

TRANS Middle East BAHRAIN 2021

THE DIPLOMAT RADISSON BLU HOTEL, MANAMA, KINGDOM OF BAHRAIN
TUESDAY 26 TO THURSDAY 28 JANUARY 2021

UNDER THE PATRONAGE OF
His Excellency Eng. Kamal bin Ahmed Mohamed
Minister of Transportation and Telecommunications

HOSTED BY

KINGDOM OF BAHRAIN

Ministry of Transportation
and Telecommunications



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DUTCH LANKA TRAILERS



- Technical Site Visit • Networking Welcome Reception • International Exhibition • International Conference
- 300 Conference Delegates • Networking Welcome Dinner • Local Delegates at Only BHD297 •

HIGHLIGHTED TOPICS

- Growth strategies driving maritime players within the region
- Forthcoming challenges in relation to strong demand in global containerisation
- Current state of infrastructure and investor sentiments for ports and shipping development
- Improving and expanding regional port infrastructures in Bahrain as part of a broader economic development strategy
- A regional perspective in shaping an integrated supply chain model
- The strengths and weaknesses of current port operations – Insights on improving port operations and ensuring a balanced economic growth throughout the EMEA region
- Insights on new port technologies in maximizing port operation efficiencies
- Facilitating economic growth through port reliability and performance
- Global trends in the ownership of ports and its significance for shipping lines
- Improving and creating regional business opportunities in shipping and transshipment activities within the supply chain cycle

For more Information or to Register

Tel. +852 2157 3907 Fax. +852 3895 0948 Email: enquiries@transportevents.com

Website: www.transportevents.com

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20 April 2019

TRANS MIDDLE EAST 2021 BAHRAIN

EXHIBITION AND CONFERENCE

Bahrain

Tuesday 26 to Thursday 28 January 2021

Dear Valued Colleague,

Trans Middle East is one of the biggest annual Containerised Ports, Shipping and Transport Logistics Exhibition and Conference B2B trade events throughout Europe, the Middle East and Africa.

The Ministry of Transportation and Telecommunications is delighted to host the captioned event in the modern and prosperous Kingdom of Bahrain from Tuesday 26 to Thursday 28 January 2021.

The *Trans Middle East 2021* will comprise both a world-class Exhibition and Conference consisting of 30 international business leaders responsible for global transport and logistics and will be attended by more than 300 senior executives from the world's leading ports, shippers, cargo owners, shipping lines, freight forwarders, logistics companies, terminal operators, railway operators and port-rail equipment services suppliers.

A concurrent two days Trade Exhibition comprising more than 40 international exhibitors and sponsors will provide a valuable opportunity for companies to present products and services to the participants at this prestigious annual event.

This annual Pan European, Middle Eastern and Africa transport and logistics Exhibition and Conference is designed to promote containerised transport throughout the EMEA region and your participation and support in making this event a great success will be much appreciated and good for our industry.

We look forward to meeting you in exciting Bahrain for what promises to be a most enjoyable and memorable two days international trade event.

Yours sincerely,

Bader Hood Al Mahmood
Assistant Undersecretary, Ports Affairs
Ports & Maritime Affairs
Ministry of Transportation and Telecommunications
Kingdom of Bahrain

TRANS Middle East BAHRAIN 2021

The Diplomat Radisson Blu Hotel, Manama, Kingdom of Bahrain
Wednesday 27 and Thursday 28 January 2021

