Depart for lunch to Al Manara, a Luxury Collection Hotel, Saraya Aqaba
1 15pm  Lunch at Al Manara, a Luxury Collection Hotel, Saraya Aqaba. Sponsored by
2 15pm  Depart to InterContinental Aqaba Resort
2 20pm  Arrival at InterContinental Aqaba Resort (approx.)

7 30pm to 9pm  Networking Welcome Reception generously sponsored by Jordan Chamber of Commerce and Aqaba Chamber of Commerce taking place at Al Manara, a Luxury Collection Hotel, Saraya Aqaba. Shuttle busses are available at the lobby of InterContinental Aqaba Resort to transport registered delegates to Al Manara, a Luxury Collection Hotel, Saraya Aqaba leaving from 7 15pm and will return back to InterContinental Aqaba Resort by approximately 9pm. Smart casual attire

Wednesday 24 October 2018

8am  Conference delegates registration and refreshments served in the exhibition. Sponsored by

OPENING CEREMONY

9am  Organiser’s Remarks
Rory James Doyle, CMILT, Managing Director, Transport Events Management, Malaysia
9 05am  Welcome Address
Steven Yoogalingam, Chief Executive Officer, Aqaba Container Terminal (ACT), Jordan
9 10am  Keynote Address
His Excellency Nasser Shraideh, Chief Commissioner, Aqaba Special Economic Zone Authority (ASEZA), Jordan
9 35am  Exhibition Opening Ceremony and Tour of the exhibition by The VIP Group followed by conference delegates refreshments. Sponsored by

SESSION 1  “Amateurs talk tactics, but professionals study logistics” Gen. Robert H. Barrow Sponsored by

10 30am  Conference Moderator’s Opening Remarks
Dina Al Wakeel, Chief Editor of Economic Section, Al-Ghad, Jordan
10 40am  Why are transport and logistics critical?
Wolfgang Lehmacher, Head of Supply Chain and Transport Industry World Economic Forum, Switzerland

SPECIAL SESSION  Logistics cluster: Catalyst of virtuous economic cycle Sponsored by

11 10am  Outlining the characteristic ‘positive feedback loop’ of logistics clusters development and what differentiates them from other industrial clusters; why firms should locate their distribution and value-added activities in logistics clusters; and the role played by government and public sector to nurture such strategic infrastructure development.
Dr. Yossi Sheffi, Director, MIT Center for Transportation & Logistics (MIT CTL), Massachusetts Institute of Technology, United States of America

12 10pm  Questions and answers followed by conference delegates networking lunch. Sponsored by

SESSION 2  Building competitive transport and logistics infrastructure: Best practices from around the world Sponsored by

2pm  Djibouti infrastructure investment opportunities
Kamil Mohamed Gorah, Head of Maritime Department, Djibouti Ports and Free Zones Authority, Djibouti
2 25pm  Creating commercial and economic value through port infrastructure developments
Erhan Ciloglu, Chief Marketing Officer, Yilport Holding, Turkey

Supporting Trade Organisations
Developing Sustainable Transport And Logistics Systems For Better Futures

2 50pm  Rail infrastructure development: Building and operating sustainable rail systems
Eric Peiffer, Chief Executive Officer, Vecturis, Worldwide Rail Management, Belgium

3 15pm  Questions and answers followed by Conference Moderator’s closing remarks followed by conference delegates refreshments served in the exhibition. Sponsored by

4pm  Conference Moderator’s Opening Remarks
Dr. Yossi Sheffi, Director, MIT Center for Transportation & Logistics (MIT CTL), Massachusetts Institute of Technology, United States of America

4 05pm  Land transport for freight and passengers: Conflicting requirements or complementarity
Arnaud Desmarchelier, Senior Engineer, Agence Française de Développement, France

4 30pm  Beyond the seaport: Assessing the impact of policies & investments on the transport chain
Mamoun Toukan, MIT CTL Alumnus, Business Development Director, Arab Transit, Jordan

4 55pm  Role of industrial real-estate and logistics parks development in attracting local and foreign investment
Sheldon Fink, Chairman and Chief Executive Officer, PBI Aqaba Industrial Estate, Jordan

5 20pm  Questions and answers followed by Conference Moderator’s closing remarks

7 30pm to 10pm   Networking Welcome Dinner generously sponsored by APM Terminals taking place at the Mövenpick Resort and Residences Aqaba from 7 30pm to 10pm. Shuttle busses are available at the lobby of the InterContinental Aqaba Resort to transport registered delegates to Mövenpick Resort and Residences Aqaba leaving from 7 15pm and will return back InterContinental Aqaba Resort by approximately 10pm. Smart casual attire

