





11 January 2022

TRANS MIDDLE EAST 2022 BAHRAIN

EXHIBITION AND CONFERENCE

Bahrain

Tuesday 31 May to Thursday 2 June 2022

Dear Valued Colleague,

Trans Middle East is one of the biggest annual Containerised Ports, Shipping and Transport Logistics Exhibition and Conference B2B trade events throughout Europe, the Middle East and Africa.

The Ministry of Transportation and Telecommunications is delighted to host the captioned event in the modern and prosperous Kingdom of Bahrain from Tuesday 31 May to Thursday 2 June 2022.

The *Trans Middle East 2022* will comprise both a world-class Exhibition and Conference consisting of 25 international business leaders responsible for global transport and logistics and will be attended by more than 200 senior executives from the world's leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers.

A concurrent two days Trade Exhibition comprising more than 35 international exhibitors and sponsors will provide a valuable opportunity for companies to present products and services to the participants at this prestigious annual event.

This annual Pan European, Middle Eastern and Africa transport and logistics Exhibition and Conference is designed to promote containerised transport throughout the EMEA region and your participation and support in making this event a great success will be much appreciated and good for our industry.

We look forward to meeting you in exciting Bahrain for what promises to be a most enjoyable and memorable two days international trade event.

Yours sincerely,

Bader Hood Al Mahmood
Assistant Undersecretary, Ports Affairs
Ports & Maritime Affairs
Ministry of Transportation and Telecommunications
Kingdom of Bahrain

Meet The Speakers

The Diplomat Radisson Blu Hotel, Manama, Kingdom of Bahrain
Tuesday 31 May to Thursday 2 June 2022



Jan Gerrit Koechling
Partner, Roland Berger, United Arab Emirates

Gerrit is a Partner in Roland Berger's Dubai office and leads the Maritime practice in the firm's Middle East region. He has over 12 years of consulting experience, thereof 10 years in the Maritime sector. He has worked extensively for shipyards and ports in the region as well as global/regional shipping lines, leisure cruises and marina operators. His clients comprise government institutions and private companies. Before joining Roland Berger in 2013, Gerrit worked for other consultancies and studied Business Administration in Germany and Spain. He holds an MBA degreed from IE Business School/UCLA Anderson.



Dr. Jarmo Kotilaine
Chief Strategy & Data Analytics Officer, Tamkeen, Kingdom of Bahrain

Jarmo Kotilaine is the Chief Strategy and Data Analytics Officer of Tamkeen, a government fund set up for the purpose of driving economic diversification, having initially joined the organization in 2016. He served as the Chief Economist of the Bahrain Economic Development Board (EDB) starting in 2012. He previously worked as Chief Economist of the National Commercial Bank (NCB) of Saudi Arabia, having initially worked on setting up the research function for NCB Capital, the investment arm of the NCB Group. Dr Kotilaine worked for a number of years as an economic and financial consultant with a primary focus on emerging markets. He is the author of *Trials of Resilience: How COVID-19 is Driving Economic Change in the Arab Gulf* (London, 2021) and a regular commentator and columnist in the Gulf media. Dr Kotilaine studied economics and economic history at Oxford, Cambridge, and Harvard.



Chris Bredenhann
Partner, Deloitte, Kingdom of Bahrain

Chris is an advisory partner with more than 32 years professional and industry experience. He leads the Deloitte Energy and Resources group for Risk Advisory in the Middle East. He is a regular public speaker on the energy industry and has been responsible for a wide range of thought leadership publications.



Stefan Haid
Partner, Global Strategic Infrastructure Practice, Roland Berger GmbH, Germany

Stefan is a Partner in Roland Berger's Global Strategic Infrastructure Practice with 18 years of experience in management consulting. The focus of his work is the facilitation of strategic infrastructure projects, particularly ports, during their entire lifecycle. His clients comprise government institutions, development banks and private companies. Before joining Roland Berger in 2009, he worked for several other consultancies and studied Business/Economics and Political Science at the Universities of Passau, Mannheim, and ESSEC (Paris) as well as International Relations/Economics at Johns Hopkins University's School of Advanced International Studies (SAIS) in Washington DC.



Viktoriya Bondarets
Partner, Roland Berger, Ukraine

Viktoriya Bondarets has over 15 years of strategy consulting experience and has been leading holistic transformation programs for her clients in ports and maritime sector. Her expertise covers growth strategies, M&A and post-merger integration, diversification and internationalization, as well as HR, organization and governance topics that support the growth. Viktoriya's project work has taken her to many countries worldwide, whilst Middle East is her particular region of focus. She has two Master of Science degrees – one of the is in International Economics in Ukraine, another one is Environmental Engineering in Germany.