Hosted By

KINGDOM OF BAHRAIN
Ministry of Transportation
and Telecommunications

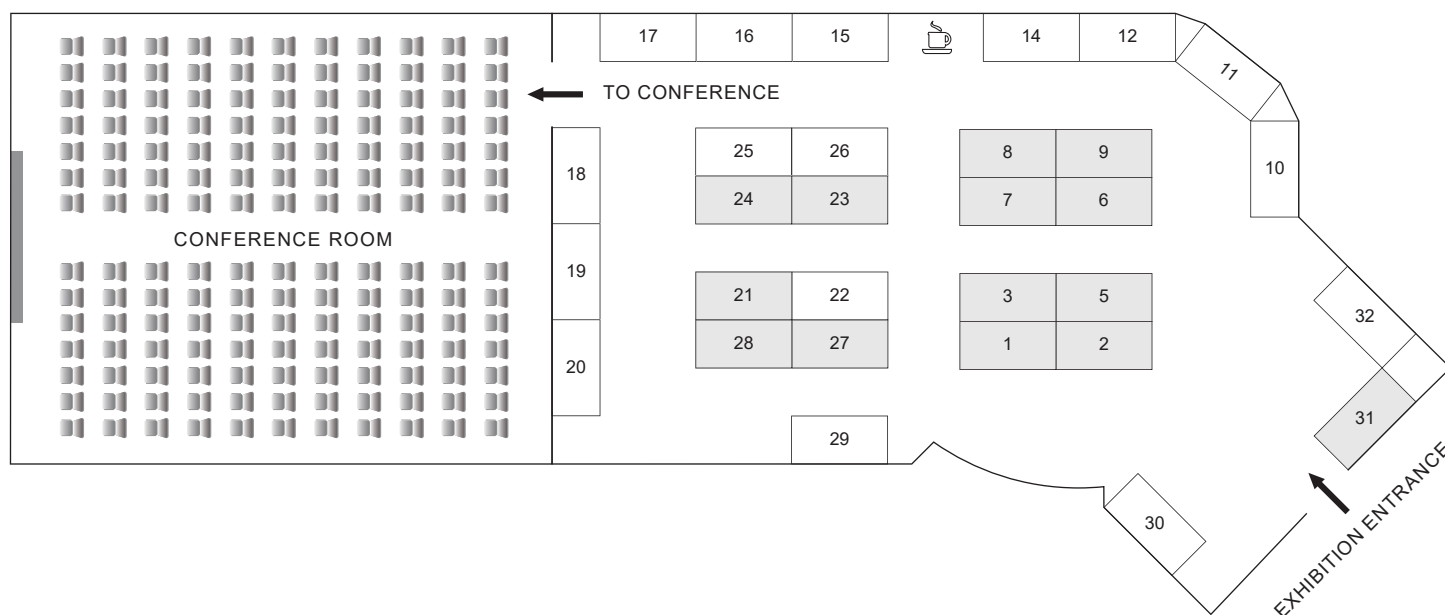


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Official Hotel and Venue



Official Carrier



Delegates Nametags
Sponsor



Lanyards Sponsor



Company Banners
Sponsor



Conference Sessions
Sponsors



Conference Delegates
Refreshment Sponsors



Networking Welcome
Reception and Networking Welcome
Dinner Sponsor



STAND ALLOCATION (updated on 6 / 10 / 2020)

1	APM Terminals Bahrain	27	Tsubaki Kabelschlepp GmbH
2	APM Terminals Bahrain	10	Available
3	APM Terminals Bahrain	11	Available
5	APM Terminals Bahrain	12	Available
23	Arab Shipbuilding and Repair Yard	14	Available
24	Arab Shipbuilding and Repair Yard	15	Available
21	Bemo Rail BV	16	Available
6	Bromma	17	Available
31	Dutch Lanka Trailer Manufacturers	18	Available
9	Gulf Air	19	Available
7	Hyster	20	Available
1	Ministry of Transportations and Telecommunications, Kingdom of Bahrain	22	Available
2	Ministry of Transportations and Telecommunications, Kingdom of Bahrain	25	Available
3	Ministry of Transportations and Telecommunications, Kingdom of Bahrain	26	Available
5	Ministry of Transportations and Telecommunications, Kingdom of Bahrain	29	Available
8	Sibre	30	Available
28	Stinis Spreaders	32	Available

EXHIBITION STAND PACKAGE

4 x 2 Square Metre Stands Include:

- A Guaranteed Speaker Place in The Concurrent Conference Programme
- Professional Standard Shell Scheme
- 1 Exhibition Table
- 2 Exhibition Chairs
- Exhibition Stand Lighting
- Electrical Power Point
- Exhibition Stand Carpet
- Exhibitor Name Panel
- WiFi Broadband Internet Access
- 3 Free of Charge Conference Delegate Registrations
- The Rate Per Exhibition Stand Package is €8,995
- There is a Registration And Administration Fee of €495
- There are Multiple Events Booking Discounts