Thursday 25 October 2018

8am   Conference delegates registration and refreshments served in the exhibition. Sponsored by

SESSION 3  Sustainable finance for transport and logistics infrastructure development  Sponsored by

9am   Conference Moderator’s Opening Remarks
Wolfgang Lehmacher, Head of Supply Chain and Transport Industry World Economic Forum, Switzerland

9 10am  From development to sustainable development
Luc Le Cabellec, Director, Agence Française de Développement, France

9 35am  The power of blended concessional finance
David Allan CFA, Principal, EBRD – Transport Team, United Kingdom

10am  Questions and answers followed by conference delegates refreshments served in the exhibition. Sponsored by

SESSION 4  Digitalization in transport and logistics: Myth or reality  Sponsored by

11am  TradeLens: The new transport industry blockchain platform
Irtaza Hussain, Commercial Manager Tradelens, IBM, Denmark

11 25am  IOT integration and application for the transport and logistic industry
Dr. Amr Abu Saleiman, B2B Marketing Director, Orange Jordan, Jordan

11 50am  The power of an open platform to drive immediate productivity for the port communities
Michael Bouari, Chief Executive Officer, 1-Stop Connections, Australia

12 15pm  Internet of things, blockchain and digitalisation among international logistic chain: Industry 4.0 projects and fast trade lane experiences
Riccardo Provenzano, Business Developer, Circle, Italy

12 40pm  Questions and answers followed by conference delegates networking lunch. Sponsored by

SESSION 5  Global trends in technology and automation, ways to improve ports modernization  Sponsored by

2pm   Kalmar Crane Upgrades a way to extend port cranes lifetime
Eduardo Prat, Vice President Solution Sales EMEIA, Kalmar, Spain

2 25pm  SmartApp – Leveraging on technologies to increase productivity
Ian McLean, Sales Manager Maritime Cranes, Liebherr, Dubai, United Arab Emirates

2 50pm  Technology packages for cranes and heavy duty applications
Peter Pütz, Head of International Cranes and Long Travel Division & Head of Strategic Marketing, Tsubaki Kabelschlepp GmbH, Germany

3 15pm  Questions and answers followed by Conference Moderator’s closing remarks followed by conference delegates refreshments served in the exhibition. Sponsored by

4 30pm  Closing Remarks by His Excellency Nasser Shraideh, Chief Commissioner, Aqaba Special Economic Zone Authority (ASEZA), Jordan followed by the spectacular airshow generously sponsored by

Supporting Media
Kamil Mohamed Gorah
Head of Maritime Department, Djibouti Ports and Free Zones Authority

Kamil Mohamed Gorah is head of maritime department in Djibouti ports and free zones authority. Trained as logistician, he has a unique 6-year background in shipping, import and export. He helped a humanitarian organization such as WFP to dispatch humanitarian aid to Somalia, Yemen and Ethiopia.

Erhan Ciloglu
Chief Marketing Officer, Yildort Holding

Erhan CİLOGLU was born in Istanbul, Turkey in 1978. He received his bachelor's degree in mechanical engineering from Kocaeli University in 2000. Mr. CİLOGLU joined the YİLDİRM Group in July of 2012 as a business development manager and was promoted to CMO of YILPORT Holding in 2014. He has direct responsibility for sales, marketing, commerce and customer relations for Yilport Holding portfolio in 8 countries 20 terminals in a global scope. Mr. CİLOGLU's career has begun in 1999 at Toyota as a part of the supply chain logistics division. In 2003, Mr. CİLOGLU worked in the logistics industry associated with port operations and shipping where he had the responsibility of managing logistics operations. Mr. CİLOGLU worked in sales, project management, market, customer relations, information technologies under a structure focused on the development and operation of existing processes in different types of sectors such as; automotive, white goods, electronics, construction, food, FMCG, textiles, iron, and steel.

Eric Pelfflar
Chief Executive Officer for Vecturis, Worldwide Rail Management

He is a former lawyer and a co-founder-shareholder of Vecturis. He was previously Chief Executive Officer of Comanar (South Africa) and is today Chief Executive Officer of Transrail (South Africa) and Director of Madarail (Madagascar). He has held various positions in other companies (Tanzania, Côte d'Ivoire-Burkina Faso) and has been involved in numerous projects. This has given him extensive experience of Africa's rail sector.