Captain Haytham Chaaban
Chief Executive Officer, Robban Assafina, Lebanon

Captain Haytham Chaaban is a high profile maritime professional with international exposure. IMO IMSAS Auditor, Maritime Expert at the Ministry of Public Works & Transport in Lebanon and CEO of the leading Middle East maritime media platform "Robban Assafina". Sourn maritime expert before Lebanese courts since 2010. Captain Chaaban is a graduate of the Arab Academy for Science, Technology and Maritime Transport. His interests and professional activity includes a broad range of activities covering marine surveys, ISM/ISPS/ISO audits, PSC inspections, maritime training, risk assessment, ship management, etc.



Salman Nabeel Shakeeb
Director, Commercial Affairs & Logistic Zones, Ministry of Transportation and Telecommunications, Kingdom of Bahrain

Salman Shakeeb has an extensive experience in the public sector, with over 14 years dedicated in the logistics and ports industry, while currently leading the Commercial Affairs and Logistic Zones Directorate at the Ports and Maritime Affairs, part of the Ministry of Transportation and Telecommunications. As an MBA holder with a specialization in Project Management, Mr. Shakeeb heads a diverse team of exceptional specialists that work towards regulating, governing and developing the commercial aspect of the ports and maritime sector, in addition to managing the promotion, leasing, and operation of the Bahrain Logistics Zone (BLZ); the only dedicated Customs-Bounded zone in the Kingdom of Bahrain.

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Maxim Maximov
Commercial Director, SOLVO, The Netherlands

Has master's degree in information technologies. Focused on the automation of logistics processes working at various manufacturing and IT companies. Since 2004, has been working for SOLVO. Started his career from the position of Project Manager, then as a Head of Analytics & Consulting Department. For more than 7 years holds the position of Commercial Director.



Sameer Mubarak
Chairman of the Board, Nafith International LLC, Jordan

Mr. Mubarak has more than 25 years of experience in several technology driven sectors in the MENA region and North America. His experience covers Logistics in Ports and Hubs, Trade Facilitation, Fintech and IT Services. He is the Chairman of Nafith International LLC, an IFC - American - Jordanian partnership, which has been very active in enhancing supply chains and providing the trucking community, ports and other stakeholders with technology driven services to facilitate transport and trade. Through the wide diversity of its board of directors, Nafith has been able to implement award winning projects in the Middle East and the Gulf, through the application of its patented and advanced technology of logistics monitoring and control services, supply chain management, marshalling services, and trade facilitation portals, IoT and DL technology. He has a BSc. in Electrical Engineering, CMA, and MA in Enterprise Management.



Subhaan Kazi
Account Manager Middle East & Africa, Navis, United Arab Emirates

Subhaan has more than 7 years of consulting experience at Navis Professional Services implementing Navis solutions in EMEA. In his role, he has successfully implemented Navis' TOS and Billing solutions across 20 terminals with Mixed Cargo operations. Subhaan is currently leading the Account Management role in the Middle East and Africa addressing the customer challenges and needs through Navis' Container and Cargo solutions.



Ali Ahmed
Marketing and Promotion, Export Bahrain, Kingdom of Bahrain

Mr. Ali Ahmed has quite a vast experience for more than 10 years mainly through initiatives to support SME's and other businesses. After receiving his bachelor's degree in Mechatronics Engineering from AMA International University, Mr. Ali joined one of the top marketing and events agencies in the Kingdom and has experience in product development, research, international partnerships, and project management portfolio. Mr. Ali is currently an integral part of the Marketing & Promotions department at Export Bahrain mainly tasked with marketing and promoting the organization on a local, regional, and international scale.



Dr. Wesley Lee
Head of School, Bahrain Polytechnic, Kingdom of Bahrain

Dr. Wesley Lee is a graduate from USTC and Deakin University Australia and an experienced business consultant and a leading academic in strategic supply chain management and corporate strategies. With 20+ years of work and consulting experience in logistics and supply chain management field, his primary area of expertise is Strategic Supply Chain and Value Chain Analysis with a special focus on international trade from a well proven "Value Chain Analysis Framework" perspective.



