



24th Intermodal AFRICA 2020

KING FAHD PALACE HOTEL DAKAR, SENEGAL
TUESDAY 24 TO THURSDAY 26 NOVEMBER 2020

HOSTED BY



SPONSORED BY



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Associate Member



- Technical Site Visit • International Exhibition • International Conference • 300 Conference Delegates • Networking Welcome Reception • Networking Welcome Dinner •
- Special Offer: Conference Delegate Registration for Shipping Lines; Port Authorities And Terminal Operating Companies Save €500! •
- Local Delegates Only XOF410,000 • FREE Conference Delegate Registration for Shippers/Beneficial Cargo Owners •

HIGHLIGHTED TOPICS

- Current and future prospects for containerisation in Western Africa
- Adapting to economic and currency fluctuations in global maritime trade activities
- Developing efficient and effective logistics network
- Innovations in intermodal connectivity for an integrated supply chain network
- Logistics and transportation trends in the African region
- New port projects: Overcoming bottlenecks and development challenges
- Ports infrastructure investment and financing trends in African region
- Improving operational intelligence through technology
- Strategic and operational best practices in ports & container terminals: African region
- The role of ports in facilitating trade progression for emerging economies

For more Information or to Register

Tel. + 603 8023 5352 Fax. + 603 8023 3963 Email: enquiries@transportevents.com

Website: www.transportevents.com

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002880

N°..... PAD/ CCRPCI/DG

REPUBLIC OF SENEGAL

MINISTRY OF FISHERIES AND MARITIME ECONOMY

PORT AUTONOME DE DAKAR

Dakar, 27 DEC. 2018



21, Boulevard de la Libération
B.P. 3195 DAKAR - SENEGAL
☎ (221) 33 849.45.45
FAX: (221) 33 823.36.06
TELEX: 21-404 PAD- KR

THE MANAGING DIRECTOR

**24th Intermodal Africa Exhibition and conference,
Dakar, from Tuesday 24 to Thursday 26 november 2020**

Dear Valued Colleague,

To provide a networking opportunity between foreign and local investment in the west African region's maritime transport infrastructure, the Port of Dakar Authority is delighted to host the 24th Intermodal Africa Exhibition and Conference in Dakar, Senegal, promoted by from **Tuesday 24 to Thursday 26 November 2020**. Holding again this event in Dakar will continue to internationally promote the Port of Dakar Authority and the Senegal's shipping and transport logistics infrastructure for foreign direct investment.

In terms of maritime traffic handled, the Port of Dakar Authority is the main port for senegalese economy and the main transit port for Mali, servicing vast markets of the West African Economic and Monetary Union.

Facing the new trade and transport patterns and developing multimodal projects in order to improve connectivity between Africa

and the rest of the world, the Port of Dakar Authority is determined to play the role of a regional hub for processing and distribution with its main project of new port of Ndayane (around 50 kms from Dakar).

A two days Conference Programme will feature 30 world-class conference speakers addressing topical issues and challenges for west african regions's transportation and logistics infrastructure, will be attended by a gathering of 300 senior executive harbour masters, harbour engineers, port engineers, maintenance supervisors, cargo owners, importers / exporters, shipping lines, freight forwarders, logistics companies, ports, terminal operating companies, railway operators, port equipment and services suppliers from countries throughout the west african countries.

There will be the commercial opportunity for 50 exhibitors and sponsors to network directly with the delegates at this major annual international maritime transport Exhibition and Conference trade event for Africa.

You are invited to reserve your first choice of exhibition stand from the Exhibition Floorplan and register a conference delegation while there is still limited availability !

We look forward to welcoming you once again to our beautiful country and to your participation at the 24th Intermodal Africa Exhibition and Conference in the charming King Fahd Palace Hotel, from Tuesday 24 to Thursday 26 November 2020.

Yours sincerely.