Arnaud Desmachere
Senior Engineer, Agence Francaise de Developpement

Arnaud Desmachere has been a Senior Transport Engineer in the Agence Francaise de Developpement (AFD)'s Mobility and Transport division for more than ten years. He has been working in numerous transport projects in various regions (Asia (South and Caucasus); Africa; Middle East; Caribbean) and various sectors (road, rail, air, maritime) in urban, rural and interurban settings. He is currently supervising transport projects in Jordan.

Prior to this position, Arnaud has worked for ten years for the Africa Transport unit of the World Bank in Washington, DC. This followed long term assignments in South America and Africa. Arnaud Desmachere holds graduate degrees in Engineering, Economics and Public Policy, earned in France and the USA.

Mamoun Toukan
MIT CTL Alumnus, Business Development Director for Arab Transit

Mamoun Toukan is the Business Development Director of Arab Transit, a shipping and logistics company, based in Jordan. Mamoun is an MIT Alumnus holding a master’s degree in Supply Chain Management. While at MIT his capstone project focused on developing a framework that can assist policy makers assess the impact of policies and investments on the transport chain. Mamoun holds a bachelor’s degree in Finance and Economics from the University of Toronto.

Sheldon Fink
Chairman and Chief Executive Officer for PBI Aqaba Industrial Estate

Born, Scranton, PA, USA. He is a graduate of the Harvard Law School. During the 1970's he acted as Legal Advisor to an oil tanker company, based in Geneva. Between 1982-1990 he was CEO of an American Stock Exchange listed manufacturing company. He acted as a developer in water desalination, electrical generation and oil exploration projects in Turkey, Israel, and Jordan from 1990-2002. Since 2002 he is a partner in and he serves as CEO of PBI Aqaba Industrial Estate Group involved in developing an industrial and logistics project in Aqaba. In parallel, he is engaged in developing geo-thermal energy projects in Turkey, and developing transportation, power generation, solar energy and LED lighting projects in Jordan and Turkey.

Luc Le Cabeclec
Director of the Urban Transition and Mobility Department at Agence Francaise de Developpement

During his long-lasting career within the AFD Group he joined in 1982, he has been assigned at AFD Headquarters in Paris to the Internal Audit, the Asia Department and was until last year (2017) Deputy Director of the Cross-Operations Areas Department in charge of sustainable development analysis, climate change (including climate finance), environment and social safeguards (including gender), governance and crisis prevention and post-conflict recovery. He dedicated a large part of his professional commitment for development within AFD field office network abroad in Sub-Saharan Africa (Congo, Gabon and Mali) and in Asia (Philippines, Viet Nam).

He had also the opportunity to be seconded to the Treasury Directorate of the French Ministry of Economy and Finance in Paris in charge of Official Development Assistance policies and to the Asian Development Bank (ADB) in Manila, Philippines to promote official co-financing operations in South-East Asia. Finally he served as Director of the French central bank branch dedicated to the French overseas communities, based in Guadeloupe, French West Indies.
Meet The Speakers

David Allan CFA
Principal, EBRD – Transport Team

David Allan has been a banker with the EBRD Transport team since 2012, including two years spent in the Casablanca Resident Office in Morocco. Prior to working with EBRD, he worked for 5 years in a commercial bank focusing on project finance, and for four years at a management consultancy specializing in transportation. David has a wide range of experience in structuring and closing transport financings, including PPPs, Sovereign-guaranteed financing structures, Sub-sovereign public sector lending, Concessional finance, Equity investments. David has expertise in working across all transport sectors (airport, port, rail, road, logistics), and has worked extensively with both the private sector and public sector, in a variety of roles. He also has a strong interest in green transportation, including climate change adaptation, and future innovation in the transportation sector.

Irtaza Hussain
Commercial Manager TradeLens, IBM Denmark

Irtaza is the Commercial Manager for the IBM and Maersk’s joint Global Trade Digitization initiative TradeLens. The solution currently has 500+ participant across the globe, sharing container events and documents with the use of the emerging technology blockchain. He studied Business Administration and Management Science with specialization in mathematics and statistics, and was a part of creating the business case for starting this initiative 3 years ago. Since then he has been a part of the entire journey and has gained a lot of industry knowledge from on-boarding the major industry players, as well as having the technical background to apply the technology of blockchain in the right places. He is thrilled he can be a part of shaping the future of shipping, combining his interest of disruptive technologies as well as his passion for the shipping industry.