Wael Mattar
Senior Manager Cargo, Gulf Air, Kingdom of Bahrain

Senior professional with 25 years of experience. Responsible for the strategic development, execution and performance of long and short-term sales plans in line with corporate objectives. I evolve and drive the performance of the business and long term sales plan, with the objective to ensure the delivery of client services, increase market share and focus on high yield premium revenue and contribution; achieving revenue growth and targets throughout the route network whilst complying with the overall budget and maintaining the reliability of cargo. He has a strong airline commercial background with comprehensive knowledge and understanding of distribution, fares and pricing dynamics. His expertise is in the delivery and management of exceptional levels of trade and consumer sales and account management, ensuring expectations are exceeded at all times. He has led teams on the development and implementation of sales, account management and marketing strategies that drove increasing sales within the leisure and corporate market segments.



Anvar Nahas
Ships Agency Service Manager, Almoayed Wilhelmsen Ltd. W.L.L., Kingdom of Bahrain

16 years of experience working with Wilhelmsen Group on Ships Agency Operations. Skilled in port service operations in the middle east ranging from cargo carriers up to all types of vessels. Thorough experience in providing full agency, husbandry and protective agency services.

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Tuesday 31 May to Thursday 2 June 2022



Michael Scheidt
Head of Sales, Sibre, Germany

Michael Scheidt joined Sibre in 2005 as Technical Sales Manager. Since 2009 he is Head of Sales and based at the Sibre headquarters in Germany. In his role he is leading and developing a global team of technical experts and sales professionals as well as a partner network. Michael's passion lies in meeting and exceeding customer's expectations by providing products that significantly increase safety and performance of lifting machinery.



Sauvir Sarkar
New Construction & Engineering Senior Manager, ASRY, Kingdom of Bahrain

Mr. Sauvir Sarkar is a graduate Naval Architect and a Postgraduate in Business Management. In his working career of 36 years, he has spent over 12 years with the Classification Society Lloyd's Register and the balance 24 years in Shipbuilding and Ship Repair yards. He has been involved in the design, production engineering and construction of various ship types, including 60 vessels between 2005-2010, many of them being the first of its class, such as LNG fuelled vessels with integrally safe concept, Offshore support vessels with electrically propelled cycloidal propulsion, Diesel electric vessels & Jack up Rigs all with a view to being a part of client innovation and improving client operational efficiency. Mr. Sarkar joined ASRY in August 2012 and heads the Commercial, Project Management and Engineering Division within ASRY, through which various services are provided to owners for Ship and Rig Repair, Engineering, and Construction. He is also responsible for Infrastructure activities in ASRY, as a part of which ASRY has streamlined its infrastructure for various port activities within ASRY and improved energy efficiency in ASRY.



Arno Logman
Senior Project Management and Sales (Shunting Technology), Bemo Rail BV, The Netherlands

Arno Logman is the Senior Project Management and Sales in Shunting Technology at Bemorail in the Netherlands. A Commercial technical educated in the field of mechanical engineering. He has more than 35 years of experience in the field.



Mohammad Al Etawei
Sales Application Engineer, TMEIC Corporation Americas, The United States

Mohammad, has over 12 years of experience in the port industry, working for TMEIC (Toshiba Mitsubishi Electric Industrial Systems Corporation) in Roanoke, VA, USA as a Sales Application Engineer, specialized in Port Technologies, Advanced Automation Solutions and Crane Control Systems. Prior to joining TMEIC, he was responsible for Maintenance Reliability and Quality Control Management at APM Terminals in Aqaba, Jordan. Mohammad holds an MBA degree from the University of Jordan and a BA degree in Electronics Engineering from Yarmouk University in Jordan.



Abdul Fahl
TTMS (Gulf) Director, TT Club, United Arab Emirates

Abdul has been with TT Club since January 2013 initially in the London office before relocating to TTMS (Gulf) office in Dubai in August 2020. Prior to TT Club, Abdul worked as an Insurance and Claims Manager for a CMA-CGM subsidiary in London. Abdul holds master degrees in Marine Policy as well as in Maritime Law from Cardiff University and Swansea University respectively. His focus since 2013 has been on the ports and terminals, freight forwarding, multimodal logistics and container shipping industries.



