

17th TRANS Middle East BEIRUT 2020

HILTON BEIRUT HABTOOR GRAND, LEBANON
TUESDAY 7 TO THURSDAY 9 JULY 2020

HOSTED BY



Ministry of Public Works & Transport

SPONSORED BY



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Associate Member



- Technical Site Visit • Networking Welcome Reception • Exhibition • Conference • 400 Conference Delegates • Networking Welcome Dinner •
- Special Offer: Conference Delegate Registration for Shipping Lines; Port Authorities And Terminal Operating Companies Save €500! •
- Local Delegates at Only LBP1,100,000 • FREE Conference Delegate Registration for Shippers/Beneficial Cargo Owners •

HIGHLIGHTED TOPICS

- Forthcoming challenges of growth and globalisation in the Eastern Mediterranean region
- New opportunities for development, trade and investment in the market
- Strategies and policies for regional competitiveness
- Discovering the value of supply chain integration in container shipping
- Evaluating capital expenditures for facilities and infrastructures
- Trends in improving transshipment productivity while decreasing costs
- Loss prevention in a demanding economy
- Exploring more potentials in digitalization and automation, the key pillars to terminal operations
- Enhancing Mediterranean connections with the new gateway
- Strategies in optimising capability and efficiency of terminal utilisation

For more Information or to Register

Tel. + 60 3 8023 5352 Fax. + 60 3 8023 3963 Email: enquiries@transportevents.com

Website: www.transportevents.com

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The Minister

No. 2022/5
6/sep./2019

17th TRANS MIDDLE EAST 2020

Trade Exhibition and Conference

Beirut, Lebanon

Tuesday 07 to Thursday 09 July 2020

Dear Colleague,

Trans Middle East is the biggest annual Containerised Ports, Shipping and Transport Logistics Exhibition and Conference in the Middle East.

The Ministry of Public Work and Transport is delighted to host this event in the prosperous city of Beirut on Tuesday 07 to Thursday 09 July 2020.

The 17th *Trans Middle East 2020* will comprise both a world-class Exhibition and Conference consisting of 30 international business leaders responsible for global transport and logistics and will be attended by more than 300 senior executives from the world's leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers.

A concurrent three days Trade Exhibition comprising more than 100 international exhibition stands will provide a valuable opportunity for companies to market products and services to the participants at this prestigious annual event.

This annual Pan European, Middle Eastern and Africa transport and logistics Exhibition and Conference is designed to promote containerised transport throughout the EMEA region and your participation and support in making this event a great success will be much appreciated and good for our industry.

We look forward to meeting you in our beautiful city of Beirut in 2020 for what promises to be a most enjoyable and memorable three days international trade event.