Dr. Amr Abu Suleiman
B2B Marketing Director, Orange Jordan

Dr. Amr Abu-Suleiman is the director of B2B marketing at Orange Jordan. Prior to that he served as the logistics department chair at the German Jordanian University and has strong track record in delivering IT and business consulting solutions to fortune 500 companies in the USA. He holds a PhD in Industrial Engineering.

Michael Bouari
Chief Executive Officer for 1-Stop Connections

Michael Bouari is the CEO of 1-Stop Connections, a globally recognised leader in integrated solutions provider for the Port Community. Michael has over 19 years’ experience in Business to Business (B2B) technology solutions. His career started at 3M, leading several eBusiness solutions in the 90's, before joining Sun Microsystems in the UK. Working for P&O Nedloyd as the B2B process automation expert in APAC, he joined 1-Stop in 2004 and is now a part of the digital disruption revolution through 1-Stop.

Riccardo Provenzano
Business Developer, Circle

Riccardo Provenzano is Junior Business Analyst at Circle srl, a consulting company with a focus on the optimization of processes with reference to ports, inland ports and intermodal transport field.

Mr. Provenzano received his diploma in 2017 from the nautical technical institute where he discovered his passion for logistics and the maritime economy. He started to work in Circle in February 2018 where, initially, he studied blockchain technology and joins Circle working on different innovative projects regarding business development, R&D, technological innovation.

Eduardo Prat
Vice President Solution Sales EMEIA, Kalmar

Eduardo is responsible for the sales of Automation and Projects in Europe Middle East Africa ad India. He joined Kalmar in 2007 and has over 30 years of experience in global industrial companies. Eduardo has played a key role in developing and expanding the Crane Upgrades business in Kalmar, including an acquisition in 2014 of a specialized crane upgrades company in Spain.

Ian McLean
Sales Manager Maritime Cranes, Liebherr

He has been working with the Liebherr Company since he was 16 years old. Currently stationed in Dubai fulfilling the role of Sales Manager Maritime Cranes for the Middle East Region. He has extensive technical and application knowledge with Liebherr technologies and components.

Peter Sebastian Pütz
Head of International Cranes and Long Travel Division & Head of Strategic Marketing For Tsubaki Kabelschlepp GmbH

Peter Pütz was born in 1969; he was enrolled in the German Air Force incl. vocational education and studies: Academic Studies: mechanical engineering, Vocational education: Aircraft mechanic, Vocational education: Jet engine mechanic. He began his career at European technical publisher as editorial journalist and project manager. He has 16 years' experience with cable carrier Systems for port cranes, cranes in general and bulk material handling applications. Currently, he's working with TNURAKI Kabelschlepp GmbH as a Head of Crane Business/Business Development.

Dina Al-Wakeel
Chief Editor of Economic Section, Al-Ghad

Dina Al Wakeel has been a journalist for 28 years. Dina has been working for local and international media networks, including Reuters news agency among others. She was the Editor in Chief of the business intelligence monthly publication Venture magazine, for several years and is currently the director of Al Ghad Newspaper’s economic department.
The Royal Jordanian Falcons is a perennial national aerobatic team. Formed in 1976 at the initiative of His Majesty the Late King Hussein Bin Talal.

It was His Majesty's intention to promote the Jordanian Family, peace and friendship to the rest of the world through the art and science of aviation. Royal Jordanian Falcons function as a highly specialized asset for the promotion of Jordan, serving as the country's "roving ambassadors". The team headquarters was transferred by Royal Decree to King Hussein International Airport in Aqaba (Red Sea), in an effort to enhance tourism and investment there.

With the continuous support of His Majesty King Abdullah II and under the supervision of His Royal Highness Prince Feisal Bin Al – Hussein the honorary president, the team continues to tour the world exposing the Jordanian Family to approximately 3 to 5 million people every year. The team is financially sponsored by the Aqaba Development Corporation (ADC), logistically supported by both Royal Jordanian Airlines and the Royal Jordanian Air Force.