Richard Smith
Chief Commercial Officer, APM Terminals Bahrain, Kingdom of Bahrain

Richard, has over 25 years commercial experience in the Ocean logistics business. Originally employed by P&O Containers in the UK, he joined Maersk in 2011 after 7 years outside the industry running his own business. With P&O Nedlloyd and subsequently Maersk, Richard has spent nearly 15 years in east and west Africa, in various commercial roles. He has spent the last 7 years in Lagos, Nigeria, formerly as a regional director with Maersk Line and latterly as CCO with APM Terminals who he joined in 2020. Richard, a British national, has two grown up children who live in the UK. He is passionate about sport and outside work will usually be found either playing or watching a variety of sports. Having spent many years in west Africa, Richard is excited about the next stage of his career here in the Kingdom of Bahrain which represents a new challenge in a very different environment.

Tuesday 31 May 2022

TECHNICAL SITE VISIT

8 30am - 11am Technical Port Tour to APM Terminals and Bahrain Logistics Zone for Registered Delegates of Trans Middle East 2022

7 30pm - 9pm Networking Welcome Reception For All Registered Participants at The Diplomat Radisson Blu Hotel
Hosted by The Ministry of Transportation and Telecommunications, Kingdom of Bahrain. Smart Casual Attire



Wednesday 1 June 2022

8am Conference Delegates Registration and Refreshments Served in the Exhibition



OPENING CEREMONY

9am Organiser's Remarks
Rory James Doyle, FCILT, Managing Director, Transport Events, Malaysia

9 10am Ministry of Transportation and Telecommunications Keynote Address
His Excellency Shaikh Ahmed Bin Isa Al Khalifa, Undersecretary, Port & Maritime Affairs, Ministry of Transportation and Telecommunications, Kingdom of Bahrain

9 20am APM Terminals Bahrain Welcome Remarks
Maureen Bannerman, Managing Director, APM Terminals, Kingdom of Bahrain

9 30am Exhibition Opening Ceremony and Tour of the Exhibition by the VIP Group Followed by Conference Delegates Refreshments

SESSION 1 Forecasting the GCC Economic Growth and Sustainability While Gearing Towards Global Economic Recovery



10 30am Conference Moderator's Opening Remarks
Jan Gerrit Koechling, Partner, Roland Berger, United Arab Emirates

10 40am Strategic Plan for Delivering Growth and Economic Impact
Dr. Jarmo Kotilaine, Chief Strategy & Data Analytics Officer, Tamkeen, Kingdom of Bahrain

11 15am Decarbonising Shipping: All Hands on Deck
Chris Bredenhann, Partner, Deloitte, Kingdom of Bahrain

SESSION 2 GCC Investment Opportunities and Economic Diversification on Global Maritime Trade Flow



11 50am Global Maritime Trade Flows and New Opportunities for Middle Eastern Ports
Stefan Haid, Partner, Global Strategic Infrastructure Practice, Roland Berger, Germany
Viktoriya Bondarets, Partner, Roland Berger, Ukraine

12 25pm Questions and Answers Followed by Conference Delegates Networking Lunch



SESSION 3 Driving Digital Transformation: Perspectives from the Port and Transportation Industries



2pm Conference Moderator's Opening Remarks
Captain Haytham Chaaban, Chief Executive Officer, Robban Assafina, Lebanon

2 10pm Advancing Port Community Systems: The Role of the Ministry of Transportation & Telecommunications (MTT)
Salman Nabeel Shakeeb, Director, Commercial Affairs & Logistic Zones, Ministry of Transportation and Telecommunications, Kingdom of Bahrain

2 30pm Features of Processing Various Types of Cargo and Transport in SOLVO's Single Digital Port Ecosystem
Maxim Maximov, Commercial Director, SOLVO, The Netherlands

2 50pm Questions and Answers Followed by Conference Delegates Refreshments Served in the Exhibition



Supporting Trade Organisations



SESSION 3B Driving Digital Transformation: Perspectives from the Port and Transportation Industries (cont.) Sponsored by

- 3 40pm Digitalizing Connectivity – The Capacity Management Approach
Sameer Mubarak, Chairman of the Board, Nafith International LLC, Jordan
- 4pm Handling the Complexities of Intermodal and Mixed Cargo Terminals
Subhaan Kazi, Account Manager Middle East & Africa, Navis, United Arab Emirates

SESSION 4 Supply Chain Developments in the GCC: Addressing Challenges and Opportunities in Multimodal Supply Chain Movements Throughout the Region Sponsored by