Yours Sincerely,

Youssef FENIANOS
Minister of Public Works & Transport
Lebanon

17th TRANS Middle East BEIRUT 2020

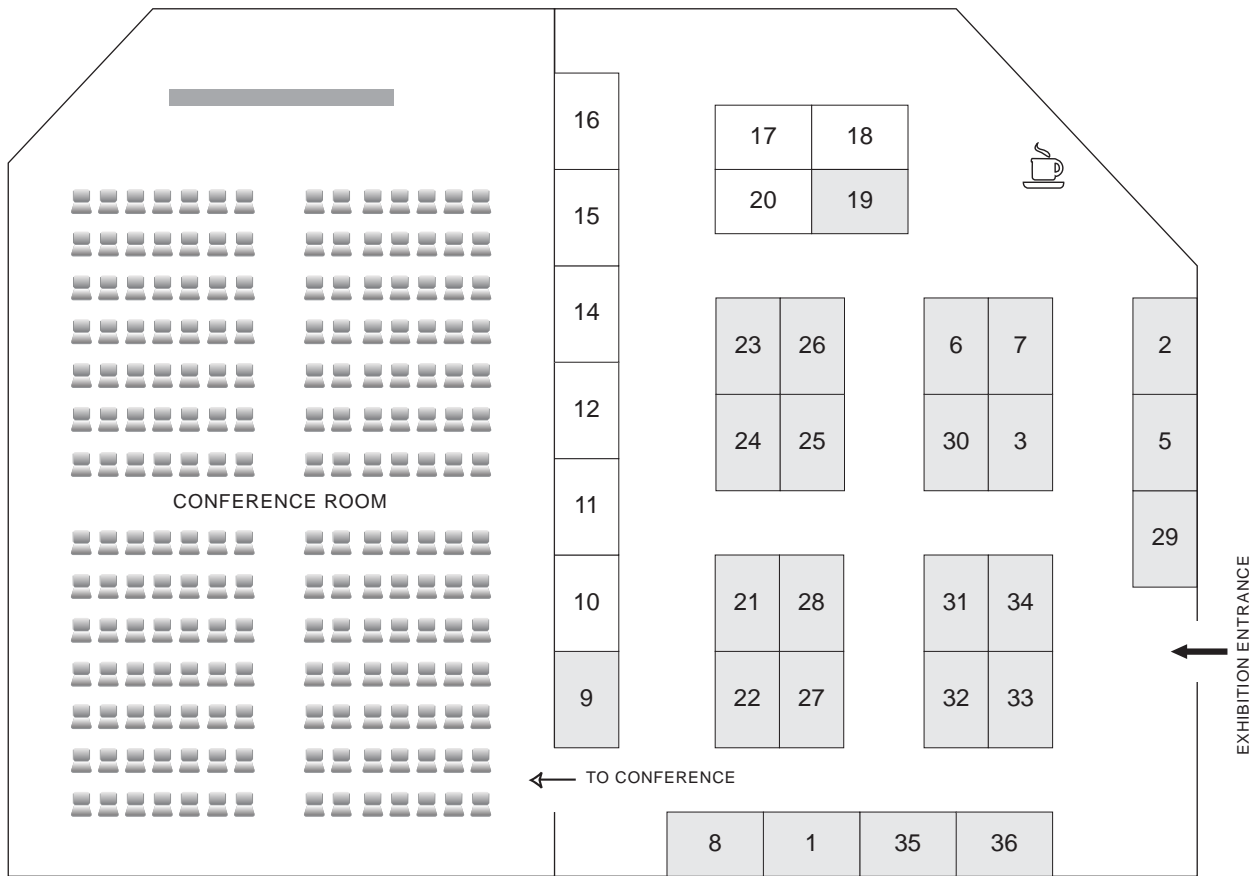
Hilton Beirut Habtoor Grand, Beirut, Lebanon
Wednesday 8 and Thursday 9 July 2020

Hosted By



Ministry of Public Works & Transport

Official Hotel and Venue



Delegates Nametags
Sponsor



Conference Sessions Sponsors



Conference Delegates
Lunch Sponsor



Conference Delegates
Refreshment Sponsors



Networking Welcome
Reception Sponsor



Ministry of Public Works & Transport

STAND ALLOCATION (updated on 27 / 09 / 2019)

1	APM Terminals Bahrain	22	Port of Beyrouth
31	Beirut Container Terminal Consortium (BCTC)	27	Port of Beyrouth
32	Beirut Container Terminal Consortium (BCTC)	28	Port of Beyrouth
33	Beirut Container Terminal Consortium (BCTC)	26	Red Sea Gateway Terminal
34	Beirut Container Terminal Consortium (BCTC)	24	RFID SEALS & LABELS by Etti
23	Bibars Shipping Agency		Sicurezza SRL
30	Bromma	9	Robban Assafina Magazine
29	Dutch Lanka Trailer Manufacturers	6	Sibre
2	Gulfainer Group	19	Siemens
1	Khalifa Bin Salman Port	8	Stinis Spreaders
5	Kuwait Ports Authority	3	Tsubaki Kabelschlepp GmbH
7	Liebherr	10	Available
25	LogiPoint	11	Available
35	Ministry of Public Works & Transport	12	Available
36	Ministry of Public Works & Transport	14	Available
1	Ministry of Transportation and Telecommunications Bahrain	15	Available
21	Port of Beyrouth	16	Available
		17	Available
		18	Available
		20	Available