The team displays in 4-ship formation presenting a blend of both formation and solo aerobatics.
**InterContinental Aqaba Resort, Aqaba, Jordan**  
Wednesday 24 and Thursday 25 October 2018

**STAND ALLOCATION** (updated on 25/10/2018)

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**EXHIBITION STAND PACKAGE**

3 x 2 Square Metre Stands Include:

- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €7,895
- There is a Registration And Administration Fee of €495
- There are Multiple Events Booking Discounts

Please Visit: [www.transportevents.com](http://www.transportevents.com)
REGISTRATION INFORMATION

To Participate in The 15th Trans Middle East 2018 You Need to Register as an Exhibitor, Event Sponsor, Conference Delegate or Exhibition Visitor.

Conference Delegates Receive: Exclusive Official Airline Rates • Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event

Exhibition Visitors Receive: Access to Exhibition Only

JORDANIAN DINAR DELEGATE REGISTRATIONS

For Jordanian Nationals, Citizens and Residents of Jordan, The Conference Delegate Registration is JOD300.

- Business / Photo ID is Required
- No Delegate Registration Will be Accepted Without Full Payment

Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com

Follow The Instructions on Our Registration Page.

I Have Transferred JOD300 or €380 Per Delegate to Public Bank

Bank Transfer to:
Account Name: Transport Events Management Limited
Account Number: 10 - 20228365 - 051
Beneficiary Bank: Public Bank (L) Ltd (Swift Code: PBLMYKA)
Agent Bank: Deutsche Bank AG, Frankfurt (Swift Code: DEUTDEFF)

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to + 60 87 426 223 or Email to: alin@transportevents.com

Please Quote Both Delegate and Company Name as Reference. Transmitting Bank Charges Must be Paid by The Sender.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt Of Your Registration Form And Full Payment, A Set of Delegate Information, Documents Will Be Emailed to You Including Your Preferred Invites And, If Required, A Letter of Invitation For Entry Visa Application. No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Delegates Will Not be Admitted Unless Payment Has Been Received in Full
- Flights, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E.O.E.

I Acknowledge That I Have Read and Understand The Above Terms and Conditions.

Signed:

Date:

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:
Transport Events Management Limited
Tel: + 60 87 426 022
Fax: + 60 87 426 223
Email: anis@transportevents.com

CONFERENCE DELEGATE REGISTRATIONS

Please Complete and Fax This Form or Register Online at www.transportevents.com

Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 87 426 223 or Email to: alin@transportevents.com

Conference Delegate Registration

I Wish to Attend The Technical Site Visit on Tuesday 23 October 2018. Registration For The Site Visit will be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Paid by The Sender.

I Have Transferred

Credit Card - Secure Online Registration And Payment Via Paypal at www.transportevents.com

Follow The Instructions on Our Registration Page.

I Wish to Attend The Networking Welcome Reception on Tuesday 23 October 2018

I Wish to Attend The Networking Welcome Dinner on Wednesday 24 October 2018

Email: alin@transportevents.com

Address:

Company Name:

Job Title:

Name:

I Wish to Attend The Networking Welcome Dinner on Wednesday 24 October 2018

I Wish to Attend The Networking Welcome Reception on Tuesday 23 October 2018

Name: 22 / 10 / 2018

Job Title:

Company Name:

Tel:

Email:

Website:

What Best Describes Your Industry Sector? (Please Tick One)

- Port Authority/Terminal Operator
- Inland Terminal Operator
- Stevedoring
- Dredging
- Surveying/Civil Engineering
- Classification Society/Registry
- Marine Consultancy/Analysis
- Shipping/Line Company
- Banking Sales & Service
- Other

Bank Operation

- Ship Owning and Operating Service
- Freight Forwarder/Third Party Logistics Provider (3PL)
- Road/Rail Operation
- Charter/Vessel
- Finance/Insurance P&I/Banking/Legal Services
- Equipment Manufacturer/Service Supplier
- IT Systems/Software
- Other

EURO DELEGATE REGISTRATIONS

- On or Before Monday 24 September 2018: The “Early Bird” Conference Delegate Registration is €1,195 Special Offer - 3 Delegates For The Price of 2 in This Category

- From Tuesday 25 September 2018: The Regular Conference Delegate Registration is €1,295 Special Offer - 3 Delegates for The Price of 2 in This Category

- Shipping Lines, Port Authorities and Terminal Operating Companies Conference Delegate Registration is €795. Business/Photo ID is Required.

- Shippers/Beneficial Cargo Owners Conference Delegate Registration is Free of Charge. Apply by emailing alin@transportevents.com. Business/Photo ID is required.