- 4 20pm Developing Export Potential in Global Market
Ali Ahmed, Marketing and Promotion, Export Bahrain, Kingdom of Bahrain
- 4 40pm Multi-modal Handling and Waybills to Strengthen KBSP's Role as a Transit Port
Dr. Wesley Lee, Head of School, Bahrain Polytechnic, Kingdom of Bahrain
- 5pm Exploring Opportunities of Commercial, Technical and Cargo Collaboration
Wael Mattar, Senior Manager Cargo, Gulf Air, Kingdom of Bahrain
- 5 20pm Delivering Integrated Shipping, Logistics and Maritime Services
Anvar Nahas, Ships Agency Service Manager, Almoayed Wilhelmsen Ltd. W.L.L., Kingdom of Bahrain
- 5 40pm Questions and Answers Followed by Conference Moderator's Closing Remarks
- 7 30pm - 9 30pm Networking Welcome Dinner for all Registered Participants at The Diplomat Radisson Blu Hotel
Generously Sponsored by Al Sharif Group W.L.L. Smart Casual Attire

Sponsored by  **مجموعة آل شريف ذ.م.م.**
Al Sharif Group W.L.L.

Thursday 2 June 2022

- 8am Conference Delegates Registration and Refreshments Served in the Exhibition

Sponsored by  **الجامعة البترية**
Bahrain Polytechnic

SESSION 5 Port Technologies and its Vital Role in Improving Port Operations and Trade Connectivity Sponsored by

- 9am Conference Moderator's Opening Remarks
Sameer Mubarak, Chairman of the Board, Nafith International LLC, Jordan
- 9 10am Brake Technology and Monitoring for Increasing Safety and Productivity
Michael Scheidt, Head of Sales, Sibre, Germany
- 9 40am Bemo Rail: Advancement in Crane Tracks and Shunting Systems
Arno Logman, Senior Project Management and Sales (Shunting Technology), Bemo Rail BV, The Netherlands
- 10 10am Questions and Answers Followed by Conference Delegates Refreshments Served in the Exhibition
- 11 10am Cost-Effectiveness in Repair and Maritime Fabrication Facility
Sauvir Sarkar, New Construction & Engineering Senior Manager, ASRY, Kingdom of Bahrain
- 11 40am Automation and Remote Control Deliver Consistent High Productivity in Container Terminals
Mohammad Al Etawei, Sales Application Engineer, TMEIC Corporation Americas, The United States
- 12 10pm Questions and Answers Followed by Conference Delegates Networking Lunch

Sponsored by  **ASRY**
THE MULTI YARD | BAHRAIN

Sponsored by  **navis**

SESSION 6 Reexploring Port and Terminal Operations to Broaden Port Capacities Across the GCC Region to Facilitate Global Trade Movements Sponsored by

- 2pm Ports and Terminals in the Age of Covid-19: An Insurer's Guide to Where Claims Come From and Why?
Abdul Fahl, TTMS (Gulf) Director, TT Club, United Arab Emirates
- 2 30pm Facilitating International Trade Through Efficient Port Services
Richard Smith, Chief Commercial Officer, APM Terminals Bahrain, Kingdom of Bahrain
- 3pm Questions and Answers Followed by Conference Moderator's Closing Remarks and Conference Delegates Networking Refreshments Served in the Exhibition

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We drive industry

Supporting Media

TRANS Middle East BAHRAIN 2022

The Diplomat Radisson Blu Hotel, Manama, Kingdom of Bahrain
Wednesday 1 and Thursday 2 June 2022