EXHIBITION STAND PACKAGE

3 x 2 Square Metre Stands Include:

- A Guaranteed Speaker Place in The Concurrent Conference Programme
- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €7,895
- There is a Registration And Administration Fee of €495
- There are Multiple Events Booking Discounts

Please Visit: www.transporevents.com

Follow us on:



TRANSPORT EVENTS

Transport Events Limited

Tel: + 60 3 8023 5352

Fax: + 60 3 8023 3963

Email: enquiries@transporevents.com



SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the **17th Trans Middle East 2020 Lebanon Exhibition and Conference** will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company's latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All international event advertising, direct mail and public relations
- The official 17th Trans Middle East 2020 Lebanon Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 **Free of Charge** Conference Delegate Registrations worth €3,995

Delegates Lanyards Sponsorship

All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company's latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €6,695 including all production costs. This does not include nametag sponsorship.

Delegates Nametags Sponsorship

All event participants are given an identification name tag to wear throughout the two days of the event. Your company's latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €6,695. This does not include lanyard sponsorship.

Sponsored by **TT CLUB** 

Event Website

Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €5,295.

Brochure Distribution

Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €3,995.

Conference and Exhibition Directional Signage

Have your company's latest full colour corporate logo exclusively displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €5,295.

Company Banners

Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €5,295 per 3 banners.

Technical Site Visit Transportation Sponsorship

The Technical Site Visit take place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €5,295.

Networking Welcome Reception – Tuesday 7 July 2020

The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

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Ministry of Public Works & Transport

Conference Sessions Sponsorship

An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a conference session. Cost is €5,295 per Conference Session Sponsorship.

Session 1 

Session 2 
TSUBAKI KABELSCHLEPP

Session 3 
Ingenuity for Life.

Session 4

Session 5 
محطة بوابة البحر الأحمر
RED SEA GATEWAY TERMINAL

Session 6

Conference Delegates Refreshment Breaks

During the event, refreshments will be served three times a day. Your company's latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €5,295.

Break 1 

Break 2 
SIBRE
Sure to be Safe

Break 3

Break 4

Break 5


Siegerland Bremen

Break 6

Conference Delegates Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €6,695.

Wednesday 8 July 2020

Sponsored by 

Thursday 9 July 2020

Networking Welcome Dinner – Wednesday 8 July 2020

The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

REGISTRATION INFORMATION

To Participate in The **17th Trans Middle East 2020** You Need to Register as an **Exhibitor, Conference Delegate** or **Exhibition Visitor**.

Conference Delegates Receive: Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event

Exhibition Visitors Receive: Access to Exhibition Only

CONFERENCE DELEGATE REGISTRATIONS

Please Complete And Fax Back This Form or Register Online at www.transportevents.com Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: + 60 3 8023 3963 or Email to: alin@transportevents.com

Conference Delegate Registration

I Wish to Attend The Technical Site Visit on Tuesday 7 July 2020. Registration For The Site Visit Will Not be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Available And Photo ID Proof/Company ID For Port Security Check in Advance. Please Email to: anis@transportevents.com