Aboubacar Sedikh BEYE





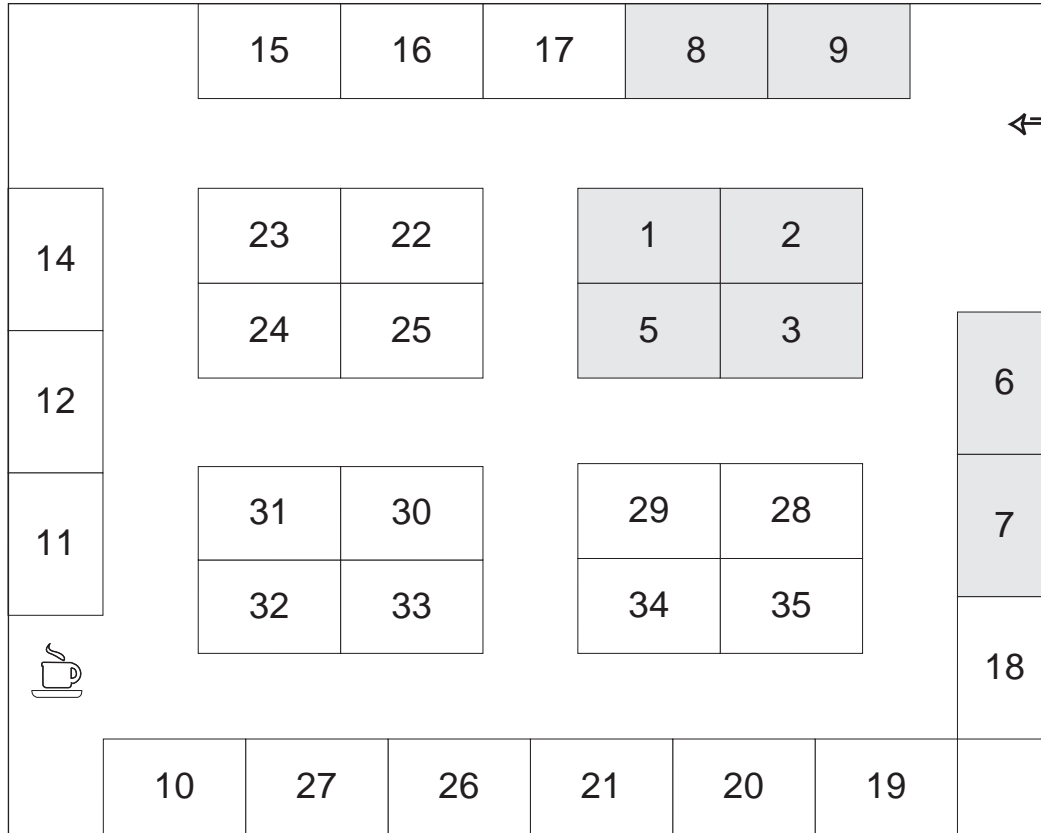
24th Intermodal AFRICA 2020

King Fahd Palace Hotel Dakar, Senegal
Wednesday 25 and Thursday 26 November 2020

Hosted By



Official Hotel and Venue



Delegates Lanyards
Sponsor



Delegates Nametags
Sponsor



Networking Welcome Reception
And Networking Welcome Dinner
Sponsor



STAND ALLOCATION (updated on 13 / 02 / 2019)

| | | | |
|----|-------------------------------|----|-----------|
| 8 | Bolloré Transport & Logistics | 20 | Available |
| 9 | Bolloré Transport & Logistics | 21 | Available |
| 6 | DP World Dakar | 22 | Available |
| 7 | DP World Dakar | 23 | Available |
| 1 | Port of Dakar Authority | 24 | Available |
| 2 | Port of Dakar Authority | 25 | Available |
| 3 | Port of Dakar Authority | 26 | Available |
| 5 | Port of Dakar Authority | 27 | Available |
| 10 | Available | 28 | Available |
| 11 | Available | 29 | Available |
| 12 | Available | 30 | Available |
| 14 | Available | 31 | Available |
| 15 | Available | 32 | Available |
| 16 | Available | 33 | Available |
| 17 | Available | 34 | Available |
| 18 | Available | 35 | Available |
| 19 | Available | | |

EXHIBITION STAND PACKAGE

3 x 2 Square Metre Stands Include:

- A Guaranteed Speaker Place in The Concurrent Conference Programme
- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €7,895
- There is a Registration And Administration Fee of €495
- There are Multiple Events Booking Discounts

Please Visit: www.transporevents.com

Follow us on:



TRANSPORT EVENTS

Transport Events Limited

Tel: + 603 8023 5352

Fax: + 603 8023 3963

Email: enquiries@transporevents.com



REGISTRATION INFORMATION

To Participate in The **24th Intermodal Africa 2020** You Need to Register as an **Exhibitor, Conference Delegate or Exhibition Visitor.**

Conference Delegates Receive: Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event •

Exhibition Visitors Receive: Access to Exhibition Only

CONFERENCE DELEGATE REGISTRATIONS

Please Complete And Fax Back This Form or Register Online at www.transportevents.com
Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 603 8023 3963 or Email to: alin@transportevents.com

Conference Delegate Registration

I Wish to Attend The Technical Site Visit on Tuesday 24 November 2020. Registration For The Site Visit Will Not be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Available And Photo ID Proof/Company ID For Port Security Check in Advance.
Please Email to: anis@transportevents.com