Hosted By

وزارة المواصلات والتواصل
Ministry of Transportation
and Telecommunications

Lead Sponsor

APM TERMINALS
Lifting Global Trade

Strategic Partner

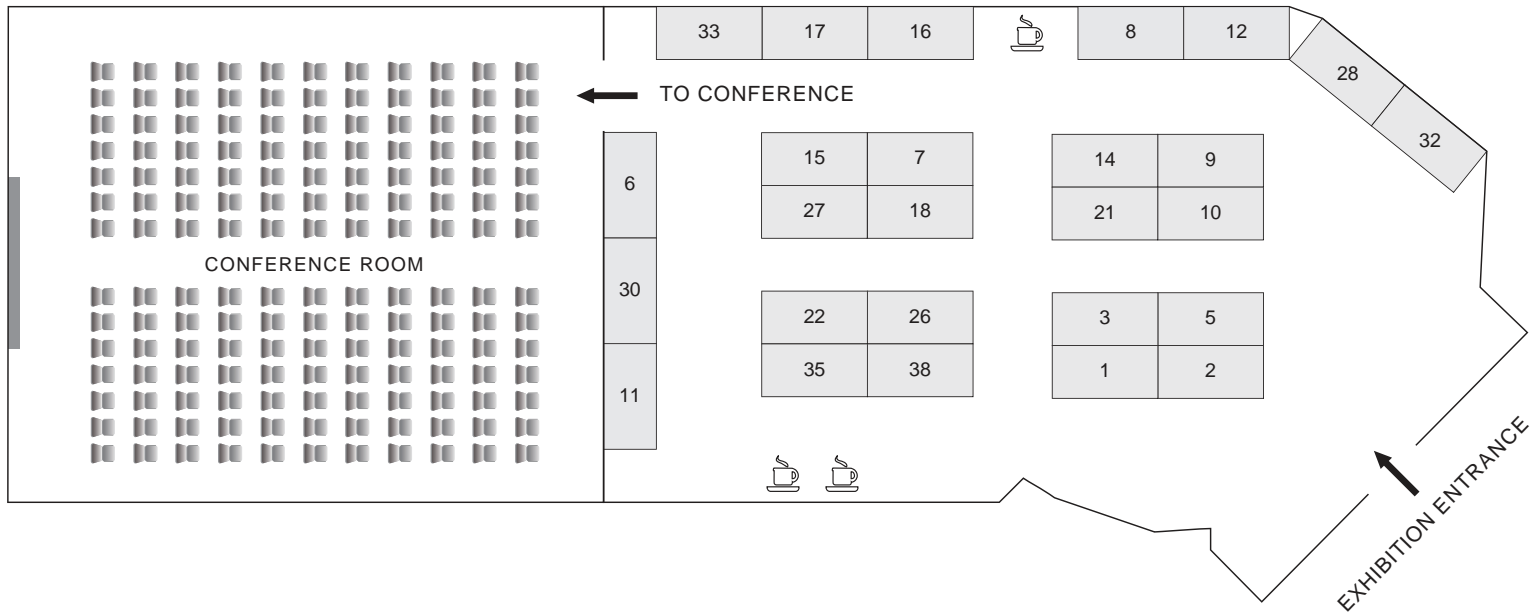
تمكين
Tamkeen

Official Hotel and Venue

THE DIPLOMAT
Radisson Blu

Official Carrier

الخطوط الخليجية
GULF AIR



STAND ALLOCATION (updated on 31 / 5 / 2022)a

- | | |
|---|---|
| 1 APM Terminals Kingdom of Bahrain | 3 Ministry of Transportation and Telecommunications, Kingdom of Bahrain |
| 2 APM Terminals Kingdom of Bahrain | |
| 3 APM Terminals Kingdom of Bahrain | |
| 5 APM Terminals Kingdom of Bahrain | 5 Ministry of Transportation and Telecommunications, Kingdom of Bahrain |
| 38 Arab Shipbuilding and Repair Yard Company (ASRY) | 7 Red Sea Gateway Terminal |
| 18 Bahrain Polytechnic | 15 Red Sea Gateway Terminal |
| 27 Bahrain Polytechnic | 11 Robban Assafina |
| 6 Bahrain Ship Repairing and Engineering Company | 8 Sibre |
| 30 Bahrain Ship Repairing and Engineering Company | 12 Sibre |
| 10 Bemo Rail | 33 Solvo |
| 21 Bemo Rail | 28 Stinis |
| 35 Export Bahrain | 32 Stinis |
| 9 Gulf Air | 22 Tamkeen |
| 14 Gulf Air | 26 Tamkeen |
| 1 Ministry of Transportation and Telecommunications, Kingdom of Bahrain | 16 TMEIC |
| 2 Ministry of Transportation and Telecommunications, Kingdom of Bahrain | 17 TMEIC |

EXHIBITION STAND PACKAGE

4 x 2 Square Metre Stands Include:

- A Guaranteed Speaker Place in The Concurrent Conference Programme
- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €8,995
- There is a Registration And Administration Fee of €495
- There are Multiple Events Booking Discounts

Please Visit: www.transporevents.com

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SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the **Trans Middle East 2022 Bahrain Exhibition and Conference** will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company's latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All social media
- All international event advertising, direct mail and public relations
- The official Trans Middle East 2022 Bahrain Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 Free of Charge Conference Delegate Registrations worth €4,485

Delegates Lanyards Sponsorship

All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company's latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €8,895 including all production costs. This does not include nametag sponsorship.