I Wish to Attend The Networking Welcome Reception on Tuesday 7 July 2020

I Wish to Attend The Networking Welcome Dinner on Wednesday 8 July 2020

Name: _____ 27 / 09 / 2019

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Website: _____

INTERNATIONAL DELEGATE REGISTRATIONS

- On or Before **Sunday 7 June 2020**: The 'Early Bird' Conference Delegate Registration is **€1,195** Special Offer - 3 Delegates For The Price of 2 in This Category
- From **Monday 8 June 2020**: The Regular Conference Delegate Registration is **€1,295** Special Offer - 3 Delegates For The Price of 2 in This Category
- Shipping Lines, Port Authorities And Terminal Operating Companies Conference Delegate Registration is **€795**. Business/Photo ID is Required.
- Shippers/Beneficial Cargo Owners Conference Delegate Registration is Free of Charge. Apply by Emailing alin@transportevents.com. Business/Photo ID is required.
- One Day Conference Delegate Registration is **€795**
- No Delegate Registration Will be Accepted Without Full Payment

Credit Card - For Secure Online Registration And Payment at www.transportevents.com Please Follow The Instructions on Our Registration Page. Payment Will be Accepted in Any of The Following Currencies: EUR And USD.

Telegraphic Transfer - Complete The Registration Details on This Page And Fax to + 60 3 8023 3963 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.

I Have Transferred **€1,295 / €1,195 / €795** (Circle Correct Amount) Per Delegate to OCBC Wing Hang Bank Limited

I Have Transferred **US\$1,541 / US\$1,422 / US\$946** (Circle Correct Amount) Per Delegate to OCBC Wing Hang Bank Limited

Euro (EUR) and US Dollar (USD) Bank Transfer to:-

Account Name: Transport Events Limited

Account Number: 035-802-538366-831

Beneficiary Bank: OCBC Wing Hang Bank Limited

Bank Address: 161 Queen's Road Central, Hong Kong

Swift Code: WIHBKHH

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.

TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

LEBANESE POUND DELEGATE REGISTRATIONS

For Lebanese Nationals, Citizens And Residents of Lebanon, The Conference Delegate Registration is **LBP1,100,000**.

- On or Before **Sunday 7 June 2020**: The 'Early Bird' Conference Delegate Registration is **LBP882,000**
- From **Monday 8 June 2020**: The Regular Conference Delegate Registration is **LBP1,100,000**
- Business / Photo ID is Required
- No Delegate Registration Will be Accepted Without Full Payment

Credit Card - For Secure Online Registration And Payment Via PayPal at www.transportevents.com Follow The Instructions on Our Registration Page. Payment Will be Accepted in Either EUR or USD. For Transactions in Other Currencies, Your Local Amount Will be Converted to EUR During The Transaction at The Prevailing Rate.

I Have Transferred **LBP882,000 / EUR495 / USD587** Per Delegate to OCBC Wing Hang Bank Limited

I Have Transferred **LBP1,100,000 / EUR595 / USD705** Per Delegate to OCBC Wing Hang Bank Limited

Euro (EUR) and US Dollar (USD) Bank Transfer to:-

Account Name: Transport Events Limited

Account Number: 035-802-538366-831

Beneficiary Bank: OCBC Wing Hang Bank Limited

Bank Address: 161 Queen's Road Central, Hong Kong

Swift Code: WIHBKHH

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to + 60 3 8023 3963 or Email to: alin@transportevents.com

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.
TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Delegates Will Not be Admitted Unless Payment Has Been Received in Full
- Flights, Visa Arrangements, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Limited

Tel: + 60 3 8023 5352

Fax: + 60 3 8023 3963

enquiries@transportevents.com

www.transportevents.com



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EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk.

Display Opening Times Are:

Wednesday 8 July 2020

9am to 5pm

Thursday 9 July 2020

9am to 3:30pm

OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is **Hilton Beirut Habtoor Grand, Beirut, Lebanon**. Exclusive Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

Hilton Beirut Habtoor Grand
Charles De Gaulle St. Horsh Tabet
Beirut, 55555
Lebanon

Contact Person
Enissone Nader
Sales Executive, Group, Conference & Event

Tel: + 961 150 0666 Ext. 3506

Fax: + 961 151 1720

Email: enissone.nader@hilton.com

Website: <https://www3.hilton.com>