Please Visit: www.transporevents.com



TRANSPORT EVENTS

Transport Events Limited

Tel: +852 2157 3907

Fax: +852 3895 0948

Email: enquiries@transporevents.com

Follow us on:



SPONSORSHIP PROGRAMME

Companies wishing to maximise their profile at the **Trans Middle East 2021 Bahrain Exhibition and Conference** will benefit from international publicity offered by sponsorship. As an Official Sponsor, your company's latest full colour corporate logo will be included as an Event Sponsor in the following:

- The official conference programme distributed worldwide
- All digital media event promotion
- All international event advertising, direct mail and public relations
- The official Trans Middle East 2021 Bahrain Exhibition and Conference website
- Sponsorship acknowledgement during the Opening Ceremony and by the conference moderator during the Conference
- The Welcome Arch at the main entrance to the Exhibition and Conference
- 3 **Free of Charge** Conference Delegate Registrations worth €4,995

Delegates Lanyards Sponsorship

All event participants are given a name tag at registration. Attached to the name tag is a lanyard worn by all participants throughout the two days of the event. Your company's latest full colour corporate logo is exclusively printed throughout the full length of the lanyard in full colour and in a highly visible format. Sponsorship is €7,895 including all production costs. This does not include nametag sponsorship.

Sponsored by  **APM TERMINALS**

Delegates Nametags Sponsorship

All event participants are given an identification name tag to wear throughout the two days of the event. Your company's latest full colour corporate logo exclusively printed in full colour across the front of all name tags distributed to every event participant throughout the event. Sponsorship is €7,895. This does not include lanyard sponsorship.

Sponsored by 

Event Website

Have your latest colour logo displayed on the event homepage linking all event website viewers directly to your website. Sponsorship is €6,895.

Brochure Distribution

Have your latest corporate brochure distributed personally by our event staff from the Event Registration Desk. Cost for guaranteed brochure distribution to every conference participant is €4,995.

Conference and Exhibition Directional Signage

Have your company's latest full colour corporate logo exclusively displayed across the front of all directional signages in full colour and in a highly visible way throughout the Exhibition and Conference. Sponsorship is €6,895.

Company Banners

Have your latest 3 full-sized indoor banners positioned in high traffic areas i.e. in front of the Event Registration Desk, inside the Conference hall and inside the Exhibition area. Sponsorship is €6,895 per 3 banners.


Sponsored by  **GULF AIR**

Technical Site Visit Transportation Sponsorship

The Technical Site Visit take place one day before the event as part of the agenda for participating delegates. Sponsoring the Technical Site Visit transportation is an excellent way of branding your company. The Sponsor is invited to say a few words of welcome before the start of the Technical Site Visit and have marketing materials and branding throughout the tour e.g. distribution of brochures on the bus. Sponsorship is €6,895.

Networking Welcome Reception – Tuesday 26 January 2021

The Networking Welcome Reception is the first of two social highlights of the whole event. All participants enjoy the opportunity to network with fellow industry colleagues and friends during a relaxed sociable evening over food, drinks and local entertainment. The Sponsor is invited to say words of welcome during the function and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by  **Ministry of Transportation and Telecommunications**

Conference Sessions Sponsorship

An excellent way of marketing your company is to present your latest corporate video to the conference delegates at the start of a conference session. Cost is €6,895 per Conference Session Sponsorship.

Session 1  **SIBRE**
Sure to be Safe

Session 2

Session 3



Session 4  **ASRY**
THE MULTI YARD | BAHRAIN

Session 5

Session 6

Conference Delegates Refreshment Breaks

During the event, refreshments will be served three times a day. Your company's latest full colour corporate logo will be printed as a Main Sponsor in the conference brochure. Your company can exclusively display promotional banners and literature at the refreshment serving points throughout the day as well as being able to take advantage of the range of sponsorship benefits in the introduction. Exclusive sponsorship of each Conference Delegate Refreshment break is €6,895.