Sponsored by  **APM TERMINALS**
Lifting Global Trade

Delegates Nametags Sponsorship

All event participants are given an identification name tag to wear throughout the two days of the event. Your company's latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €8,895 including all production costs. This does not include lanyard sponsorship.

Sponsored by  **TT**

Conference Delegates Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €8,895.

Wednesday 1 June 2022

Sponsored by  **navis**

Thursday 2 June 2022

Sponsored by  **navis**

Event Website

Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €6,895.

Conference and Exhibition Directional Signage

Have your company's latest full colour corporate logo displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €6,895.

Company Banners

Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €6,895 per 3 banners.

Sponsored by  **GULF AIR**
طيران الخليج

Technical Site Visit Transportation Sponsorship

The Technical Site Visit take place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €6,895.

Conference Sessions Sponsorship

An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a conference session. Cost is €6,895 per Conference Session Sponsorship.

Session 1  **SIBRE**
Sure to be Safe
Singapore Branch

Session 2  **مصطبة بوابة البحر الأحمر**
RED SEA GATEWAY TERMINAL

Session 3  **BemoRail**

Session 3B  **SOLVO**

Session 4  **BMMI**

Session 5  **شركة البحرين لتصليح السفن والهندسة ش.م.ب.**
THE BAHRAIN SHIP REPAIRING AND ENGINEERING COMPANY B.S.C.

Session 6  **صادرات البحرين**
EXPORT BAHRAIN

Conference Delegates Refreshment Breaks

During the event, refreshments will be served three times a day. Your company's latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €6,895.

Break 1  **DP WORLD ZODIAC**

Break 2

Break 3  **stinis**

Break 4  **الجامعة التقنية**
Bahrain Polytechnic

Break 5  **الأسبي**
THE HULI YARD | BAHRAIN

Break 6  **TMEIC**
We drive industry

Brochure Distribution

Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €3,895.

Conference Speaker's Sponsorship

- Perfect for companies who wish to be GUARANTEED a speaker in the conference programme; have your company branded before and during the event in a highly visible way and have three FREE of CHARGE delegate registrations without reserving an exhibition stand
- Conference Speaker guaranteed in a session related to the speaker topic
- Branding of sponsor latest full colour logo as a Principal Sponsor on all event marketing materials distributed worldwide and all social media before and throughout the three days of the event
- Branding of sponsor latest full colour logo as a Principal Sponsor on all event materials on site throughout the three days of the event
- Three FREE of CHARGE conference delegate registrations for the sponsor or guests to attend the whole event worth €4,485
- Conference Speaker Sponsorship Package is only €4,895
- Bonus: Buy two Conference Speaker Sponsorship Packages in the same calendar year and receive a third Conference Speaker Sponsorship Package in the same calendar year FREE of CHARGE

Networking Welcome Reception – Tuesday 31 May 2022

The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

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Ministry of Transportation and Telecommunications

Networking Welcome Dinner – Wednesday 1 June 2022

The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by  **مجموعة آل شريف ذ.م.م.**
Al Sharif Group WLL

REGISTRATION INFORMATION

To Participate in **Trans Middle East 2022** You Need to Register as an **Exhibitor, Conference Delegate, Event Sponsor or Exhibition Visitor.**

Conference Delegates Receive: Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event • List of Participants

Exhibition Visitors Receive: Access to Exhibition Only

CONFERENCE DELEGATE REGISTRATIONS

Please Complete And Email This Form or Register Online at www.transportevents.com
Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Email to: alin@transportevents.com

Conference Delegate Registration

☐ I Wish to Attend The Technical Site Visit on Tuesday 31 May 2022. Registration For The Site Visit Will Not be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Available And Photo ID Proof/Company ID For Port Security Check in Advance. Please Email to: marlisa@transportevents.com

☐ I Wish to Attend The Networking Reception on Tuesday 31 May 2022

☐ I Wish to Attend The Networking Dinner on Wednesday 1 June 2022

Name: _____ 3 / 6 / 2022

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

INTERNATIONAL DELEGATE REGISTRATIONS

- On or Before **Saturday 30 April 2022**: The 'Early Bird' Conference Delegate Registration is **€1,295**
Special Offer - 3 Delegates For The Price of 2 in This Category
- From **Sunday 1 May 2022**: The Regular Conference Delegate Registration is **€1,495**
Special Offer - 3 Delegates For The Price of 2 in This Category
- One Day Conference Delegate Registration is **€995**
- No Delegate Registration Accepted Without Full Payment

☐ Credit Card or PayPal - For Secure Online Registration And Payment at www.transportevents.com
Please Follow The Instructions on Our Registration Page. Payment Will be Made in EUR.