I Wish to Attend The Networking Welcome Reception on Tuesday 24 November 2020

I Wish to Attend The Networking Welcome Dinner on Wednesday 25 November 2020

Name: _____ 18 / 02 / 2019

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

What Best Describes Your Industry Sector? (Please Tick One)

- | | |
|---|---|
| <input type="checkbox"/> Port Authority/Terminal Operator | <input type="checkbox"/> Ship Owning and Operating Service |
| <input type="checkbox"/> Inland Terminal Operator | <input type="checkbox"/> Freight Forwarder/Third Party Logistics Provider (3PL) |
| <input type="checkbox"/> Stevedoring | <input type="checkbox"/> Road/Rail Operation |
| <input type="checkbox"/> Dredging | <input type="checkbox"/> Shipper/Beneficial Cargo Owner (BCO) |
| <input type="checkbox"/> Surveying/Civil Engineering | <input type="checkbox"/> Association/Government Agency |
| <input type="checkbox"/> Classification Society/Registry | <input type="checkbox"/> Finance/Insurance P&I/Banking/Legal Services |
| <input type="checkbox"/> Maritime Consultancy/Analysis | <input type="checkbox"/> Equipment Manufacturer/Service Supplier |
| <input type="checkbox"/> Shipping/Liner Company | <input type="checkbox"/> IT Systems/Hardware |
| <input type="checkbox"/> Bunkering Sales & Service | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Barge Operation | |

INTERNATIONAL DELEGATE REGISTRATIONS

- On or Before **Saturday 24 October 2020**: The 'Early Bird' Conference Delegate Registration is **€1,195** Special Offer - 3 Delegates For The Price of 2 in This Category
- From **Sunday 25 October 2020**: The Regular Conference Delegate Registration is **€1,295** Special Offer - 3 Delegates For The Price of 2 in This Category
- Shipping Lines, Port Authorities And Terminal Operating Companies Conference Delegate Registration is **€795**. Business/Photo ID is Required.
- Shippers/Beneficial Cargo Owners Conference Delegate Registration is Free of Charge. Apply by emailing alin@transportevents.com. Business/Photo ID is required.
- One Day Conference Delegate Registration is **€795**
- No Delegate Registration Will be Accepted Without Full Payment

Credit Card - For secure Online Registration And Payment at www.transportevents.com please Follow The Instructions on Our Registration Page. Payment will be accepted in any of the following currencies: EUR, MYR, PHP and USD.

Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 603 8023 3963 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. **Transmitting Bank Charges Must be Paid by The Sender.**

I Have Transferred **€1,295 / €1,195 / €795** (Circle Correct Amount) Per Delegate to OCBC Bank

I Have Transferred **US\$1,541 / US\$1,422 / US\$946** (Circle Correct Amount) Per Delegate to OCBC Bank

Euro (EUR) Bank Transfer to:
Account Name: Transport Events Limited
Account Number: 708 - 123937 - 5
Beneficiary Bank: OCBC Bank (Malaysia) Berhad
Swift Code: **OCBCMYKL**
Branch Code: **708**

US Dollar (USD) Bank Transfer to:
Account Name: Transport Events Limited
Account Number: 708 - 123936 - 7
Beneficiary Bank: OCBC Bank (Malaysia) Berhad
Swift Code: **OCBCMYKL**
Branch Code: **708**

Please Quote Both Delegate And Company Name as Reference.
Transmitting Bank Charges Must be Paid by The Sender.

SOUTH AFRICAN RAND DELEGATE REGISTRATIONS

- On or Before **Saturday 24 October 2020**: The 'Early Bird' Conference Delegate Registration is **ZAR21,220** Special Offer - 3 Delegates For The Price of 2 in This Category
- From **Sunday 25 October 2020**: The Regular Conference Delegate Registration is **ZAR23,010** Special Offer - 3 Delegates For The Price of 2 in This Category
- Shipping Lines, Port Authorities And Terminal Operating Companies Conference Delegate Registration is **ZAR14,130**. Business/Photo ID is Required.
- Shippers/Beneficial Cargo Owners Conference Delegate Registration is Free of Charge. Apply by emailing alin@transportevents.com. Business/Photo ID is required.
- One Day Conference Delegate Registration is **ZAR14,130**
- No Delegate Registration Will be Accepted Without Full Payment

Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 603 8023 3963 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. **Transmitting Bank Charges Must be Paid by The Sender.**

I Have Transferred **ZAR21,220 / ZAR23,010 / ZAR14,130** (Circle Correct Amount) Per Delegate to Nedbank

Payment in South African Rand Only Can be Paid Into
Account name: TRANSPORT EVENTS MANAGEMENT LIMITED
ZAR Account No.: 1146274599
Bank Name: NEDBANK
Branch Code: **100909**
Swift Code: **NEDSZAJJ**
Account Type: Current
Address: Nedbank Godkower Campus, 3rd Floor Godkower Precinct, V&A Waterfront, Cape Town, 8001, South Africa

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to + 603 8023 3963 or Email to: alin@transportevents.com

Please Quote Both Delegate And Company Name as Reference.
Transmitting Bank Charges Must be Paid by The Sender.