- One Day Conference Delegate Registration is €795

- No Delegate Registration Will be Accepted Without Full Payment

- Credit Card - Secure Online Registration And Payment at www.transportevents.com

- Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 87 426 223 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid By The Sender.

- I Have Transferred €1,295 / €1,195 / €795 (Circle Correct Amount) Per Delegate to Public Bank

Bank Transfer to:
Account Name: Transport Events Management Limited
Account Number: 10 - 20228365 - 051
Beneficiary Bank: Public Bank (L) Ltd (Swift Code: PBLMYKA)
Agent Bank: Deutsche Bank AG, Frankfurt (Swift Code: DEUTDEFF)

Please Quote Both Delegate and Company Name as Reference. Transmitting Bank Charges Must be Paid By The Sender.

EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk

Exhibition Opening Times are: Wednesday 24 October 2018 9am to 5pm
Thursday 25 October 2018 9am to 3:30pm

OFFICIAL CARRIER

The Official Carrier For This Event is Royal Jordanian. There Are Rates to Travel to The 15th Trans Middle East 2018 in All Classes to And From Royal Jordanian Destinations Exclusively For Registered Attendees of This Event. Full Details Will be Provided to Registered Participants Only. You May Also Visit www.rj.com

Contact Person
Mrs. Samia Masri
Marketing Department
Branding Communication and Sponsorship Supervisor
Mrs. Samia Masri
Email: samia.masri@rj.com
Website: www.rj.com

OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is InterContinental Aqaba Resort, Aqaba, Jordan. Exclusive Reduced Hotel Rates Will be Made Available to All Registered Participants only. Subject to Availability. * PLEASE BOOK YOUR ACCOMMODATION IMMEDIATELY DUE TO LIMITED ACCOMMODATION AVAILABILITY DURING THE EVENT

InterContinental Aqaba Resort
PO. Box 2311
Aqaba 77110
Jordan

Contact Person
Ramzi Ammari
Assistant Director of Sales
Tel: +962 3 209 2223
Fax: +962 3 209 2223
Email: r.ammari@ihg.com / rami.ammari@ihg.com
Website: www.ihg.com

OFFICIAL TOUR OPERATOR

The Official Tour Operator is Discovery Bespoke Travel. For Full Details, Please Visit www.discovery1.com or www.discovery1.com

Contact Person
Mrs. Okazma Kasidi
Meeting & Incentive Coordinator
Tel: +962 7 567 7998
Email: okazma.kasidi@discovery1.com

Mr. Asaad Hijazi
Managing Director
Tel: +962 5 647 7998
Mobile: +962 7 553 6417
Email: asaad.hijazi@discovery1.com

Transport Events Management Limited will in no way be held liable for any liability or implication from any Discovery Bespoke Travel tours however arising.
SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the 15th Trans Middle East 2018 Jordan Exhibition and Conference will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company’s latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All international event advertising, direct mail and public relations
- The official 15th Trans Middle East 2018 Jordan Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 Free of Charge Conference Delegate Registrations worth €3,995

Delegates Lunches Sponsorship
All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company’s latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €6,695 including all production costs. This does not include nametag sponsorship.
Sponsored by

Delegates Name Tags Sponsorship
All event participants are given an identification name tag to wear throughout the two days of the event. Your company’s latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €6,695. This does not include lanyard sponsorship.
Sponsored by

Event Website
Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €5,295.
Sponsored by

Brochure Distribution
Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €3,995.

Conference and Exhibition Directional Signage
Have your company’s latest full colour corporate logo exclusively displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €5,295.
Sponsored by

Company Banners
Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €5,295 per 3 banners.
Sponsored by

Technical Site Visit Transportation Sponsorship
The Technical Site Visit takes place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €5,295.
Sponsored by

Networking Welcome Reception — Tuesday 23 October 2018
The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say a few words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Hellenic Group

Delegates Labours Sponsorship
Your company’s colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates’ dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €6,695.

Sponsored by

Conference Delegates Refreshment Breaks
During the event, refreshments will be served three times a day. Your company’s latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €5,295.

Break 1 
Khafif Bin Salman Port

Break 2 
AHA

Break 3 
isop

Break 4 
LIEBHERR

Break 5 
MAF

Conference Delegates Lunches
Your company’s colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates’ dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €6,695.

Wednesday 24 October 2018
Sponsored by

Thursday 25 October 2018
Sponsored by

Networking Welcome Dinner — Wednesday 24 October 2018
The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by