☐ Bank Transfer - Complete The Registration Details on This Page And Email to: alin@transportevents.com For Bank Payment, You Must Supply Confirmation of The Payment From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.

☐ I Have Transferred **€1,495 / €1,295 / €995** (Circle Correct Amount) Per Delegate to OCBC Bank (Malaysia) Berhad

Euro (EUR) Bank Transfer to:

Account Name: Transport Events Limited

Account Number: 708-125769-1

Beneficiary Bank: OCBC Bank (Malaysia) Berhad

Bank Address: 1A-A-4A-A, Jalan USJ 10/1A, Pusat Perniagaan USJ 10,

47610 Subang Jaya, Selangor Darul Ehsan, Malaysia

Swift Code: OCBCHYKL

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.

TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

LOCAL DELEGATE REGISTRATIONS

For Nationals, Citizens And Residents of Kingdom of Bahrain, The Conference Delegate Registration is **€695.**

- On or Before **Saturday 30 April 2022**: The 'Early Bird' Conference Delegate Registration is **€595**
- From **Sunday 1 May 2022**: The Regular Conference Delegate Registration is **€695**
- Business / Photo ID is Required
- No Delegate Registration Accepted Without Full Remittance

☐ Credit Card - For Secure Online Registration And Payment Via PayPal at www.transportevents.com
Follow The Instructions on Our Registration Page. Payment Will be Taken in EUR. For Transactions in Other Currencies, Your Local Amount Will be Converted to EUR During The Transaction at The Prevailing Rate.

☐ I Have Transferred **€595** Per Delegate to OCBC Bank (Malaysia) Berhad

☐ I Have Transferred **€695** Per Delegate to OCBC Bank (Malaysia) Berhad

Euro (EUR) Bank Transfer to:

Account Name: Transport Events Limited

Account Number: 708-125769-1

Beneficiary Bank: OCBC Bank (Malaysia) Berhad

Bank Address: 1A-A-4A-A, Jalan USJ 10/1A, Pusat Perniagaan USJ 10,

47610 Subang Jaya, Selangor Darul Ehsan, Malaysia

Swift Code: OCBCHYKL

Please Email a Copy of The Bank Deposit Receipt With Your Registration Form to: alin@transportevents.com

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.

TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

TERMS AND CONDITIONS

- No Delegate Registrations Accepted Without Completing Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Receipt
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Withholding Tax Must Not be Deducted from the Amount Set Out in This Contract. If it is, the Client Agrees to Pay the Organiser an Amount Equivalent to the Amount of the Withholding Tax.
- Delegates Will Not be Admitted Unless Payment Has Been Received in Full in Advance
- Flights, Visa Arrangements, Airport Transfers And Accommodation Not Included in Delegate Registration Fee
- Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Limited

Tel: +852 2157 3907

enquiries@transportevents.com

www.transportevents.com



EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During Event On-Site at Registration Desk.

Exhibition Opening Times:

Wednesday 1 June 2022

9am to 5pm

Thursday 2 June 2022

9am to 3 30pm

OFFICIAL CARRIER

Gulf Air, The National Carrier of The Kingdom of Bahrain is the Official Carrier of The Event And Will be Offering All Registered Participants Exclusive Rates of 15% off in Falcon Gold and 10% in Economy.

Tickets to be Booked Through Gulfair.com For More Information Regarding Promotional Code, Please Use the Discount Code Below.

Discount Code	WGF2195
Purchase from	16 March 2022
Purchase to	1 June 2022
Outbound travel from	24 May 2022
Outbound travel to	1 June 2022
Inbound travel from	2 June 2022
Inbound travel to	8 June 2022



☐ Gulf Air may wish to contact you with excellent offers by email. You can opt-out by ticking the box

OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is The Diplomat Radisson Blu Hotel, Manama, Kingdom of Bahrain. Exclusive Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

The Diplomat Radisson Blu Hotel, Residence & Spa

Diplomatic Area, Road 1701

Manama, 5243

Kingdom of Bahrain



Contact Person

Ms. Jacklyn BANCOLITA

Meeting & Events Executive

Tel: +973 17 531 666

Direct: +973 17 525 200

Fax: +973 17 532 423

Email: jacklyn.bancolita@radissonblu.com

Website: <https://www.radissonblu.com/en/diplomathotel-bahrain>