SENEGALESE CFA FRANC DELEGATE REGISTRATIONS

For Senegalese Nationals, Citizens And Residents of Senegal, The Conference Delegate Registration is **XOF410,000**. ID required.

- On or Before **Saturday 24 October 2020**: The 'Early Bird' Conference Delegate Registration is **XOF350,000**
- From **Sunday 25 October 2020**: The Regular Conference Delegate Registration is **XOF410,000**
- Business / Photo ID is Required
- No Delegate Registration Will be Accepted Without Full Payment

Credit Card - For secure Online Registration And Payment Via PayPal at www.transportevents.com Follow The Instructions on Our Registration Page. Payment will be accepted in any of the following currencies: EUR, MYR, PHP and USD. For transactions in currencies not listed here, your local amount Will be Converted to EUR During The Transaction at The Prevailing Rate.

I Have Transferred **DJF108,800 or EUR495** Per Delegate to OCBC Bank

I Have Transferred **DJF130,700 or EUR595** Per Delegate to OCBC Bank

I Have Transferred **DJF108,800 or USD587** Per Delegate to OCBC Bank

I Have Transferred **DJF130,700 or USD705** Per Delegate to OCBC Bank

Euro (EUR) Bank Transfer to:
Account Name: Transport Events Limited
Account Number: 708 - 123937 - 5
Beneficiary Bank: OCBC Bank (Malaysia) Berhad
Swift Code: **OCBCMYKL**
Branch Code: **708**

US Dollar (USD) Bank Transfer to:
Account Name: Transport Events Limited
Account Number: 708 - 123936 - 7
Beneficiary Bank: OCBC Bank (Malaysia) Berhad
Swift Code: **OCBCMYKL**
Branch Code: **708**

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to + 603 8023 3963 or Email to: alin@transportevents.com

Please Quote Both Delegate And Company Name as Reference.
Transmitting Bank Charges Must be Paid by The Sender.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Delegates Will Not be Admitted Unless Payment Has Been Received in Full
- Flights, Visa arrangements, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E.O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Limited
Tel: + 603 8023 5352
Fax: + 603 8023 3963
Email: enquiries@transportevents.com

www.transportevents.com



EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk

Exhibition Opening Times are:
Wednesday 25 November 2020 9am to 5pm
Thursday 26 November 2020 9am to 3:30pm

OFFICIAL HOTEL AND VENUE

The Official Hotel is **King Fahd Palace Hotel Dakar, Senegal**. Special Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

King Fahd Palace Hotel Dakar, Senegal
Route des Almadies
B.P. 8181, Dakar
Senegal

Tel: +221 33 869 6969
Fax: +221 33 869 6924
E-mail: informations.dakar@kingfahdpalacehotels.com
Website: <http://www.kingfahdpalacehotels.com>



SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the **24th Intermodal Africa 2020 Senegal Exhibition and Conference** will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company's latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All international event advertising, direct mail and public relations
- The official 24th Intermodal Africa 2020 Senegal Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- **3 Free of Charge** Conference Delegate Registrations worth €3,995

Delegates Lanyards Sponsorship

All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company's latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €6,695 including all production costs. This does not include nametag sponsorship.

Sponsored by 

Delegates Nametags Sponsorship

All event participants are given an identification name tag to wear throughout the two days of the event. Your company's latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €6,695. This does not include lanyard sponsorship.

Sponsored by 

Event Website

Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €5,295.

Brochure Distribution

Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €3,995.

Conference and Exhibition Directional Signage

Have your company's latest full colour corporate logo exclusively displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €5,295.

Company Banners

Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €5,295 per 3 banners.

Technical Site Visit Transportation Sponsorship

The Technical Site Visit take place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €5,295.

Networking Welcome Reception – Tuesday 24 November 2020

The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by 

Conference Sessions Sponsorship

An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a conference session. Cost is €5,295 per Conference Session Sponsorship.

Session 1

Session 2

Session 3

Session 4

Session 5

Session 6

Conference Delegates Refreshment Breaks

During the event, refreshments will be served three times a day. Your company's latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €5,295.

Break 1

Break 2

Break 3

Break 4

Break 5

Break 6

Conference Delegates Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €6,695.

Wednesday 25 November 2020

Thursday 26 November 2020

Networking Welcome Dinner – 25 November 2020

The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by 