Break 1  **DUTCH LANKA TRAILERS**

Break 2  **KABELSCHLEPP**
TSUBAKI KABELSCHLEPP

Break 3

Break 4

Break 5

Break 6

Conference Delegates Lunches

Your company's colour logo will be displayed as a Main Sponsor in the conference brochure. Your company has the opportunity to display promotional literature and posters in the delegates' dining room as well as words of welcome before the start of the lunch, plus a VIP lunch area for up to eight of your VIP clients or partners. Exclusive lunch sponsorship per day is €7,895.

Wednesday 27 January 2021

Thursday 28 January 2021

Networking Welcome Dinner – Wednesday 27 January 2021

The Networking Welcome Dinner is the social highlight of the event. All participants and spouses enjoy the opportunity to network with fellow industry colleagues and friends throughout a seated dinner with local food, drinks and entertainment. The Sponsor is invited to say a few words of welcome and have marketing materials and branding throughout the function. All arrangements with transport are made by the sponsor.

Sponsored by  **Ministry of Transportation and Telecommunications**

REGISTRATION INFORMATION

To Participate in The **Trans Middle East 2021** You Need to Register as an **Exhibitor, Conference Delegate** or **Exhibition Visitor**.

Conference Delegates Receive: Competitive Hotel Rates • Technical Site Visit • Networking Welcome Reception • Conference Refreshment Breaks And Lunches • Exhibition And Conference Access • Networking Welcome Dinner • A Full Set of Conference Presentations • Official Colour Photographs From The Event

Exhibition Visitors Receive: Access to Exhibition Only

CONFERENCE DELEGATE REGISTRATIONS

Please Complete And Fax Back This Form or Register Online at www.transportevents.com Should You Wish to Register Multiple Conference Delegates, Please Copy This Form For Each Delegate And Fax to: +852 3895 0948 or Email to: alin@transportevents.com

Conference Delegate Registration

☐ I Wish to Attend The Technical Site Visit on Tuesday 26 January 2021. Registration For The Site Visit Will Not be Accepted Without Receipt of a Black And White Copy of The ID Page of Your Passport or Local ID, Visa Copy if Available And Photo ID Proof/Company ID For Port Security Check in Advance. Please Email to: anis@transportevents.com

☐ I Wish to Attend The Networking Welcome Reception on Tuesday 26 January 2021
☐ I Wish to Attend The Networking Welcome Dinner on Wednesday 27 January 2021

Name: _____ 6 / 10 / 2020

Position: _____

Organisation: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Website: _____

INTERNATIONAL DELEGATE REGISTRATIONS

- On or Before **Saturday 26 December 2020**: The 'Early Bird' Conference Delegate Registration is **€1,295** Special Offer - 3 Delegates For The Price of 2 in This Category
- From **Sunday 27 December 2020**: The Regular Conference Delegate Registration is **€1,495** Special Offer - 3 Delegates For The Price of 2 in This Category
- One Day Conference Delegate Registration is **€995**
- No Delegate Registration Will be Accepted Without Full Payment

☐ Credit Card - For Secure Online Registration And Payment at www.transportevents.com Please Follow The Instructions on Our Registration Page. Payment Will be Accepted in Any of The Following Currencies: EUR And USD.

☐ Telegraphic Transfer - Complete The Registration Details on This Page And Fax to +852 3895 0948 or Email to: alin@transportevents.com For TT Payment, You Must Supply Confirmation of The TT From Your Bank With This Application. Transmitting Bank Charges Must be Paid by The Sender.

☐ I Have Transferred €1,495 / €1,295 / €995 (Circle Correct Amount) Per Delegate to OCBC Wing Hang Bank Limited

☐ I Have Transferred US\$1,810 / US\$1,570 / US\$1,203 (Circle Correct Amount) Per Delegate to OCBC Wing Hang Bank Limited

Euro (EUR) and US Dollar (USD) Bank Transfer to:-
Account Name: Transport Events Limited
Account Number: 035-802-538366-831
Beneficiary Bank: OCBC Wing Hang Bank Limited
Bank Address: 161 Queen's Road Central, Hong Kong
Swift Code: WIIHBKHH

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.
TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

BAHRAINI MAD DELEGATE REGISTRATIONS

For Bahraini Nationals, Citizens And Residents Only of Bahrain, The Conference Delegate Registration is BHD297.

- On or Before **Saturday 26 December 2020**: The 'Early Bird' Conference Delegate Registration is BHD255
- From **Sunday 27 December 2020**: The Regular Conference Delegate Registration is BHD297
- Business / Photo ID is Required
- No Delegate Registration Will be Accepted Without Full Payment

☐ Credit Card - For Secure Online Registration And Payment Via PayPal at www.transportevents.com Follow The Instructions on Our Registration Page. Payment Will be Accepted in Either EUR or USD. For Transactions in Other Currencies, Your Local Amount Will be Converted to EUR During The Transaction at The Prevailing Rate.

☐ I Have Transferred BHD255 / EUR595 / USD720 Per Delegate to OCBC Wing Hang Bank Limited

☐ I Have Transferred BHD297 / EUR695 / USD840 Per Delegate to OCBC Wing Hang Bank Limited

Euro (EUR) and US Dollar (USD) Bank Transfer to:-
Account Name: Transport Events Limited
Account Number: 035-802-538366-831
Beneficiary Bank: OCBC Wing Hang Bank Limited
Bank Address: 161 Queen's Road Central, Hong Kong
Swift Code: WIIHBKHH

Please Fax a Copy of The Bank Deposit Receipt With Your Registration Form to +852 3895 0948 or Email to: alin@transportevents.com

PLEASE QUOTE BOTH DELEGATE AND COMPANY NAME AS REFERENCE.
TRANSMITTING BANK CHARGES MUST BE PAID BY THE SENDER.

TERMS AND CONDITIONS

- No Delegate Registrations Will be Accepted Without Completing This Registration Form And Full Payment
- Upon Receipt of Your Registration Form And Full Payment, a Set of Delegate Information Documents Will be Emailed to You Including Your Proforma Invoice
- No Refunds Will be Given However, Substitutions Can be Made at Any Time
- Withholding Tax must not be deducted from the amount set out in this contract. If it is, the client agrees to pay the Organiser an amount equivalent to the amount of the Withholding Tax.
- Delegates Will Not be Admitted Unless Payment Has Been Received in Full
- Flights, Visa Arrangements, Airport Transfers And Accommodation Are Not Included in Your Delegate Registration Fee
- This Event Programme is Subject to Change Without Notice. E&O.E

I Acknowledge That I Have Read And Understand The Above Terms And Conditions.

Signed: _____

Dated: _____

COMPLETE AND RETURN YOUR REGISTRATION FORM TO:

Transport Events Limited
 Tel: +852 2157 3907
 Fax: +852 3895 0948
enquiries@transportevents.com

www.transportevents.com



EXHIBITION VISITORS ONLY

Registration to Visit The Trade Exhibition is Free of Charge And Should be Done During The Event On-Site at The Registration Desk.

Exhibition Opening Times:

Wednesday 27 January 2021 9am to 5pm

Thursday 28 January 2021 9am to 3 30pm

OFFICIAL CARRIER

Gulf Air is The Official Carrier For This Event And Will Provide Exclusive Special Rates For All Registered Participants For This Event. For General Flights Details You May Visit www.gulfair.com

Contact Person
 Sarah Salman AlWasaibei
 Marketing Projects Controller
 Gulf Air - Marketing Management

Tel: + 973 1733 8821
 Email: Sarah.ALWasaibei@gulfair.com
 Website: <https://www.gulfair.com>



OFFICIAL HOTEL AND VENUE

The Official Hotel And Venue is The Diplomat Radisson Blu Hotel, Manama, Kingdom of Bahrain. Exclusive Reduced Hotel Rates Will be Made Available to All Registered Participants. Subject to Availability.

The Diplomat Radisson Blu Hotel, Residence & Spa
 5243, Manama
 Kingdom of Bahrain

Contact Person
 Hasan Barakat
 Director of Sales & Marketing

Tel: + 973 1753 1666
 Fax: + 973 1753 1633
 Email: hasan.barakat@radissonblu.com
 Website: <https://www.radissonblu.com/en/diplomathotel-bahrain>

